

Global Probiotic Powder Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Probiotic Powder market size was valued at US\$ 2293.3 million in 2023. With growing demand in downstream market, the Probiotic Powder is forecast to a readjusted size of US\$ 3885.1 million by 2030 with a CAGR of 7.8% during review period.

The research report highlights the growth potential of the global Probiotic Powder market. Probiotic Powder are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Probiotic Powder. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Probiotic Powder market.

Probiotics are live micro-organisms when administered in adequate amounts, confer a health benefit on the host. While the traditional delivery vehicle for probiotics was fresh dairy products, they are now found in many varieties of food, beverages, dietary supplements and healthcare products.

Global key players of probiotic powder include DuPont(Danisco), Chr. Hansen, Lallemand, Hebei Inatural Biotech, Nestle, etc. The top three players hold a share over 45%. Asia-Pacific is the largest market, has a share about 50%, followed by Europe, and North America, with share 23% and 19%, separately.

Key Features:

The report on Probiotic Powder market reflects various aspects and provide valuable

insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Probiotic Powder market. It may include historical data, market segmentation by Type (e.g., Single Component, Compound), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Probiotic Powder market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Probiotic Powder market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Probiotic Powder industry. This include advancements in Probiotic Powder technology, Probiotic Powder new entrants, Probiotic Powder new investment, and other innovations that are shaping the future of Probiotic Powder.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Probiotic Powder market. It includes factors influencing customer ' purchasing decisions, preferences for Probiotic Powder product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Probiotic Powder market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Probiotic Powder market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Probiotic Powder market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Probiotic Powder industry. This

includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Probiotic Powder market.

Market Segmentation:

Probiotic Powder market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Single Component

Compound

Segmentation by application

Food and Beverage

Dietary Supplements

Drug

Dairy Products

Feed

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

DuPont(Danisco)

Chr. Hansen

Lallemand

Hebei Inatural Biotech

Nestle

Danone

Probi

BioGaia

Yakult

Novozymes

Valio

Bioflag

Ganeden(Kerry)

Morinaga Milk Industry

Sabinsa

Greentech

Biosearch Life

Synbiotech

Scitop

Jiangsu Wecare Biotechnology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Probiotic Powder market?

What factors are driving Probiotic Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Probiotic Powder market opportunities vary by end market size?

How does Probiotic Powder break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Probiotic Powder Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for Probiotic Powder by Geographic Region, 2019, 2023 & 2030
- 2.1.3 World Current & Future Analysis for Probiotic Powder by Country/Region, 2019, 2023 & 2030

2.2 Probiotic Powder Segment by Type

- 2.2.1 Single Component
- 2.2.2 Compound

2.3 Probiotic Powder Sales by Type

- 2.3.1 Global Probiotic Powder Sales Market Share by Type (2019-2024)
- 2.3.2 Global Probiotic Powder Revenue and Market Share by Type (2019-2024)
- 2.3.3 Global Probiotic Powder Sale Price by Type (2019-2024)

2.4 Probiotic Powder Segment by Application

- 2.4.1 Food and Beverage
- 2.4.2 Dietary Supplements
- 2.4.3 Drug
- 2.4.4 Dairy Products
- 2.4.5 Feed
- 2.4.6 Others

2.5 Probiotic Powder Sales by Application

- 2.5.1 Global Probiotic Powder Sale Market Share by Application (2019-2024)
- 2.5.2 Global Probiotic Powder Revenue and Market Share by Application (2019-2024)
- 2.5.3 Global Probiotic Powder Sale Price by Application (2019-2024)

3 GLOBAL PROBIOTIC POWDER BY COMPANY

- 3.1 Global Probiotic Powder Breakdown Data by Company
 - 3.1.1 Global Probiotic Powder Annual Sales by Company (2019-2024)
 - 3.1.2 Global Probiotic Powder Sales Market Share by Company (2019-2024)
- 3.2 Global Probiotic Powder Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Probiotic Powder Revenue by Company (2019-2024)
 - 3.2.2 Global Probiotic Powder Revenue Market Share by Company (2019-2024)
- 3.3 Global Probiotic Powder Sale Price by Company
- 3.4 Key Manufacturers Probiotic Powder Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Probiotic Powder Product Location Distribution
 - 3.4.2 Players Probiotic Powder Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR PROBIOTIC POWDER BY GEOGRAPHIC REGION

- 4.1 World Historic Probiotic Powder Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Probiotic Powder Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Probiotic Powder Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Probiotic Powder Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Probiotic Powder Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Probiotic Powder Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Probiotic Powder Sales Growth
- 4.4 APAC Probiotic Powder Sales Growth
- 4.5 Europe Probiotic Powder Sales Growth
- 4.6 Middle East & Africa Probiotic Powder Sales Growth

5 AMERICAS

- 5.1 Americas Probiotic Powder Sales by Country
 - 5.1.1 Americas Probiotic Powder Sales by Country (2019-2024)
 - 5.1.2 Americas Probiotic Powder Revenue by Country (2019-2024)

- 5.2 Americas Probiotic Powder Sales by Type
- 5.3 Americas Probiotic Powder Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Probiotic Powder Sales by Region
 - 6.1.1 APAC Probiotic Powder Sales by Region (2019-2024)
 - 6.1.2 APAC Probiotic Powder Revenue by Region (2019-2024)
- 6.2 APAC Probiotic Powder Sales by Type
- 6.3 APAC Probiotic Powder Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Probiotic Powder by Country
 - 7.1.1 Europe Probiotic Powder Sales by Country (2019-2024)
 - 7.1.2 Europe Probiotic Powder Revenue by Country (2019-2024)
- 7.2 Europe Probiotic Powder Sales by Type
- 7.3 Europe Probiotic Powder Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Probiotic Powder by Country
 - 8.1.1 Middle East & Africa Probiotic Powder Sales by Country (2019-2024)

- 8.1.2 Middle East & Africa Probiotic Powder Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Probiotic Powder Sales by Type
- 8.3 Middle East & Africa Probiotic Powder Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Probiotic Powder
- 10.3 Manufacturing Process Analysis of Probiotic Powder
- 10.4 Industry Chain Structure of Probiotic Powder

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Probiotic Powder Distributors
- 11.3 Probiotic Powder Customer

12 WORLD FORECAST REVIEW FOR PROBIOTIC POWDER BY GEOGRAPHIC REGION

- 12.1 Global Probiotic Powder Market Size Forecast by Region
 - 12.1.1 Global Probiotic Powder Forecast by Region (2025-2030)
 - 12.1.2 Global Probiotic Powder Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country

- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Probiotic Powder Forecast by Type
- 12.7 Global Probiotic Powder Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 DuPont(Danisco)

- 13.1.1 DuPont(Danisco) Company Information
- 13.1.2 DuPont(Danisco) Probiotic Powder Product Portfolios and Specifications
- 13.1.3 DuPont(Danisco) Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.1.4 DuPont(Danisco) Main Business Overview
- 13.1.5 DuPont(Danisco) Latest Developments

13.2 Chr. Hansen

- 13.2.1 Chr. Hansen Company Information
- 13.2.2 Chr. Hansen Probiotic Powder Product Portfolios and Specifications
- 13.2.3 Chr. Hansen Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.2.4 Chr. Hansen Main Business Overview
- 13.2.5 Chr. Hansen Latest Developments

13.3 Lallemand

- 13.3.1 Lallemand Company Information
- 13.3.2 Lallemand Probiotic Powder Product Portfolios and Specifications
- 13.3.3 Lallemand Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.3.4 Lallemand Main Business Overview
- 13.3.5 Lallemand Latest Developments

13.4 Hebei Inatural Biotech

- 13.4.1 Hebei Inatural Biotech Company Information
- 13.4.2 Hebei Inatural Biotech Probiotic Powder Product Portfolios and Specifications
- 13.4.3 Hebei Inatural Biotech Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 Hebei Inatural Biotech Main Business Overview
- 13.4.5 Hebei Inatural Biotech Latest Developments

13.5 Nestle

- 13.5.1 Nestle Company Information
- 13.5.2 Nestle Probiotic Powder Product Portfolios and Specifications
- 13.5.3 Nestle Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.5.4 Nestle Main Business Overview

- 13.5.5 Nestle Latest Developments
- 13.6 Danone
 - 13.6.1 Danone Company Information
 - 13.6.2 Danone Probiotic Powder Product Portfolios and Specifications
 - 13.6.3 Danone Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Danone Main Business Overview
 - 13.6.5 Danone Latest Developments
- 13.7 Probi
 - 13.7.1 Probi Company Information
 - 13.7.2 Probi Probiotic Powder Product Portfolios and Specifications
 - 13.7.3 Probi Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Probi Main Business Overview
 - 13.7.5 Probi Latest Developments
- 13.8 BioGaia
 - 13.8.1 BioGaia Company Information
 - 13.8.2 BioGaia Probiotic Powder Product Portfolios and Specifications
 - 13.8.3 BioGaia Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 BioGaia Main Business Overview
 - 13.8.5 BioGaia Latest Developments
- 13.9 Yakult
 - 13.9.1 Yakult Company Information
 - 13.9.2 Yakult Probiotic Powder Product Portfolios and Specifications
 - 13.9.3 Yakult Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Yakult Main Business Overview
 - 13.9.5 Yakult Latest Developments
- 13.10 Novozymes
 - 13.10.1 Novozymes Company Information
 - 13.10.2 Novozymes Probiotic Powder Product Portfolios and Specifications
 - 13.10.3 Novozymes Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Novozymes Main Business Overview
 - 13.10.5 Novozymes Latest Developments
- 13.11 Valio
 - 13.11.1 Valio Company Information
 - 13.11.2 Valio Probiotic Powder Product Portfolios and Specifications
 - 13.11.3 Valio Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.11.4 Valio Main Business Overview

- 13.11.5 Valio Latest Developments
- 13.12 Bioflag
 - 13.12.1 Bioflag Company Information
 - 13.12.2 Bioflag Probiotic Powder Product Portfolios and Specifications
 - 13.12.3 Bioflag Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 Bioflag Main Business Overview
 - 13.12.5 Bioflag Latest Developments
- 13.13 Ganeden(Kerry)
 - 13.13.1 Ganeden(Kerry) Company Information
 - 13.13.2 Ganeden(Kerry) Probiotic Powder Product Portfolios and Specifications
 - 13.13.3 Ganeden(Kerry) Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.13.4 Ganeden(Kerry) Main Business Overview
 - 13.13.5 Ganeden(Kerry) Latest Developments
- 13.14 Morinaga Milk Industry
 - 13.14.1 Morinaga Milk Industry Company Information
 - 13.14.2 Morinaga Milk Industry Probiotic Powder Product Portfolios and Specifications
 - 13.14.3 Morinaga Milk Industry Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.14.4 Morinaga Milk Industry Main Business Overview
 - 13.14.5 Morinaga Milk Industry Latest Developments
- 13.15 Sabinsa
 - 13.15.1 Sabinsa Company Information
 - 13.15.2 Sabinsa Probiotic Powder Product Portfolios and Specifications
 - 13.15.3 Sabinsa Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.15.4 Sabinsa Main Business Overview
 - 13.15.5 Sabinsa Latest Developments
- 13.16 Greentech
 - 13.16.1 Greentech Company Information
 - 13.16.2 Greentech Probiotic Powder Product Portfolios and Specifications
 - 13.16.3 Greentech Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.16.4 Greentech Main Business Overview
 - 13.16.5 Greentech Latest Developments
- 13.17 Biosearch Life
 - 13.17.1 Biosearch Life Company Information
 - 13.17.2 Biosearch Life Probiotic Powder Product Portfolios and Specifications

13.17.3 Biosearch Life Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.17.4 Biosearch Life Main Business Overview

13.17.5 Biosearch Life Latest Developments

13.18 Synbiotech

13.18.1 Synbiotech Company Information

13.18.2 Synbiotech Probiotic Powder Product Portfolios and Specifications

13.18.3 Synbiotech Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.18.4 Synbiotech Main Business Overview

13.18.5 Synbiotech Latest Developments

13.19 Scitop

13.19.1 Scitop Company Information

13.19.2 Scitop Probiotic Powder Product Portfolios and Specifications

13.19.3 Scitop Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.19.4 Scitop Main Business Overview

13.19.5 Scitop Latest Developments

13.20 Jiangsu Wecare Biotechnology

13.20.1 Jiangsu Wecare Biotechnology Company Information

13.20.2 Jiangsu Wecare Biotechnology Probiotic Powder Product Portfolios and Specifications

13.20.3 Jiangsu Wecare Biotechnology Probiotic Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.20.4 Jiangsu Wecare Biotechnology Main Business Overview

13.20.5 Jiangsu Wecare Biotechnology Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Probiotic Powder Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Probiotic Powder Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Single Component
- Table 4. Major Players of Compound
- Table 5. Global Probiotic Powder Sales by Type (2019-2024) & (MT)
- Table 6. Global Probiotic Powder Sales Market Share by Type (2019-2024)
- Table 7. Global Probiotic Powder Revenue by Type (2019-2024) & (\$ million)
- Table 8. Global Probiotic Powder Revenue Market Share by Type (2019-2024)
- Table 9. Global Probiotic Powder Sale Price by Type (2019-2024) & (US\$/Kg)
- Table 10. Global Probiotic Powder Sales by Application (2019-2024) & (MT)
- Table 11. Global Probiotic Powder Sales Market Share by Application (2019-2024)
- Table 12. Global Probiotic Powder Revenue by Application (2019-2024)
- Table 13. Global Probiotic Powder Revenue Market Share by Application (2019-2024)
- Table 14. Global Probiotic Powder Sale Price by Application (2019-2024) & (US\$/Kg)
- Table 15. Global Probiotic Powder Sales by Company (2019-2024) & (MT)
- Table 16. Global Probiotic Powder Sales Market Share by Company (2019-2024)
- Table 17. Global Probiotic Powder Revenue by Company (2019-2024) (\$ Millions)
- Table 18. Global Probiotic Powder Revenue Market Share by Company (2019-2024)
- Table 19. Global Probiotic Powder Sale Price by Company (2019-2024) & (US\$/Kg)
- Table 20. Key Manufacturers Probiotic Powder Producing Area Distribution and Sales Area
- Table 21. Players Probiotic Powder Products Offered
- Table 22. Probiotic Powder Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 23. New Products and Potential Entrants
- Table 24. Mergers & Acquisitions, Expansion
- Table 25. Global Probiotic Powder Sales by Geographic Region (2019-2024) & (MT)
- Table 26. Global Probiotic Powder Sales Market Share Geographic Region (2019-2024)
- Table 27. Global Probiotic Powder Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 28. Global Probiotic Powder Revenue Market Share by Geographic Region (2019-2024)
- Table 29. Global Probiotic Powder Sales by Country/Region (2019-2024) & (MT)
- Table 30. Global Probiotic Powder Sales Market Share by Country/Region (2019-2024)

Table 31. Global Probiotic Powder Revenue by Country/Region (2019-2024) & (\$ millions)

Table 32. Global Probiotic Powder Revenue Market Share by Country/Region (2019-2024)

Table 33. Americas Probiotic Powder Sales by Country (2019-2024) & (MT)

Table 34. Americas Probiotic Powder Sales Market Share by Country (2019-2024)

Table 35. Americas Probiotic Powder Revenue by Country (2019-2024) & (\$ Millions)

Table 36. Americas Probiotic Powder Revenue Market Share by Country (2019-2024)

Table 37. Americas Probiotic Powder Sales by Type (2019-2024) & (MT)

Table 38. Americas Probiotic Powder Sales by Application (2019-2024) & (MT)

Table 39. APAC Probiotic Powder Sales by Region (2019-2024) & (MT)

Table 40. APAC Probiotic Powder Sales Market Share by Region (2019-2024)

Table 41. APAC Probiotic Powder Revenue by Region (2019-2024) & (\$ Millions)

Table 42. APAC Probiotic Powder Revenue Market Share by Region (2019-2024)

Table 43. APAC Probiotic Powder Sales by Type (2019-2024) & (MT)

Table 44. APAC Probiotic Powder Sales by Application (2019-2024) & (MT)

Table 45. Europe Probiotic Powder Sales by Country (2019-2024) & (MT)

Table 46. Europe Probiotic Powder Sales Market Share by Country (2019-2024)

Table 47. Europe Probiotic Powder Revenue by Country (2019-2024) & (\$ Millions)

Table 48. Europe Probiotic Powder Revenue Market Share by Country (2019-2024)

Table 49. Europe Probiotic Powder Sales by Type (2019-2024) & (MT)

Table 50. Europe Probiotic Powder Sales by Application (2019-2024) & (MT)

Table 51. Middle East & Africa Probiotic Powder Sales by Country (2019-2024) & (MT)

Table 52. Middle East & Africa Probiotic Powder Sales Market Share by Country (2019-2024)

Table 53. Middle East & Africa Probiotic Powder Revenue by Country (2019-2024) & (\$ Millions)

Table 54. Middle East & Africa Probiotic Powder Revenue Market Share by Country (2019-2024)

Table 55. Middle East & Africa Probiotic Powder Sales by Type (2019-2024) & (MT)

Table 56. Middle East & Africa Probiotic Powder Sales by Application (2019-2024) & (MT)

Table 57. Key Market Drivers & Growth Opportunities of Probiotic Powder

Table 58. Key Market Challenges & Risks of Probiotic Powder

Table 59. Key Industry Trends of Probiotic Powder

Table 60. Probiotic Powder Raw Material

Table 61. Key Suppliers of Raw Materials

Table 62. Probiotic Powder Distributors List

Table 63. Probiotic Powder Customer List

Table 64. Global Probiotic Powder Sales Forecast by Region (2025-2030) & (MT)

Table 65. Global Probiotic Powder Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 66. Americas Probiotic Powder Sales Forecast by Country (2025-2030) & (MT)

Table 67. Americas Probiotic Powder Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 68. APAC Probiotic Powder Sales Forecast by Region (2025-2030) & (MT)

Table 69. APAC Probiotic Powder Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Europe Probiotic Powder Sales Forecast by Country (2025-2030) & (MT)

Table 71. Europe Probiotic Powder Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. Middle East & Africa Probiotic Powder Sales Forecast by Country (2025-2030) & (MT)

Table 73. Middle East & Africa Probiotic Powder Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Global Probiotic Powder Sales Forecast by Type (2025-2030) & (MT)

Table 75. Global Probiotic Powder Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 76. Global Probiotic Powder Sales Forecast by Application (2025-2030) & (MT)

Table 77. Global Probiotic Powder Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 78. DuPont(Danisco) Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 79. DuPont(Danisco) Probiotic Powder Product Portfolios and Specifications

Table 80. DuPont(Danisco) Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 81. DuPont(Danisco) Main Business

Table 82. DuPont(Danisco) Latest Developments

Table 83. Chr. Hansen Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 84. Chr. Hansen Probiotic Powder Product Portfolios and Specifications

Table 85. Chr. Hansen Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 86. Chr. Hansen Main Business

Table 87. Chr. Hansen Latest Developments

Table 88. Lallemand Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 89. Lallemand Probiotic Powder Product Portfolios and Specifications

Table 90. Lallemand Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 91. Lallemand Main Business

Table 92. Lallemand Latest Developments

Table 93. Hebei Inatural Biotech Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 94. Hebei Inatural Biotech Probiotic Powder Product Portfolios and Specifications

Table 95. Hebei Inatural Biotech Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 96. Hebei Inatural Biotech Main Business

Table 97. Hebei Inatural Biotech Latest Developments

Table 98. Nestle Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 99. Nestle Probiotic Powder Product Portfolios and Specifications

Table 100. Nestle Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 101. Nestle Main Business

Table 102. Nestle Latest Developments

Table 103. Danone Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 104. Danone Probiotic Powder Product Portfolios and Specifications

Table 105. Danone Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 106. Danone Main Business

Table 107. Danone Latest Developments

Table 108. Probi Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 109. Probi Probiotic Powder Product Portfolios and Specifications

Table 110. Probi Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 111. Probi Main Business

Table 112. Probi Latest Developments

Table 113. BioGaia Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 114. BioGaia Probiotic Powder Product Portfolios and Specifications

Table 115. BioGaia Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 116. BioGaia Main Business

Table 117. BioGaia Latest Developments

Table 118. Yakult Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 119. Yakult Probiotic Powder Product Portfolios and Specifications

Table 120. Yakult Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 121. Yakult Main Business

Table 122. Yakult Latest Developments

Table 123. Novozymes Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 124. Novozymes Probiotic Powder Product Portfolios and Specifications

Table 125. Novozymes Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 126. Novozymes Main Business

Table 127. Novozymes Latest Developments

Table 128. Valio Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 129. Valio Probiotic Powder Product Portfolios and Specifications

Table 130. Valio Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 131. Valio Main Business

Table 132. Valio Latest Developments

Table 133. Bioflag Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 134. Bioflag Probiotic Powder Product Portfolios and Specifications

Table 135. Bioflag Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 136. Bioflag Main Business

Table 137. Bioflag Latest Developments

Table 138. Ganeden(Kerry) Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 139. Ganeden(Kerry) Probiotic Powder Product Portfolios and Specifications

Table 140. Ganeden(Kerry) Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 141. Ganeden(Kerry) Main Business

Table 142. Ganeden(Kerry) Latest Developments

Table 143. Morinaga Milk Industry Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 144. Morinaga Milk Industry Probiotic Powder Product Portfolios and Specifications

Table 145. Morinaga Milk Industry Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 146. Morinaga Milk Industry Main Business

Table 147. Morinaga Milk Industry Latest Developments

Table 148. Sabinsa Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 149. Sabinsa Probiotic Powder Product Portfolios and Specifications

Table 150. Sabinsa Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 151. Sabinsa Main Business

Table 152. Sabinsa Latest Developments

Table 153. Greentech Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 154. Greentech Probiotic Powder Product Portfolios and Specifications

Table 155. Greentech Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 156. Greentech Main Business

Table 157. Greentech Latest Developments

Table 158. Biosearch Life Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 159. Biosearch Life Probiotic Powder Product Portfolios and Specifications

Table 160. Biosearch Life Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 161. Biosearch Life Main Business

Table 162. Biosearch Life Latest Developments

Table 163. Synbiotech Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 164. Synbiotech Probiotic Powder Product Portfolios and Specifications

Table 165. Synbiotech Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 166. Synbiotech Main Business

Table 167. Synbiotech Latest Developments

Table 168. Scitop Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 169. Scitop Probiotic Powder Product Portfolios and Specifications

Table 170. Scitop Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 171. Scitop Main Business

Table 172. Scitop Latest Developments

Table 173. Jiangsu Wecare Biotechnology Basic Information, Probiotic Powder Manufacturing Base, Sales Area and Its Competitors

Table 174. Jiangsu Wecare Biotechnology Probiotic Powder Product Portfolios and Specifications

Table 175. Jiangsu Wecare Biotechnology Probiotic Powder Sales (MT), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2019-2024)

Table 176. Jiangsu Wecare Biotechnology Main Business

Table 177. Jiangsu Wecare Biotechnology Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Probiotic Powder
- Figure 2. Probiotic Powder Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Probiotic Powder Sales Growth Rate 2019-2030 (MT)
- Figure 7. Global Probiotic Powder Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Probiotic Powder Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Single Component
- Figure 10. Product Picture of Compound
- Figure 11. Global Probiotic Powder Sales Market Share by Type in 2023
- Figure 12. Global Probiotic Powder Revenue Market Share by Type (2019-2024)
- Figure 13. Probiotic Powder Consumed in Food and Beverage
- Figure 14. Global Probiotic Powder Market: Food and Beverage (2019-2024) & (MT)
- Figure 15. Probiotic Powder Consumed in Dietary Supplements
- Figure 16. Global Probiotic Powder Market: Dietary Supplements (2019-2024) & (MT)
- Figure 17. Probiotic Powder Consumed in Drug
- Figure 18. Global Probiotic Powder Market: Drug (2019-2024) & (MT)
- Figure 19. Probiotic Powder Consumed in Dairy Products
- Figure 20. Global Probiotic Powder Market: Dairy Products (2019-2024) & (MT)
- Figure 21. Probiotic Powder Consumed in Feed
- Figure 22. Global Probiotic Powder Market: Feed (2019-2024) & (MT)
- Figure 23. Probiotic Powder Consumed in Others
- Figure 24. Global Probiotic Powder Market: Others (2019-2024) & (MT)
- Figure 25. Global Probiotic Powder Sales Market Share by Application (2023)
- Figure 26. Global Probiotic Powder Revenue Market Share by Application in 2023
- Figure 27. Probiotic Powder Sales Market by Company in 2023 (MT)
- Figure 28. Global Probiotic Powder Sales Market Share by Company in 2023
- Figure 29. Probiotic Powder Revenue Market by Company in 2023 (\$ Million)
- Figure 30. Global Probiotic Powder Revenue Market Share by Company in 2023
- Figure 31. Global Probiotic Powder Sales Market Share by Geographic Region (2019-2024)
- Figure 32. Global Probiotic Powder Revenue Market Share by Geographic Region in 2023
- Figure 33. Americas Probiotic Powder Sales 2019-2024 (MT)

- Figure 34. Americas Probiotic Powder Revenue 2019-2024 (\$ Millions)
- Figure 35. APAC Probiotic Powder Sales 2019-2024 (MT)
- Figure 36. APAC Probiotic Powder Revenue 2019-2024 (\$ Millions)
- Figure 37. Europe Probiotic Powder Sales 2019-2024 (MT)
- Figure 38. Europe Probiotic Powder Revenue 2019-2024 (\$ Millions)
- Figure 39. Middle East & Africa Probiotic Powder Sales 2019-2024 (MT)
- Figure 40. Middle East & Africa Probiotic Powder Revenue 2019-2024 (\$ Millions)
- Figure 41. Americas Probiotic Powder Sales Market Share by Country in 2023
- Figure 42. Americas Probiotic Powder Revenue Market Share by Country in 2023
- Figure 43. Americas Probiotic Powder Sales Market Share by Type (2019-2024)
- Figure 44. Americas Probiotic Powder Sales Market Share by Application (2019-2024)
- Figure 45. United States Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. Canada Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 47. Mexico Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Brazil Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. APAC Probiotic Powder Sales Market Share by Region in 2023
- Figure 50. APAC Probiotic Powder Revenue Market Share by Regions in 2023
- Figure 51. APAC Probiotic Powder Sales Market Share by Type (2019-2024)
- Figure 52. APAC Probiotic Powder Sales Market Share by Application (2019-2024)
- Figure 53. China Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Japan Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. South Korea Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. Southeast Asia Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. India Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 58. Australia Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. China Taiwan Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. Europe Probiotic Powder Sales Market Share by Country in 2023
- Figure 61. Europe Probiotic Powder Revenue Market Share by Country in 2023
- Figure 62. Europe Probiotic Powder Sales Market Share by Type (2019-2024)
- Figure 63. Europe Probiotic Powder Sales Market Share by Application (2019-2024)
- Figure 64. Germany Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. France Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 66. UK Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 67. Italy Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. Russia Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. Middle East & Africa Probiotic Powder Sales Market Share by Country in 2023
- Figure 70. Middle East & Africa Probiotic Powder Revenue Market Share by Country in 2023

- Figure 71. Middle East & Africa Probiotic Powder Sales Market Share by Type (2019-2024)
- Figure 72. Middle East & Africa Probiotic Powder Sales Market Share by Application (2019-2024)
- Figure 73. Egypt Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 74. South Africa Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 75. Israel Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 76. Turkey Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 77. GCC Country Probiotic Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 78. Manufacturing Cost Structure Analysis of Probiotic Powder in 2023
- Figure 79. Manufacturing Process Analysis of Probiotic Powder
- Figure 80. Industry Chain Structure of Probiotic Powder
- Figure 81. Channels of Distribution
- Figure 82. Global Probiotic Powder Sales Market Forecast by Region (2025-2030)
- Figure 83. Global Probiotic Powder Revenue Market Share Forecast by Region (2025-2030)
- Figure 84. Global Probiotic Powder Sales Market Share Forecast by Type (2025-2030)
- Figure 85. Global Probiotic Powder Revenue Market Share Forecast by Type (2025-2030)
- Figure 86. Global Probiotic Powder Sales Market Share Forecast by Application (2025-2030)
- Figure 87. Global Probiotic Powder Revenue Market Share Forecast by Application (2025-2030)

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