

Global Power Equipment Rental Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Power Equipment Rental market size is predicted to grow from US\$ 1156 million in 2025 to US\$ 1923 million in 2032; it is expected to grow at a CAGR of 7.7% from 2026 to 2032.

Power equipment rental refers to the leasing service provided by professional service providers to enterprises or institutions for various types of temporary or long-term power equipment (including generator sets, uninterruptible power supplies UPS, transformers, distribution cabinets and energy storage systems, etc.), to help customers obtain stable power support in scenarios such as engineering construction, event operations, data center maintenance, emergency power supply and new energy project commissioning. Leasing models include short-term leasing, long-term leasing and contract energy management leasing, which usually provide installation and commissioning, on-site operation and maintenance and remote monitoring services. This service can significantly reduce customers' one-time equipment investment costs, reduce the waste of idle resources and improve the efficiency of electricity use. It is widely used in construction, manufacturing, communications, medical and energy industries. With the increasing application of renewable energy and distributed power sources, power equipment leasing is gradually developing towards intelligence, modularization and green energy.

The power equipment rental market is experiencing accelerated growth, driven by energy transitions, accelerated infrastructure construction, and a diversification of temporary power needs. First, the global increase in new energy projects and fluctuating grid loads are driving companies to seek flexible power through leasing. This is particularly true during the commissioning of wind power, photovoltaic power, and energy storage, where rental equipment has become a key solution for transition and

testing phases. Second, the continued growth in temporary power demand in industries such as construction, mining, healthcare, and data centers is driving a rapid increase in demand for portable generator set and UPS rentals. Furthermore, amidst tightening capital expenditure controls, companies are increasingly adopting "asset-light" operations, driving increasing penetration in the rental market. In terms of market competition, the industry is shifting from simple equipment rental to comprehensive energy management services, with leading companies differentiating themselves through digital monitoring and remote energy efficiency management. In the future, with the advancement of energy storage system leasing and carbon neutrality policies, the power equipment rental market will evolve towards greener, more intelligent, and more service-oriented approaches, becoming a crucial component of the energy service ecosystem.

LPI (LP Information)' newest research report, the 'Power Equipment Rental Industry Forecast' looks at past sales and reviews total world Power Equipment Rental sales in 2025, providing a comprehensive analysis by region and market sector of projected Power Equipment Rental sales for 2026 through 2032. With Power Equipment Rental sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Power Equipment Rental industry.

This Insight Report provides a comprehensive analysis of the global Power Equipment Rental landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Power Equipment Rental portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Power Equipment Rental market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Power Equipment Rental and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Power Equipment Rental.

This report presents a comprehensive overview, market shares, and growth opportunities of Power Equipment Rental market by product type, application, key players and key regions and countries.

Segmentation by Type:

Diesel Generator Sets

Silent Generator Sets

Gas Generator Sets

Others

Segmentation by Leasing Model:

Bare Metal Lease

All-inclusive Lease

Others

Segmentation by Power Rating:

Power Rating: 50 kVA

Power Rating: 50 kVA-500 kVA

Power Rating: 500 kVA-2000 kVA

Power Rating: 2000 kVA

Segmentation by Application:

Medical

Construction

Industrial

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

AP Rentals

Atlas Copco

Power Equipment Company

Sycor. Rental

United Rentals

Sunbelt Rentals

Lowe's

Gap Power

EquipmentShare

Herc Rentals

Newtown Power Equipment

ORIX Rentec

Krauter

Kiloutou

Tiger Rentals

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