

Global Precious Metal Jewelry Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Precious Metal Jewelry market size is predicted to grow from US\$ 186614 million in 2025 to US\$ 247697 million in 2032; it is expected to grow at a CAGR of 4.1% from 2026 to 2032.

Precious metal jewelry is made from rare and chemically inert elements that have high economic value. The four primary precious metals are gold, silver, platinum, and palladium. These metals are used commonly in jewelry, industrial processes, or very often as investment vehicles. Precious metals are corrosion-resistant and do not rust or corrode. They have been used as currency and are considered a store of value. The product has an average price of approximately \$625 per piece, with global sales of approximately 305 million units.

The jewelry market is at a critical juncture in its transformation from traditional retail to digitalization, and the entire industry chain is quietly being restructured. Upstream, this encompasses the mining of precious metals (such as gold, platinum, and palladium), the supply of natural gemstones (diamonds, rubies, and sapphires) and synthetic gemstones (such as lab-grown diamonds and moissanite), involving multiple stages including mineral resources, smelting technology, and raw material grading. Midstream focuses on design and development, precision manufacturing, and brand building, with more and more brands introducing advanced technologies such as 3D printing, CNC engraving, and AI-assisted design to achieve small-batch customization and rapid iteration. Downstream, retail channels are also undergoing profound changes, with traditional jewelry counters and flagship stores merging with online e-commerce, social media live streaming, and virtual try-on apps to form an omnichannel sales network. Meanwhile, consumers are increasingly focused on personalization, environmental friendliness, and investment value. Emerging trends such as customized jewelry

services, recyclable precious metals, conflict-free diamonds, and blockchain traceability certification are gradually becoming mainstream. Younger consumers are more inclined towards jewelry designs that express self-expression and tell stories, rather than simply pursuing material value. Looking ahead, brands with digital capabilities, sustainable concepts, and cultural creativity will stand out. Technologies such as AI design, AR try-on, virtual jewelry showrooms, and NFT digital collectibles will reshape the jewelry experience, propelling the industry into a smarter, greener, and more emotionally connected new era.

LPI (LP Information)' newest research report, the 'Precious Metal Jewelry Industry Forecast' looks at past sales and reviews total world Precious Metal Jewelry sales in 2025, providing a comprehensive analysis by region and market sector of projected Precious Metal Jewelry sales for 2026 through 2032. With Precious Metal Jewelry sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Precious Metal Jewelry industry.

This Insight Report provides a comprehensive analysis of the global Precious Metal Jewelry landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Precious Metal Jewelry portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Precious Metal Jewelry market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Precious Metal Jewelry and breaks down the forecast by Type, by Sales Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Precious Metal Jewelry.

This report presents a comprehensive overview, market shares, and growth opportunities of Precious Metal Jewelry market by product type, application, key players and key regions and countries.

Segmentation by Type:

Gold Jewelry

Diamond Jewelry

Platinum Jewelry

Others

Segmentation by End Use:

Collections

Wedding

Festive Blessing

Fashion

Others

Segmentation by Craftsmanship:

Hand-Inlay

Laser Engraving

Other

Segmentation by Sales Channel:

Offline Sales

Online Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Richline Group

Chow Tai Fook

Richemont

Signet Jewellers

Swatch Group

Rajesh Exports

Lao Feng Xiang

Kering

Malabar Gold and Diamonds

LVMH

Swarovski

De Beers

Chow Sang Sang

Luk Fook

Pandora

Titan

Stuller

Mingr

Graff Diamond

Caibai Jewelry

Damas International

Cuihua Gold

TSL

CHJ

Asian Star Company

TBZ Shrikant Zaveri

Thangamayil

Chopard

David Yurman

MIKIMOTO

YUYUAN

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Precious Metal Jewelry Market Size (2021-2032)
 - 2.1.2 Precious Metal Jewelry Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Precious Metal Jewelry by Country/Region (2021, 2025 & 2032)
- 2.2 Precious Metal Jewelry Segment by Type
 - 2.2.1 Gold Jewelry
 - 2.2.2 Diamond Jewelry
 - 2.2.3 Platinum Jewelry
 - 2.2.4 Others
 - 2.2.5 Precious Metal Jewelry Market Size by Type
 - 2.2.5.1 Precious Metal Jewelry Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.5.2 Global Precious Metal Jewelry Market Size Market Share by Type (2021-2026)
- 2.3 Precious Metal Jewelry Segment by End Use
 - 2.3.1 Collections
 - 2.3.2 Wedding
 - 2.3.3 Festive Blessing
 - 2.3.4 Fashion
 - 2.3.5 Others
 - 2.3.6 Precious Metal Jewelry Market Size by End Use
 - 2.3.6.1 Precious Metal Jewelry Market Size CAGR by End Use (2021 VS 2025 VS 2032)
 - 2.3.6.2 Global Precious Metal Jewelry Market Size Market Share by End Use

(2021-2026)

2.4 Precious Metal Jewelry Segment by Craftsmanship

2.4.1 Hand-Inlay

2.4.2 Laser Engraving

2.4.3 Other

2.4.4 Precious Metal Jewelry Market Size by Craftsmanship

2.4.4.1 Precious Metal Jewelry Market Size CAGR by Craftsmanship (2021 VS 2025 VS 2032)

2.4.4.2 Global Precious Metal Jewelry Market Size Market Share by Craftsmanship (2021-2026)

2.5 Precious Metal Jewelry Segment by Sales Channel

2.5.1 Offline Sales

2.5.2 Online Sales

2.5.3 Precious Metal Jewelry Market Size by Sales Channel

2.5.3.1 Precious Metal Jewelry Market Size CAGR by Sales Channel (2021 VS 2025 VS 2032)

2.5.3.2 Global Precious Metal Jewelry Market Size Market Share by Sales Channel (2021-2026)

3 PRECIOUS METAL JEWELRY MARKET SIZE BY PLAYER

3.1 Precious Metal Jewelry Market Size Market Share by Player

3.1.1 Global Precious Metal Jewelry Revenue by Player (2021-2026)

3.1.2 Global Precious Metal Jewelry Revenue Market Share by Player (2021-2026)

3.2 Global Precious Metal Jewelry Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 PRECIOUS METAL JEWELRY BY REGION

4.1 Precious Metal Jewelry Market Size by Region (2021-2026)

4.2 Global Precious Metal Jewelry Annual Revenue by Country/Region (2021-2026)

4.3 Americas Precious Metal Jewelry Market Size Growth (2021-2026)

4.4 APAC Precious Metal Jewelry Market Size Growth (2021-2026)

4.5 Europe Precious Metal Jewelry Market Size Growth (2021-2026)

4.6 Middle East & Africa Precious Metal Jewelry Market Size Growth (2021-2026)

5 AMERICAS

- 5.1 Americas Precious Metal Jewelry Market Size by Country (2021-2026)
- 5.2 Americas Precious Metal Jewelry Market Size by Type (2021-2026)
- 5.3 Americas Precious Metal Jewelry Market Size by Sales Channel (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Precious Metal Jewelry Market Size by Region (2021-2026)
- 6.2 APAC Precious Metal Jewelry Market Size by Type (2021-2026)
- 6.3 APAC Precious Metal Jewelry Market Size by Sales Channel (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Precious Metal Jewelry Market Size by Country (2021-2026)
- 7.2 Europe Precious Metal Jewelry Market Size by Type (2021-2026)
- 7.3 Europe Precious Metal Jewelry Market Size by Sales Channel (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Precious Metal Jewelry by Region (2021-2026)
- 8.2 Middle East & Africa Precious Metal Jewelry Market Size by Type (2021-2026)
- 8.3 Middle East & Africa Precious Metal Jewelry Market Size by Sales Channel

(2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL PRECIOUS METAL JEWELRY MARKET FORECAST

10.1 Global Precious Metal Jewelry Forecast by Region (2027-2032)

10.1.1 Global Precious Metal Jewelry Forecast by Region (2027-2032)

10.1.2 Americas Precious Metal Jewelry Forecast

10.1.3 APAC Precious Metal Jewelry Forecast

10.1.4 Europe Precious Metal Jewelry Forecast

10.1.5 Middle East & Africa Precious Metal Jewelry Forecast

10.2 Americas Precious Metal Jewelry Forecast by Country (2027-2032)

10.2.1 United States Market Precious Metal Jewelry Forecast

10.2.2 Canada Market Precious Metal Jewelry Forecast

10.2.3 Mexico Market Precious Metal Jewelry Forecast

10.2.4 Brazil Market Precious Metal Jewelry Forecast

10.3 APAC Precious Metal Jewelry Forecast by Region (2027-2032)

10.3.1 China Precious Metal Jewelry Market Forecast

10.3.2 Japan Market Precious Metal Jewelry Forecast

10.3.3 Korea Market Precious Metal Jewelry Forecast

10.3.4 Southeast Asia Market Precious Metal Jewelry Forecast

10.3.5 India Market Precious Metal Jewelry Forecast

10.3.6 Australia Market Precious Metal Jewelry Forecast

10.4 Europe Precious Metal Jewelry Forecast by Country (2027-2032)

10.4.1 Germany Market Precious Metal Jewelry Forecast

10.4.2 France Market Precious Metal Jewelry Forecast

10.4.3 UK Market Precious Metal Jewelry Forecast

10.4.4 Italy Market Precious Metal Jewelry Forecast

10.4.5 Russia Market Precious Metal Jewelry Forecast

10.5 Middle East & Africa Precious Metal Jewelry Forecast by Region (2027-2032)

10.5.1 Egypt Market Precious Metal Jewelry Forecast

10.5.2 South Africa Market Precious Metal Jewelry Forecast

10.5.3 Israel Market Precious Metal Jewelry Forecast

10.5.4 Turkey Market Precious Metal Jewelry Forecast

10.6 Global Precious Metal Jewelry Forecast by Type (2027-2032)

10.7 Global Precious Metal Jewelry Forecast by Sales Channel (2027-2032)

10.7.1 GCC Countries Market Precious Metal Jewelry Forecast

11 KEY PLAYERS ANALYSIS

11.1 Richline Group

11.1.1 Richline Group Company Information

11.1.2 Richline Group Precious Metal Jewelry Product Offered

11.1.3 Richline Group Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)

11.1.4 Richline Group Main Business Overview

11.1.5 Richline Group Latest Developments

11.2 Chow Tai Fook

11.2.1 Chow Tai Fook Company Information

11.2.2 Chow Tai Fook Precious Metal Jewelry Product Offered

11.2.3 Chow Tai Fook Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)

11.2.4 Chow Tai Fook Main Business Overview

11.2.5 Chow Tai Fook Latest Developments

11.3 Richemont

11.3.1 Richemont Company Information

11.3.2 Richemont Precious Metal Jewelry Product Offered

11.3.3 Richemont Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)

11.3.4 Richemont Main Business Overview

11.3.5 Richemont Latest Developments

11.4 Signet Jewellers

11.4.1 Signet Jewellers Company Information

11.4.2 Signet Jewellers Precious Metal Jewelry Product Offered

11.4.3 Signet Jewellers Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 Signet Jewellers Main Business Overview

11.4.5 Signet Jewellers Latest Developments

11.5 Swatch Group

11.5.1 Swatch Group Company Information

11.5.2 Swatch Group Precious Metal Jewelry Product Offered

11.5.3 Swatch Group Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 Swatch Group Main Business Overview

11.5.5 Swatch Group Latest Developments

11.6 Rajesh Exports

11.6.1 Rajesh Exports Company Information

11.6.2 Rajesh Exports Precious Metal Jewelry Product Offered

11.6.3 Rajesh Exports Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 Rajesh Exports Main Business Overview

11.6.5 Rajesh Exports Latest Developments

11.7 Lao Feng Xiang

11.7.1 Lao Feng Xiang Company Information

11.7.2 Lao Feng Xiang Precious Metal Jewelry Product Offered

11.7.3 Lao Feng Xiang Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)

11.7.4 Lao Feng Xiang Main Business Overview

11.7.5 Lao Feng Xiang Latest Developments

11.8 Kering

11.8.1 Kering Company Information

11.8.2 Kering Precious Metal Jewelry Product Offered

11.8.3 Kering Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)

11.8.4 Kering Main Business Overview

11.8.5 Kering Latest Developments

11.9 Malabar Gold and Diamonds

11.9.1 Malabar Gold and Diamonds Company Information

11.9.2 Malabar Gold and Diamonds Precious Metal Jewelry Product Offered

11.9.3 Malabar Gold and Diamonds Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)

11.9.4 Malabar Gold and Diamonds Main Business Overview

11.9.5 Malabar Gold and Diamonds Latest Developments

11.10 LVMH

11.10.1 LVMH Company Information

11.10.2 LVMH Precious Metal Jewelry Product Offered

11.10.3 LVMH Precious Metal Jewelry Revenue, Gross Margin and Market Share

(2021-2026)

11.10.4 LVMH Main Business Overview

11.10.5 LVMH Latest Developments

11.11 Swarovski

11.11.1 Swarovski Company Information

11.11.2 Swarovski Precious Metal Jewelry Product Offered

11.11.3 Swarovski Precious Metal Jewelry Revenue, Gross Margin and Market Share

(2021-2026)

11.11.4 Swarovski Main Business Overview

11.11.5 Swarovski Latest Developments

11.12 De Beers

11.12.1 De Beers Company Information

11.12.2 De Beers Precious Metal Jewelry Product Offered

11.12.3 De Beers Precious Metal Jewelry Revenue, Gross Margin and Market Share

(2021-2026)

11.12.4 De Beers Main Business Overview

11.12.5 De Beers Latest Developments

11.13 Chow Sang Sang

11.13.1 Chow Sang Sang Company Information

11.13.2 Chow Sang Sang Precious Metal Jewelry Product Offered

11.13.3 Chow Sang Sang Precious Metal Jewelry Revenue, Gross Margin and Market

Share (2021-2026)

11.13.4 Chow Sang Sang Main Business Overview

11.13.5 Chow Sang Sang Latest Developments

11.14 Luk Fook

11.14.1 Luk Fook Company Information

11.14.2 Luk Fook Precious Metal Jewelry Product Offered

11.14.3 Luk Fook Precious Metal Jewelry Revenue, Gross Margin and Market Share

(2021-2026)

11.14.4 Luk Fook Main Business Overview

11.14.5 Luk Fook Latest Developments

11.15 Pandora

11.15.1 Pandora Company Information

11.15.2 Pandora Precious Metal Jewelry Product Offered

11.15.3 Pandora Precious Metal Jewelry Revenue, Gross Margin and Market Share

(2021-2026)

11.15.4 Pandora Main Business Overview

11.15.5 Pandora Latest Developments

11.16 Titan

- 11.16.1 Titan Company Information
- 11.16.2 Titan Precious Metal Jewelry Product Offered
- 11.16.3 Titan Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)
- 11.16.4 Titan Main Business Overview
- 11.16.5 Titan Latest Developments
- 11.17 Stuller
 - 11.17.1 Stuller Company Information
 - 11.17.2 Stuller Precious Metal Jewelry Product Offered
 - 11.17.3 Stuller Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 Stuller Main Business Overview
 - 11.17.5 Stuller Latest Developments
- 11.18 Mingr
 - 11.18.1 Mingr Company Information
 - 11.18.2 Mingr Precious Metal Jewelry Product Offered
 - 11.18.3 Mingr Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)
 - 11.18.4 Mingr Main Business Overview
 - 11.18.5 Mingr Latest Developments
- 11.19 Graff Diamond
 - 11.19.1 Graff Diamond Company Information
 - 11.19.2 Graff Diamond Precious Metal Jewelry Product Offered
 - 11.19.3 Graff Diamond Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)
 - 11.19.4 Graff Diamond Main Business Overview
 - 11.19.5 Graff Diamond Latest Developments
- 11.20 Caibai Jewelry
 - 11.20.1 Caibai Jewelry Company Information
 - 11.20.2 Caibai Jewelry Precious Metal Jewelry Product Offered
 - 11.20.3 Caibai Jewelry Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)
 - 11.20.4 Caibai Jewelry Main Business Overview
 - 11.20.5 Caibai Jewelry Latest Developments
- 11.21 Damas International
 - 11.21.1 Damas International Company Information
 - 11.21.2 Damas International Precious Metal Jewelry Product Offered
 - 11.21.3 Damas International Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)

- 11.21.4 Damas International Main Business Overview
- 11.21.5 Damas International Latest Developments
- 11.22 Cuihua Gold
 - 11.22.1 Cuihua Gold Company Information
 - 11.22.2 Cuihua Gold Precious Metal Jewelry Product Offered
 - 11.22.3 Cuihua Gold Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)
 - 11.22.4 Cuihua Gold Main Business Overview
 - 11.22.5 Cuihua Gold Latest Developments
- 11.23 TSL
 - 11.23.1 TSL Company Information
 - 11.23.2 TSL Precious Metal Jewelry Product Offered
 - 11.23.3 TSL Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)
 - 11.23.4 TSL Main Business Overview
 - 11.23.5 TSL Latest Developments
- 11.24 CHJ
 - 11.24.1 CHJ Company Information
 - 11.24.2 CHJ Precious Metal Jewelry Product Offered
 - 11.24.3 CHJ Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)
 - 11.24.4 CHJ Main Business Overview
 - 11.24.5 CHJ Latest Developments
- 11.25 Asian Star Company
 - 11.25.1 Asian Star Company Company Information
 - 11.25.2 Asian Star Company Precious Metal Jewelry Product Offered
 - 11.25.3 Asian Star Company Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)
 - 11.25.4 Asian Star Company Main Business Overview
 - 11.25.5 Asian Star Company Latest Developments
- 11.26 TBZ Shrikant Zaveri
 - 11.26.1 TBZ Shrikant Zaveri Company Information
 - 11.26.2 TBZ Shrikant Zaveri Precious Metal Jewelry Product Offered
 - 11.26.3 TBZ Shrikant Zaveri Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)
 - 11.26.4 TBZ Shrikant Zaveri Main Business Overview
 - 11.26.5 TBZ Shrikant Zaveri Latest Developments
- 11.27 Thangamayil
 - 11.27.1 Thangamayil Company Information

- 11.27.2 Thangamayil Precious Metal Jewelry Product Offered
- 11.27.3 Thangamayil Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)
- 11.27.4 Thangamayil Main Business Overview
- 11.27.5 Thangamayil Latest Developments
- 11.28 Chopard
 - 11.28.1 Chopard Company Information
 - 11.28.2 Chopard Precious Metal Jewelry Product Offered
 - 11.28.3 Chopard Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)
 - 11.28.4 Chopard Main Business Overview
 - 11.28.5 Chopard Latest Developments
- 11.29 David Yurman
 - 11.29.1 David Yurman Company Information
 - 11.29.2 David Yurman Precious Metal Jewelry Product Offered
 - 11.29.3 David Yurman Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)
 - 11.29.4 David Yurman Main Business Overview
 - 11.29.5 David Yurman Latest Developments
- 11.30 MIKIMOTO
 - 11.30.1 MIKIMOTO Company Information
 - 11.30.2 MIKIMOTO Precious Metal Jewelry Product Offered
 - 11.30.3 MIKIMOTO Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)
 - 11.30.4 MIKIMOTO Main Business Overview
 - 11.30.5 MIKIMOTO Latest Developments
- 11.31 YUYUAN
 - 11.31.1 YUYUAN Company Information
 - 11.31.2 YUYUAN Precious Metal Jewelry Product Offered
 - 11.31.3 YUYUAN Precious Metal Jewelry Revenue, Gross Margin and Market Share (2021-2026)
 - 11.31.4 YUYUAN Main Business Overview
 - 11.31.5 YUYUAN Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Precious Metal Jewelry Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Precious Metal Jewelry Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Gold Jewelry

Table 4. Major Players of Diamond Jewelry

Table 5. Major Players of Platinum Jewelry

Table 6. Major Players of Others

Table 7. Precious Metal Jewelry Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 8. Global Precious Metal Jewelry Market Size by Type (2021-2026) & (\$ millions)

Table 9. Global Precious Metal Jewelry Market Size Market Share by Type (2021-2026)

Table 10. Major Players of Collections

Table 11. Major Players of Wedding

Table 12. Major Players of Festive Blessing

Table 13. Major Players of Fashion

Table 14. Major Players of Others

Table 15. Precious Metal Jewelry Market Size CAGR by End Use (2021 VS 2025 VS 2032) & (\$ millions)

Table 16. Global Precious Metal Jewelry Market Size by End Use (2021-2026) & (\$ millions)

Table 17. Global Precious Metal Jewelry Market Size Market Share by End Use (2021-2026)

Table 18. Major Players of Hand-Inlay

Table 19. Major Players of Laser Engraving

Table 20. Major Players of Other

Table 21. Precious Metal Jewelry Market Size CAGR by Craftsmanship (2021 VS 2025 VS 2032) & (\$ millions)

Table 22. Global Precious Metal Jewelry Market Size by Craftsmanship (2021-2026) & (\$ millions)

Table 23. Global Precious Metal Jewelry Market Size Market Share by Craftsmanship (2021-2026)

Table 24. Precious Metal Jewelry Market Size CAGR by Sales Channel (2021 VS 2025 VS 2032) & (\$ millions)

Table 25. Global Precious Metal Jewelry Market Size by Sales Channel (2021-2026) &

(\$ millions)

Table 26. Global Precious Metal Jewelry Market Size Market Share by Sales Channel (2021-2026)

Table 27. Global Precious Metal Jewelry Revenue by Player (2021-2026) & (\$ millions)

Table 28. Global Precious Metal Jewelry Revenue Market Share by Player (2021-2026)

Table 29. Precious Metal Jewelry Key Players Head office and Products Offered

Table 30. Precious Metal Jewelry Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 31. New Products and Potential Entrants

Table 32. Mergers & Acquisitions, Expansion

Table 33. Global Precious Metal Jewelry Market Size by Region (2021-2026) & (\$ millions)

Table 34. Global Precious Metal Jewelry Market Size Market Share by Region (2021-2026)

Table 35. Global Precious Metal Jewelry Revenue by Country/Region (2021-2026) & (\$ millions)

Table 36. Global Precious Metal Jewelry Revenue Market Share by Country/Region (2021-2026)

Table 37. Americas Precious Metal Jewelry Market Size by Country (2021-2026) & (\$ millions)

Table 38. Americas Precious Metal Jewelry Market Size Market Share by Country (2021-2026)

Table 39. Americas Precious Metal Jewelry Market Size by Type (2021-2026) & (\$ millions)

Table 40. Americas Precious Metal Jewelry Market Size Market Share by Type (2021-2026)

Table 41. Americas Precious Metal Jewelry Market Size by Sales Channel (2021-2026) & (\$ millions)

Table 42. Americas Precious Metal Jewelry Market Size Market Share by Sales Channel (2021-2026)

Table 43. APAC Precious Metal Jewelry Market Size by Region (2021-2026) & (\$ millions)

Table 44. APAC Precious Metal Jewelry Market Size Market Share by Region (2021-2026)

Table 45. APAC Precious Metal Jewelry Market Size by Type (2021-2026) & (\$ millions)

Table 46. APAC Precious Metal Jewelry Market Size by Sales Channel (2021-2026) & (\$ millions)

Table 47. Europe Precious Metal Jewelry Market Size by Country (2021-2026) & (\$ millions)

Table 48. Europe Precious Metal Jewelry Market Size Market Share by Country (2021-2026)

Table 49. Europe Precious Metal Jewelry Market Size by Type (2021-2026) & (\$ millions)

Table 50. Europe Precious Metal Jewelry Market Size by Sales Channel (2021-2026) & (\$ millions)

Table 51. Middle East & Africa Precious Metal Jewelry Market Size by Region (2021-2026) & (\$ millions)

Table 52. Middle East & Africa Precious Metal Jewelry Market Size by Type (2021-2026) & (\$ millions)

Table 53. Middle East & Africa Precious Metal Jewelry Market Size by Sales Channel (2021-2026) & (\$ millions)

Table 54. Key Market Drivers & Growth Opportunities of Precious Metal Jewelry

Table 55. Key Market Challenges & Risks of Precious Metal Jewelry

Table 56. Key Industry Trends of Precious Metal Jewelry

Table 57. Global Precious Metal Jewelry Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 58. Global Precious Metal Jewelry Market Size Market Share Forecast by Region (2027-2032)

Table 59. Global Precious Metal Jewelry Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 60. Global Precious Metal Jewelry Market Size Forecast by Sales Channel (2027-2032) & (\$ millions)

Table 61. Richline Group Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 62. Richline Group Precious Metal Jewelry Product Offered

Table 63. Richline Group Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 64. Richline Group Main Business

Table 65. Richline Group Latest Developments

Table 66. Chow Tai Fook Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 67. Chow Tai Fook Precious Metal Jewelry Product Offered

Table 68. Chow Tai Fook Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 69. Chow Tai Fook Main Business

Table 70. Chow Tai Fook Latest Developments

Table 71. Richemont Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 72. Richemont Precious Metal Jewelry Product Offered
Table 73. Richemont Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 74. Richemont Main Business
Table 75. Richemont Latest Developments
Table 76. Signet Jewellers Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors
Table 77. Signet Jewellers Precious Metal Jewelry Product Offered
Table 78. Signet Jewellers Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 79. Signet Jewellers Main Business
Table 80. Signet Jewellers Latest Developments
Table 81. Swatch Group Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors
Table 82. Swatch Group Precious Metal Jewelry Product Offered
Table 83. Swatch Group Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 84. Swatch Group Main Business
Table 85. Swatch Group Latest Developments
Table 86. Rajesh Exports Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors
Table 87. Rajesh Exports Precious Metal Jewelry Product Offered
Table 88. Rajesh Exports Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 89. Rajesh Exports Main Business
Table 90. Rajesh Exports Latest Developments
Table 91. Lao Feng Xiang Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors
Table 92. Lao Feng Xiang Precious Metal Jewelry Product Offered
Table 93. Lao Feng Xiang Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 94. Lao Feng Xiang Main Business
Table 95. Lao Feng Xiang Latest Developments
Table 96. Kering Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors
Table 97. Kering Precious Metal Jewelry Product Offered
Table 98. Kering Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 99. Kering Main Business

Table 100. Kering Latest Developments

Table 101. Malabar Gold and Diamonds Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 102. Malabar Gold and Diamonds Precious Metal Jewelry Product Offered

Table 103. Malabar Gold and Diamonds Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 104. Malabar Gold and Diamonds Main Business

Table 105. Malabar Gold and Diamonds Latest Developments

Table 106. LVMH Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 107. LVMH Precious Metal Jewelry Product Offered

Table 108. LVMH Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 109. LVMH Main Business

Table 110. LVMH Latest Developments

Table 111. Swarovski Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 112. Swarovski Precious Metal Jewelry Product Offered

Table 113. Swarovski Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 114. Swarovski Main Business

Table 115. Swarovski Latest Developments

Table 116. De Beers Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 117. De Beers Precious Metal Jewelry Product Offered

Table 118. De Beers Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 119. De Beers Main Business

Table 120. De Beers Latest Developments

Table 121. Chow Sang Sang Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 122. Chow Sang Sang Precious Metal Jewelry Product Offered

Table 123. Chow Sang Sang Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 124. Chow Sang Sang Main Business

Table 125. Chow Sang Sang Latest Developments

Table 126. Luk Fook Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 127. Luk Fook Precious Metal Jewelry Product Offered

Table 128. Luk Fook Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 129. Luk Fook Main Business

Table 130. Luk Fook Latest Developments

Table 131. Pandora Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 132. Pandora Precious Metal Jewelry Product Offered

Table 133. Pandora Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 134. Pandora Main Business

Table 135. Pandora Latest Developments

Table 136. Titan Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 137. Titan Precious Metal Jewelry Product Offered

Table 138. Titan Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 139. Titan Main Business

Table 140. Titan Latest Developments

Table 141. Stuller Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 142. Stuller Precious Metal Jewelry Product Offered

Table 143. Stuller Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 144. Stuller Main Business

Table 145. Stuller Latest Developments

Table 146. Mingr Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 147. Mingr Precious Metal Jewelry Product Offered

Table 148. Mingr Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 149. Mingr Main Business

Table 150. Mingr Latest Developments

Table 151. Graff Diamond Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 152. Graff Diamond Precious Metal Jewelry Product Offered

Table 153. Graff Diamond Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 154. Graff Diamond Main Business

Table 155. Graff Diamond Latest Developments

Table 156. Caibai Jewelry Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 157. Caibai Jewelry Precious Metal Jewelry Product Offered

Table 158. Caibai Jewelry Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 159. Caibai Jewelry Main Business

Table 160. Caibai Jewelry Latest Developments

Table 161. Damas International Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 162. Damas International Precious Metal Jewelry Product Offered

Table 163. Damas International Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 164. Damas International Main Business

Table 165. Damas International Latest Developments

Table 166. Cuihua Gold Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 167. Cuihua Gold Precious Metal Jewelry Product Offered

Table 168. Cuihua Gold Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 169. Cuihua Gold Main Business

Table 170. Cuihua Gold Latest Developments

Table 171. TSL Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 172. TSL Precious Metal Jewelry Product Offered

Table 173. TSL Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 174. TSL Main Business

Table 175. TSL Latest Developments

Table 176. CHJ Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 177. CHJ Precious Metal Jewelry Product Offered

Table 178. CHJ Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 179. CHJ Main Business

Table 180. CHJ Latest Developments

Table 181. Asian Star Company Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 182. Asian Star Company Precious Metal Jewelry Product Offered

Table 183. Asian Star Company Precious Metal Jewelry Revenue (\$ million), Gross

Margin and Market Share (2021-2026)

Table 184. Asian Star Company Main Business

Table 185. Asian Star Company Latest Developments

Table 186. TBZ Shrikant Zaveri Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 187. TBZ Shrikant Zaveri Precious Metal Jewelry Product Offered

Table 188. TBZ Shrikant Zaveri Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 189. TBZ Shrikant Zaveri Main Business

Table 190. TBZ Shrikant Zaveri Latest Developments

Table 191. Thangamayil Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 192. Thangamayil Precious Metal Jewelry Product Offered

Table 193. Thangamayil Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 194. Thangamayil Main Business

Table 195. Thangamayil Latest Developments

Table 196. Chopard Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 197. Chopard Precious Metal Jewelry Product Offered

Table 198. Chopard Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 199. Chopard Main Business

Table 200. Chopard Latest Developments

Table 201. David Yurman Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 202. David Yurman Precious Metal Jewelry Product Offered

Table 203. David Yurman Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 204. David Yurman Main Business

Table 205. David Yurman Latest Developments

Table 206. MIKIMOTO Details, Company Type, Precious Metal Jewelry Area Served and Its Competitors

Table 207. MIKIMOTO Precious Metal Jewelry Product Offered

Table 208. MIKIMOTO Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 209. MIKIMOTO Main Business

Table 210. MIKIMOTO Latest Developments

Table 211. YUYUAN Details, Company Type, Precious Metal Jewelry Area Served and

Its Competitors

Table 212. YUYUAN Precious Metal Jewelry Product Offered

Table 213. YUYUAN Precious Metal Jewelry Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 214. YUYUAN Main Business

Table 215. YUYUAN Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Precious Metal Jewelry Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Precious Metal Jewelry Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Precious Metal Jewelry Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Precious Metal Jewelry Sales Market Share by Country/Region (2025)

Figure 8. Precious Metal Jewelry Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Precious Metal Jewelry Market Size Market Share by Type in 2025

Figure 10. Global Precious Metal Jewelry Market Size Market Share by End Use in 2025

Figure 11. Global Precious Metal Jewelry Market Size Market Share by Craftsmanship in 2025

Figure 12. Precious Metal Jewelry in Offline Sales

Figure 13. Global Precious Metal Jewelry Market: Offline Sales (2021-2026) & (\$ millions)

Figure 14. Precious Metal Jewelry in Online Sales

Figure 15. Global Precious Metal Jewelry Market: Online Sales (2021-2026) & (\$ millions)

Figure 16. Global Precious Metal Jewelry Market Size Market Share by Sales Channel in 2025

Figure 17. Global Precious Metal Jewelry Revenue Market Share by Player in 2025

Figure 18. Global Precious Metal Jewelry Market Size Market Share by Region (2021-2026)

Figure 19. Americas Precious Metal Jewelry Market Size 2021-2026 (\$ millions)

Figure 20. APAC Precious Metal Jewelry Market Size 2021-2026 (\$ millions)

Figure 21. Europe Precious Metal Jewelry Market Size 2021-2026 (\$ millions)

Figure 22. Middle East & Africa Precious Metal Jewelry Market Size 2021-2026 (\$ millions)

Figure 23. Americas Precious Metal Jewelry Value Market Share by Country in 2025

Figure 24. United States Precious Metal Jewelry Market Size Growth 2021-2026 (\$ millions)

Figure 25. Canada Precious Metal Jewelry Market Size Growth 2021-2026 (\$ millions)

Figure 26. Mexico Precious Metal Jewelry Market Size Growth 2021-2026 (\$ millions)

Figure 27. Brazil Precious Metal Jewelry Market Size Growth 2021-2026 (\$ millions)

Figure 28. APAC Precious Metal Jewelry Market Size Market Share by Region in 2025

Figure 29. APAC Precious Metal Jewelry Market Size Market Share by Type
(2021-2026)

Figure 30. APAC Precious Metal Jewelry Market Size Market Share by Sales Channel
(2021-2026)

Figure 31. China Precious Metal Jewelry Market Size Growth 2021-2026 (\$ millions)

Figure 32. Japan Precious Metal Jewelry Market Size Growth 2021-2026 (\$ millions)

Figure 33. South Korea Precious Metal Jewelry Market Size Growth 2021-2026 (\$
millions)

Figure 34. Southeast Asia Precious Metal Jewelry Market Size Growth 2021-2026 (\$
millions)

Figure 35. India Precious Metal Jewelry Market Size Growth 2021-2026 (\$ millions)

Figure 36. Australia Precious Metal Jewelry Market Size Growth 2021-2026 (\$ millions)

Figure 37. Europe Precious Metal Jewelry Market Size Market Share by Country in
2025

Figure 38. Europe Precious Metal Jewelry Market Size Market Share by Type
(2021-2026)

Figure 39. Europe Precious Metal Jewelry Market Size Market Share by Sales Channel
(2021-2026)

Figure 40. Germany Precious Metal Jewelry Market Size Growth 2021-2026 (\$ millions)

Figure 41. France Precious Metal Jewelry Market Size Growth 2021-2026 (\$ millions)

Figure 42. UK Precious Metal Jewelry Market Size Growth 2021-2026 (\$ millions)

Figure 43. Italy Precious Metal Jewelry Market Size Growth 2021-2026 (\$ millions)

Figure 44. Russia Precious Metal Jewelry Market Size Growth 2021-2026 (\$ millions)

Figure 45. Middle East & Africa Precious Metal Jewelry Market Size Market Share by
Region (2021-2026)

Figure 46. Middle East & Africa Precious Metal Jewelry Market Size Market Share by
Type (2021-2026)

Figure 47. Middle East & Africa Precious Metal Jewelry Market Size Market Share by
Sales Channel (2021-2026)

Figure 48. Egypt Precious Metal Jewelry Market Size Growth 2021-2026 (\$ millions)

Figure 49. South Africa Precious Metal Jewelry Market Size Growth 2021-2026 (\$
millions)

Figure 50. Israel Precious Metal Jewelry Market Size Growth 2021-2026 (\$ millions)

Figure 51. Turkey Precious Metal Jewelry Market Size Growth 2021-2026 (\$ millions)

Figure 52. GCC Countries Precious Metal Jewelry Market Size Growth 2021-2026 (\$

millions)

Figure 53. Americas Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 54. APAC Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 55. Europe Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 56. Middle East & Africa Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 57. United States Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 58. Canada Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 59. Mexico Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 60. Brazil Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 61. China Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 62. Japan Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 63. Korea Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 64. Southeast Asia Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 65. India Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 66. Australia Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 67. Germany Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 68. France Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 69. UK Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 70. Italy Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 71. Russia Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 72. Egypt Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 73. South Africa Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 74. Israel Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 75. Turkey Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

Figure 76. Global Precious Metal Jewelry Market Size Market Share Forecast by Type (2027-2032)

Figure 77. Global Precious Metal Jewelry Market Size Market Share Forecast by Sales Channel (2027-2032)

Figure 78. GCC Countries Precious Metal Jewelry Market Size 2027-2032 (\$ millions)

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