

Global Private Custom Tour Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Private Custom Tour market size is predicted to grow from US\$ 16231 million in 2025 to US\$ 27965 million in 2032; it is expected to grow at a CAGR of 8.1% from 2026 to 2032.

Private Custom Tour is a personalized travel service designed and executed by a travel agency, destination management company (DMC), or high-end travel service provider based on the client's travel dates, budget, interests, number of companions, accommodation standards, transportation methods, and experience requirements. It typically includes exclusive itinerary planning, a private guide, private transportation, customized accommodations, unique experiences, restaurant reservations, visa/insurance assistance, and full-time concierge service, distinguishing it from standard group tours and fixed-route products.

The market is expanding from ?high-end niche services? to ?mainstream personalized travel products.? High-net-worth individuals, families, honeymooners, senior citizens, and small groups are increasingly opting for private, flexible, safe, and in-depth experiences. Around 2025, tourism consumption trends will clearly shift towards highly personalized and customized travel, with tourists placing greater emphasis on exclusive experiences, cultural immersion, slow travel, local expert guidance, and non-standardized destinations.

LPI (LP Information)' newest research report, the ?Private Custom Tour Industry Forecast? looks at past sales and reviews total world Private Custom Tour sales in 2025, providing a comprehensive analysis by region and market sector of projected Private Custom Tour sales for 2026 through 2032. With Private Custom Tour sales broken down by region, market sector and sub-sector, this report provides a detailed

analysis in US\$ millions of the world Private Custom Tour industry.

This Insight Report provides a comprehensive analysis of the global Private Custom Tour landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Private Custom Tour portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Private Custom Tour market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Private Custom Tour and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Private Custom Tour.

This report presents a comprehensive overview, market shares, and growth opportunities of Private Custom Tour market by product type, application, key players and key regions and countries.

Segmentation by Type:

Short Trip

Long Trip

Segmentation by Service Level:

Standard Private Tour

Premium Private Tour

Luxury Private Tour

Segmentation by Travel Theme:

Cultural & Heritage Tour

Nature & Adventure Tour

Culinary & Wine Tour

Family & Honeymoon Tour

Wellness & Retreat Tour

Others

Segmentation by Application:

Family Travel

Group Travel

Couple Travel

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Abercrombie & Kent

Audley Travel

Kensington Tours

Scott Dunn

Black Tomato

Kuoni / DERTOUR Group

Cox & Kings

TCS World Travel

Jacada Travel

Remote Lands

Original Travel

Intrepid Travel / Intrepid Premium & Tailor-Made

Exodus Adventure Travels

TravelLocal

Klook Private Tours

Ctrip

Fliggy

Tuniu

Mafengwo

Japan Private Tour

Nippon Travel Agency

Japan Travel KK

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