

Global Pregnancy and Ovulation Testing Market Growth (Status and Outlook) 2024-2030

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Abstracts

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A pregnancy test attempts to determine whether or not a woman is pregnant. Indicative markers are found in blood and urine, and pregnancy tests require sampling one of these substances. The first of these markers to be discovered, human chorionic gonadotropin (hCG), was discovered in 1930 to be produced by the syncytiotrophoblast cells of the fertilised ova (eggs).

The global Pregnancy and Ovulation Testing market size is projected to grow from US\$ 215380 million in 2023 to US\$ 276460 million in 2030; it is expected to grow at a CAGR of 3.6% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Pregnancy and Ovulation Testing Industry Forecast" looks at past sales and reviews total world Pregnancy and Ovulation Testing sales in 2023, providing a comprehensive analysis by region and market sector of projected Pregnancy and Ovulation Testing sales for 2024 through 2030. With Pregnancy and Ovulation Testing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pregnancy and Ovulation Testing industry.

This Insight Report provides a comprehensive analysis of the global Pregnancy and Ovulation Testing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Pregnancy and Ovulation Testing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique

position in an accelerating global Pregnancy and Ovulation Testing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pregnancy and Ovulation Testing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pregnancy and Ovulation Testing.

The increasing acceptance of home testing kits to check the possibility of pregnancy is projected to spur market demand during the forecast period.

This report presents a comprehensive overview, market shares, and growth opportunities of Pregnancy and Ovulation Testing market by product type, application, key players and key regions and countries.

Segmentation by type

Pregnancy Testing

Ovulation Testing

Segmentation by application

Fertility Centers

Hospitals

Clinics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SPD

Church & Dwight

BioMerieux

Abbott

Rohto

Mankind Pharma

Geratherm Medical

Fairhaven Health

Quidel Corporation

Wondfo

Arax

Egens Biotech

RunBio

CIGA Healthcare

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