

Global Product Lifecycle Management Consumer Packaged Goods and Retail (PLM CP&R) Market Growth (Status and Outlook) 2019-2024

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Abstracts

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The use of PLM as a strategic enabler is revolutionary for companies. Most retail, footwear, and apparel companies have 'revenue growth' as their corporate strategic goal. It is achieved through continuous product innovations, for which, robust product development integrated with PLM is a must. Companies need to deploy strategies such as high stock keeping unit (SKU) counts and global collaboration to keep a pace with rapidly changing customer demands. However, these strategies can make innovative processes and systems appear like a barrier. PLM is used as a strategic enabler as it helps transform processes and people. It enables technology for driving digitalization in order to support businesses in achieving innovation-driven revenue growth through an innovative, cost-effective, and time saving product management process.

According to this study, over the next five years the Product Lifecycle Management Consumer Packaged Goods and Retail (PLM CP&R) market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2024, from US\$ xx million in 2019. In particular, this report presents the global revenue market share of key companies in Product Lifecycle Management Consumer Packaged Goods and Retail (PLM CP&R) business, shared in Chapter 3.

This report presents a comprehensive overview, market shares and growth opportunities of Product Lifecycle Management Consumer Packaged Goods and Retail (PLM CP&R) market by product type, application, key companies and key regions.

This study considers the Product Lifecycle Management Consumer Packaged Goods

and Retail (PLM CP&R) value generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2014 to 2019 in Section 2.3; and forecast to 2024 in section 10.7.

Enterprise

Cloud

Segmentation by application: breakdown data from 2014 to 2019, in Section 2.4; and forecast to 2024 in section 10.8.

Consumer Packaged Goods

Consumer Goods

Apparel, Footwear & Accessories

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Accenture

IBM Corporation

Oracle Corporation

SAP S.E

Dassault Systems

Autodesk Inc.

HP Inc.

Dell

Cisco Systems, Inc.

10ZiG Technology

Acer Inc.

Advantech Co.?Ltd

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Product Lifecycle Management Consumer Packaged Goods and Retail (PLM CP&R) market size by key regions/countries, product type and application, history data from 2014 to 2018, and forecast to 2024.

To understand the structure of Product Lifecycle Management Consumer Packaged Goods and Retail (PLM CP&R) market by identifying its various

subsegments.

Focuses on the key global Product Lifecycle Management Consumer Packaged Goods and Retail (PLM CP&R) players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Product Lifecycle Management Consumer Packaged Goods and Retail (PLM CP&R) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Product Lifecycle Management Consumer Packaged Goods and Retail (PLM CP&R) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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