

Global Power Meters for Cycling Market Growth 2025-2031

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Abstracts

The global Power Meters for Cycling market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

Power meters for cycling are devices that measure the power output generated by a cyclist during pedaling. Installed on the bike's crankset, pedals, or hub, these meters provide real-time data on the amount of force applied to the pedals, allowing cyclists to quantify their performance in watts. This objective metric offers insights into the rider's strength, endurance, and efficiency, enabling more precise training, performance analysis, and race strategy. Power meters have become a valuable tool for cyclists of all levels, aiding in optimizing training intensity, monitoring progress, and enhancing overall cycling performance by providing accurate and actionable data for effective training regimens.

In 2022, according to the China Bicycle Association, the operating income of Chinese bicycle and electric bicycle enterprises above designated size was ?210 billion, a year-on-year increase of 3%. According to our Bicycles and Motorcycles Research Center, in 2022, the global bicycle sales was about 9500 million units.

LP Information, Inc. (LPI) ' newest research report, the "Power Meters for Cycling Industry Forecast" looks at past sales and reviews total world Power Meters for Cycling sales in 2024, providing a comprehensive analysis by region and market sector of projected Power Meters for Cycling sales for 2025 through 2031. With Power Meters for Cycling sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Power Meters for Cycling industry.

This Insight Report provides a comprehensive analysis of the global Power Meters for Cycling landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Power Meters for Cycling portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Power Meters for Cycling market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Power Meters for Cycling and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Power Meters for Cycling.

This report presents a comprehensive overview, market shares, and growth opportunities of Power Meters for Cycling market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Crank-based Power Meters

Apider-mounted Power Meters

Pedal Power Meters

Segmentation by Application:

Road Bikes

Mountain Bikes

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

SRM (Schoberer Rad Messtechnik)

Quarq (SRAM)

Stages Cycling

Garmin

Favero Electronics

4iiii Innovations

Power2Max

Rotor Bike Components

Easton Cycling

Wahoo Fitness

Shimano

Verve

Velocomp

Magene

iQsquare

Pioneer

Key Questions Addressed in this Report

What is the 10-year outlook for the global Power Meters for Cycling market?

What factors are driving Power Meters for Cycling market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Power Meters for Cycling market opportunities vary by end market size?

How does Power Meters for Cycling break out by Type, by Application?

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