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Global Pregnancy Test Kits Market Growth 2025-2031

https://marketpublishers.com/r/GF16961B2899EN.html
Date: October 2025
Pages: 119
Price: US$ 3,660.00 (Single User License)
ID: GF16961B2899EN

Abstracts

The global Pregnancy Test Kits market size is predicted to grow from US$ 214 million in 2025 to US$ 257 million in 2031; it is expected to grow at a CAGR of 3.1% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A pregnancy test attempts to determine whether or not a woman is pregnant. Indicative markers are found in blood and urine, and pregnancy tests require sampling one of these substances.

Pregnancy test kits are medical devices which are used to identify the possibility of pregnancy in females. The device senses tiny amount of HCG (Human Chorionic Gonadotrophin; female pregnancy hormone), the amount of which increases during early stages of pregnancy in the female body. Continuous technological advancements in pregnancy test kits, rising demand of self-contained and quick test results and growing age of first pregnancy are some of the major issues, which are likely to bolster the growth of global pregnancy test kits market over the forecast period.

LP Information, Inc. (LPI) ' newest research report, the ?Pregnancy Test Kits Industry Forecast? looks at past sales and reviews total world Pregnancy Test Kits sales in 2024, providing a comprehensive analysis by region and market sector of projected Pregnancy Test Kits sales for 2025 through 2031. With Pregnancy Test Kits sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Pregnancy Test Kits industry.

This Insight Report provides a comprehensive analysis of the global Pregnancy Test

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Kits landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Pregnancy Test Kits portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Pregnancy Test Kits market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pregnancy Test Kits and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pregnancy Test Kits.

This report presents a comprehensive overview, market shares, and growth opportunities of Pregnancy Test Kits market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Blood Test

Urine Test

Segmentation by Application:

Pharmacies & Drugstores

Gynecology & Fertility Clinics

Hypermarkets & Supermarkets

Online Sales

This report also splits the market by region:

Americas

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United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

SPD

Church & Dwight

BioMerieux

Rohto

NFI

Wondfo

Egens Biotech

Arax

Quidel

RunBio

Easy Healthcare

CIGA Healthcare

Key Questions Addressed in this Report

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What is the 10-year outlook for the global Pregnancy Test Kits market?
What factors are driving Pregnancy Test Kits market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Pregnancy Test Kits market opportunities vary by end market size?
How does Pregnancy Test Kits break out by Type, by Application?

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