

Global Price Comparison Apps Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GE7DD6DAA66AEN.html>

Date: January 2026

Pages: 142

Price: US\$ 3,660.00 (Single User License)

ID: GE7DD6DAA66AEN

Abstracts

The global Price Comparison Apps market size is predicted to grow from US\$ 377 million in 2025 to US\$ 636 million in 2032; it is expected to grow at a CAGR of 7.9% from 2026 to 2032.

Price comparison apps are a type of mobile application that provides users with product price comparison services. These applications collect, organize and display price information of the same or similar products on different e-commerce platforms or merchants, helping users quickly find the most cost-effective products and save money on shopping.

United States market for Price Comparison Apps is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Price Comparison Apps is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Price Comparison Apps is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Price Comparison Apps players cover ShopSavvy, BuyVia, PriceGrabber, Purchx, ScanLife, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Price Comparison Apps Industry Forecast" looks at past sales and reviews total world Price Comparison Apps sales in 2025, providing a comprehensive analysis by region and market sector of projected

Price Comparison Apps sales for 2026 through 2032. With Price Comparison Apps sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Price Comparison Apps industry.

This Insight Report provides a comprehensive analysis of the global Price Comparison Apps landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Price Comparison Apps portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Price Comparison Apps market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Price Comparison Apps and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Price Comparison Apps.

This report presents a comprehensive overview, market shares, and growth opportunities of Price Comparison Apps market by product type, application, key players and key regions and countries.

Segmentation by Type:

iOS

Android

Segmentation by Application:

Private Users

Commercial Users

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ShopSavvy

BuyVia

PriceGrabber

Purchx

ScanLife

Now Discount

Quick Scan

TTPM

Shopular

Flipp

Mycartsavings

idealo

Fabulessly Frugal

Shopzilla

Become

Bizrate

Camelcamelcamel

ShopMania

Yahoo! Shopping

Pricepirates

Honey

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