

Global Power Tennis Racquet Market Growth 2026-2032

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Abstracts

The global Power Tennis Racquet market size is predicted to grow from US\$ 95.13 million in 2025 to US\$ 128 million in 2032; it is expected to grow at a CAGR of 4.4% from 2026 to 2032.

A power tennis racquet is designed to maximize ball speed and power with minimal effort from the player. These racquets typically feature a larger head size (usually 100 square inches or more) and a lighter frame, which helps generate greater racquet speed and larger sweet spots, making it easier to hit powerful shots. The larger head size also provides more forgiveness on off-center hits. Power racquets are ideal for players who may not have a strong, fast swing but still want to hit with more depth and force. They are commonly used by beginners, intermediate players, or those seeking more explosive shots. In 2024, global Power Tennis Racquet production reached approximately 821.9 k units, with an average global market price of around US\$ 114 per unit. The production capacity of Power Tennis Racquet reaches 913.3 k units, and the industry's gross profit margin is approximately between 30% and 50%.

Market demand for power tennis racquets is primarily driven by the technical characteristics of amateur players, material technology innovations, and the upgrading of sports consumption. Most amateurs lack sufficient power to take the initiative in passive defense or baseline rallies, resulting in a strong demand for rackets that significantly increase shot speed and penetration. At the same time, technological innovations such as carbon fiber composites, shock-absorbing gels, and optimized frame designs have significantly enhanced power output and tolerance while maintaining lightweight. Furthermore, the growing popularity of tennis and consumers' increased awareness of professional equipment have driven a performance-oriented consumption upgrade, prompting manufacturers to continuously launch more advanced

and attractive power products to meet market demand.

LP Information, Inc. (LPI) ' newest research report, the "Power Tennis Racquet Industry Forecast" looks at past sales and reviews total world Power Tennis Racquet sales in 2025, providing a comprehensive analysis by region and market sector of projected Power Tennis Racquet sales for 2026 through 2032. With Power Tennis Racquet sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Power Tennis Racquet industry.

This Insight Report provides a comprehensive analysis of the global Power Tennis Racquet landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Power Tennis Racquet portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Power Tennis Racquet market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Power Tennis Racquet and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Power Tennis Racquet.

This report presents a comprehensive overview, market shares, and growth opportunities of Power Tennis Racquet market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Graphite

Boron and Kevlar

Aluminum

Others

Segmentation by Technical Level:

Basic Type

Professional Type

Segmentation by Head Size:

Small Head Size

Medium Head Size

Large Head Size

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Wilson

Babolat

Prince

Head

YONEX

Tecnifibre

Dunlop

Volkl

ProKennex

PowerAngle

Gamma

Key Questions Addressed in this Report

What is the 10-year outlook for the global Power Tennis Racquet market?

What factors are driving Power Tennis Racquet market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Power Tennis Racquet market opportunities vary by end market size?

How does Power Tennis Racquet break out by Type, by Application?

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