

Global Power Inverter Market Growth 2025-2031

<https://marketpublishers.com/r/GE0CCE63EEAEN.html>

Date: December 2024

Pages: 130

Price: US\$ 3,660.00 (Single User License)

ID: GE0CCE63EEAEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Power Inverter market size is predicted to grow from US\$ 222 million in 2025 to US\$ 297 million in 2031; it is expected to grow at a CAGR of 5.0% from 2025 to 2031.

A power inverter, or inverter, is an electronic device or circuitry that changes direct current (DC) to alternating current (AC). This Report is aimed at the portable power inverter market. This report mainly covers non-embedded inverters – largely for the lower-end 12/24/48V devices that would be used to invert DC to AC for power tools, appliances, TVs, computers, etc., and the inverter/charger market in the same sort of categories.

Global Power Inverter key players include NFA, Bestek, Rally, Cobra, Duracell, etc. Global top five manufacturers hold a share over 70%. China is the largest market, with a share over 45%, followed by North America and Europe, total have a share about 40 percent. In terms of product, 12V is the largest segment, with a share about 80%. And in terms of application, the largest application is Car Appliances, followed by Outdoor Application.

LP Information, Inc. (LPI) ' newest research report, the "Power Inverter Industry Forecast" looks at past sales and reviews total world Power Inverter sales in 2024, providing a comprehensive analysis by region and market sector of projected Power Inverter sales for 2025 through 2031. With Power Inverter sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Power Inverter industry.

This Insight Report provides a comprehensive analysis of the global Power Inverter

landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Power Inverter portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Power Inverter market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Power Inverter and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Power Inverter.

This report presents a comprehensive overview, market shares, and growth opportunities of Power Inverter market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

12V

24V

48V

48V and above

Segmentation by Application:

Car Appliances

Outdoor Application

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bestek

NFA

Cobra

Kisae Technology

Rally

Energizer

Duracell

Meind

Stanley

Exeltech

Cotek

Samlex

Power Bright

Go Power

Wagan Tech

Magnum Energy

WEHO

Erayak

Key Questions Addressed in this Report

What is the 10-year outlook for the global Power Inverter market?

What factors are driving Power Inverter market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Power Inverter market opportunities vary by end market size?

How does Power Inverter break out by Type, by Application?

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