

Global PPM as a Service Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Project Portfolio Management (PPM) as a Service is a cloud-based solution that helps organizations manage their projects, programs, and portfolios efficiently. It provides a comprehensive suite of tools and capabilities to plan, execute, and monitor projects, ensuring alignment with strategic goals and optimal resource utilization.

The global PPM as a Service market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the "PPM as a Service Industry Forecast" looks at past sales and reviews total world PPM as a Service sales in 2022, providing a comprehensive analysis by region and market sector of projected PPM as a Service sales for 2023 through 2029. With PPM as a Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world PPM as a Service industry.

This Insight Report provides a comprehensive analysis of the global PPM as a Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on PPM as a Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global PPM as a Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for PPM as a Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global PPM as a Service.

United States market for PPM as a Service is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for PPM as a Service is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for PPM as a Service is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key PPM as a Service players cover Google, Microsoft, Facebook, SEMrush, SpyFu, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of PPM as a Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based

On-Premises

Segmentation by Application:

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Google

Microsoft

Facebook

SEMrush

SpyFu

WordStream

Hootsuite

AdEspresso (by Hootsuite)

Optmyzr

Kenshoo

Marin Software

AdStage

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