

Global PPM as a Service Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Project Portfolio Management (PPM) as a Service is a cloud-based solution that helps organizations manage their projects, programs, and portfolios efficiently. It provides a comprehensive suite of tools and capabilities to plan, execute, and monitor projects, ensuring alignment with strategic goals and optimal resource utilization.

The global PPM as a Service market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the "PPM as a Service Industry Forecast" looks at past sales and reviews total world PPM as a Service sales in 2022, providing a comprehensive analysis by region and market sector of projected PPM as a Service sales for 2023 through 2029. With PPM as a Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world PPM as a Service industry.

This Insight Report provides a comprehensive analysis of the global PPM as a Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on PPM as a Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global PPM as a Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors



shaping the global outlook for PPM as a Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global PPM as a Service.

United States market for PPM as a Service is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for PPM as a Service is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for PPM as a Service is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key PPM as a Service players cover Google, Microsoft, Facebook, SEMrush, SpyFu, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of PPM as a Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based
On-Premises

Segmentation by Application:

This report also splits the market by region:

SMEs

Large Enterprises



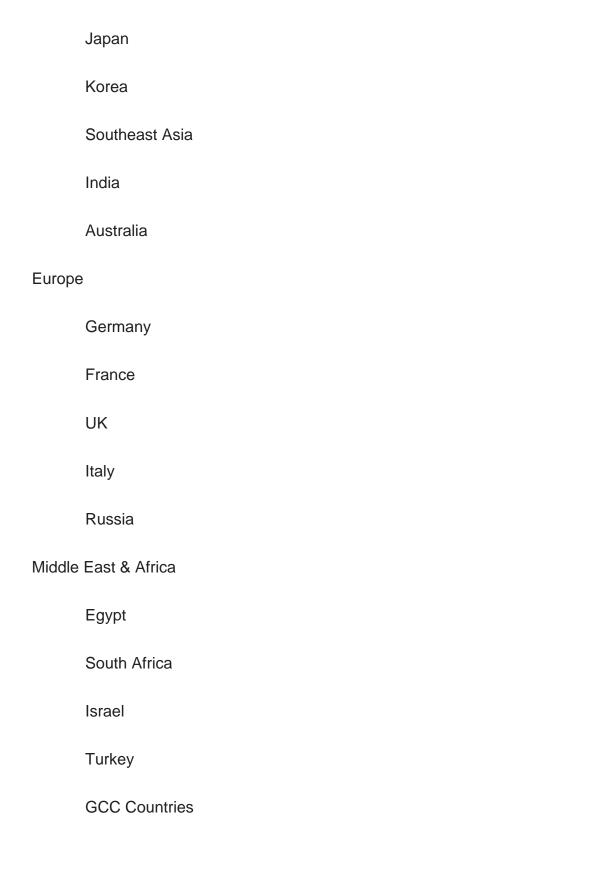
| Americas | | |
|----------------------|----------------|--|
| | United States | |
| | Canada | |
| | Mexico | |
| | Brazil | |
| APAC | | |
| | China | |
| | Japan | |
| | Korea | |
| | Southeast Asia | |
| | India | |
| | Australia | |
| Europ | Europe | |
| | Germany | |
| | France | |
| | UK | |
| | Italy | |
| | Russia | |
| Middle East & Africa | | |
| | Favnt | |



| | South Africa |
|------------------|--------------------------------|
| | Israel |
| | Turkey |
| | GCC Countries |
| Segmentation | by Type: |
| Cloud-l | Based |
| On-Pre | mises |
| Segmentation | by Application: |
| SMEs | |
| Large E | Enterprises |
| This report also | o splits the market by region: |
| Americ | as |
| | United States |
| | Canada |
| | Mexico |
| | Brazil |
| APAC | |
| | |

China





The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.



| Google | |
|---------------------------|--|
| Microsoft | |
| Facebook | |
| SEMrush | |
| SpyFu | |
| WordStream | |
| Hootsuite | |
| AdEspresso (by Hootsuite) | |
| Optmyzr | |
| Kenshoo | |
| Marin Software | |
| AdStage | |
| | |



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