

Global Professional Hair Care Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Professional Hair Care market size was valued at US\$ 14780 million in 2023. With growing demand in downstream market, the Professional Hair Care is forecast to a readjusted size of US\$ 18710 million by 2030 with a CAGR of 3.4% during review period.

The research report highlights the growth potential of the global Professional Hair Care market. Professional Hair Care are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Professional Hair Care. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Professional Hair Care market.

Nowadays, numerous consumers are more concerned about the hair aesthetics and scalp nourishment. There is an increase in demand for hair styling, dyeing, straightening and other hair treatments by the consumers without compromising the hair and scalp health. These factors have significantly increased the demand for professional hair care products thereby spurring the professional hair care market.

The growth of the global professional hair care market is driven by fluctuation in hair style trends, rapid increase in disposable income, population growth, and rise in air pollution across the world. Moreover, increase in use of professional hair care products in developed regions and growth in adoption of organic ingredients are expected to create a lot of opportunities for the hair coloring products, and shampoo manufacturers

to create a mass customer base.

Key Features:

The report on Professional Hair Care market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Professional Hair Care market. It may include historical data, market segmentation by Type (e.g., Hair Coloring, Shampoo), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Professional Hair Care market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Professional Hair Care market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Professional Hair Care industry. This include advancements in Professional Hair Care technology, Professional Hair Care new entrants, Professional Hair Care new investment, and other innovations that are shaping the future of Professional Hair Care.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Professional Hair Care market. It includes factors influencing customer ' purchasing decisions, preferences for Professional Hair Care product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Professional Hair Care market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Professional Hair Care market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Professional Hair Care market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Professional Hair Care industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Professional Hair Care market.

Market Segmentation:

Professional Hair Care market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Hair Coloring

Shampoo

Styling Agent

Straightening and Perming Product

Segmentation by application

Hypermarket

Salon

E-commerce

Pharmacy

Specialty Store

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

L'Oreal Group

Henkel AG and Co.

Procter and Gamble Co.

Unilever Corporation

Kao Corporation

Aveda Corporation (Estee Lauder)

Avon Products Inc.

Revlon Inc.

Olaplex

Pai Shau

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