

Global Printed Tape Market Growth 2025-2031

<https://marketpublishers.com/r/G8B1895B72EEN.html>

Date: December 2025

Pages: 143

Price: US\$ 3,660.00 (Single User License)

ID: G8B1895B72EEN

Abstracts

The global Printed Tape market size is predicted to grow from US\$ 24780 million in 2025 to US\$ 31630 million in 2031; it is expected to grow at a CAGR of 4.1% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

The increasing demand for the product in food & beverage application for branding, promoting and packaging activities is expected to drive growth over the next eight years.

Widely accepted printed tape packaging by various companies is the major driving factor for the printed tape market in packaging. Growing technological advancement is expected to boost the printed tape market in packaging in the coming years. Moreover, escalating demand for innovative printing tape packaging is anticipated to enhance the global market in the near future. Industrial growth in printed tape packaging also positively impacts the global market growth. Conversely, higher cost and evaporation of ink may hinder the market growth to some extent in future.

LP Information, Inc. (LPI) ' newest research report, the "Printed Tape Industry Forecast" looks at past sales and reviews total world Printed Tape sales in 2024, providing a comprehensive analysis by region and market sector of projected Printed Tape sales for 2025 through 2031. With Printed Tape sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Printed Tape industry.

This Insight Report provides a comprehensive analysis of the global Printed Tape

landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Printed Tape portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Printed Tape market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Printed Tape and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Printed Tape.

This report presents a comprehensive overview, market shares, and growth opportunities of Printed Tape market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Acrylic Tape

Hot Melt Tape

Natural Rubber Tape

Segmentation by Application:

Food & Beverage

Logistics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

3M

MACtac

Tesa

Henkel

Evans Adhesive

Nitto Denko

Lintec

Bostik

DowDuPont

Intertape Polymer

Franklin International

Avery

HB Fuller

Advance Tapes International

LORD

Adhesives Research

Lohmann

Key Questions Addressed in this Report

What is the 10-year outlook for the global Printed Tape market?

What factors are driving Printed Tape market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Printed Tape market opportunities vary by end market size?

How does Printed Tape break out by Type, by Application?

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