

Global Prescriptive and Predictive Analytics Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “Prescriptive and Predictive Analytics Industry Forecast” looks at past sales and reviews total world Prescriptive and Predictive Analytics sales in 2022, providing a comprehensive analysis by region and market sector of projected Prescriptive and Predictive Analytics sales for 2023 through 2029. With Prescriptive and Predictive Analytics sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Prescriptive and Predictive Analytics industry.

This Insight Report provides a comprehensive analysis of the global Prescriptive and Predictive Analytics landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Prescriptive and Predictive Analytics portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Prescriptive and Predictive Analytics market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Prescriptive and Predictive Analytics and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Prescriptive and Predictive Analytics.

The global Prescriptive and Predictive Analytics market size is projected to grow from US\$ 6519.1 million in 2022 to US\$ 13980 million in 2029; it is expected to grow at a CAGR of 11.5% from 2023 to 2029.

United States market for Prescriptive and Predictive Analytics is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Prescriptive and Predictive Analytics is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Prescriptive and Predictive Analytics is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Prescriptive and Predictive Analytics players cover Accenture, Oracle, IBM, Microsoft, QlikTech, SAP, SAS Institute, Alteryx and Angoss, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Prescriptive and Predictive Analytics market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Collection Analytics

Marketing Analytics

Supply-Chain Analytics

Behavioral Analytics

Talent Analytics

Segmentation by application

Finance & Credit

Banking & Investment

Retail

Healthcare & Pharmaceutical

Insurance

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Accenture

Oracle

IBM

Microsoft

QlikTech

SAP

SAS Institute

Alteryx

Angoss

Ayata

FICO

Information Builders

Inkuru

KXEN

Megaputer

Revolution Analytics

StatSoft

Splunk Analytics

Tableau

Teradata

TIBCO

Versium

Pegasystems

Pitney Bowes

Zemantis

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