

Global Probiotics Raw Materia Powder Market Growth 2026-2032

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Abstracts

The global Probiotics Raw Materia Powder market size is predicted to grow from US\$ 3204 million in 2025 to US\$ 5517 million in 2032; it is expected to grow at a CAGR of 8.1% from 2026 to 2032.

Probiotics Raw Materia Powder refers to powdered raw materials made from microbial strains with health-promoting properties (such as Lactobacillus, Bifidobacterium, and yeast) through processes such as fermentation, separation, drying, or inactivation. This raw material can retain the activity of the microorganisms (live bacteria) or preserve their metabolites (non-live bacteria), and is used in food, dietary supplements, infant formula, and animal nutrition. When consumed in appropriate amounts, probiotic raw material powder helps maintain intestinal microecological balance, improve digestive health, and enhance immune function, making it a key ingredient in functional health products and nutritional formulations. In 2025, global production of probiotics raw material powder was approximately 33,905.18 tons, at a price of US\$96.61 per kilogram, with a gross profit margin of approximately 57.9%.

The probiotic raw material powder market is rapidly expanding due to increasing global health awareness and growing demand for functional foods and dietary supplements. Consumers' focus on gut health, immunity, and overall nutrition drives broad applications in dairy, beverages, infant formula, dietary supplements, and pet nutrition. Key market opportunities include increased scientific validation of probiotic benefits, strain innovation, formulation optimization, and rising health-conscious consumption in emerging markets. Major challenges include maintaining microbial viability, high processing requirements, regulatory differences across countries, and rising costs of high-quality raw materials. Future trends indicate that advanced processing technologies, such as low-temperature spray drying and microencapsulation, will

improve product stability and functionality, while diversified downstream applications and emerging market expansion will continue to drive industry growth.

LP Information, Inc. (LPI) ' newest research report, the "Probiotics Raw Materia Powder Industry Forecast" looks at past sales and reviews total world Probiotics Raw Materia Powder sales in 2025, providing a comprehensive analysis by region and market sector of projected Probiotics Raw Materia Powder sales for 2026 through 2032. With Probiotics Raw Materia Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Probiotics Raw Materia Powder industry.

This Insight Report provides a comprehensive analysis of the global Probiotics Raw Materia Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Probiotics Raw Materia Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Probiotics Raw Materia Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Probiotics Raw Materia Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Probiotics Raw Materia Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Probiotics Raw Materia Powder market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Lactobacillus

Bifidobacterium

Saccharomyces

Others

Segmentation by Formulation:

Single Probiotic

Compound Probiotic

Segmentation by Microbial Activity:

Live Probiotic Powder

Postbiotic Powder

Segmentation by Application:

Food & Beverages

Dietary Supplements

Pharmaceuticals

Animal Health

Daily Chemical

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

DuPont(Danisco)

Chr. Hansen

Lallemand

BioGaia

Probi

Biosearch Life(Kerry?

Morinaga Milk Industry

Yakult Honsha Co., Ltd.

Kaneka (AB-Biotics)

We care Probiotics

NZMP

GenMont Biotech Inc.

Sacco System

Kerry

DSM-Firmenich

Lesaffre(Gnosis)

Deerland(ADM)

Fonterra

Sabinsa

Probiotics Australia PL?Rochway?

Hebei Inatural Biotech

Bioflag

Synbio Tech Inc.

Beijing Scitop Bio-tech Co., Ltd.

Shanghai Novanat Co., Ltd.

We care Probiotics Co., Ltd.

Guangdong Ecovite Biotechnology Co., Ltd.

Junye Health (Runying) Biotech (Shanghai) Co., Ltd.

Minsheng Zhongke?Jiayi Bioengineering Co., Ltd.

Nobic (Wuhan) Biotechnology Co., Ltd.

Sichuan Gaofuji Biotechnology Co., Ltd.

Qingdao Norsen Biotechnology Co., Ltd.

Qingdao Vland Biotech Co., Ltd.

San En Kang Biotechnology (Suzhou) Co., Ltd.

Yiran Biotechnology Co., Ltd.

Ausnutria (Jinqi Bio) Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Probiotics Raw Material Powder market?

What factors are driving Probiotics Raw Material Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Probiotics Raw Material Powder market opportunities vary by end market size?

How does Probiotics Raw Material Powder break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Probiotics Raw Materia Powder Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Probiotics Raw Materia Powder by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Probiotics Raw Materia Powder by Country/Region, 2021, 2025 & 2032
- 2.2 Probiotics Raw Materia Powder Segment by Type
 - 2.2.1 Lactobacillus
 - 2.2.2 Bifidobacterium
 - 2.2.3 Saccharomyces
 - 2.2.4 Others
 - 2.2.5 Probiotics Raw Materia Powder Sales by Type
 - 2.2.5.1 Global Probiotics Raw Materia Powder Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global Probiotics Raw Materia Powder Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global Probiotics Raw Materia Powder Sale Price by Type (2021-2026)
- 2.3 Probiotics Raw Materia Powder Segment by Formulation
 - 2.3.1 Single Probiotic
 - 2.3.2 Compound Probiotic
 - 2.3.3 Probiotics Raw Materia Powder Sales by Formulation
 - 2.3.3.1 Global Probiotics Raw Materia Powder Sales Market Share by Formulation (2021-2026)
 - 2.3.3.2 Global Probiotics Raw Materia Powder Revenue and Market Share by

Formulation (2021-2026)

2.3.3.3 Global Probiotics Raw Material Powder Sale Price by Formulation (2021-2026)

2.4 Probiotics Raw Material Powder Segment by Microbial Activity

2.4.1 Live Probiotic Powder

2.4.2 Postbiotic Powder

2.4.3 Probiotics Raw Material Powder Sales by Microbial Activity

2.4.3.1 Global Probiotics Raw Material Powder Sales Market Share by Microbial Activity (2021-2026)

2.4.3.2 Global Probiotics Raw Material Powder Revenue and Market Share by Microbial Activity (2021-2026)

2.4.3.3 Global Probiotics Raw Material Powder Sale Price by Microbial Activity (2021-2026)

2.5 Probiotics Raw Material Powder Segment by Application

2.5.1 Food & Beverages

2.5.2 Dietary Supplements

2.5.3 Pharmaceuticals

2.5.4 Animal Health

2.5.5 Daily Chemical

2.5.6 Probiotics Raw Material Powder Sales by Application

2.5.6.1 Global Probiotics Raw Material Powder Sales Market Share by Application (2021-2026)

2.5.6.2 Global Probiotics Raw Material Powder Revenue and Market Share by Application (2021-2026)

2.5.6.3 Global Probiotics Raw Material Powder Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Probiotics Raw Material Powder Breakdown Data by Company

3.1.1 Global Probiotics Raw Material Powder Annual Sales by Company (2021-2026)

3.1.2 Global Probiotics Raw Material Powder Sales Market Share by Company (2021-2026)

3.2 Global Probiotics Raw Material Powder Annual Revenue by Company (2021-2026)

3.2.1 Global Probiotics Raw Material Powder Revenue by Company (2021-2026)

3.2.2 Global Probiotics Raw Material Powder Revenue Market Share by Company (2021-2026)

3.3 Global Probiotics Raw Material Powder Sale Price by Company

3.4 Key Manufacturers Probiotics Raw Material Powder Producing Area Distribution, Sales Area, Product Type

- 3.4.1 Key Manufacturers Probiotics Raw Materia Powder Product Location Distribution
- 3.4.2 Players Probiotics Raw Materia Powder Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR PROBIOTICS RAW MATERIA POWDER BY GEOGRAPHIC REGION

- 4.1 World Historic Probiotics Raw Materia Powder Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Probiotics Raw Materia Powder Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Probiotics Raw Materia Powder Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Probiotics Raw Materia Powder Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Probiotics Raw Materia Powder Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Probiotics Raw Materia Powder Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Probiotics Raw Materia Powder Sales Growth
- 4.4 APAC Probiotics Raw Materia Powder Sales Growth
- 4.5 Europe Probiotics Raw Materia Powder Sales Growth
- 4.6 Middle East & Africa Probiotics Raw Materia Powder Sales Growth

5 AMERICAS

- 5.1 Americas Probiotics Raw Materia Powder Sales by Country
 - 5.1.1 Americas Probiotics Raw Materia Powder Sales by Country (2021-2026)
 - 5.1.2 Americas Probiotics Raw Materia Powder Revenue by Country (2021-2026)
- 5.2 Americas Probiotics Raw Materia Powder Sales by Type (2021-2026)
- 5.3 Americas Probiotics Raw Materia Powder Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

6.1 APAC Probiotics Raw Materia Powder Sales by Region

6.1.1 APAC Probiotics Raw Materia Powder Sales by Region (2021-2026)

6.1.2 APAC Probiotics Raw Materia Powder Revenue by Region (2021-2026)

6.2 APAC Probiotics Raw Materia Powder Sales by Type (2021-2026)

6.3 APAC Probiotics Raw Materia Powder Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Probiotics Raw Materia Powder by Country

7.1.1 Europe Probiotics Raw Materia Powder Sales by Country (2021-2026)

7.1.2 Europe Probiotics Raw Materia Powder Revenue by Country (2021-2026)

7.2 Europe Probiotics Raw Materia Powder Sales by Type (2021-2026)

7.3 Europe Probiotics Raw Materia Powder Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Probiotics Raw Materia Powder by Country

8.1.1 Middle East & Africa Probiotics Raw Materia Powder Sales by Country (2021-2026)

8.1.2 Middle East & Africa Probiotics Raw Materia Powder Revenue by Country (2021-2026)

8.2 Middle East & Africa Probiotics Raw Materia Powder Sales by Type (2021-2026)

8.3 Middle East & Africa Probiotics Raw Materia Powder Sales by Application (2021-2026)

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Probiotics Raw Material Powder
- 10.3 Manufacturing Process Analysis of Probiotics Raw Material Powder
- 10.4 Industry Chain Structure of Probiotics Raw Material Powder

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Probiotics Raw Material Powder Distributors
- 11.3 Probiotics Raw Material Powder Customer

12 WORLD FORECAST REVIEW FOR PROBIOTICS RAW MATERIAL POWDER BY GEOGRAPHIC REGION

- 12.1 Global Probiotics Raw Material Powder Market Size Forecast by Region
 - 12.1.1 Global Probiotics Raw Material Powder Forecast by Region (2027-2032)
 - 12.1.2 Global Probiotics Raw Material Powder Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Probiotics Raw Material Powder Forecast by Type (2027-2032)

12.7 Global Probiotics Raw Material Powder Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 DuPont(Danisco)

13.1.1 DuPont(Danisco) Company Information

13.1.2 DuPont(Danisco) Probiotics Raw Material Powder Product Portfolios and Specifications

13.1.3 DuPont(Danisco) Probiotics Raw Material Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 DuPont(Danisco) Main Business Overview

13.1.5 DuPont(Danisco) Latest Developments

13.2 Chr. Hansen

13.2.1 Chr. Hansen Company Information

13.2.2 Chr. Hansen Probiotics Raw Material Powder Product Portfolios and Specifications

13.2.3 Chr. Hansen Probiotics Raw Material Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Chr. Hansen Main Business Overview

13.2.5 Chr. Hansen Latest Developments

13.3 Lallemand

13.3.1 Lallemand Company Information

13.3.2 Lallemand Probiotics Raw Material Powder Product Portfolios and Specifications

13.3.3 Lallemand Probiotics Raw Material Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Lallemand Main Business Overview

13.3.5 Lallemand Latest Developments

13.4 BioGaia

13.4.1 BioGaia Company Information

13.4.2 BioGaia Probiotics Raw Material Powder Product Portfolios and Specifications

13.4.3 BioGaia Probiotics Raw Material Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 BioGaia Main Business Overview

13.4.5 BioGaia Latest Developments

13.5 Probi

13.5.1 Probi Company Information

13.5.2 Probi Probiotics Raw Material Powder Product Portfolios and Specifications

13.5.3 Probi Probiotics Raw Material Powder Sales, Revenue, Price and Gross Margin

(2021-2026)

13.5.4 Probi Main Business Overview

13.5.5 Probi Latest Developments

13.6 Biosearch Life(Kerry?

13.6.1 Biosearch Life(Kerry? Company Information

13.6.2 Biosearch Life(Kerry? Probiotics Raw Materia Powder Product Portfolios and Specifications

13.6.3 Biosearch Life(Kerry? Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Biosearch Life(Kerry? Main Business Overview

13.6.5 Biosearch Life(Kerry? Latest Developments

13.7 Morinaga Milk Industry

13.7.1 Morinaga Milk Industry Company Information

13.7.2 Morinaga Milk Industry Probiotics Raw Materia Powder Product Portfolios and Specifications

13.7.3 Morinaga Milk Industry Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Morinaga Milk Industry Main Business Overview

13.7.5 Morinaga Milk Industry Latest Developments

13.8 Yakult Honsha Co., Ltd.

13.8.1 Yakult Honsha Co., Ltd. Company Information

13.8.2 Yakult Honsha Co., Ltd. Probiotics Raw Materia Powder Product Portfolios and Specifications

13.8.3 Yakult Honsha Co., Ltd. Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Yakult Honsha Co., Ltd. Main Business Overview

13.8.5 Yakult Honsha Co., Ltd. Latest Developments

13.9 Kaneka (AB-Biotics)

13.9.1 Kaneka (AB-Biotics) Company Information

13.9.2 Kaneka (AB-Biotics) Probiotics Raw Materia Powder Product Portfolios and Specifications

13.9.3 Kaneka (AB-Biotics) Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Kaneka (AB-Biotics) Main Business Overview

13.9.5 Kaneka (AB-Biotics) Latest Developments

13.10 Wecare Probiotics

13.10.1 Wecare Probiotics Company Information

13.10.2 Wecare Probiotics Probiotics Raw Materia Powder Product Portfolios and Specifications

13.10.3 Wecare Probiotics Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Wecare Probiotics Main Business Overview

13.10.5 Wecare Probiotics Latest Developments

13.11 NZMP

13.11.1 NZMP Company Information

13.11.2 NZMP Probiotics Raw Materia Powder Product Portfolios and Specifications

13.11.3 NZMP Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 NZMP Main Business Overview

13.11.5 NZMP Latest Developments

13.12 GenMont Biotech Inc.

13.12.1 GenMont Biotech Inc. Company Information

13.12.2 GenMont Biotech Inc. Probiotics Raw Materia Powder Product Portfolios and Specifications

13.12.3 GenMont Biotech Inc. Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 GenMont Biotech Inc. Main Business Overview

13.12.5 GenMont Biotech Inc. Latest Developments

13.13 Sacco System

13.13.1 Sacco System Company Information

13.13.2 Sacco System Probiotics Raw Materia Powder Product Portfolios and Specifications

13.13.3 Sacco System Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Sacco System Main Business Overview

13.13.5 Sacco System Latest Developments

13.14 Kerry

13.14.1 Kerry Company Information

13.14.2 Kerry Probiotics Raw Materia Powder Product Portfolios and Specifications

13.14.3 Kerry Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Kerry Main Business Overview

13.14.5 Kerry Latest Developments

13.15 DSM-Firmenich

13.15.1 DSM-Firmenich Company Information

13.15.2 DSM-Firmenich Probiotics Raw Materia Powder Product Portfolios and Specifications

13.15.3 DSM-Firmenich Probiotics Raw Materia Powder Sales, Revenue, Price and

Gross Margin (2021-2026)

13.15.4 DSM-Firmenich Main Business Overview

13.15.5 DSM-Firmenich Latest Developments

13.16 Lesaffre(Gnosis)

13.16.1 Lesaffre(Gnosis) Company Information

13.16.2 Lesaffre(Gnosis) Probiotics Raw Materia Powder Product Portfolios and Specifications

13.16.3 Lesaffre(Gnosis) Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 Lesaffre(Gnosis) Main Business Overview

13.16.5 Lesaffre(Gnosis) Latest Developments

13.17 Deerland(ADM)

13.17.1 Deerland(ADM) Company Information

13.17.2 Deerland(ADM) Probiotics Raw Materia Powder Product Portfolios and Specifications

13.17.3 Deerland(ADM) Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.17.4 Deerland(ADM) Main Business Overview

13.17.5 Deerland(ADM) Latest Developments

13.18 Fonterra

13.18.1 Fonterra Company Information

13.18.2 Fonterra Probiotics Raw Materia Powder Product Portfolios and Specifications

13.18.3 Fonterra Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.18.4 Fonterra Main Business Overview

13.18.5 Fonterra Latest Developments

13.19 Sabinsa

13.19.1 Sabinsa Company Information

13.19.2 Sabinsa Probiotics Raw Materia Powder Product Portfolios and Specifications

13.19.3 Sabinsa Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.19.4 Sabinsa Main Business Overview

13.19.5 Sabinsa Latest Developments

13.20 Probiotics Australia PL?Rochway?

13.20.1 Probiotics Australia PL?Rochway? Company Information

13.20.2 Probiotics Australia PL?Rochway? Probiotics Raw Materia Powder Product Portfolios and Specifications

13.20.3 Probiotics Australia PL?Rochway? Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.20.4 Probiotics Australia PL?Rochway? Main Business Overview
- 13.20.5 Probiotics Australia PL?Rochway? Latest Developments
- 13.21 Hebei Inatural Biotech
 - 13.21.1 Hebei Inatural Biotech Company Information
 - 13.21.2 Hebei Inatural Biotech Probiotics Raw Materia Powder Product Portfolios and Specifications
 - 13.21.3 Hebei Inatural Biotech Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.21.4 Hebei Inatural Biotech Main Business Overview
 - 13.21.5 Hebei Inatural Biotech Latest Developments
- 13.22 Bioflag
 - 13.22.1 Bioflag Company Information
 - 13.22.2 Bioflag Probiotics Raw Materia Powder Product Portfolios and Specifications
 - 13.22.3 Bioflag Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.22.4 Bioflag Main Business Overview
 - 13.22.5 Bioflag Latest Developments
- 13.23 Synbio Tech Inc.
 - 13.23.1 Synbio Tech Inc. Company Information
 - 13.23.2 Synbio Tech Inc. Probiotics Raw Materia Powder Product Portfolios and Specifications
 - 13.23.3 Synbio Tech Inc. Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.23.4 Synbio Tech Inc. Main Business Overview
 - 13.23.5 Synbio Tech Inc. Latest Developments
- 13.24 Beijing Scitop Bio-tech Co., Ltd.
 - 13.24.1 Beijing Scitop Bio-tech Co., Ltd. Company Information
 - 13.24.2 Beijing Scitop Bio-tech Co., Ltd. Probiotics Raw Materia Powder Product Portfolios and Specifications
 - 13.24.3 Beijing Scitop Bio-tech Co., Ltd. Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.24.4 Beijing Scitop Bio-tech Co., Ltd. Main Business Overview
 - 13.24.5 Beijing Scitop Bio-tech Co., Ltd. Latest Developments
- 13.25 Shanghai Novanat Co., Ltd.
 - 13.25.1 Shanghai Novanat Co., Ltd. Company Information
 - 13.25.2 Shanghai Novanat Co., Ltd. Probiotics Raw Materia Powder Product Portfolios and Specifications
 - 13.25.3 Shanghai Novanat Co., Ltd. Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.25.4 Shanghai Novanat Co., Ltd. Main Business Overview
- 13.25.5 Shanghai Novanat Co., Ltd. Latest Developments
- 13.26 Wecare Probiotics Co., Ltd.
 - 13.26.1 Wecare Probiotics Co., Ltd. Company Information
 - 13.26.2 Wecare Probiotics Co., Ltd. Probiotics Raw Material Powder Product Portfolios and Specifications
 - 13.26.3 Wecare Probiotics Co., Ltd. Probiotics Raw Material Powder Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.26.4 Wecare Probiotics Co., Ltd. Main Business Overview
 - 13.26.5 Wecare Probiotics Co., Ltd. Latest Developments
- 13.27 Guangdong Ecovite Biotechnology Co., Ltd.
 - 13.27.1 Guangdong Ecovite Biotechnology Co., Ltd. Company Information
 - 13.27.2 Guangdong Ecovite Biotechnology Co., Ltd. Probiotics Raw Material Powder Product Portfolios and Specifications
 - 13.27.3 Guangdong Ecovite Biotechnology Co., Ltd. Probiotics Raw Material Powder Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.27.4 Guangdong Ecovite Biotechnology Co., Ltd. Main Business Overview
 - 13.27.5 Guangdong Ecovite Biotechnology Co., Ltd. Latest Developments
- 13.28 Junye Health (Runying) Biotech (Shanghai) Co., Ltd.
 - 13.28.1 Junye Health (Runying) Biotech (Shanghai) Co., Ltd. Company Information
 - 13.28.2 Junye Health (Runying) Biotech (Shanghai) Co., Ltd. Probiotics Raw Material Powder Product Portfolios and Specifications
 - 13.28.3 Junye Health (Runying) Biotech (Shanghai) Co., Ltd. Probiotics Raw Material Powder Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.28.4 Junye Health (Runying) Biotech (Shanghai) Co., Ltd. Main Business Overview
 - 13.28.5 Junye Health (Runying) Biotech (Shanghai) Co., Ltd. Latest Developments
- 13.29 Minsheng Zhongke?Jiayi Bioengineering Co., Ltd.
 - 13.29.1 Minsheng Zhongke?Jiayi Bioengineering Co., Ltd. Company Information
 - 13.29.2 Minsheng Zhongke?Jiayi Bioengineering Co., Ltd. Probiotics Raw Material Powder Product Portfolios and Specifications
 - 13.29.3 Minsheng Zhongke?Jiayi Bioengineering Co., Ltd. Probiotics Raw Material Powder Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.29.4 Minsheng Zhongke?Jiayi Bioengineering Co., Ltd. Main Business Overview
 - 13.29.5 Minsheng Zhongke?Jiayi Bioengineering Co., Ltd. Latest Developments
- 13.30 Nobis (Wuhan) Biotechnology Co., Ltd.
 - 13.30.1 Nobis (Wuhan) Biotechnology Co., Ltd. Company Information
 - 13.30.2 Nobis (Wuhan) Biotechnology Co., Ltd. Probiotics Raw Material Powder Product Portfolios and Specifications
 - 13.30.3 Nobis (Wuhan) Biotechnology Co., Ltd. Probiotics Raw Material Powder Sales,

Revenue, Price and Gross Margin (2021-2026)

13.30.4 Nobic (Wuhan) Biotechnology Co., Ltd. Main Business Overview

13.30.5 Nobic (Wuhan) Biotechnology Co., Ltd. Latest Developments

13.31 Sichuan Gaofuji Biotechnology Co., Ltd.

13.31.1 Sichuan Gaofuji Biotechnology Co., Ltd. Company Information

13.31.2 Sichuan Gaofuji Biotechnology Co., Ltd. Probiotics Raw Materia Powder

Product Portfolios and Specifications

13.31.3 Sichuan Gaofuji Biotechnology Co., Ltd. Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.31.4 Sichuan Gaofuji Biotechnology Co., Ltd. Main Business Overview

13.31.5 Sichuan Gaofuji Biotechnology Co., Ltd. Latest Developments

13.32 Qingdao Norsen Biotechnology Co., Ltd.

13.32.1 Qingdao Norsen Biotechnology Co., Ltd. Company Information

13.32.2 Qingdao Norsen Biotechnology Co., Ltd. Probiotics Raw Materia Powder

Product Portfolios and Specifications

13.32.3 Qingdao Norsen Biotechnology Co., Ltd. Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.32.4 Qingdao Norsen Biotechnology Co., Ltd. Main Business Overview

13.32.5 Qingdao Norsen Biotechnology Co., Ltd. Latest Developments

13.33 Qingdao Vland Biotech Co., Ltd.

13.33.1 Qingdao Vland Biotech Co., Ltd. Company Information

13.33.2 Qingdao Vland Biotech Co., Ltd. Probiotics Raw Materia Powder Product Portfolios and Specifications

13.33.3 Qingdao Vland Biotech Co., Ltd. Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.33.4 Qingdao Vland Biotech Co., Ltd. Main Business Overview

13.33.5 Qingdao Vland Biotech Co., Ltd. Latest Developments

13.34 San En Kang Biotechnology (Suzhou) Co., Ltd.

13.34.1 San En Kang Biotechnology (Suzhou) Co., Ltd. Company Information

13.34.2 San En Kang Biotechnology (Suzhou) Co., Ltd. Probiotics Raw Materia Powder Product Portfolios and Specifications

13.34.3 San En Kang Biotechnology (Suzhou) Co., Ltd. Probiotics Raw Materia Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.34.4 San En Kang Biotechnology (Suzhou) Co., Ltd. Main Business Overview

13.34.5 San En Kang Biotechnology (Suzhou) Co., Ltd. Latest Developments

13.35 Yiran Biotechnology Co., Ltd.

13.35.1 Yiran Biotechnology Co., Ltd. Company Information

13.35.2 Yiran Biotechnology Co., Ltd. Probiotics Raw Materia Powder Product Portfolios and Specifications

13.35.3 Yiran Biotechnology Co., Ltd. Probiotics Raw Material Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.35.4 Yiran Biotechnology Co., Ltd. Main Business Overview

13.35.5 Yiran Biotechnology Co., Ltd. Latest Developments

13.36 Ausnutria (Jinqi Bio) Co., Ltd.

13.36.1 Ausnutria (Jinqi Bio) Co., Ltd. Company Information

13.36.2 Ausnutria (Jinqi Bio) Co., Ltd. Probiotics Raw Material Powder Product Portfolios and Specifications

13.36.3 Ausnutria (Jinqi Bio) Co., Ltd. Probiotics Raw Material Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.36.4 Ausnutria (Jinqi Bio) Co., Ltd. Main Business Overview

13.36.5 Ausnutria (Jinqi Bio) Co., Ltd. Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Probiotics Raw Materia Powder Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Probiotics Raw Materia Powder Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Lactobacillus

Table 4. Major Players of Bifidobacterium

Table 5. Major Players of Saccharomyces

Table 6. Major Players of Others

Table 7. Global Probiotics Raw Materia Powder Sales by Type (2021-2026) & (Tons)

Table 8. Global Probiotics Raw Materia Powder Sales Market Share by Type (2021-2026)

Table 9. Global Probiotics Raw Materia Powder Revenue by Type (2021-2026) & (\$ million)

Table 10. Global Probiotics Raw Materia Powder Revenue Market Share by Type (2021-2026)

Table 11. Global Probiotics Raw Materia Powder Sale Price by Type (2021-2026) & (US\$/kg)

Table 12. Major Players of Single Probiotic

Table 13. Major Players of Compound Probiotic

Table 14. Global Probiotics Raw Materia Powder Sales by Formulation (2021-2026) & (Tons)

Table 15. Global Probiotics Raw Materia Powder Sales Market Share by Formulation (2021-2026)

Table 16. Global Probiotics Raw Materia Powder Revenue by Formulation (2021-2026) & (\$ million)

Table 17. Global Probiotics Raw Materia Powder Revenue Market Share by Formulation (2021-2026)

Table 18. Global Probiotics Raw Materia Powder Sale Price by Formulation (2021-2026) & (US\$/kg)

Table 19. Major Players of Live Probiotic Powder

Table 20. Major Players of Postbiotic Powder

Table 21. Global Probiotics Raw Materia Powder Sales by Microbial Activity (2021-2026) & (Tons)

Table 22. Global Probiotics Raw Materia Powder Sales Market Share by Microbial Activity (2021-2026)

Table 23. Global Probiotics Raw Material Powder Revenue by Microbial Activity (2021-2026) & (\$ million)

Table 24. Global Probiotics Raw Material Powder Revenue Market Share by Microbial Activity (2021-2026)

Table 25. Global Probiotics Raw Material Powder Sale Price by Microbial Activity (2021-2026) & (US\$/kg)

Table 26. Global Probiotics Raw Material Powder Sale by Application (2021-2026) & (Tons)

Table 27. Global Probiotics Raw Material Powder Sale Market Share by Application (2021-2026)

Table 28. Global Probiotics Raw Material Powder Revenue by Application (2021-2026) & (\$ million)

Table 29. Global Probiotics Raw Material Powder Revenue Market Share by Application (2021-2026)

Table 30. Global Probiotics Raw Material Powder Sale Price by Application (2021-2026) & (US\$/kg)

Table 31. Global Probiotics Raw Material Powder Sales by Company (2021-2026) & (Tons)

Table 32. Global Probiotics Raw Material Powder Sales Market Share by Company (2021-2026)

Table 33. Global Probiotics Raw Material Powder Revenue by Company (2021-2026) & (\$ millions)

Table 34. Global Probiotics Raw Material Powder Revenue Market Share by Company (2021-2026)

Table 35. Global Probiotics Raw Material Powder Sale Price by Company (2021-2026) & (US\$/kg)

Table 36. Key Manufacturers Probiotics Raw Material Powder Producing Area Distribution and Sales Area

Table 37. Players Probiotics Raw Material Powder Products Offered

Table 38. Probiotics Raw Material Powder Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 39. New Products and Potential Entrants

Table 40. Market M&A Activity & Strategy

Table 41. Global Probiotics Raw Material Powder Sales by Geographic Region (2021-2026) & (Tons)

Table 42. Global Probiotics Raw Material Powder Sales Market Share Geographic Region (2021-2026)

Table 43. Global Probiotics Raw Material Powder Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 44. Global Probiotics Raw Material Powder Revenue Market Share by Geographic Region (2021-2026)

Table 45. Global Probiotics Raw Material Powder Sales by Country/Region (2021-2026) & (Tons)

Table 46. Global Probiotics Raw Material Powder Sales Market Share by Country/Region (2021-2026)

Table 47. Global Probiotics Raw Material Powder Revenue by Country/Region (2021-2026) & (\$ millions)

Table 48. Global Probiotics Raw Material Powder Revenue Market Share by Country/Region (2021-2026)

Table 49. Americas Probiotics Raw Material Powder Sales by Country (2021-2026) & (Tons)

Table 50. Americas Probiotics Raw Material Powder Sales Market Share by Country (2021-2026)

Table 51. Americas Probiotics Raw Material Powder Revenue by Country (2021-2026) & (\$ millions)

Table 52. Americas Probiotics Raw Material Powder Sales by Type (2021-2026) & (Tons)

Table 53. Americas Probiotics Raw Material Powder Sales by Application (2021-2026) & (Tons)

Table 54. APAC Probiotics Raw Material Powder Sales by Region (2021-2026) & (Tons)

Table 55. APAC Probiotics Raw Material Powder Sales Market Share by Region (2021-2026)

Table 56. APAC Probiotics Raw Material Powder Revenue by Region (2021-2026) & (\$ millions)

Table 57. APAC Probiotics Raw Material Powder Sales by Type (2021-2026) & (Tons)

Table 58. APAC Probiotics Raw Material Powder Sales by Application (2021-2026) & (Tons)

Table 59. Europe Probiotics Raw Material Powder Sales by Country (2021-2026) & (Tons)

Table 60. Europe Probiotics Raw Material Powder Revenue by Country (2021-2026) & (\$ millions)

Table 61. Europe Probiotics Raw Material Powder Sales by Type (2021-2026) & (Tons)

Table 62. Europe Probiotics Raw Material Powder Sales by Application (2021-2026) & (Tons)

Table 63. Middle East & Africa Probiotics Raw Material Powder Sales by Country (2021-2026) & (Tons)

Table 64. Middle East & Africa Probiotics Raw Material Powder Revenue Market Share by Country (2021-2026)

Table 65. Middle East & Africa Probiotics Raw Materia Powder Sales by Type (2021-2026) & (Tons)
Table 66. Middle East & Africa Probiotics Raw Materia Powder Sales by Application (2021-2026) & (Tons)
Table 67. Key Market Drivers & Growth Opportunities of Probiotics Raw Materia Powder
Table 68. Key Market Challenges & Risks of Probiotics Raw Materia Powder
Table 69. Key Industry Trends of Probiotics Raw Materia Powder
Table 70. Probiotics Raw Materia Powder Raw Material
Table 71. Key Suppliers of Raw Materials
Table 72. Probiotics Raw Materia Powder Distributors List
Table 73. Probiotics Raw Materia Powder Customer List
Table 74. Global Probiotics Raw Materia Powder Sales Forecast by Region (2027-2032) & (Tons)
Table 75. Global Probiotics Raw Materia Powder Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 76. Americas Probiotics Raw Materia Powder Sales Forecast by Country (2027-2032) & (Tons)
Table 77. Americas Probiotics Raw Materia Powder Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 78. APAC Probiotics Raw Materia Powder Sales Forecast by Region (2027-2032) & (Tons)
Table 79. APAC Probiotics Raw Materia Powder Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 80. Europe Probiotics Raw Materia Powder Sales Forecast by Country (2027-2032) & (Tons)
Table 81. Europe Probiotics Raw Materia Powder Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 82. Middle East & Africa Probiotics Raw Materia Powder Sales Forecast by Country (2027-2032) & (Tons)
Table 83. Middle East & Africa Probiotics Raw Materia Powder Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 84. Global Probiotics Raw Materia Powder Sales Forecast by Type (2027-2032) & (Tons)
Table 85. Global Probiotics Raw Materia Powder Revenue Forecast by Type (2027-2032) & (\$ millions)
Table 86. Global Probiotics Raw Materia Powder Sales Forecast by Application (2027-2032) & (Tons)
Table 87. Global Probiotics Raw Materia Powder Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 88. DuPont(Danisco) Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 89. DuPont(Danisco) Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 90. DuPont(Danisco) Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 91. DuPont(Danisco) Main Business

Table 92. DuPont(Danisco) Latest Developments

Table 93. Chr. Hansen Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 94. Chr. Hansen Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 95. Chr. Hansen Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 96. Chr. Hansen Main Business

Table 97. Chr. Hansen Latest Developments

Table 98. Lallemand Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 99. Lallemand Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 100. Lallemand Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 101. Lallemand Main Business

Table 102. Lallemand Latest Developments

Table 103. BioGaia Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 104. BioGaia Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 105. BioGaia Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 106. BioGaia Main Business

Table 107. BioGaia Latest Developments

Table 108. Probi Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 109. Probi Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 110. Probi Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 111. Probi Main Business

Table 112. Probi Latest Developments

Table 113. Biosearch Life(Kerry? Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 114. Biosearch Life(Kerry? Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 115. Biosearch Life(Kerry? Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 116. Biosearch Life(Kerry? Main Business

Table 117. Biosearch Life(Kerry? Latest Developments

Table 118. Morinaga Milk Industry Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 119. Morinaga Milk Industry Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 120. Morinaga Milk Industry Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 121. Morinaga Milk Industry Main Business

Table 122. Morinaga Milk Industry Latest Developments

Table 123. Yakult Honsha Co., Ltd. Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 124. Yakult Honsha Co., Ltd. Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 125. Yakult Honsha Co., Ltd. Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 126. Yakult Honsha Co., Ltd. Main Business

Table 127. Yakult Honsha Co., Ltd. Latest Developments

Table 128. Kaneka (AB-Biotics) Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 129. Kaneka (AB-Biotics) Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 130. Kaneka (AB-Biotics) Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 131. Kaneka (AB-Biotics) Main Business

Table 132. Kaneka (AB-Biotics) Latest Developments

Table 133. Wecare Probiotics Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 134. Wecare Probiotics Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 135. Wecare Probiotics Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 136. Wecare Probiotics Main Business

Table 137. Wecare Probiotics Latest Developments

Table 138. NZMP Basic Information, Probiotics Raw Material Powder Manufacturing Base, Sales Area and Its Competitors

Table 139. NZMP Probiotics Raw Material Powder Product Portfolios and Specifications

Table 140. NZMP Probiotics Raw Material Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 141. NZMP Main Business

Table 142. NZMP Latest Developments

Table 143. GenMont Biotech Inc. Basic Information, Probiotics Raw Material Powder Manufacturing Base, Sales Area and Its Competitors

Table 144. GenMont Biotech Inc. Probiotics Raw Material Powder Product Portfolios and Specifications

Table 145. GenMont Biotech Inc. Probiotics Raw Material Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 146. GenMont Biotech Inc. Main Business

Table 147. GenMont Biotech Inc. Latest Developments

Table 148. Sacco System Basic Information, Probiotics Raw Material Powder Manufacturing Base, Sales Area and Its Competitors

Table 149. Sacco System Probiotics Raw Material Powder Product Portfolios and Specifications

Table 150. Sacco System Probiotics Raw Material Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 151. Sacco System Main Business

Table 152. Sacco System Latest Developments

Table 153. Kerry Basic Information, Probiotics Raw Material Powder Manufacturing Base, Sales Area and Its Competitors

Table 154. Kerry Probiotics Raw Material Powder Product Portfolios and Specifications

Table 155. Kerry Probiotics Raw Material Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 156. Kerry Main Business

Table 157. Kerry Latest Developments

Table 158. DSM-Firmenich Basic Information, Probiotics Raw Material Powder Manufacturing Base, Sales Area and Its Competitors

Table 159. DSM-Firmenich Probiotics Raw Material Powder Product Portfolios and Specifications

Table 160. DSM-Firmenich Probiotics Raw Material Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 161. DSM-Firmenich Main Business

Table 162. DSM-Firmenich Latest Developments

Table 163. Lesaffre(Gnosis) Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 164. Lesaffre(Gnosis) Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 165. Lesaffre(Gnosis) Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 166. Lesaffre(Gnosis) Main Business

Table 167. Lesaffre(Gnosis) Latest Developments

Table 168. Deerland(ADM) Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 169. Deerland(ADM) Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 170. Deerland(ADM) Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 171. Deerland(ADM) Main Business

Table 172. Deerland(ADM) Latest Developments

Table 173. Fonterra Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 174. Fonterra Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 175. Fonterra Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 176. Fonterra Main Business

Table 177. Fonterra Latest Developments

Table 178. Sabinsa Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 179. Sabinsa Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 180. Sabinsa Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 181. Sabinsa Main Business

Table 182. Sabinsa Latest Developments

Table 183. Probiotics Australia PL?Rochway? Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 184. Probiotics Australia PL?Rochway? Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 185. Probiotics Australia PL?Rochway? Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 186. Probiotics Australia PL?Rochway? Main Business

Table 187. Probiotics Australia PL?Rochway? Latest Developments
Table 188. Hebei Inatural Biotech Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors
Table 189. Hebei Inatural Biotech Probiotics Raw Materia Powder Product Portfolios and Specifications
Table 190. Hebei Inatural Biotech Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)
Table 191. Hebei Inatural Biotech Main Business
Table 192. Hebei Inatural Biotech Latest Developments
Table 193. Bioflag Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors
Table 194. Bioflag Probiotics Raw Materia Powder Product Portfolios and Specifications
Table 195. Bioflag Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)
Table 196. Bioflag Main Business
Table 197. Bioflag Latest Developments
Table 198. Synbio Tech Inc. Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors
Table 199. Synbio Tech Inc. Probiotics Raw Materia Powder Product Portfolios and Specifications
Table 200. Synbio Tech Inc. Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)
Table 201. Synbio Tech Inc. Main Business
Table 202. Synbio Tech Inc. Latest Developments
Table 203. Beijing Scitop Bio-tech Co., Ltd. Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors
Table 204. Beijing Scitop Bio-tech Co., Ltd. Probiotics Raw Materia Powder Product Portfolios and Specifications
Table 205. Beijing Scitop Bio-tech Co., Ltd. Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)
Table 206. Beijing Scitop Bio-tech Co., Ltd. Main Business
Table 207. Beijing Scitop Bio-tech Co., Ltd. Latest Developments
Table 208. Shanghai Novanat Co., Ltd. Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors
Table 209. Shanghai Novanat Co., Ltd. Probiotics Raw Materia Powder Product Portfolios and Specifications
Table 210. Shanghai Novanat Co., Ltd. Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)
Table 211. Shanghai Novanat Co., Ltd. Main Business

Table 212. Shanghai Novanot Co., Ltd. Latest Developments

Table 213. Wecare Probiotics Co., Ltd. Basic Information, Probiotics Raw Material Powder Manufacturing Base, Sales Area and Its Competitors

Table 214. Wecare Probiotics Co., Ltd. Probiotics Raw Material Powder Product Portfolios and Specifications

Table 215. Wecare Probiotics Co., Ltd. Probiotics Raw Material Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 216. Wecare Probiotics Co., Ltd. Main Business

Table 217. Wecare Probiotics Co., Ltd. Latest Developments

Table 218. Guangdong Ecovite Biotechnology Co., Ltd. Basic Information, Probiotics Raw Material Powder Manufacturing Base, Sales Area and Its Competitors

Table 219. Guangdong Ecovite Biotechnology Co., Ltd. Probiotics Raw Material Powder Product Portfolios and Specifications

Table 220. Guangdong Ecovite Biotechnology Co., Ltd. Probiotics Raw Material Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 221. Guangdong Ecovite Biotechnology Co., Ltd. Main Business

Table 222. Guangdong Ecovite Biotechnology Co., Ltd. Latest Developments

Table 223. Junye Health (Runying) Biotech (Shanghai) Co., Ltd. Basic Information, Probiotics Raw Material Powder Manufacturing Base, Sales Area and Its Competitors

Table 224. Junye Health (Runying) Biotech (Shanghai) Co., Ltd. Probiotics Raw Material Powder Product Portfolios and Specifications

Table 225. Junye Health (Runying) Biotech (Shanghai) Co., Ltd. Probiotics Raw Material Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 226. Junye Health (Runying) Biotech (Shanghai) Co., Ltd. Main Business

Table 227. Junye Health (Runying) Biotech (Shanghai) Co., Ltd. Latest Developments

Table 228. Minsheng Zhongke?Jiayi Bioengineering Co., Ltd. Basic Information, Probiotics Raw Material Powder Manufacturing Base, Sales Area and Its Competitors

Table 229. Minsheng Zhongke?Jiayi Bioengineering Co., Ltd. Probiotics Raw Material Powder Product Portfolios and Specifications

Table 230. Minsheng Zhongke?Jiayi Bioengineering Co., Ltd. Probiotics Raw Material Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 231. Minsheng Zhongke?Jiayi Bioengineering Co., Ltd. Main Business

Table 232. Minsheng Zhongke?Jiayi Bioengineering Co., Ltd. Latest Developments

Table 233. Nobis (Wuhan) Biotechnology Co., Ltd. Basic Information, Probiotics Raw Material Powder Manufacturing Base, Sales Area and Its Competitors

Table 234. Nobis (Wuhan) Biotechnology Co., Ltd. Probiotics Raw Material Powder Product Portfolios and Specifications

Table 235. Nobic (Wuhan) Biotechnology Co., Ltd. Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 236. Nobic (Wuhan) Biotechnology Co., Ltd. Main Business

Table 237. Nobic (Wuhan) Biotechnology Co., Ltd. Latest Developments

Table 238. Sichuan Gaofuji Biotechnology Co., Ltd. Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 239. Sichuan Gaofuji Biotechnology Co., Ltd. Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 240. Sichuan Gaofuji Biotechnology Co., Ltd. Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 241. Sichuan Gaofuji Biotechnology Co., Ltd. Main Business

Table 242. Sichuan Gaofuji Biotechnology Co., Ltd. Latest Developments

Table 243. Qingdao Norsen Biotechnology Co., Ltd. Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 244. Qingdao Norsen Biotechnology Co., Ltd. Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 245. Qingdao Norsen Biotechnology Co., Ltd. Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 246. Qingdao Norsen Biotechnology Co., Ltd. Main Business

Table 247. Qingdao Norsen Biotechnology Co., Ltd. Latest Developments

Table 248. Qingdao Vland Biotech Co., Ltd. Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 249. Qingdao Vland Biotech Co., Ltd. Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 250. Qingdao Vland Biotech Co., Ltd. Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 251. Qingdao Vland Biotech Co., Ltd. Main Business

Table 252. Qingdao Vland Biotech Co., Ltd. Latest Developments

Table 253. San En Kang Biotechnology (Suzhou) Co., Ltd. Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 254. San En Kang Biotechnology (Suzhou) Co., Ltd. Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 255. San En Kang Biotechnology (Suzhou) Co., Ltd. Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 256. San En Kang Biotechnology (Suzhou) Co., Ltd. Main Business

Table 257. San En Kang Biotechnology (Suzhou) Co., Ltd. Latest Developments

Table 258. Yiran Biotechnology Co., Ltd. Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 259. Yiran Biotechnology Co., Ltd. Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 260. Yiran Biotechnology Co., Ltd. Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 261. Yiran Biotechnology Co., Ltd. Main Business

Table 262. Yiran Biotechnology Co., Ltd. Latest Developments

Table 263. Ausnutria (Jinqi Bio) Co., Ltd. Basic Information, Probiotics Raw Materia Powder Manufacturing Base, Sales Area and Its Competitors

Table 264. Ausnutria (Jinqi Bio) Co., Ltd. Probiotics Raw Materia Powder Product Portfolios and Specifications

Table 265. Ausnutria (Jinqi Bio) Co., Ltd. Probiotics Raw Materia Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 266. Ausnutria (Jinqi Bio) Co., Ltd. Main Business

Table 267. Ausnutria (Jinqi Bio) Co., Ltd. Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Probiotics Raw Materia Powder
- Figure 2. Probiotics Raw Materia Powder Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Probiotics Raw Materia Powder Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Probiotics Raw Materia Powder Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Probiotics Raw Materia Powder Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Probiotics Raw Materia Powder Sales Market Share by Country/Region (2025)
- Figure 10. Probiotics Raw Materia Powder Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Lactobacillus
- Figure 12. Product Picture of Bifidobacterium
- Figure 13. Product Picture of Saccharomyces
- Figure 14. Product Picture of Others
- Figure 15. Global Probiotics Raw Materia Powder Sales Market Share by Type in 2026
- Figure 16. Global Probiotics Raw Materia Powder Revenue Market Share by Type (2021-2026)
- Figure 17. Product Picture of Single Probiotic
- Figure 18. Product Picture of Compound Probiotic
- Figure 19. Global Probiotics Raw Materia Powder Sales Market Share by Formulation in 2026
- Figure 20. Global Probiotics Raw Materia Powder Revenue Market Share by Formulation (2021-2026)
- Figure 21. Product Picture of Live Probiotic Powder
- Figure 22. Product Picture of Postbiotic Powder
- Figure 23. Global Probiotics Raw Materia Powder Sales Market Share by Microbial Activity in 2026
- Figure 24. Global Probiotics Raw Materia Powder Revenue Market Share by Microbial Activity (2021-2026)
- Figure 25. Probiotics Raw Materia Powder Consumed in Food & Beverages
- Figure 26. Global Probiotics Raw Materia Powder Market: Food & Beverages (2021-2026) & (Tons)

Figure 27. Probiotics Raw Material Powder Consumed in Dietary Supplements

Figure 28. Global Probiotics Raw Material Powder Market: Dietary Supplements (2021-2026) & (Tons)

Figure 29. Probiotics Raw Material Powder Consumed in Pharmaceuticals

Figure 30. Global Probiotics Raw Material Powder Market: Pharmaceuticals (2021-2026) & (Tons)

Figure 31. Probiotics Raw Material Powder Consumed in Animal Health

Figure 32. Global Probiotics Raw Material Powder Market: Animal Health (2021-2026) & (Tons)

Figure 33. Probiotics Raw Material Powder Consumed in Daily Chemical

Figure 34. Global Probiotics Raw Material Powder Market: Daily Chemical (2021-2026) & (Tons)

Figure 35. Global Probiotics Raw Material Powder Sales Market Share by Application (2025)

Figure 36. Global Probiotics Raw Material Powder Revenue Market Share by Application in 2025

Figure 37. Probiotics Raw Material Powder Sales by Company in 2025 (Tons)

Figure 38. Global Probiotics Raw Material Powder Sales Market Share by Company in 2025

Figure 39. Probiotics Raw Material Powder Revenue by Company in 2025 (\$ millions)

Figure 40. Global Probiotics Raw Material Powder Revenue Market Share by Company in 2025

Figure 41. Global Probiotics Raw Material Powder Sales Market Share by Geographic Region (2021-2026)

Figure 42. Global Probiotics Raw Material Powder Revenue Market Share by Geographic Region in 2025

Figure 43. Americas Probiotics Raw Material Powder Sales 2021-2026 (Tons)

Figure 44. Americas Probiotics Raw Material Powder Revenue 2021-2026 (\$ millions)

Figure 45. APAC Probiotics Raw Material Powder Sales 2021-2026 (Tons)

Figure 46. APAC Probiotics Raw Material Powder Revenue 2021-2026 (\$ millions)

Figure 47. Europe Probiotics Raw Material Powder Sales 2021-2026 (Tons)

Figure 48. Europe Probiotics Raw Material Powder Revenue 2021-2026 (\$ millions)

Figure 49. Middle East & Africa Probiotics Raw Material Powder Sales 2021-2026 (Tons)

Figure 50. Middle East & Africa Probiotics Raw Material Powder Revenue 2021-2026 (\$ millions)

Figure 51. Americas Probiotics Raw Material Powder Sales Market Share by Country in 2025

Figure 52. Americas Probiotics Raw Material Powder Revenue Market Share by Country

(2021-2026)

Figure 53. Americas Probiotics Raw Materia Powder Sales Market Share by Type
(2021-2026)

Figure 54. Americas Probiotics Raw Materia Powder Sales Market Share by Application
(2021-2026)

Figure 55. United States Probiotics Raw Materia Powder Revenue Growth 2021-2026
(\$ millions)

Figure 56. Canada Probiotics Raw Materia Powder Revenue Growth 2021-2026 (\$
millions)

Figure 57. Mexico Probiotics Raw Materia Powder Revenue Growth 2021-2026 (\$
millions)

Figure 58. Brazil Probiotics Raw Materia Powder Revenue Growth 2021-2026 (\$
millions)

Figure 59. APAC Probiotics Raw Materia Powder Sales Market Share by Region in
2025

Figure 60. APAC Probiotics Raw Materia Powder Revenue Market Share by Region
(2021-2026)

Figure 61. APAC Probiotics Raw Materia Powder Sales Market Share by Type
(2021-2026)

Figure 62. APAC Probiotics Raw Materia Powder Sales Market Share by Application
(2021-2026)

Figure 63. China Probiotics Raw Materia Powder Revenue Growth 2021-2026 (\$
millions)

Figure 64. Japan Probiotics Raw Materia Powder Revenue Growth 2021-2026 (\$
millions)

Figure 65. South Korea Probiotics Raw Materia Powder Revenue Growth 2021-2026 (\$
millions)

Figure 66. Southeast Asia Probiotics Raw Materia Powder Revenue Growth 2021-2026
(\$ millions)

Figure 67. India Probiotics Raw Materia Powder Revenue Growth 2021-2026 (\$
millions)

Figure 68. Australia Probiotics Raw Materia Powder Revenue Growth 2021-2026 (\$
millions)

Figure 69. China Taiwan Probiotics Raw Materia Powder Revenue Growth 2021-2026
(\$ millions)

Figure 70. Europe Probiotics Raw Materia Powder Sales Market Share by Country in
2025

Figure 71. Europe Probiotics Raw Materia Powder Revenue Market Share by Country
(2021-2026)

Figure 72. Europe Probiotics Raw Material Powder Sales Market Share by Type (2021-2026)

Figure 73. Europe Probiotics Raw Material Powder Sales Market Share by Application (2021-2026)

Figure 74. Germany Probiotics Raw Material Powder Revenue Growth 2021-2026 (\$ millions)

Figure 75. France Probiotics Raw Material Powder Revenue Growth 2021-2026 (\$ millions)

Figure 76. UK Probiotics Raw Material Powder Revenue Growth 2021-2026 (\$ millions)

Figure 77. Italy Probiotics Raw Material Powder Revenue Growth 2021-2026 (\$ millions)

Figure 78. Russia Probiotics Raw Material Powder Revenue Growth 2021-2026 (\$ millions)

Figure 79. Middle East & Africa Probiotics Raw Material Powder Sales Market Share by Country (2021-2026)

Figure 80. Middle East & Africa Probiotics Raw Material Powder Sales Market Share by Type (2021-2026)

Figure 81. Middle East & Africa Probiotics Raw Material Powder Sales Market Share by Application (2021-2026)

Figure 82. Egypt Probiotics Raw Material Powder Revenue Growth 2021-2026 (\$ millions)

Figure 83. South Africa Probiotics Raw Material Powder Revenue Growth 2021-2026 (\$ millions)

Figure 84. Israel Probiotics Raw Material Powder Revenue Growth 2021-2026 (\$ millions)

Figure 85. Turkey Probiotics Raw Material Powder Revenue Growth 2021-2026 (\$ millions)

Figure 86. GCC Countries Probiotics Raw Material Powder Revenue Growth 2021-2026 (\$ millions)

Figure 87. Manufacturing Cost Structure Analysis of Probiotics Raw Material Powder in 2026

Figure 88. Manufacturing Process Analysis of Probiotics Raw Material Powder

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