

Global Predictive Traffic Analytics Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Predictive Traffic Analytics Software market size is predicted to grow from US\$ 3817 million in 2025 to US\$ 8063 million in 2032; it is expected to grow at a CAGR of 11.5% from 2026 to 2032.

Predictive Traffic Analytics Software refers to advanced software solutions that utilize data analytics, machine learning, and AI to forecast traffic conditions and patterns. These tools provide insights that help cities, businesses, and transportation agencies to optimize traffic management, improve road safety, reduce congestion, and enhance transportation infrastructure planning.

United States market for Predictive Traffic Analytics Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Predictive Traffic Analytics Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Predictive Traffic Analytics Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Predictive Traffic Analytics Software players cover INRIX, Samsara, TomTom, Trafi, Siemens Mobility, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Predictive Traffic Analytics Software Industry Forecast" looks at past sales and reviews total world Predictive Traffic

Analytics Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Predictive Traffic Analytics Software sales for 2026 through 2032. With Predictive Traffic Analytics Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Predictive Traffic Analytics Software industry.

This Insight Report provides a comprehensive analysis of the global Predictive Traffic Analytics Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Predictive Traffic Analytics Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Predictive Traffic Analytics Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Predictive Traffic Analytics Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Predictive Traffic Analytics Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Predictive Traffic Analytics Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based

On-Premises

Segmentation by Application:

Large enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

INRIX

Samsara

TomTom

Trafi

Siemens Mobility

Kapsch TrafficCom

PTV Group

HERE Technologies

Cubic Corporation

Itron

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