

# Global Product Information Management (PIM) Systems Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/GEE52842E192EN.html>

Date: July 2024

Pages: 163

Price: US\$ 3,660.00 (Single User License)

ID: GEE52842E192EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

A product information management (PIM) system is a software system used to centrally manage, maintain and publish product information. The PIM system is designed to help enterprises effectively manage their product information, including product descriptions, specifications, prices, inventory, pictures, videos and other product-related data to ensure the accuracy, consistency and timeliness of product information, thereby increasing product sales and customer experience. By using PIM systems, companies can manage product information more efficiently, reduce data error rates, improve data quality, speed up product launches, improve product sales results, and improve customer satisfaction.

The global Product Information Management (PIM) Systems market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the "Product Information Management (PIM) Systems Industry Forecast" looks at past sales and reviews total world Product Information Management (PIM) Systems sales in 2022, providing a comprehensive analysis by region and market sector of projected Product Information Management (PIM) Systems sales for 2023 through 2029. With Product Information Management (PIM) Systems sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Product Information Management (PIM) Systems industry.

This Insight Report provides a comprehensive analysis of the global Product Information Management (PIM) Systems landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Product Information Management (PIM) Systems portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Product Information Management (PIM) Systems market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Product Information Management (PIM) Systems and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Product Information Management (PIM) Systems.

United States market for Product Information Management (PIM) Systems is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Product Information Management (PIM) Systems is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Product Information Management (PIM) Systems is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Product Information Management (PIM) Systems players cover Plytix, Sales Layer, Pimberly, Akeneo, 1WorldSync, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Product Information Management (PIM) Systems market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

On-premise

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Plytix

Sales Layer

Pimberly

Akeneo

1WorldSync

PIMworks

Salsify

Syndigo

Image Relay

Catsy

Ergonode PIM

Kontainer

Acquia

Dynamicweb

BetterCommerce

Pattern ecommerce

UNBXD

Quable PIM

Creative Force

OneTimePIM

Stibo Systems

Pimcore

censhare

Brandquad

Talkoot

WisePorter

RetailOps

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