

Global Power Supply Unit (PSU) Market Growth 2026-2032

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Abstracts

The global Power Supply Unit (PSU) market size is predicted to grow from US\$ 13206 million in 2025 to US\$ 19956 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

A Power Supply Unit (PSU) is a power-conversion component or subsystem that converts input power (typically AC mains, and in some cases high-voltage DC or a DC bus) into stable, regulated DC outputs required by equipment, while delivering isolation, EMI control, protection, and monitoring. Modern PSUs are predominantly switched-mode designs and typically include input filtering and rectification, optional power-factor correction, high-frequency conversion and isolation, secondary rectification and regulation, control and telemetry circuitry, plus thermal management and mechanical enclosure, with safeguards such as over-voltage, over-current, short-circuit, and over-temperature protection. In market terms, the PSU category spans external power adapters, internal enclosed supplies, redundant hot-swap server PSUs, and modular rectifier and power-shelf systems, serving consumer electronics, PCs and workstations, servers and data centres, telecom and networking equipment, industrial automation, and power cabinet applications, and is commonly specified by output power, efficiency, reliability, transient performance, and safety compliance.

Supported by a massive installed base of electronic end products, continued data-centre build-out, and industrial electrification, global PSU shipments in 2025 (including external adapters, internal enclosed supplies, and redundant server PSUs) are estimated at approximately 2.0 to 3.0 billion units. Factory (FOB) pricing is highly tiered, with a mainstream range of roughly USD 2 to 60 per unit, where external adapters cluster at the low end while PC internal PSUs and redundant server PSUs carry materially higher price points.

As digitalisation and electrification accelerate globally, the PSU is shifting from a routine ?bill-of-materials item? to a system-level value driver that governs power quality, availability, and operational efficiency at the equipment boundary. The expansion of cloud and AI infrastructure is making high-power, high-efficiency and highly reliable conversion a practical constraint for scaling computing capacity, while national energy outlooks increasingly flag large computing centres as a meaningful source of incremental electricity demand. In this context, PSU performance in efficiency, peak-load handling and serviceability directly influences deployment speed, energy intensity per unit of compute, and overall uptime economics.

Regulation and standards are reinforcing this trajectory. Ecodesign requirements for external power supplies tighten expectations around no-load and active-mode efficiency, pushing joint optimisation across topology choices, magnetics, component selection and thermal design. In parallel, efficiency certification and test frameworks for internal PSUs strengthen market consensus on energy-efficiency tiers and verification. Yet the industry still faces volatility in critical components such as power semiconductors, magnetics and capacitors, and high-power products must clear rigorous safety compliance and consistency controls?raising validation time, cost risk and quality exposure across the value chain.

Downstream, server and data-centre PSUs are increasingly evaluated on transient and peak-power capability, efficiency under redundant operating windows, and digital observability for maintenance and fleet operations, while industrial and telecom supplies prioritise wide input range, harsh-environment robustness and long service life. Overall, competition is moving from ?nameplate watts? toward ?usable efficiency and usable uptime,? and suppliers that can industrialise a balanced solution across efficiency, reliability and scalable manufacturing are best positioned to capture share in the next wave of compute infrastructure build-out and equipment upgrades.

LP Information, Inc. (LPI) ' newest research report, the ?Power Supply Unit (PSU) Industry Forecast? looks at past sales and reviews total world Power Supply Unit (PSU) sales in 2025, providing a comprehensive analysis by region and market sector of projected Power Supply Unit (PSU) sales for 2026 through 2032. With Power Supply Unit (PSU) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Power Supply Unit (PSU) industry.

This Insight Report provides a comprehensive analysis of the global Power Supply Unit

(PSU) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Power Supply Unit (PSU) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Power Supply Unit (PSU) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Power Supply Unit (PSU) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Power Supply Unit (PSU).

This report presents a comprehensive overview, market shares, and growth opportunities of Power Supply Unit (PSU) market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Internal Enclosed Power Supply

External Power Adapter

Modular Power Shelf and Rectifier

Others

Segmentation by Output Power Class:

Low Power Below 75 W

Mid Power 75 W to 600 W

High Power Above 600 W

Segmentation by Input Power Architecture:

Single Phase AC Input

Three Phase AC Input

Others

Segmentation by Efficiency Tier:

Standard Efficiency Below 85 Percent

High Efficiency 85 to 90 Percent

Premium Efficiency 90 to 94 Percent

Ultra Efficiency Above 94 Percent

Segmentation by Application:

Consumer Electronics

Computing and Data Centres

Industrial and Automation

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Great Wall Power Supply Technology Co., Ltd.

Shenzhen Hangjia Chiyuan Electric Co., Ltd.

Huizhou Segotep Electronic Technology Co., Ltd.

Guangzhou AOJIE Science & Technology Co., Ltd.

Delta Electronics, Inc.

LITEON Technology Corporation

Chicony Power Technology Co., Ltd.

AcBel Polytech Inc.

FSP Group

Seasonic Electronics Co., Ltd.

Super Flower Computer Inc.

MEAN WELL Enterprises Co., Ltd.

Murata Power Solutions, Inc.

TDK-Lambda Corporation

Key Questions Addressed in this Report

What is the 10-year outlook for the global Power Supply Unit (PSU) market?

What factors are driving Power Supply Unit (PSU) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Power Supply Unit (PSU) market opportunities vary by end market size?

How does Power Supply Unit (PSU) break out by Type, by Application?

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