

Global Pregnancy Subscription Box Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Pregnancy Subscription Box market size is predicted to grow from US\$ 311 million in 2025 to US\$ 428 million in 2032; it is expected to grow at a CAGR of 4.8% from 2026 to 2032.

Pregnancy Subscription Box is a regular delivery service designed specifically for pregnant women. It brings together a variety of safe, healthy and practical products or samples related to pregnancy. It aims to provide pregnant women with a one-stop shopping experience while reducing their choices and burdens when shopping during pregnancy.

United States market for Pregnancy Subscription Box is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Pregnancy Subscription Box is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Pregnancy Subscription Box is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Pregnancy Subscription Box players cover 9HappyMonths, Oh Baby Boxes, Bump Boxes, Cratejoy, Dearbump, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Pregnancy Subscription Box Industry Forecast' looks at past sales and reviews total world Pregnancy Subscription Box sales in 2025, providing a comprehensive analysis by region and market sector of projected

Pregnancy Subscription Box sales for 2026 through 2032. With Pregnancy Subscription Box sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pregnancy Subscription Box industry.

This Insight Report provides a comprehensive analysis of the global Pregnancy Subscription Box landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Pregnancy Subscription Box portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pregnancy Subscription Box market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pregnancy Subscription Box and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pregnancy Subscription Box.

This report presents a comprehensive overview, market shares, and growth opportunities of Pregnancy Subscription Box market by product type, application, key players and key regions and countries.

Segmentation by Type:

Clothing

Health Products and Supplements

Baby Products

Others

Segmentation by Application:

Prenatal

Postnatal

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

9HappyMonths

Oh Baby Boxes

Bump Boxes

Cratejoy

Dearbump

Ecocentric Mom

Tum To Mom

The Belly Bundle

Oh Mumma

PreggoBox

Rumbly

Stitch Fix

Stork Ba??g

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Figure 76. GCC Countries Pregnancy Subscription Box Market Size 2027-2032 (\$ millions)

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