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Global Print-on-demand Book Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Print-on-demand Book Service market size is predicted to grow from US$ 5103 million in 2025 to US$ 7271 million in 2032; it is expected to grow at a CAGR of 5.3% from 2026 to 2032.

Print-on-Demand Book Service is a digital publishing and printing model that produces physical books only when an order is placed, eliminating the need for upfront bulk printing, warehousing, and inventory costs. It works by storing a book's digital file (in formats like PDF or EPUB) in a service provider's system; when a customer orders a copy—whether through online retailers, self-published authors, or small presses—the service uses digital printing technology to quickly print, bind, and ship the book directly to the customer (or distributor) within days. This service typically covers end-to-end support, including formatting digital files for print compatibility, offering customizable options (e.g., softcover/hardcover, paper type, trim size), integrating with e-commerce platforms to automate order processing, and handling logistics like shipping and tracking. It caters to diverse clients: self-published authors avoid the financial risk of overprinting, small presses test market demand for niche titles without large investments, and even major publishers use it for reprinting out-of-print books (keeping backlists accessible). Unlike traditional offset printing, POD ensures books are only produced as needed, reducing waste and making it feasible to offer low-quantity orders (even single copies) at competitive prices.

The print-on-demand book services industry is driven by three core trends. The market size of the print-on-demand book services industry is growing rapidly, driven by the reduced risk and waste of on-demand production, the integration of immersive technologies such as AR/VR (which allow customers to preview the finished book before ordering) and AI-powered automation (which optimizes order processing and

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inventory forecasting), and the shift towards sustainability – with the increasing adoption of environmentally friendly paper and biodegradable materials to meet consumer and regulatory requirements. Opportunities abound in the burgeoning self-publishing industry (which allows authors to avoid upfront batch printing costs), expansion into high-growth Asia-Pacific markets, and niche markets such as personalized books or reprints of out-of-print titles, while integration with e-commerce platforms further streamlines order fulfillment. However, the industry faces significant challenges: inconsistent quality control among suppliers (due to varying printing standards and limited paper grade options) hinders self-published authors' works from reaching retail shelves, trade tensions lead to soaring costs, and the inefficiency of large-scale printing (POD is less cost-effective than traditional offset printing).

LPI (LP Information)' newest research report, the “Print-on-demand Book Service Industry Forecast” looks at past sales and reviews total world Print-on-demand Book Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Print-on-demand Book Service sales for 2026 through 2032. With Print-on-demand Book Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Print-on-demand Book Service industry.

This Insight Report provides a comprehensive analysis of the global Print-on-demand Book Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Print-on-demand Book Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Print-on-demand Book Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Print-on-demand Book Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Print-on-demand Book Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Print-on-demand Book Service market by product type, application, key players and key regions and countries.

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Segmentation by Type:

Hardcovers

Paperback

Coil - bound

Segmentation by Service Provider:

Self - publishing Platforms

E - commerce - Integrated Service Providers

Specialized Printing Service Providers

Segmentation by Book Type:

Literature

Social Science

Science and Technology

Education

Other

Segmentation by Application:

Writer

Publisher

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Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IngramSpark

SpiffingCovers

Lulu xPress

Blurb

BookBaby

GearLaunch

KDP Print

Bookvault

PrintOnDemand

Cloc Book Print

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Matador

Acutrack

Diggy POD

Book Patch

Trafford

Book Printing UK

Pothi

CPI Print UK

Gelato

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