

Global Pregnancy Activewear Market Growth 2026-2032

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Abstracts

The global Pregnancy Activewear market size is predicted to grow from US\$ 497 million in 2025 to US\$ 794 million in 2032; it is expected to grow at a CAGR of 7.1% from 2026 to 2032.

Pregnancy Activewear is sports equipment designed for pregnant women to meet their special physical needs and exercise habits during pregnancy. The design of this clothing fully considers the changes in pregnant women's body shape, such as abdominal bulge and widening waistline, to ensure comfort and safety when wearing.

United States market for Pregnancy Activewear is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Pregnancy Activewear is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Pregnancy Activewear is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Pregnancy Activewear players cover Addison Bay, After9, Arctic Lynx, Bao Bei, Emamaco Australia, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Pregnancy Activewear Industry Forecast" looks at past sales and reviews total world Pregnancy Activewear sales in 2025, providing a comprehensive analysis by region and market sector of projected Pregnancy Activewear sales for 2026 through 2032. With Pregnancy Activewear sales

broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pregnancy Activewear industry.

This Insight Report provides a comprehensive analysis of the global Pregnancy Activewear landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Pregnancy Activewear portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pregnancy Activewear market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pregnancy Activewear and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pregnancy Activewear.

This report presents a comprehensive overview, market shares, and growth opportunities of Pregnancy Activewear market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Tops

Leggings

Bras

Others

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Addison Bay

After9

Arctic Lynx

Bao Bei

Emamaco Australia

FittaMamma

Hongyu Apparel

Kindred Bravely

Luna Gray

Natal Active

Senita Athletics

Sewport

SGL Sports

Latched

Key Questions Addressed in this Report

What is the 10-year outlook for the global Pregnancy Activewear market?

What factors are driving Pregnancy Activewear market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pregnancy Activewear market opportunities vary by end market size?

How does Pregnancy Activewear break out by Type, by Application?

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