

# Global Product Crowdfunding Market Growth (Status and Outlook) 2023-2029

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## Abstracts

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Product crowdfunding is a fundraising activity initiated by the sponsor on the corresponding platform for the development of new products, mainly to raise funds from the crowd who are interested in purchasing new products.

LPI (LP Information)' newest research report, the "Product Crowdfunding Industry Forecast" looks at past sales and reviews total world Product Crowdfunding sales in 2022, providing a comprehensive analysis by region and market sector of projected Product Crowdfunding sales for 2023 through 2029. With Product Crowdfunding sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Product Crowdfunding industry.

This Insight Report provides a comprehensive analysis of the global Product Crowdfunding landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Product Crowdfunding portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Product Crowdfunding market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Product Crowdfunding and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Product Crowdfunding.

The global Product Crowdfunding market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Product Crowdfunding is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Product Crowdfunding is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Product Crowdfunding is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Product Crowdfunding players cover Kickstarter, Indiegogo, Crowd Supply, Experiment, Makuake, WADIZ, Patreon, Crowdfunder and Zeczec, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Product Crowdfunding market by product type, application, key players and key regions and countries.

## Market Segmentation:

### Segmentation by type

Media Marketing

Creative Support

Prototype Production

Others

### Segmentation by application

Individual

## Startup Company

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kickstarter

Indiegogo

Crowd Supply

Experiment

Makuake

WADIZ

Patreon

Crowdfunder

Zeczec

JD



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