

# Global Pre-mixed/RTD Alcoholic Drink Market Growth 2024-2030

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## Abstracts

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The global Pre-mixed/RTD Alcoholic Drink market size is projected to grow from US\$ 1823.7 million in 2023 to US\$ 2745.1 million in 2030; it is expected to grow at a CAGR of 6.0% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the “Pre-mixed/RTD Alcoholic Drink Industry Forecast” looks at past sales and reviews total world Pre-mixed/RTD Alcoholic Drink sales in 2023, providing a comprehensive analysis by region and market sector of projected Pre-mixed/RTD Alcoholic Drink sales for 2024 through 2030. With Pre-mixed/RTD Alcoholic Drink sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pre-mixed/RTD Alcoholic Drink industry.

This Insight Report provides a comprehensive analysis of the global Pre-mixed/RTD Alcoholic Drink landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Pre-mixed/RTD Alcoholic Drink portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pre-mixed/RTD Alcoholic Drink market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pre-mixed/RTD Alcoholic Drink and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pre-mixed/RTD Alcoholic Drink.

In recent years, the market for pre-mixed/RTD (Ready-to-Drink) alcoholic beverages has experienced significant growth. This trend is driven by the increasing consumer demand for convenience, portability, and immediate consumption. Pre-mixed drinks have gained widespread popularity due to their diverse flavors and innovative product offerings. Market innovation continues to propel industry development, with a plethora of classic and unique flavors in canned cocktails, fruity beers, and other creatively blended beverages. Pre-mixed drinks not only emphasize taste experiences but also highlight natural ingredients and health-conscious attributes, aligning with consumers' pursuit of healthier dietary choices.

This report presents a comprehensive overview, market shares, and growth opportunities of Pre-mixed/RTD Alcoholic Drink market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by type

Fruity

Milky

Other

#### Segmentation by application

Supermarket

Specialty Store

Online Sales

Other

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Diageo plc.

Asahi Breweries, Ltd.

Suntory Holdings Limited

Halewood International Limited

The Brown-Forman Corporation

Bacardi Limited

Mike's Hard Lemonade Co.

Pernod Ricard SA.

Anheuser-Busch InBev SA/NV

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Pre-mixed/RTD Alcoholic Drink market?

What factors are driving Pre-mixed/RTD Alcoholic Drink market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pre-mixed/RTD Alcoholic Drink market opportunities vary by end market size?

How does Pre-mixed/RTD Alcoholic Drink break out type, application?

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