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Global Procurement Digital Platform Market Growth (Status and Outlook) 2024-2030

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Abstracts

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The global Procurement Digital Platform market size is projected to grow from US$ million in 2024 to US$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the “Procurement Digital Platform Industry Forecast” looks at past sales and reviews total world Procurement Digital Platform sales in 2022, providing a comprehensive analysis by region and market sector of projected Procurement Digital Platform sales for 2023 through 2029. With Procurement Digital Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Procurement Digital Platform industry.

This Insight Report provides a comprehensive analysis of the global Procurement Digital Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Procurement Digital Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Procurement Digital Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Procurement Digital Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

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up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Procurement Digital Platform.

United States market for Procurement Digital Platform is estimated to increase from US$ million in 2023 to US$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Procurement Digital Platform is estimated to increase from US$ million in 2023 to US$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Procurement Digital Platform is estimated to increase from US$ million in 2023 to US$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Procurement Digital Platform players cover Coupa, GEP, Infor, Ivalua, Jaggaer, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Procurement Digital Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Web-Based Procurement Platform

E-Commerce Procurement Platform

Online Auctions Platform

Segmentation by Application:

E-Commerce

Retail

Supply Chain

Others

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia

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- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

Segmentation by Type:

- Web-Based Procurement Platform
- E-Commerce Procurement Platform
- Online Auctions Platform

Segmentation by Application:

- E-Commerce
- Retail
- Supply Chain
- Others

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- Canada
- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa

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Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Coupa

GEP

Infor

Ivalua

Jaggaer

KPMG

Oracle

Penny Software

Planergy Software

SAP Ariba

Tetra Pak Global

Tradogram

Workday

Zycus

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