

Global Prenatal Care Ultrasound AI Platform Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Prenatal Care Ultrasound AI Platform market size is predicted to grow from US\$ 285 million in 2025 to US\$ 901 million in 2032; it is expected to grow at a CAGR of 17.9% from 2026 to 2032.

In 2025, the number of active paid accounts for the Prenatal Care Ultrasound AI Platform globally was approximately 16,200. Primarily charged on a 'device-side licensing + cloud algorithm subscription' model, the average monthly subscription price was around \$1,500 per device. The Prenatal Care Ultrasound AI Platform is an intelligent analysis system built upon deep learning algorithms and medical imaging big data training models. Embedded in the obstetric ultrasound workflow, it automatically identifies, segments, measures, and assesses the risk of abnormalities in fetal structural images, thus assisting physicians in completing systematic screening and structural assessments from early to late pregnancy. The platform typically covers automatic localization and standard section guidance of the fetal head (BPD, HC), abdomen (AC), femur length (FL), four-chamber view of the heart and outflow tract, spine, face, and major organ structures. It can also provide real-time alerts on whether images meet standards, whether there are structural defects, or an increased probability of abnormalities. Its core value is not to replace obstetricians, but rather to standardize measurement processes through algorithms, reduce human experience differences, and improve the early identification rate of abnormalities in complex structures (especially the fetal heart), thereby improving diagnostic consistency and screening efficiency. In terms of technical architecture, the platform typically employs convolutional neural networks (CNNs) or multimodal models to perform real-time inference on dynamic ultrasound images and interfaces with the DICOM system via cloud or local deployment to achieve case management and continuous model iteration. With the increase in computing power and data scale, prenatal ultrasound AI platforms are

evolving from 'automatic measurement tools' to 'intelligent risk stratification and clinical decision support systems,' becoming a key algorithmic infrastructure in the modern digital screening system for obstetrics.

United States market for Prenatal Care Ultrasound AI Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Prenatal Care Ultrasound AI Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Prenatal Care Ultrasound AI Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Prenatal Care Ultrasound AI Platform players cover BrightHeart, Diagnoly, Sonio, Ultrasound AI, Caption Health, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Prenatal Care Ultrasound AI Platform Industry Forecast' looks at past sales and reviews total world Prenatal Care Ultrasound AI Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected Prenatal Care Ultrasound AI Platform sales for 2026 through 2032. With Prenatal Care Ultrasound AI Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Prenatal Care Ultrasound AI Platform industry.

This Insight Report provides a comprehensive analysis of the global Prenatal Care Ultrasound AI Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Prenatal Care Ultrasound AI Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Prenatal Care Ultrasound AI Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Prenatal Care Ultrasound AI Platform and breaks down the forecast by Deployment Method, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on

hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Prenatal Care Ultrasound AI Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Prenatal Care Ultrasound AI Platform market by product type, application, key players and key regions and countries.

Segmentation by Deployment Method:

Cloud-Based

On-Premise

Hybrid Cloud Architecture

Segmentation by Functional Hierarchy:

Image Enhancement

Automatic Structure Recognition

Automatic Measurement

Anomaly Risk Scoring

Others

Segmentation by Business Model:

Single Device Licensing

SaaS Platform Subscription

Healthcare Group-Level Subscription

Others

Segmentation by Application:

Hospital

Clinic

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BrightHeart

Diagnoly

Sonio

Ultrasound AI

Caption Health

Philips

RayShape

Intelligent Ultrasound

Butterfly Network

UltraSight

Origin Medical

Mindray

GE HealthCare

Deepecho

BabyFlix

BioticsAI

Exo Imaging

Us2.ai

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