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Global Predictive HR Analytics Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global Predictive HR Analytics market size will reach US$ 8748 million by 2031.

Predictive HR Analytics is the use of data, statistical algorithms, and machine learning techniques to forecast future outcomes related to human resources. Unlike traditional HR reporting (which is descriptive or diagnostic), predictive analytics anticipates events like employee turnover, performance issues, or hiring needs—enabling proactive, data-driven decisions.

United States market for Predictive HR Analytics is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Predictive HR Analytics is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Predictive HR Analytics is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Predictive HR Analytics players cover Visier, Workday Prism Analytics, SAP SuccessFactors People Analytics, Oracle HCM Cloud, ADP DataCloud, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Predictive HR Analytics Industry Forecast” looks at past sales and reviews total world Predictive HR Analytics sales in 2024, providing a comprehensive analysis by region and market sector of projected Predictive HR Analytics sales for 2025 through 2031. With Predictive HR Analytics sales

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broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Predictive HR Analytics industry.

This Insight Report provides a comprehensive analysis of the global Predictive HR Analytics landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Predictive HR Analytics portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Predictive HR Analytics market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Predictive HR Analytics and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Predictive HR Analytics.

This report presents a comprehensive overview, market shares, and growth opportunities of Predictive HR Analytics market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-Premise

Cloud-Based

Segmentation by Application:

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

This report also splits the market by region:

Americas

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- United States
- Canada
- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Visier

Workday Prism Analytics

SAP SuccessFactors People Analytics

Oracle HCM Cloud

ADP DataCloud

Eightfold.ai

IBM Watson Talent Insights

Crunchr

HireVue

SAS Workforce Analytics

Tableau (Salesforce)

Ultimate Kronos Group (UKG) People Analytics

Peakon (Workday)

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Cornerstone OnDemand People Analytics

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