

# Global Pressure Sensitive Tapes and Labels Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Pressure Sensitive Tapes and Labels market size was valued at US\$ 7654.8 million in 2023. With growing demand in downstream market, the Pressure Sensitive Tapes and Labels is forecast to a readjusted size of US\$ 11920 million by 2030 with a CAGR of 6.5% during review period.

The research report highlights the growth potential of the global Pressure Sensitive Tapes and Labels market. Pressure Sensitive Tapes and Labels are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Pressure Sensitive Tapes and Labels. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Pressure Sensitive Tapes and Labels market.

Pressure Sensitive Tape is an adhesive tape that will stick with application of pressure, without the need for a solvent (such as water) or heat for activation. Pressure-sensitive labels are analogous to a high-tech sticker. They can use paper, film and foil as their primary label materials and can be used with a wide range of inks. Since they don't require any heat, solvent or water to activate, it only takes light or moderate pressure to apply (or stick) them to a product surface. They come on rolls to be peeled off and pressed onto a product using a hand or machine-applied technique.

Pressure Sensitive Tapes and Labels have been experiencing increasing demand due to their ease of application and handling. Their superior bonding properties make them

a wide usage in manufacturing industries where they are slowly substituting conventional bonding materials and techniques. The usage of masking and sealing materials along with application in the healthcare industry will augment the global pressure sensitive tapes & labels market during the forecast years.

#### Key Features:

The report on Pressure-sensitive Tapes and Labels market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Pressure-sensitive Tapes and Labels market. It may include historical data, market segmentation by Material (e.g., Polypropylene Pressure-sensitive Tapes and Labels, Polyvinyl Chloride Pressure-sensitive Tapes and Labels), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Pressure-sensitive Tapes and Labels market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Pressure-sensitive Tapes and Labels market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Pressure-sensitive Tapes and Labels industry. This include advancements in Pressure-sensitive Tapes and Labels technology, Pressure-sensitive Tapes and Labels new entrants, Pressure-sensitive Tapes and Labels new investment, and other innovations that are shaping the future of Pressure-sensitive Tapes and Labels.

**Downstream Procurement Preference:** The report can shed light on customer procurement behaviour and adoption trends in the Pressure-sensitive Tapes and Labels market. It includes factors influencing customer ' purchasing decisions, preferences for Pressure-sensitive Tapes and Labels product.

**Government Policies and Incentives:** The research report analyse the impact of

government policies and incentives on the Pressure-sensitive Tapes and Labels market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Pressure-sensitive Tapes and Labels market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assesses the environmental impact and sustainability aspects of the Pressure-sensitive Tapes and Labels market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provides market forecasts and outlook for the Pressure-sensitive Tapes and Labels industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Pressure-sensitive Tapes and Labels market.

**Market Segmentation:**

Pressure-sensitive Tapes and Labels market is split by Material and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Material, and by Application in terms of volume and value.

**Segmentation by material**

Polypropylene Pressure-sensitive Tapes and Labels

Polyvinyl Chloride Pressure-sensitive Tapes and Labels

Paper Pressure-sensitive Tapes and Labels

Cloth Pressure-sensitive Tapes and Labels

**Segmentation by application**

Food and Beverage

Healthcare

Logistics

Automotive and Transportation

Manufacturing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

3M

Tesa SE

Achem

Adhesive Applications

American Biltrite

Avery Dennison

Syntac

Berry Global

CCL Industries

Constantia Flexibles

CTT

DeWAL

Gaska Tape

Lintec

Shurtape

Scapa Group

Necal

Nitto Denko

PPI Adhesive Products

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Pressure-sensitive Tapes and Labels market?

What factors are driving Pressure-sensitive Tapes and Labels market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pressure-sensitive Tapes and Labels market opportunities vary by end market

size?

How does Pressure-sensitive Tapes and Labels break out material, application?

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