

# Global Product Design Service Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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Product Design Service providers allow businesses to outsource product development to an external team of experienced designers and engineers. Companies that offer product design services are capable of handling the entire product lifecycle, from ideation to manufacture. Product design companies employ industrial designers, user experience professionals, and engineers to cover every step of the product design process.

The global Product Design Service market size is projected to grow from US\$ 843.3 million in 2023 to US\$ 1979.8 million in 2030; it is expected to grow at a CAGR of 13.0% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Product Design Service Industry Forecast" looks at past sales and reviews total world Product Design Service sales in 2023, providing a comprehensive analysis by region and market sector of projected Product Design Service sales for 2024 through 2030. With Product Design Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Product Design Service industry.

This Insight Report provides a comprehensive analysis of the global Product Design Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Product Design Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an

accelerating global Product Design Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Product Design Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Product Design Service.

Some of the future market trends of Product Design Service are:

**Broader integrated ecosystems:** Product Design Service providers will collaborate with other service providers such as cloud, IoT, AI, and cybersecurity to offer comprehensive solutions for customers.

**Greater focus on the e-commerce experience:** Product Design Service providers will design products that enhance the online shopping experience for customers, such as personalized recommendations, seamless checkout, and interactive features.

**More client and customer involvement:** Product Design Service providers will involve clients and customers more in the product design process, such as co-creation, feedback, and testing.

**More frequent and flexible validation testing:** Product Design Service providers will use agile methods and tools to test and validate their products more often and adapt to changing customer needs and market conditions.

**Eco-friendly design:** Product Design Service providers will adopt sustainable practices and materials to design products that are environmentally friendly and socially responsible.

This report presents a comprehensive overview, market shares, and growth opportunities of Product Design Service market by product type, application, key players and key regions and countries.

Segmentation by type

Online Service

Offline Service

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Creaform

Wolfpack Digital

Andesign

Wipro

Beyond Design

QeCAD

Corpsoft.io

Definery

Design 1st

Design Integrity

Enhance Product Development

Focus PDM

Graphler Technology Solutions

Hero Digital

Illumination Consulting

ILumTech

IMG Digital Inc

Impressit

Immersive Labs

Industrie&Co

Kickr Design

Monterail

Neoteric

Netguru

PDS Services

PDT

Praxent

Rabbit Product Design

Slalom Consulting

Spark Innovations

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