

Global Printed Signage Market Growth 2025-2031

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Abstracts

The global Printed Signage market size is predicted to grow from US\$ 34860 million in 2025 to US\$ 41490 million in 2031; it is expected to grow at a CAGR of 2.9% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

United States market for Printed Signage is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Printed Signage is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Printed Signage is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Printed Signage players cover Identity Holdings, Sabre Digital Creative, Print Sauce, James Printing & Signs, Kelly Signs, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Printed Signage Industry Forecast" looks at past sales and reviews total world Printed Signage sales in 2024, providing a comprehensive analysis by region and market sector of projected Printed Signage sales for 2025 through 2031. With Printed Signage sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Printed Signage industry.

This Insight Report provides a comprehensive analysis of the global Printed Signage landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Printed Signage portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Printed Signage market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Printed Signage and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Printed Signage.

This report presents a comprehensive overview, market shares, and growth opportunities of Printed Signage market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Indoor Printed Signage

Outdoor Printed Signage

Segmentation by Application:

BFSI

Retail

Sports & Leisure

Entertainment

Transportation & Logistics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Identity Holdings

Sabre Digital Creative

Print Sauce

James Printing & Signs

Kelly Signs

Chandler

Rgla Solutions

Accel Group

AJ Printing & Graphics

Southwest Printing

L&H Sign Companies

Spandex Ltd

Igepa Group

Daybrazil SA

Orafol Europe GmbH

Avery Dennison Corporation

3A Composites

Mactac LLC

Key Questions Addressed in this Report

What is the 10-year outlook for the global Printed Signage market?

What factors are driving Printed Signage market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Printed Signage market opportunities vary by end market size?

How does Printed Signage break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Battery for Consumer Products Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Battery for Consumer Products by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Battery for Consumer Products by Country/Region, 2020, 2024 & 2031
- 2.2 Battery for Consumer Products Segment by Type
 - 2.2.1 Li-Ion Batteries
 - 2.2.2 Lead Acid Batteries
 - 2.2.3 Nickel Batteries
- 2.3 Battery for Consumer Products Sales by Type
 - 2.3.1 Global Battery for Consumer Products Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Battery for Consumer Products Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Battery for Consumer Products Sale Price by Type (2020-2025)
- 2.4 Battery for Consumer Products Segment by Application
 - 2.4.1 Smartphones
 - 2.4.2 Laptops
 - 2.4.3 Power Banks
- 2.5 Battery for Consumer Products Sales by Application
 - 2.5.1 Global Battery for Consumer Products Sale Market Share by Application (2020-2025)
 - 2.5.2 Global Battery for Consumer Products Revenue and Market Share by Application (2020-2025)

2.5.3 Global Battery for Consumer Products Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Battery for Consumer Products Breakdown Data by Company

3.1.1 Global Battery for Consumer Products Annual Sales by Company (2020-2025)

3.1.2 Global Battery for Consumer Products Sales Market Share by Company (2020-2025)

3.2 Global Battery for Consumer Products Annual Revenue by Company (2020-2025)

3.2.1 Global Battery for Consumer Products Revenue by Company (2020-2025)

3.2.2 Global Battery for Consumer Products Revenue Market Share by Company (2020-2025)

3.3 Global Battery for Consumer Products Sale Price by Company

3.4 Key Manufacturers Battery for Consumer Products Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Battery for Consumer Products Product Location Distribution

3.4.2 Players Battery for Consumer Products Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR BATTERY FOR CONSUMER PRODUCTS BY GEOGRAPHIC REGION

4.1 World Historic Battery for Consumer Products Market Size by Geographic Region (2020-2025)

4.1.1 Global Battery for Consumer Products Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Battery for Consumer Products Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Battery for Consumer Products Market Size by Country/Region (2020-2025)

4.2.1 Global Battery for Consumer Products Annual Sales by Country/Region (2020-2025)

4.2.2 Global Battery for Consumer Products Annual Revenue by Country/Region (2020-2025)

4.3 Americas Battery for Consumer Products Sales Growth

4.4 APAC Battery for Consumer Products Sales Growth

4.5 Europe Battery for Consumer Products Sales Growth

4.6 Middle East & Africa Battery for Consumer Products Sales Growth

5 AMERICAS

5.1 Americas Battery for Consumer Products Sales by Country

5.1.1 Americas Battery for Consumer Products Sales by Country (2020-2025)

5.1.2 Americas Battery for Consumer Products Revenue by Country (2020-2025)

5.2 Americas Battery for Consumer Products Sales by Type (2020-2025)

5.3 Americas Battery for Consumer Products Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Battery for Consumer Products Sales by Region

6.1.1 APAC Battery for Consumer Products Sales by Region (2020-2025)

6.1.2 APAC Battery for Consumer Products Revenue by Region (2020-2025)

6.2 APAC Battery for Consumer Products Sales by Type (2020-2025)

6.3 APAC Battery for Consumer Products Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Battery for Consumer Products by Country

7.1.1 Europe Battery for Consumer Products Sales by Country (2020-2025)

7.1.2 Europe Battery for Consumer Products Revenue by Country (2020-2025)

7.2 Europe Battery for Consumer Products Sales by Type (2020-2025)

7.3 Europe Battery for Consumer Products Sales by Application (2020-2025)

7.4 Germany

- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Battery for Consumer Products by Country
 - 8.1.1 Middle East & Africa Battery for Consumer Products Sales by Country (2020-2025)
 - 8.1.2 Middle East & Africa Battery for Consumer Products Revenue by Country (2020-2025)
- 8.2 Middle East & Africa Battery for Consumer Products Sales by Type (2020-2025)
- 8.3 Middle East & Africa Battery for Consumer Products Sales by Application (2020-2025)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Battery for Consumer Products
- 10.3 Manufacturing Process Analysis of Battery for Consumer Products
- 10.4 Industry Chain Structure of Battery for Consumer Products

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels

- 11.2 Battery for Consumer Products Distributors
- 11.3 Battery for Consumer Products Customer

12 WORLD FORECAST REVIEW FOR BATTERY FOR CONSUMER PRODUCTS BY GEOGRAPHIC REGION

- 12.1 Global Battery for Consumer Products Market Size Forecast by Region
 - 12.1.1 Global Battery for Consumer Products Forecast by Region (2026-2031)
 - 12.1.2 Global Battery for Consumer Products Annual Revenue Forecast by Region (2026-2031)
- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)
- 12.6 Global Battery for Consumer Products Forecast by Type (2026-2031)
- 12.7 Global Battery for Consumer Products Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

- 13.1 Guangzhou Fengjiang Battery New Technology
 - 13.1.1 Guangzhou Fengjiang Battery New Technology Company Information
 - 13.1.2 Guangzhou Fengjiang Battery New Technology Battery for Consumer Products Product Portfolios and Specifications
 - 13.1.3 Guangzhou Fengjiang Battery New Technology Battery for Consumer Products Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.1.4 Guangzhou Fengjiang Battery New Technology Main Business Overview
 - 13.1.5 Guangzhou Fengjiang Battery New Technology Latest Developments
- 13.2 LG Chem
 - 13.2.1 LG Chem Company Information
 - 13.2.2 LG Chem Battery for Consumer Products Product Portfolios and Specifications
 - 13.2.3 LG Chem Battery for Consumer Products Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.2.4 LG Chem Main Business Overview
 - 13.2.5 LG Chem Latest Developments
- 13.3 Panasonic
 - 13.3.1 Panasonic Company Information
 - 13.3.2 Panasonic Battery for Consumer Products Product Portfolios and Specifications
 - 13.3.3 Panasonic Battery for Consumer Products Sales, Revenue, Price and Gross Margin (2020-2025)

13.3.4 Panasonic Main Business Overview

13.3.5 Panasonic Latest Developments

13.4 SAMSUNG SDI

13.4.1 SAMSUNG SDI Company Information

13.4.2 SAMSUNG SDI Battery for Consumer Products Product Portfolios and Specifications

13.4.3 SAMSUNG SDI Battery for Consumer Products Sales, Revenue, Price and Gross Margin (2020-2025)

13.4.4 SAMSUNG SDI Main Business Overview

13.4.5 SAMSUNG SDI Latest Developments

13.5 Toshiba

13.5.1 Toshiba Company Information

13.5.2 Toshiba Battery for Consumer Products Product Portfolios and Specifications

13.5.3 Toshiba Battery for Consumer Products Sales, Revenue, Price and Gross Margin (2020-2025)

13.5.4 Toshiba Main Business Overview

13.5.5 Toshiba Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Printed Signage Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Table 2. Printed Signage Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of Indoor Printed Signage

Table 4. Major Players of Outdoor Printed Signage

Table 5. Global Printed Signage Sales by Type (2020-2025) & (K Units)

Table 6. Global Printed Signage Sales Market Share by Type (2020-2025)

Table 7. Global Printed Signage Revenue by Type (2020-2025) & (\$ million)

Table 8. Global Printed Signage Revenue Market Share by Type (2020-2025)

Table 9. Global Printed Signage Sale Price by Type (2020-2025) & (USD/Unit)

Table 10. Global Printed Signage Sale by Application (2020-2025) & (K Units)

Table 11. Global Printed Signage Sale Market Share by Application (2020-2025)

Table 12. Global Printed Signage Revenue by Application (2020-2025) & (\$ million)

Table 13. Global Printed Signage Revenue Market Share by Application (2020-2025)

Table 14. Global Printed Signage Sale Price by Application (2020-2025) & (USD/Unit)

Table 15. Global Printed Signage Sales by Company (2020-2025) & (K Units)

Table 16. Global Printed Signage Sales Market Share by Company (2020-2025)

Table 17. Global Printed Signage Revenue by Company (2020-2025) & (\$ millions)

Table 18. Global Printed Signage Revenue Market Share by Company (2020-2025)

Table 19. Global Printed Signage Sale Price by Company (2020-2025) & (USD/Unit)

Table 20. Key Manufacturers Printed Signage Producing Area Distribution and Sales Area

Table 21. Players Printed Signage Products Offered

Table 22. Printed Signage Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Printed Signage Sales by Geographic Region (2020-2025) & (K Units)

Table 26. Global Printed Signage Sales Market Share Geographic Region (2020-2025)

Table 27. Global Printed Signage Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 28. Global Printed Signage Revenue Market Share by Geographic Region (2020-2025)

Table 29. Global Printed Signage Sales by Country/Region (2020-2025) & (K Units)

Table 30. Global Printed Signage Sales Market Share by Country/Region (2020-2025)

- Table 31. Global Printed Signage Revenue by Country/Region (2020-2025) & (\$ millions)
- Table 32. Global Printed Signage Revenue Market Share by Country/Region (2020-2025)
- Table 33. Americas Printed Signage Sales by Country (2020-2025) & (K Units)
- Table 34. Americas Printed Signage Sales Market Share by Country (2020-2025)
- Table 35. Americas Printed Signage Revenue by Country (2020-2025) & (\$ millions)
- Table 36. Americas Printed Signage Sales by Type (2020-2025) & (K Units)
- Table 37. Americas Printed Signage Sales by Application (2020-2025) & (K Units)
- Table 38. APAC Printed Signage Sales by Region (2020-2025) & (K Units)
- Table 39. APAC Printed Signage Sales Market Share by Region (2020-2025)
- Table 40. APAC Printed Signage Revenue by Region (2020-2025) & (\$ millions)
- Table 41. APAC Printed Signage Sales by Type (2020-2025) & (K Units)
- Table 42. APAC Printed Signage Sales by Application (2020-2025) & (K Units)
- Table 43. Europe Printed Signage Sales by Country (2020-2025) & (K Units)
- Table 44. Europe Printed Signage Revenue by Country (2020-2025) & (\$ millions)
- Table 45. Europe Printed Signage Sales by Type (2020-2025) & (K Units)
- Table 46. Europe Printed Signage Sales by Application (2020-2025) & (K Units)
- Table 47. Middle East & Africa Printed Signage Sales by Country (2020-2025) & (K Units)
- Table 48. Middle East & Africa Printed Signage Revenue Market Share by Country (2020-2025)
- Table 49. Middle East & Africa Printed Signage Sales by Type (2020-2025) & (K Units)
- Table 50. Middle East & Africa Printed Signage Sales by Application (2020-2025) & (K Units)
- Table 51. Key Market Drivers & Growth Opportunities of Printed Signage
- Table 52. Key Market Challenges & Risks of Printed Signage
- Table 53. Key Industry Trends of Printed Signage
- Table 54. Printed Signage Raw Material
- Table 55. Key Suppliers of Raw Materials
- Table 56. Printed Signage Distributors List
- Table 57. Printed Signage Customer List
- Table 58. Global Printed Signage Sales Forecast by Region (2026-2031) & (K Units)
- Table 59. Global Printed Signage Revenue Forecast by Region (2026-2031) & (\$ millions)
- Table 60. Americas Printed Signage Sales Forecast by Country (2026-2031) & (K Units)
- Table 61. Americas Printed Signage Annual Revenue Forecast by Country (2026-2031) & (\$ millions)
- Table 62. APAC Printed Signage Sales Forecast by Region (2026-2031) & (K Units)

- Table 63. APAC Printed Signage Annual Revenue Forecast by Region (2026-2031) & (\$ millions)
- Table 64. Europe Printed Signage Sales Forecast by Country (2026-2031) & (K Units)
- Table 65. Europe Printed Signage Revenue Forecast by Country (2026-2031) & (\$ millions)
- Table 66. Middle East & Africa Printed Signage Sales Forecast by Country (2026-2031) & (K Units)
- Table 67. Middle East & Africa Printed Signage Revenue Forecast by Country (2026-2031) & (\$ millions)
- Table 68. Global Printed Signage Sales Forecast by Type (2026-2031) & (K Units)
- Table 69. Global Printed Signage Revenue Forecast by Type (2026-2031) & (\$ millions)
- Table 70. Global Printed Signage Sales Forecast by Application (2026-2031) & (K Units)
- Table 71. Global Printed Signage Revenue Forecast by Application (2026-2031) & (\$ millions)
- Table 72. Identity Holdings Basic Information, Printed Signage Manufacturing Base, Sales Area and Its Competitors
- Table 73. Identity Holdings Printed Signage Product Portfolios and Specifications
- Table 74. Identity Holdings Printed Signage Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 75. Identity Holdings Main Business
- Table 76. Identity Holdings Latest Developments
- Table 77. Sabre Digital Creative Basic Information, Printed Signage Manufacturing Base, Sales Area and Its Competitors
- Table 78. Sabre Digital Creative Printed Signage Product Portfolios and Specifications
- Table 79. Sabre Digital Creative Printed Signage Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 80. Sabre Digital Creative Main Business
- Table 81. Sabre Digital Creative Latest Developments
- Table 82. Print Sauce Basic Information, Printed Signage Manufacturing Base, Sales Area and Its Competitors
- Table 83. Print Sauce Printed Signage Product Portfolios and Specifications
- Table 84. Print Sauce Printed Signage Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 85. Print Sauce Main Business
- Table 86. Print Sauce Latest Developments
- Table 87. James Printing & Signs Basic Information, Printed Signage Manufacturing Base, Sales Area and Its Competitors
- Table 88. James Printing & Signs Printed Signage Product Portfolios and Specifications

Table 89. James Printing & Signs Printed Signage Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 90. James Printing & Signs Main Business

Table 91. James Printing & Signs Latest Developments

Table 92. Kelly Signs Basic Information, Printed Signage Manufacturing Base, Sales Area and Its Competitors

Table 93. Kelly Signs Printed Signage Product Portfolios and Specifications

Table 94. Kelly Signs Printed Signage Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 95. Kelly Signs Main Business

Table 96. Kelly Signs Latest Developments

Table 97. Chandler Basic Information, Printed Signage Manufacturing Base, Sales Area and Its Competitors

Table 98. Chandler Printed Signage Product Portfolios and Specifications

Table 99. Chandler Printed Signage Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 100. Chandler Main Business

Table 101. Chandler Latest Developments

Table 102. Rgla Solutions Basic Information, Printed Signage Manufacturing Base, Sales Area and Its Competitors

Table 103. Rgla Solutions Printed Signage Product Portfolios and Specifications

Table 104. Rgla Solutions Printed Signage Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 105. Rgla Solutions Main Business

Table 106. Rgla Solutions Latest Developments

Table 107. Accel Group Basic Information, Printed Signage Manufacturing Base, Sales Area and Its Competitors

Table 108. Accel Group Printed Signage Product Portfolios and Specifications

Table 109. Accel Group Printed Signage Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 110. Accel Group Main Business

Table 111. Accel Group Latest Developments

Table 112. AJ Printing & Graphics Basic Information, Printed Signage Manufacturing Base, Sales Area and Its Competitors

Table 113. AJ Printing & Graphics Printed Signage Product Portfolios and Specifications

Table 114. AJ Printing & Graphics Printed Signage Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 115. AJ Printing & Graphics Main Business

- Table 116. AJ Printing & Graphics Latest Developments
- Table 117. Southwest Printing Basic Information, Printed Signage Manufacturing Base, Sales Area and Its Competitors
- Table 118. Southwest Printing Printed Signage Product Portfolios and Specifications
- Table 119. Southwest Printing Printed Signage Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 120. Southwest Printing Main Business
- Table 121. Southwest Printing Latest Developments
- Table 122. L&H Sign Companies Basic Information, Printed Signage Manufacturing Base, Sales Area and Its Competitors
- Table 123. L&H Sign Companies Printed Signage Product Portfolios and Specifications
- Table 124. L&H Sign Companies Printed Signage Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 125. L&H Sign Companies Main Business
- Table 126. L&H Sign Companies Latest Developments
- Table 127. Spandex Ltd Basic Information, Printed Signage Manufacturing Base, Sales Area and Its Competitors
- Table 128. Spandex Ltd Printed Signage Product Portfolios and Specifications
- Table 129. Spandex Ltd Printed Signage Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 130. Spandex Ltd Main Business
- Table 131. Spandex Ltd Latest Developments
- Table 132. Igepa Group Basic Information, Printed Signage Manufacturing Base, Sales Area and Its Competitors
- Table 133. Igepa Group Printed Signage Product Portfolios and Specifications
- Table 134. Igepa Group Printed Signage Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 135. Igepa Group Main Business
- Table 136. Igepa Group Latest Developments
- Table 137. Daybrazil SA Basic Information, Printed Signage Manufacturing Base, Sales Area and Its Competitors
- Table 138. Daybrazil SA Printed Signage Product Portfolios and Specifications
- Table 139. Daybrazil SA Printed Signage Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 140. Daybrazil SA Main Business
- Table 141. Daybrazil SA Latest Developments
- Table 142. Orafol Europe Gmbh Basic Information, Printed Signage Manufacturing Base, Sales Area and Its Competitors
- Table 143. Orafol Europe Gmbh Printed Signage Product Portfolios and Specifications

Table 144. Orafol Europe Gmbh Printed Signage Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 145. Orafol Europe Gmbh Main Business

Table 146. Orafol Europe Gmbh Latest Developments

Table 147. Avery Dennison Corporation Basic Information, Printed Signage Manufacturing Base, Sales Area and Its Competitors

Table 148. Avery Dennison Corporation Printed Signage Product Portfolios and Specifications

Table 149. Avery Dennison Corporation Printed Signage Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 150. Avery Dennison Corporation Main Business

Table 151. Avery Dennison Corporation Latest Developments

Table 152. 3A Composites Basic Information, Printed Signage Manufacturing Base, Sales Area and Its Competitors

Table 153. 3A Composites Printed Signage Product Portfolios and Specifications

Table 154. 3A Composites Printed Signage Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 155. 3A Composites Main Business

Table 156. 3A Composites Latest Developments

Table 157. Mactac LLC Basic Information, Printed Signage Manufacturing Base, Sales Area and Its Competitors

Table 158. Mactac LLC Printed Signage Product Portfolios and Specifications

Table 159. Mactac LLC Printed Signage Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 160. Mactac LLC Main Business

Table 161. Mactac LLC Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Printed Signage
- Figure 2. Printed Signage Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Printed Signage Sales Growth Rate 2020-2031 (K Units)
- Figure 7. Global Printed Signage Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Printed Signage Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Printed Signage Sales Market Share by Country/Region (2024)
- Figure 10. Printed Signage Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Indoor Printed Signage
- Figure 12. Product Picture of Outdoor Printed Signage
- Figure 13. Global Printed Signage Sales Market Share by Type in 2025
- Figure 14. Global Printed Signage Revenue Market Share by Type (2020-2025)
- Figure 15. Printed Signage Consumed in BFSI
- Figure 16. Global Printed Signage Market: BFSI (2020-2025) & (K Units)
- Figure 17. Printed Signage Consumed in Retail
- Figure 18. Global Printed Signage Market: Retail (2020-2025) & (K Units)
- Figure 19. Printed Signage Consumed in Sports & Leisure
- Figure 20. Global Printed Signage Market: Sports & Leisure (2020-2025) & (K Units)
- Figure 21. Printed Signage Consumed in Entertainment
- Figure 22. Global Printed Signage Market: Entertainment (2020-2025) & (K Units)
- Figure 23. Printed Signage Consumed in Transportation & Logistics
- Figure 24. Global Printed Signage Market: Transportation & Logistics (2020-2025) & (K Units)
- Figure 25. Printed Signage Consumed in Others
- Figure 26. Global Printed Signage Market: Others (2020-2025) & (K Units)
- Figure 27. Global Printed Signage Sale Market Share by Application (2024)
- Figure 28. Global Printed Signage Revenue Market Share by Application in 2025
- Figure 29. Printed Signage Sales by Company in 2025 (K Units)
- Figure 30. Global Printed Signage Sales Market Share by Company in 2025
- Figure 31. Printed Signage Revenue by Company in 2025 (\$ millions)
- Figure 32. Global Printed Signage Revenue Market Share by Company in 2025
- Figure 33. Global Printed Signage Sales Market Share by Geographic Region

(2020-2025)

Figure 34. Global Printed Signage Revenue Market Share by Geographic Region in 2025

Figure 35. Americas Printed Signage Sales 2020-2025 (K Units)

Figure 36. Americas Printed Signage Revenue 2020-2025 (\$ millions)

Figure 37. APAC Printed Signage Sales 2020-2025 (K Units)

Figure 38. APAC Printed Signage Revenue 2020-2025 (\$ millions)

Figure 39. Europe Printed Signage Sales 2020-2025 (K Units)

Figure 40. Europe Printed Signage Revenue 2020-2025 (\$ millions)

Figure 41. Middle East & Africa Printed Signage Sales 2020-2025 (K Units)

Figure 42. Middle East & Africa Printed Signage Revenue 2020-2025 (\$ millions)

Figure 43. Americas Printed Signage Sales Market Share by Country in 2025

Figure 44. Americas Printed Signage Revenue Market Share by Country (2020-2025)

Figure 45. Americas Printed Signage Sales Market Share by Type (2020-2025)

Figure 46. Americas Printed Signage Sales Market Share by Application (2020-2025)

Figure 47. United States Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 48. Canada Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 49. Mexico Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 50. Brazil Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 51. APAC Printed Signage Sales Market Share by Region in 2025

Figure 52. APAC Printed Signage Revenue Market Share by Region (2020-2025)

Figure 53. APAC Printed Signage Sales Market Share by Type (2020-2025)

Figure 54. APAC Printed Signage Sales Market Share by Application (2020-2025)

Figure 55. China Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 56. Japan Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 57. South Korea Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 58. Southeast Asia Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 59. India Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 60. Australia Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 61. China Taiwan Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 62. Europe Printed Signage Sales Market Share by Country in 2025

Figure 63. Europe Printed Signage Revenue Market Share by Country (2020-2025)

Figure 64. Europe Printed Signage Sales Market Share by Type (2020-2025)

Figure 65. Europe Printed Signage Sales Market Share by Application (2020-2025)

Figure 66. Germany Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 67. France Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 68. UK Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 69. Italy Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 70. Russia Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 71. Middle East & Africa Printed Signage Sales Market Share by Country (2020-2025)

Figure 72. Middle East & Africa Printed Signage Sales Market Share by Type (2020-2025)

Figure 73. Middle East & Africa Printed Signage Sales Market Share by Application (2020-2025)

Figure 74. Egypt Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 75. South Africa Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 76. Israel Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 77. Turkey Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 78. GCC Countries Printed Signage Revenue Growth 2020-2025 (\$ millions)

Figure 79. Manufacturing Cost Structure Analysis of Printed Signage in 2025

Figure 80. Manufacturing Process Analysis of Printed Signage

Figure 81. Industry Chain Structure of Printed Signage

Figure 82. Channels of Distribution

Figure 83. Global Printed Signage Sales Market Forecast by Region (2026-2031)

Figure 84. Global Printed Signage Revenue Market Share Forecast by Region (2026-2031)

Figure 85. Global Printed Signage Sales Market Share Forecast by Type (2026-2031)

Figure 86. Global Printed Signage Revenue Market Share Forecast by Type (2026-2031)

Figure 87. Global Printed Signage Sales Market Share Forecast by Application (2026-2031)

Figure 88. Global Printed Signage Revenue Market Share Forecast by Application (2026-2031)

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