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Global Press-on Tires for Forklift Market Growth 2026-2032

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Abstracts

The global Press-on Tires for Forklift market size is predicted to grow from US$ 371 million in 2025 to US$ 605 million in 2032; it is expected to grow at a CAGR of 7.4% from 2026 to 2032.

In 2024, global Press-on Tires for Forklift production reached approximately 3,749.5 K units, with an average global market price of around 94.2 USD/unit.

Press-on Tires for Forklift are specialized solid industrial tires exclusively engineered for forklift applications, featuring a one-piece structure made of high-performance rubber or polyurethane compounds that are precision-pressed and permanently bonded to metal rims—eliminating the need for inflation, valves, or traditional mounting hardware. They boast exceptional load-bearing capacity, abrasion resistance, and puncture-proof reliability, with tread designs (smooth, traction-enhanced, or non-marking) tailored to indoor warehouses, logistics yards, and industrial workshops. Designed for low-speed, high-load material handling scenarios, they minimize maintenance downtime compared to pneumatic tires and ensure stable operation even on rough or debris-laden surfaces, directly supporting operational efficiency in material handling.

The single-line production capacity of Press-on Tires for Forklift is 235 to 239 K units, the average gross profit margin was 27.8%.

The cost structure of Press-on Tires for Forklift is dominated by four core components with clear weights: raw material costs account for the largest share at 50%-55%, primarily including natural/synthetic rubber (30%-35% of total cost) or polyurethane prepolymers, reinforcing materials like carbon black and steel wire (10%-15%), and functional additives (anti-aging agents, vulcanizing agents, 5%-10%)—with rubber price

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volatility and supply chain stability of key materials (e.g., carbon black) directly impacting cost fluctuations. Production and processing costs make up 25%-30%, covering precision pressing, mold customization, vulcanization, and quality testing (durometer, load-bearing, and abrasion resistance verification), where automated bonding technology, mold maintenance, and energy consumption for vulcanization add to manufacturing complexity. R&D costs represent 10%-15%, focused on optimizing rubber/polyurethane compound formulas for longer wear life, developing non-marking or low-noise variants for cleanroom/logistics use, and enhancing compatibility with electric forklifts. Packaging and logistics costs constitute the remaining 5%-8%, including shockproof packaging for heavy tire assemblies and regional transportation, with proximity to upstream material suppliers and downstream forklift manufacturers reducing logistics expenses.

The industry chain of Press-on Tires for Forklift consists of three interconnected tiers: upstream includes suppliers of raw materials (natural/synthetic rubber, polyurethane, carbon black, steel wire, chemical additives), production equipment (precision pressing machines, vulcanizing machines, mold tools), and testing instruments (durometer testers, load capacity analyzers, abrasion test equipment). Midstream involves enterprises engaged in formula R&D, tire molding, pressing/bonding, and quality calibration, focusing on adjusting tire hardness (80-95 durometer), tread patterns, and size specifications to match different forklift models (electric, internal combustion) and working condition requirements. Downstream covers forklift original equipment manufacturers (OEMs) for factory-fit supply, logistics/warehousing companies, manufacturing plants, and the aftermarket maintenance sector, with demand driven by forklift production volumes, equipment replacement cycles, and the expansion of material handling operations.

Demand for Press-on Tires for Forklift is growing steadily driven by the global expansion of e-commerce (boosting warehouse logistics and forklift usage), the rise of electric forklifts (requiring tires optimized for low noise and wear), and the preference for low-maintenance solid tires over puncture-prone pneumatic alternatives in industrial settings. It addresses pain points such as frequent tire replacements, operational downtime from punctures, and high maintenance costs of traditional tires, with strong growth potential in Asia-Pacific due to rapid industrialization and logistics infrastructure development. Key business opportunities lie in developing high-durability polyurethane tires for heavy-load scenarios, customizing eco-friendly, non-marking variants for clean manufacturing/indoor logistics, and tapping into the aftermarket with cost-effective replacement solutions. Additionally, collaborating with forklift OEMs for tailored tire designs and leveraging regional industrial chain clusters (to reduce raw material and

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logistics costs) can further capture market share in the global material handling equipment sector.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Press-on Tires for Forklift Industry Forecast” looks at past sales and reviews total world Press-on Tires for Forklift sales in 2025, providing a comprehensive analysis by region and market sector of projected Press-on Tires for Forklift sales for 2026 through 2032. With Press-on Tires for Forklift sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Press-on Tires for Forklift industry.

This Insight Report provides a comprehensive analysis of the global Press-on Tires for Forklift landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Press-on Tires for Forklift portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Press-on Tires for Forklift market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Press-on Tires for Forklift and breaks down the forecast by Material, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Press-on Tires for Forklift.

This report presents a comprehensive overview, market shares, and growth opportunities of Press-on Tires for Forklift market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Material:

Rubber Press-On Tire

Polyurethane Press-On Tire

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Segmentation by Operation Intensity:

Light-Duty Tire

Medium-Duty Tire

Heavy-Duty Tire

Segmentation by Tread & Band Configuration:

Smooth Press-On Band Tire

Traction Press-On Band Tire

Profiled / Siped Press-On Band Tire

Segmentation by Application:

Warehousing

General Manufacturing

Automotive Plants

Food, Beverage & Cold-Chain Logistics

Distribution Centers

Others

This report also splits the market by region:

Americas

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United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

CAMSO (Michelin)

Continental

SciTech Industries

TY Cushion Tire

Trelleborg

Thombert

Superior Tire & Rubber

Stellana

Rhino Rubber

Key Questions Addressed in this Report

What is the 10-year outlook for the global Press-on Tires for Forklift market?

What factors are driving Press-on Tires for Forklift market growth, globally and by region?

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Which technologies are poised for the fastest growth by market and region?

How do Press-on Tires for Forklift market opportunities vary by end market size?

How does Press-on Tires for Forklift break out by Material, by Application?

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