

Global PPO/HIPS Alloy Market Growth 2026-2032

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Abstracts

The global PPO/HIPS Alloy market size is predicted to grow from US\$ 343 million in 2025 to US\$ 511 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

PPO/HIPS alloy is an engineering plastic alloy modified by blending polyphenylene oxide (PPO) and high-impact polystyrene (HIPS). It overcomes the drawbacks of pure PPO, such as high melt viscosity and difficult processing, while maintaining high heat resistance, high mechanical strength, dimensional stability, and excellent electrical insulation properties. It is widely used in electronics, automotive parts, and home appliances.

The core upstream raw materials are PPO and HIPS resins. PPO provides heat resistance and dimensional stability, while HIPS improves processing flowability and toughness. In addition, phosphorus-based flame retardants (such as RDP/BDP), compatibilizers, and glass fiber are also key auxiliary raw materials. The core midstream process is melt extrusion blending. The key technology lies in controlling the microphase distribution of PPO and HIPS by adding specific block copolymers as compatibilizers.

Global sales in 2025 are estimated at approximately 80,000 tons, with an average selling price of US\$4,379 per ton. The industry gross profit margin is around 30%.

United States market for PPO/HIPS Alloy is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for PPO/HIPS Alloy is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for PPO/HIPS Alloy is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key PPO/HIPS Alloy players cover SABIC, RTP Company, Asahi Kasei, LG Chem, Samyang Corporation, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'PPO/HIPS Alloy Industry Forecast' looks at past sales and reviews total world PPO/HIPS Alloy sales in 2025, providing a comprehensive analysis by region and market sector of projected PPO/HIPS Alloy sales for 2026 through 2032. With PPO/HIPS Alloy sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world PPO/HIPS Alloy industry.

This Insight Report provides a comprehensive analysis of the global PPO/HIPS Alloy landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on PPO/HIPS Alloy portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global PPO/HIPS Alloy market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for PPO/HIPS Alloy and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global PPO/HIPS Alloy.

This report presents a comprehensive overview, market shares, and growth opportunities of PPO/HIPS Alloy market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

PPO-dominant

HIPS-dominant

Segmentation by Reinforcement Form:

Unreinforced

Glass Fiber Reinforced

Segmentation by Application:

Electronics & Electrical

Automotive

Home Appliances

Industrial Components

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

SABIC

RTP Company

Asahi Kasei

LG Chem

Samyang Corporation

LOTTE Chemical

Key Questions Addressed in this Report

What is the 10-year outlook for the global PPO/HIPS Alloy market?

What factors are driving PPO/HIPS Alloy market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do PPO/HIPS Alloy market opportunities vary by end market size?

How does PPO/HIPS Alloy break out by Type, by Application?

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