

# Global Product and Brand Licensing Market Growth (Status and Outlook) 2023-2029

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# **Abstracts**

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The global Product and Brand Licensing market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Product and Brand Licensing is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Product and Brand Licensing is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Product and Brand Licensing is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Product and Brand Licensing players cover The Walt Disney Company, Meredith Corporation, PVH Corp., Iconix Brand Group, Authentic Brands Group, Universal Brand Development, Nickelodeon (ViacomCBS), Major League Baseball and Learfield IMG College, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

LPI (LP Information)' newest research report, the "Product and Brand Licensing Industry Forecast" looks at past sales and reviews total world Product and Brand Licensing sales in 2022, providing a comprehensive analysis by region and market sector of projected Product and Brand Licensing sales for 2023 through 2029. With Product and Brand Licensing sales broken down by region, market sector and sub-



sector, this report provides a detailed analysis in US\$ millions of the world Product and Brand Licensing industry.

This Insight Report provides a comprehensive analysis of the global Product and Brand Licensing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Product and Brand Licensing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Product and Brand Licensing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Product and Brand Licensing and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Product and Brand Licensing.

This report presents a comprehensive overview, market shares, and growth opportunities of Product and Brand Licensing market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Exclusive License

Non-exclusive License

Segmentation by application

Garment Industry

Jewelry Industry

IT



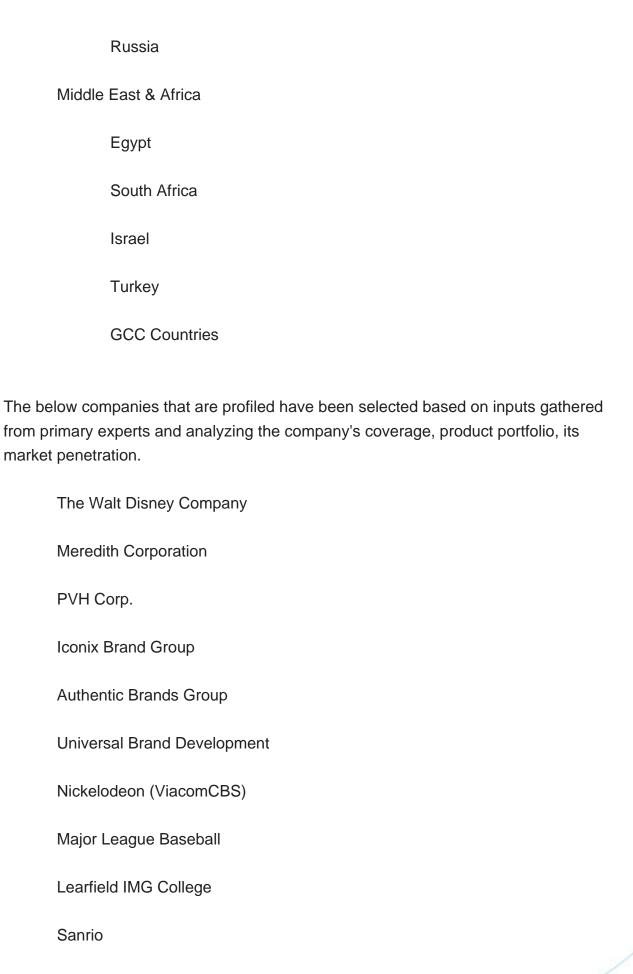
# Others

This report also splits the market by	region:
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his report als	o splits the market by region:
Americ	cas
	United States
	Canada
	Mexico
	Brazil
APAC	
	China
	Japan
	Korea
	Southeast Asia
	India
	Australia
Europe	)
	Germany
	France
	UK

Italy







Sequential Brands Group
Hasbro
General Motors
National Basketball Association
Electrolux
National Football League
WarnerMedia
The Pok?mon Company International
Procter & Gamble
Ferrari
Ralph Lauren
Mattel
Ford Motor Company
BBC Worldwide
The Hershey Company
Stanley Black & Decker
PGA Tour
National Hockey League



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