

# Global Power Drink Market Growth 2023-2029

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## Abstracts

LPI (LP Information)' newest research report, the “Power Drink Industry Forecast” looks at past sales and reviews total world Power Drink sales in 2022, providing a comprehensive analysis by region and market sector of projected Power Drink sales for 2023 through 2029. With Power Drink sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Power Drink industry.

This Insight Report provides a comprehensive analysis of the global Power Drink landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Power Drink portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Power Drink market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Power Drink and breaks down the forecast by type, by sales channels, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Power Drink.

The global Power Drink market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Power Drink is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Power Drink is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Power Drink is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Power Drink players cover Red Bull North America, Monster Beverage Corp., Rockstar Inc., High Performance Beverages, Amway, Arizona beverage, Campbell Soup Company, Bundled and Metta, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Power Drink market by product type, sales channels, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Caffeinated

Decaffeinated

Segmentation by sales channels

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Red Bull North America

Monster Beverage Corp.

Rockstar Inc.

High Performance Beverages

Amway

Arizona beverage

Campbell Soup Company

Bundled

Metta

National Beverage Corp.

PepsiCo, Inc.

Suntory Holdings Limited

Taisho Pharmaceutical Co., Ltd.

Mutalo Group

Southeast Bottling & Beverage

Power Brands

David Berryman Ltd.

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Power Drink market?

What factors are driving Power Drink market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Power Drink market opportunities vary by end market size?

How does Power Drink break out type, sales channels?

What are the influences of COVID-19 and Russia-Ukraine war?

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