

Global Precision Farming Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Precision Farming Software market size is predicted to grow from US\$ 232 million in 2025 to US\$ 356 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

Precision Farming Software is a data-driven digital agricultural management platform designed to achieve refined, variable, and optimized management of the entire agricultural production process through precise monitoring and intelligent decision-making regarding the farmland environment, crop growth, and agricultural equipment. Its core functions include Geographic Information System (GIS) mapping, variable-operation decision-making, yield monitoring and analysis, agricultural machinery navigation and operation monitoring, and agricultural task management. Leveraging GPS, sensors, remote sensing, and IoT technologies, the software helps agricultural operators make targeted investments based on the differences in various plots, thereby improving water and fertilizer utilization efficiency, reducing production costs, and minimizing environmental impact. Its core value lies in shifting traditional agriculture from 'average' management to 'site-specific' scientific planting, and it is widely applicable to large-scale farms, modern agricultural parks, and precision agriculture services.

The global precision farming software market is steadily growing, driven by demands for food security, rising labor costs, and pressures for sustainable development. North America and Europe, as mature markets, leverage leading GPS navigation technology, large-scale agricultural machinery, and established farm infrastructure to dominate in variable fertilization decision-making, yield monitoring and analysis, and automated agricultural machinery software, deeply integrating artificial intelligence and IoT technologies. The Asia-Pacific region is the fastest-growing and most promising sector,

with China and Australia experiencing rapid adoption of precision irrigation, remote sensing monitoring, and agricultural management software due to the expansion of facility agriculture, accelerated land transfer, and strong policy support, leading to the rapid rise of local suppliers. Latin America focuses on large-scale precision planting management of export crops such as soybeans and corn. The industry as a whole is rapidly evolving towards centimeter-level satellite navigation, model-based operational decision-making, and fully automated processes.

LPI (LP Information)' newest research report, the "Precision Farming Software Industry Forecast" looks at past sales and reviews total world Precision Farming Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Precision Farming Software sales for 2026 through 2032. With Precision Farming Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Precision Farming Software industry.

This Insight Report provides a comprehensive analysis of the global Precision Farming Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Precision Farming Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Precision Farming Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Precision Farming Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Precision Farming Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Precision Farming Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Local/Web-Based Precision Farming Software

Cloud-Based Precision Farming Software

Segmentation by Operation:

Data Acquisition and Mapping Software

Variable Operation Decision-Making Software

Agricultural Machinery Navigation and Operation Monitoring Software

Others

Segmentation by Crop:

Field Crop Software

Cash Crop Software

Forage Grass Software

Others

Segmentation by Application:

Farmland & Farms

Agricultural Cooperatives

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Deere & Company

Trimble

Agjunction

SST Development Group

Iteris

Raven Industries

AG Leader Technology

Conservis Corporation

Dickey-John

Farmers Edge

The Climate Corporation

Topcon Positioning Systems

Key Innovators

Granular

Grownetics

Zhejiang Top Cloud-Agri Technology

Unival Soft

Iflytek

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