

# Global Proactive Customer Retention Software Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/GB9169290034EN.html>

Date: July 2024

Pages: 145

Price: US\$ 3,660.00 (Single User License)

ID: GB9169290034EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Proactive customer retention software is a tool used to help businesses proactively retain existing customers and increase customer loyalty. This software uses technology and data analytics to identify potential churn customers and take steps to retain them and prevent them from being lost to competitors.

The global Proactive Customer Retention Software market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the “Proactive Customer Retention Software Industry Forecast” looks at past sales and reviews total world Proactive Customer Retention Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Proactive Customer Retention Software sales for 2023 through 2029. With Proactive Customer Retention Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Proactive Customer Retention Software industry.

This Insight Report provides a comprehensive analysis of the global Proactive Customer Retention Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Proactive Customer Retention Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Proactive Customer Retention Software

market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Proactive Customer Retention Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Proactive Customer Retention Software.

United States market for Proactive Customer Retention Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Proactive Customer Retention Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Proactive Customer Retention Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Proactive Customer Retention Software players cover Qualtrics, Freshworks, Eclipse AI, Hook - Grow Faster, Stylo, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Proactive Customer Retention Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

On-premise

Segmentation by Application:

Large Enterprises

## SMEs

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Segmentation by Type:

Cloud-based

On-premise

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Qualtrics

Freshworks

Eclipse AI

Hook - Grow Faster

Stylo

Staircase AI

involve.ai

Frame AI

SupportLogic

Churn360

Ascendo AI

Paddle

Loris

GPTfy

Chargebee Retention

AptEdge

Churned

RetentionEngine

TheLoops

IrisAgent

GoSky

OpenText

Solitics

Spyglaz

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Proactive Customer Retention Software Market Size 2019-2030
  - 2.1.2 Proactive Customer Retention Software Market Size CAGR by Region (2019 VS 2023 VS 2030)
  - 2.1.3 World Current & Future Analysis for Proactive Customer Retention Software by Country/Region, 2019, 2023 & 2030
- 2.2 Proactive Customer Retention Software Segment by Type
  - 2.2.1 Cloud-based
  - 2.2.2 On-premise
- 2.3 Proactive Customer Retention Software Market Size by Type
  - 2.3.1 Proactive Customer Retention Software Market Size CAGR by Type (2019 VS 2023 VS 2030)
  - 2.3.2 Global Proactive Customer Retention Software Market Size Market Share by Type (2019-2024)
- 2.4 Proactive Customer Retention Software Segment by Application
  - 2.4.1 Large Enterprises
  - 2.4.2 SMEs
- 2.5 Proactive Customer Retention Software Market Size by Application
  - 2.5.1 Proactive Customer Retention Software Market Size CAGR by Application (2019 VS 2023 VS 2030)
  - 2.5.2 Global Proactive Customer Retention Software Market Size Market Share by Application (2019-2024)

### 3 PROACTIVE CUSTOMER RETENTION SOFTWARE MARKET SIZE BY PLAYER



### 3.1 Proactive Customer Retention Software Market Size Market Share by Player

3.1.1 Global Proactive Customer Retention Software Revenue by Player (2019-2024)

3.1.2 Global Proactive Customer Retention Software Revenue Market Share by Player (2019-2024)

3.2 Global Proactive Customer Retention Software Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

## 4 PROACTIVE CUSTOMER RETENTION SOFTWARE BY REGION

4.1 Proactive Customer Retention Software Market Size by Region (2019-2024)

4.2 Global Proactive Customer Retention Software Annual Revenue by Country/Region (2019-2024)

4.3 Americas Proactive Customer Retention Software Market Size Growth (2019-2024)

4.4 APAC Proactive Customer Retention Software Market Size Growth (2019-2024)

4.5 Europe Proactive Customer Retention Software Market Size Growth (2019-2024)

4.6 Middle East & Africa Proactive Customer Retention Software Market Size Growth (2019-2024)

## 5 AMERICAS

5.1 Americas Proactive Customer Retention Software Market Size by Country (2019-2024)

5.2 Americas Proactive Customer Retention Software Market Size by Type (2019-2024)

5.3 Americas Proactive Customer Retention Software Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## 6 APAC

6.1 APAC Proactive Customer Retention Software Market Size by Region (2019-2024)

6.2 APAC Proactive Customer Retention Software Market Size by Type (2019-2024)

6.3 APAC Proactive Customer Retention Software Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

## **7 EUROPE**

7.1 Europe Proactive Customer Retention Software Market Size by Country (2019-2024)

7.2 Europe Proactive Customer Retention Software Market Size by Type (2019-2024)

7.3 Europe Proactive Customer Retention Software Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Proactive Customer Retention Software by Region (2019-2024)

8.2 Middle East & Africa Proactive Customer Retention Software Market Size by Type (2019-2024)

8.3 Middle East & Africa Proactive Customer Retention Software Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 GLOBAL PROACTIVE CUSTOMER RETENTION SOFTWARE MARKET FORECAST**

- 10.1 Global Proactive Customer Retention Software Forecast by Region (2025-2030)
  - 10.1.1 Global Proactive Customer Retention Software Forecast by Region (2025-2030)
  - 10.1.2 Americas Proactive Customer Retention Software Forecast
  - 10.1.3 APAC Proactive Customer Retention Software Forecast
  - 10.1.4 Europe Proactive Customer Retention Software Forecast
  - 10.1.5 Middle East & Africa Proactive Customer Retention Software Forecast
- 10.2 Americas Proactive Customer Retention Software Forecast by Country (2025-2030)
  - 10.2.1 United States Market Proactive Customer Retention Software Forecast
  - 10.2.2 Canada Market Proactive Customer Retention Software Forecast
  - 10.2.3 Mexico Market Proactive Customer Retention Software Forecast
  - 10.2.4 Brazil Market Proactive Customer Retention Software Forecast
- 10.3 APAC Proactive Customer Retention Software Forecast by Region (2025-2030)
  - 10.3.1 China Proactive Customer Retention Software Market Forecast
  - 10.3.2 Japan Market Proactive Customer Retention Software Forecast
  - 10.3.3 Korea Market Proactive Customer Retention Software Forecast
  - 10.3.4 Southeast Asia Market Proactive Customer Retention Software Forecast
  - 10.3.5 India Market Proactive Customer Retention Software Forecast
  - 10.3.6 Australia Market Proactive Customer Retention Software Forecast
- 10.4 Europe Proactive Customer Retention Software Forecast by Country (2025-2030)
  - 10.4.1 Germany Market Proactive Customer Retention Software Forecast
  - 10.4.2 France Market Proactive Customer Retention Software Forecast
  - 10.4.3 UK Market Proactive Customer Retention Software Forecast
  - 10.4.4 Italy Market Proactive Customer Retention Software Forecast
  - 10.4.5 Russia Market Proactive Customer Retention Software Forecast
- 10.5 Middle East & Africa Proactive Customer Retention Software Forecast by Region (2025-2030)
  - 10.5.1 Egypt Market Proactive Customer Retention Software Forecast
  - 10.5.2 South Africa Market Proactive Customer Retention Software Forecast
  - 10.5.3 Israel Market Proactive Customer Retention Software Forecast
  - 10.5.4 Turkey Market Proactive Customer Retention Software Forecast

10.6 Global Proactive Customer Retention Software Forecast by Type (2025-2030)

10.7 Global Proactive Customer Retention Software Forecast by Application  
(2025-2030)

10.7.1 GCC Countries Market Proactive Customer Retention Software Forecast

## **11 KEY PLAYERS ANALYSIS**

11.1 Qualtrics

11.1.1 Qualtrics Company Information

11.1.2 Qualtrics Proactive Customer Retention Software Product Offered

11.1.3 Qualtrics Proactive Customer Retention Software Revenue, Gross Margin and  
Market Share (2019-2024)

11.1.4 Qualtrics Main Business Overview

11.1.5 Qualtrics Latest Developments

11.2 Freshworks

11.2.1 Freshworks Company Information

11.2.2 Freshworks Proactive Customer Retention Software Product Offered

11.2.3 Freshworks Proactive Customer Retention Software Revenue, Gross Margin  
and Market Share (2019-2024)

11.2.4 Freshworks Main Business Overview

11.2.5 Freshworks Latest Developments

11.3 Eclipse AI

11.3.1 Eclipse AI Company Information

11.3.2 Eclipse AI Proactive Customer Retention Software Product Offered

11.3.3 Eclipse AI Proactive Customer Retention Software Revenue, Gross Margin and  
Market Share (2019-2024)

11.3.4 Eclipse AI Main Business Overview

11.3.5 Eclipse AI Latest Developments

11.4 Hook - Grow Faster

11.4.1 Hook - Grow Faster Company Information

11.4.2 Hook - Grow Faster Proactive Customer Retention Software Product Offered

11.4.3 Hook - Grow Faster Proactive Customer Retention Software Revenue, Gross  
Margin and Market Share (2019-2024)

11.4.4 Hook - Grow Faster Main Business Overview

11.4.5 Hook - Grow Faster Latest Developments

11.5 Stylo

11.5.1 Stylo Company Information

11.5.2 Stylo Proactive Customer Retention Software Product Offered

11.5.3 Stylo Proactive Customer Retention Software Revenue, Gross Margin and

## Market Share (2019-2024)

11.5.4 Stylo Main Business Overview

11.5.5 Stylo Latest Developments

## 11.6 Staircase AI

11.6.1 Staircase AI Company Information

11.6.2 Staircase AI Proactive Customer Retention Software Product Offered

11.6.3 Staircase AI Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)

11.6.4 Staircase AI Main Business Overview

11.6.5 Staircase AI Latest Developments

## 11.7 involve.ai

11.7.1 involve.ai Company Information

11.7.2 involve.ai Proactive Customer Retention Software Product Offered

11.7.3 involve.ai Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)

11.7.4 involve.ai Main Business Overview

11.7.5 involve.ai Latest Developments

## 11.8 Frame AI

11.8.1 Frame AI Company Information

11.8.2 Frame AI Proactive Customer Retention Software Product Offered

11.8.3 Frame AI Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)

11.8.4 Frame AI Main Business Overview

11.8.5 Frame AI Latest Developments

## 11.9 SupportLogic

11.9.1 SupportLogic Company Information

11.9.2 SupportLogic Proactive Customer Retention Software Product Offered

11.9.3 SupportLogic Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)

11.9.4 SupportLogic Main Business Overview

11.9.5 SupportLogic Latest Developments

## 11.10 Churn360

11.10.1 Churn360 Company Information

11.10.2 Churn360 Proactive Customer Retention Software Product Offered

11.10.3 Churn360 Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)

11.10.4 Churn360 Main Business Overview

11.10.5 Churn360 Latest Developments

## 11.11 Ascendo AI

- 11.11.1 Ascendo AI Company Information
- 11.11.2 Ascendo AI Proactive Customer Retention Software Product Offered
- 11.11.3 Ascendo AI Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)
- 11.11.4 Ascendo AI Main Business Overview
- 11.11.5 Ascendo AI Latest Developments
- 11.12 Paddle
  - 11.12.1 Paddle Company Information
  - 11.12.2 Paddle Proactive Customer Retention Software Product Offered
  - 11.12.3 Paddle Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.12.4 Paddle Main Business Overview
  - 11.12.5 Paddle Latest Developments
- 11.13 Loris
  - 11.13.1 Loris Company Information
  - 11.13.2 Loris Proactive Customer Retention Software Product Offered
  - 11.13.3 Loris Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.13.4 Loris Main Business Overview
  - 11.13.5 Loris Latest Developments
- 11.14 GPTfy
  - 11.14.1 GPTfy Company Information
  - 11.14.2 GPTfy Proactive Customer Retention Software Product Offered
  - 11.14.3 GPTfy Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.14.4 GPTfy Main Business Overview
  - 11.14.5 GPTfy Latest Developments
- 11.15 Chargebee Retention
  - 11.15.1 Chargebee Retention Company Information
  - 11.15.2 Chargebee Retention Proactive Customer Retention Software Product Offered
  - 11.15.3 Chargebee Retention Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.15.4 Chargebee Retention Main Business Overview
  - 11.15.5 Chargebee Retention Latest Developments
- 11.16 AptEdge
  - 11.16.1 AptEdge Company Information
  - 11.16.2 AptEdge Proactive Customer Retention Software Product Offered
  - 11.16.3 AptEdge Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)

- 11.16.4 AptEdge Main Business Overview
- 11.16.5 AptEdge Latest Developments
- 11.17 Churned
  - 11.17.1 Churned Company Information
  - 11.17.2 Churned Proactive Customer Retention Software Product Offered
  - 11.17.3 Churned Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.17.4 Churned Main Business Overview
  - 11.17.5 Churned Latest Developments
- 11.18 RetentionEngine
  - 11.18.1 RetentionEngine Company Information
  - 11.18.2 RetentionEngine Proactive Customer Retention Software Product Offered
  - 11.18.3 RetentionEngine Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.18.4 RetentionEngine Main Business Overview
  - 11.18.5 RetentionEngine Latest Developments
- 11.19 TheLoops
  - 11.19.1 TheLoops Company Information
  - 11.19.2 TheLoops Proactive Customer Retention Software Product Offered
  - 11.19.3 TheLoops Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.19.4 TheLoops Main Business Overview
  - 11.19.5 TheLoops Latest Developments
- 11.20 IrisAgent
  - 11.20.1 IrisAgent Company Information
  - 11.20.2 IrisAgent Proactive Customer Retention Software Product Offered
  - 11.20.3 IrisAgent Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.20.4 IrisAgent Main Business Overview
  - 11.20.5 IrisAgent Latest Developments
- 11.21 GoSky
  - 11.21.1 GoSky Company Information
  - 11.21.2 GoSky Proactive Customer Retention Software Product Offered
  - 11.21.3 GoSky Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.21.4 GoSky Main Business Overview
  - 11.21.5 GoSky Latest Developments
- 11.22 OpenText
  - 11.22.1 OpenText Company Information

- 11.22.2 OpenText Proactive Customer Retention Software Product Offered
- 11.22.3 OpenText Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)
- 11.22.4 OpenText Main Business Overview
- 11.22.5 OpenText Latest Developments
- 11.23 Solitics
  - 11.23.1 Solitics Company Information
  - 11.23.2 Solitics Proactive Customer Retention Software Product Offered
  - 11.23.3 Solitics Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.23.4 Solitics Main Business Overview
  - 11.23.5 Solitics Latest Developments
- 11.24 Spyglaz
  - 11.24.1 Spyglaz Company Information
  - 11.24.2 Spyglaz Proactive Customer Retention Software Product Offered
  - 11.24.3 Spyglaz Proactive Customer Retention Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.24.4 Spyglaz Main Business Overview
  - 11.24.5 Spyglaz Latest Developments

## **12 RESEARCH FINDINGS AND CONCLUSION**



## List Of Tables

### LIST OF TABLES

Table 1. Proactive Customer Retention Software Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ millions)

Table 2. Proactive Customer Retention Software Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Cloud-based

Table 4. Major Players of On-premise

Table 5. Proactive Customer Retention Software Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ millions)

Table 6. Global Proactive Customer Retention Software Market Size by Type (2019-2024) & (\$ millions)

Table 7. Global Proactive Customer Retention Software Market Size Market Share by Type (2019-2024)

Table 8. Proactive Customer Retention Software Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ millions)

Table 9. Global Proactive Customer Retention Software Market Size by Application (2019-2024) & (\$ millions)

Table 10. Global Proactive Customer Retention Software Market Size Market Share by Application (2019-2024)

Table 11. Global Proactive Customer Retention Software Revenue by Player (2019-2024) & (\$ millions)

Table 12. Global Proactive Customer Retention Software Revenue Market Share by Player (2019-2024)

Table 13. Proactive Customer Retention Software Key Players Head office and Products Offered

Table 14. Proactive Customer Retention Software Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Proactive Customer Retention Software Market Size by Region (2019-2024) & (\$ millions)

Table 18. Global Proactive Customer Retention Software Market Size Market Share by Region (2019-2024)

Table 19. Global Proactive Customer Retention Software Revenue by Country/Region (2019-2024) & (\$ millions)

Table 20. Global Proactive Customer Retention Software Revenue Market Share by

Country/Region (2019-2024)

Table 21. Americas Proactive Customer Retention Software Market Size by Country (2019-2024) & (\$ millions)

Table 22. Americas Proactive Customer Retention Software Market Size Market Share by Country (2019-2024)

Table 23. Americas Proactive Customer Retention Software Market Size by Type (2019-2024) & (\$ millions)

Table 24. Americas Proactive Customer Retention Software Market Size Market Share by Type (2019-2024)

Table 25. Americas Proactive Customer Retention Software Market Size by Application (2019-2024) & (\$ millions)

Table 26. Americas Proactive Customer Retention Software Market Size Market Share by Application (2019-2024)

Table 27. APAC Proactive Customer Retention Software Market Size by Region (2019-2024) & (\$ millions)

Table 28. APAC Proactive Customer Retention Software Market Size Market Share by Region (2019-2024)

Table 29. APAC Proactive Customer Retention Software Market Size by Type (2019-2024) & (\$ millions)

Table 30. APAC Proactive Customer Retention Software Market Size by Application (2019-2024) & (\$ millions)

Table 31. Europe Proactive Customer Retention Software Market Size by Country (2019-2024) & (\$ millions)

Table 32. Europe Proactive Customer Retention Software Market Size Market Share by Country (2019-2024)

Table 33. Europe Proactive Customer Retention Software Market Size by Type (2019-2024) & (\$ millions)

Table 34. Europe Proactive Customer Retention Software Market Size by Application (2019-2024) & (\$ millions)

Table 35. Middle East & Africa Proactive Customer Retention Software Market Size by Region (2019-2024) & (\$ millions)

Table 36. Middle East & Africa Proactive Customer Retention Software Market Size by Type (2019-2024) & (\$ millions)

Table 37. Middle East & Africa Proactive Customer Retention Software Market Size by Application (2019-2024) & (\$ millions)

Table 38. Key Market Drivers & Growth Opportunities of Proactive Customer Retention Software

Table 39. Key Market Challenges & Risks of Proactive Customer Retention Software

Table 40. Key Industry Trends of Proactive Customer Retention Software

Table 41. Global Proactive Customer Retention Software Market Size Forecast by Region (2025-2030) & (\$ millions)

Table 42. Global Proactive Customer Retention Software Market Size Market Share Forecast by Region (2025-2030)

Table 43. Global Proactive Customer Retention Software Market Size Forecast by Type (2025-2030) & (\$ millions)

Table 44. Global Proactive Customer Retention Software Market Size Forecast by Application (2025-2030) & (\$ millions)

Table 45. Qualtrics Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 46. Qualtrics Proactive Customer Retention Software Product Offered

Table 47. Qualtrics Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 48. Qualtrics Main Business

Table 49. Qualtrics Latest Developments

Table 50. Freshworks Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 51. Freshworks Proactive Customer Retention Software Product Offered

Table 52. Freshworks Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 53. Freshworks Main Business

Table 54. Freshworks Latest Developments

Table 55. Eclipse AI Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 56. Eclipse AI Proactive Customer Retention Software Product Offered

Table 57. Eclipse AI Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 58. Eclipse AI Main Business

Table 59. Eclipse AI Latest Developments

Table 60. Hook - Grow Faster Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 61. Hook - Grow Faster Proactive Customer Retention Software Product Offered

Table 62. Hook - Grow Faster Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 63. Hook - Grow Faster Main Business

Table 64. Hook - Grow Faster Latest Developments

Table 65. Stylo Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 66. Stylo Proactive Customer Retention Software Product Offered

Table 67. Stylo Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 68. Stylo Main Business

Table 69. Stylo Latest Developments

Table 70. Staircase AI Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 71. Staircase AI Proactive Customer Retention Software Product Offered

Table 72. Staircase AI Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 73. Staircase AI Main Business

Table 74. Staircase AI Latest Developments

Table 75. involve.ai Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 76. involve.ai Proactive Customer Retention Software Product Offered

Table 77. involve.ai Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 78. involve.ai Main Business

Table 79. involve.ai Latest Developments

Table 80. Frame AI Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 81. Frame AI Proactive Customer Retention Software Product Offered

Table 82. Frame AI Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 83. Frame AI Main Business

Table 84. Frame AI Latest Developments

Table 85. SupportLogic Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 86. SupportLogic Proactive Customer Retention Software Product Offered

Table 87. SupportLogic Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 88. SupportLogic Main Business

Table 89. SupportLogic Latest Developments

Table 90. Churn360 Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 91. Churn360 Proactive Customer Retention Software Product Offered

Table 92. Churn360 Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 93. Churn360 Main Business

Table 94. Churn360 Latest Developments

Table 95. Ascendo AI Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 96. Ascendo AI Proactive Customer Retention Software Product Offered

Table 97. Ascendo AI Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 98. Ascendo AI Main Business

Table 99. Ascendo AI Latest Developments

Table 100. Paddle Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 101. Paddle Proactive Customer Retention Software Product Offered

Table 102. Paddle Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 103. Paddle Main Business

Table 104. Paddle Latest Developments

Table 105. Loris Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 106. Loris Proactive Customer Retention Software Product Offered

Table 107. Loris Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 108. Loris Main Business

Table 109. Loris Latest Developments

Table 110. GPTfy Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 111. GPTfy Proactive Customer Retention Software Product Offered

Table 112. GPTfy Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 113. GPTfy Main Business

Table 114. GPTfy Latest Developments

Table 115. Chargebee Retention Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 116. Chargebee Retention Proactive Customer Retention Software Product Offered

Table 117. Chargebee Retention Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 118. Chargebee Retention Main Business

Table 119. Chargebee Retention Latest Developments

Table 120. AptEdge Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 121. AptEdge Proactive Customer Retention Software Product Offered

Table 122. AptEdge Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 123. AptEdge Main Business

Table 124. AptEdge Latest Developments

Table 125. Churned Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 126. Churned Proactive Customer Retention Software Product Offered

Table 127. Churned Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 128. Churned Main Business

Table 129. Churned Latest Developments

Table 130. RetentionEngine Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 131. RetentionEngine Proactive Customer Retention Software Product Offered

Table 132. RetentionEngine Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 133. RetentionEngine Main Business

Table 134. RetentionEngine Latest Developments

Table 135. TheLoops Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 136. TheLoops Proactive Customer Retention Software Product Offered

Table 137. TheLoops Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 138. TheLoops Main Business

Table 139. TheLoops Latest Developments

Table 140. IrisAgent Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 141. IrisAgent Proactive Customer Retention Software Product Offered

Table 142. IrisAgent Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 143. IrisAgent Main Business

Table 144. IrisAgent Latest Developments

Table 145. GoSky Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 146. GoSky Proactive Customer Retention Software Product Offered

Table 147. GoSky Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 148. GoSky Main Business

Table 149. GoSky Latest Developments

Table 150. OpenText Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 151. OpenText Proactive Customer Retention Software Product Offered

Table 152. OpenText Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 153. OpenText Main Business

Table 154. OpenText Latest Developments

Table 155. Solitics Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 156. Solitics Proactive Customer Retention Software Product Offered

Table 157. Solitics Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 158. Solitics Main Business

Table 159. Solitics Latest Developments

Table 160. Spyglaz Details, Company Type, Proactive Customer Retention Software Area Served and Its Competitors

Table 161. Spyglaz Proactive Customer Retention Software Product Offered

Table 162. Spyglaz Proactive Customer Retention Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 163. Spyglaz Main Business

Table 164. Spyglaz Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Proactive Customer Retention Software Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Proactive Customer Retention Software Market Size Growth Rate 2019-2030 (\$ millions)
- Figure 6. Proactive Customer Retention Software Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Proactive Customer Retention Software Sales Market Share by Country/Region (2023)
- Figure 8. Proactive Customer Retention Software Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Proactive Customer Retention Software Market Size Market Share by Type in 2023
- Figure 10. Proactive Customer Retention Software in Large Enterprises
- Figure 11. Global Proactive Customer Retention Software Market: Large Enterprises (2019-2024) & (\$ millions)
- Figure 12. Proactive Customer Retention Software in SMEs
- Figure 13. Global Proactive Customer Retention Software Market: SMEs (2019-2024) & (\$ millions)
- Figure 14. Global Proactive Customer Retention Software Market Size Market Share by Application in 2023
- Figure 15. Global Proactive Customer Retention Software Revenue Market Share by Player in 2023
- Figure 16. Global Proactive Customer Retention Software Market Size Market Share by Region (2019-2024)
- Figure 17. Americas Proactive Customer Retention Software Market Size 2019-2024 (\$ millions)
- Figure 18. APAC Proactive Customer Retention Software Market Size 2019-2024 (\$ millions)
- Figure 19. Europe Proactive Customer Retention Software Market Size 2019-2024 (\$ millions)
- Figure 20. Middle East & Africa Proactive Customer Retention Software Market Size 2019-2024 (\$ millions)
- Figure 21. Americas Proactive Customer Retention Software Value Market Share by



Country in 2023

Figure 22. United States Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 23. Canada Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 24. Mexico Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 25. Brazil Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 26. APAC Proactive Customer Retention Software Market Size Market Share by Region in 2023

Figure 27. APAC Proactive Customer Retention Software Market Size Market Share by Type (2019-2024)

Figure 28. APAC Proactive Customer Retention Software Market Size Market Share by Application (2019-2024)

Figure 29. China Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 30. Japan Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 31. South Korea Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 32. Southeast Asia Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 33. India Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 34. Australia Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 35. Europe Proactive Customer Retention Software Market Size Market Share by Country in 2023

Figure 36. Europe Proactive Customer Retention Software Market Size Market Share by Type (2019-2024)

Figure 37. Europe Proactive Customer Retention Software Market Size Market Share by Application (2019-2024)

Figure 38. Germany Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 39. France Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 40. UK Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 41. Italy Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 42. Russia Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 43. Middle East & Africa Proactive Customer Retention Software Market Size Market Share by Region (2019-2024)

Figure 44. Middle East & Africa Proactive Customer Retention Software Market Size Market Share by Type (2019-2024)

Figure 45. Middle East & Africa Proactive Customer Retention Software Market Size Market Share by Application (2019-2024)

Figure 46. Egypt Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 47. South Africa Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 48. Israel Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 49. Turkey Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 50. GCC Countries Proactive Customer Retention Software Market Size Growth 2019-2024 (\$ millions)

Figure 51. Americas Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 52. APAC Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 53. Europe Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 54. Middle East & Africa Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 55. United States Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 56. Canada Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 57. Mexico Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 58. Brazil Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 59. China Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 60. Japan Proactive Customer Retention Software Market Size 2025-2030 (\$

millions)

Figure 61. Korea Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 62. Southeast Asia Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 63. India Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 64. Australia Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 65. Germany Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 66. France Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 67. UK Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 68. Italy Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 69. Russia Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 70. Egypt Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 71. South Africa Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 72. Israel Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 73. Turkey Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 74. GCC Countries Proactive Customer Retention Software Market Size 2025-2030 (\$ millions)

Figure 75. Global Proactive Customer Retention Software Market Size Market Share Forecast by Type (2025-2030)

Figure 76. Global Proactive Customer Retention Software Market Size Market Share Forecast by Application (2025-2030)

## I would like to order

Product name: Global Proactive Customer Retention Software Market Growth (Status and Outlook) 2024-2030

Product link: <https://marketpublishers.com/r/GB9169290034EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB9169290034EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

