

# Global Power Cords Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Power Cords market size was valued at US\$ 4063.9 million in 2023. With growing demand in downstream market, the Power Cords is forecast to a readjusted size of US\$ 6201.7 million by 2030 with a CAGR of 6.2% during review period.

The research report highlights the growth potential of the global Power Cords market. Power Cords are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Power Cords. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Power Cords market.

Power cords are detachable means of supplying electricity from a main power source to electrical equipment or appliances. Power cords consist of a flexible cord with electrical plugs at each end, one male and one female. The female plug connects to the appliance or electrical equipment. The male plug connects the electrical receptacle, electrical outlet or power supply.

China is the largest Power Cords market with about 37% market share. North America is follower, accounting for about 17% market share.

The key players are Volex, Longwell, Electri-Cord, Feller, Quail Electronics, HL TECHNOLOGY, Hongchang Electronics, Americord, CHING CHENG, Prime Wire & Cable, AURICH, I-SHENG, Queenpuo, CEP, Yunhuan Electronics, Coleman Cable, HUASHENG ELECTRICAL, StayOnline, Yung Li, MEGA, ShangYu Jintao, Kord King,

GoGreen Power, Tripplite, QIAOPU, Weitien, Ningbo Chenglong etc. Top 3 companies occupied about 22% market share.

#### Key Features:

The report on Power Cords market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Power Cords market. It may include historical data, market segmentation by Type (e.g., Ordinary Power Cord, Shielded Insulated Power Cord), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Power Cords market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Power Cords market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Power Cords industry. This include advancements in Power Cords technology, Power Cords new entrants, Power Cords new investment, and other innovations that are shaping the future of Power Cords.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Power Cords market. It includes factors influencing customer ' purchasing decisions, preferences for Power Cords product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Power Cords market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Power Cords market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Power Cords market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Power Cords industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Power Cords market.

**Market Segmentation:**

Power Cords market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Ordinary Power Cord

Shielded Insulated Power Cord

**Segmentation by application**

Computers

Telecommunications

Consumer Electronics

Power Tools

Medical Equipments

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Volex

Longwell

Electri-Cord

Feller

Quail Electronics

HL TECHNOLOGY

Hongchang Electronics

Americord

CHING CHENG

Prime Wire & Cable

AURICH

I-SHENG

Queenpuo

CEP

Yunhuan Electronics

Coleman Cable

HUASHENG ELECTRICAL

StayOnline

Yung Li

MEGA

ShangYu Jintao

Kord King

GoGreen Power

Tripplite

QIAOPU

Weitien

Ningbo Chenglong

Key Questions Addressed in this Report

What is the 10-year outlook for the global Power Cords market?

What factors are driving Power Cords market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Power Cords market opportunities vary by end market size?

How does Power Cords break out type, application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Power Cords Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Power Cords by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Power Cords by Country/Region, 2019, 2023 & 2030
- 2.2 Power Cords Segment by Type
  - 2.2.1 Ordinary Power Cord
  - 2.2.2 Shielded Insulated Power Cord
- 2.3 Power Cords Sales by Type
  - 2.3.1 Global Power Cords Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Power Cords Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Power Cords Sale Price by Type (2019-2024)
- 2.4 Power Cords Segment by Application
  - 2.4.1 Computers
  - 2.4.2 Telecommunications
  - 2.4.3 Consumer Electronics
  - 2.4.4 Power Tools
  - 2.4.5 Medical Equipments
  - 2.4.6 Others
- 2.5 Power Cords Sales by Application
  - 2.5.1 Global Power Cords Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Power Cords Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Power Cords Sale Price by Application (2019-2024)



### **3 GLOBAL POWER CORDS BY COMPANY**

#### 3.1 Global Power Cords Breakdown Data by Company

3.1.1 Global Power Cords Annual Sales by Company (2019-2024)

3.1.2 Global Power Cords Sales Market Share by Company (2019-2024)

#### 3.2 Global Power Cords Annual Revenue by Company (2019-2024)

3.2.1 Global Power Cords Revenue by Company (2019-2024)

3.2.2 Global Power Cords Revenue Market Share by Company (2019-2024)

#### 3.3 Global Power Cords Sale Price by Company

#### 3.4 Key Manufacturers Power Cords Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Power Cords Product Location Distribution

3.4.2 Players Power Cords Products Offered

#### 3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

#### 3.6 New Products and Potential Entrants

#### 3.7 Mergers & Acquisitions, Expansion

### **4 WORLD HISTORIC REVIEW FOR POWER CORDS BY GEOGRAPHIC REGION**

#### 4.1 World Historic Power Cords Market Size by Geographic Region (2019-2024)

4.1.1 Global Power Cords Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Power Cords Annual Revenue by Geographic Region (2019-2024)

#### 4.2 World Historic Power Cords Market Size by Country/Region (2019-2024)

4.2.1 Global Power Cords Annual Sales by Country/Region (2019-2024)

4.2.2 Global Power Cords Annual Revenue by Country/Region (2019-2024)

#### 4.3 Americas Power Cords Sales Growth

#### 4.4 APAC Power Cords Sales Growth

#### 4.5 Europe Power Cords Sales Growth

#### 4.6 Middle East & Africa Power Cords Sales Growth

### **5 AMERICAS**

#### 5.1 Americas Power Cords Sales by Country

5.1.1 Americas Power Cords Sales by Country (2019-2024)

5.1.2 Americas Power Cords Revenue by Country (2019-2024)

#### 5.2 Americas Power Cords Sales by Type

### 5.3 Americas Power Cords Sales by Application

#### 5.4 United States

#### 5.5 Canada

#### 5.6 Mexico

#### 5.7 Brazil

## **6 APAC**

### 6.1 APAC Power Cords Sales by Region

#### 6.1.1 APAC Power Cords Sales by Region (2019-2024)

#### 6.1.2 APAC Power Cords Revenue by Region (2019-2024)

### 6.2 APAC Power Cords Sales by Type

### 6.3 APAC Power Cords Sales by Application

#### 6.4 China

#### 6.5 Japan

#### 6.6 South Korea

#### 6.7 Southeast Asia

#### 6.8 India

#### 6.9 Australia

#### 6.10 China Taiwan

## **7 EUROPE**

### 7.1 Europe Power Cords by Country

#### 7.1.1 Europe Power Cords Sales by Country (2019-2024)

#### 7.1.2 Europe Power Cords Revenue by Country (2019-2024)

### 7.2 Europe Power Cords Sales by Type

### 7.3 Europe Power Cords Sales by Application

#### 7.4 Germany

#### 7.5 France

#### 7.6 UK

#### 7.7 Italy

#### 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

### 8.1 Middle East & Africa Power Cords by Country

#### 8.1.1 Middle East & Africa Power Cords Sales by Country (2019-2024)

#### 8.1.2 Middle East & Africa Power Cords Revenue by Country (2019-2024)

- 8.2 Middle East & Africa Power Cords Sales by Type
- 8.3 Middle East & Africa Power Cords Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Power Cords
- 10.3 Manufacturing Process Analysis of Power Cords
- 10.4 Industry Chain Structure of Power Cords

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Power Cords Distributors
- 11.3 Power Cords Customer

## **12 WORLD FORECAST REVIEW FOR POWER CORDS BY GEOGRAPHIC REGION**

- 12.1 Global Power Cords Market Size Forecast by Region
  - 12.1.1 Global Power Cords Forecast by Region (2025-2030)
  - 12.1.2 Global Power Cords Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Power Cords Forecast by Type

## 12.7 Global Power Cords Forecast by Application

### **13 KEY PLAYERS ANALYSIS**

#### 13.1 Volex

13.1.1 Volex Company Information

13.1.2 Volex Power Cords Product Portfolios and Specifications

13.1.3 Volex Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Volex Main Business Overview

13.1.5 Volex Latest Developments

#### 13.2 Longwell

13.2.1 Longwell Company Information

13.2.2 Longwell Power Cords Product Portfolios and Specifications

13.2.3 Longwell Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Longwell Main Business Overview

13.2.5 Longwell Latest Developments

#### 13.3 Electri-Cord

13.3.1 Electri-Cord Company Information

13.3.2 Electri-Cord Power Cords Product Portfolios and Specifications

13.3.3 Electri-Cord Power Cords Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.3.4 Electri-Cord Main Business Overview

13.3.5 Electri-Cord Latest Developments

#### 13.4 Feller

13.4.1 Feller Company Information

13.4.2 Feller Power Cords Product Portfolios and Specifications

13.4.3 Feller Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Feller Main Business Overview

13.4.5 Feller Latest Developments

#### 13.5 Quail Electronics

13.5.1 Quail Electronics Company Information

13.5.2 Quail Electronics Power Cords Product Portfolios and Specifications

13.5.3 Quail Electronics Power Cords Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.5.4 Quail Electronics Main Business Overview

13.5.5 Quail Electronics Latest Developments

#### 13.6 HL TECHNOLOGY

13.6.1 HL TECHNOLOGY Company Information

13.6.2 HL TECHNOLOGY Power Cords Product Portfolios and Specifications

13.6.3 HL TECHNOLOGY Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 HL TECHNOLOGY Main Business Overview

13.6.5 HL TECHNOLOGY Latest Developments

13.7 Hongchang Electronics

13.7.1 Hongchang Electronics Company Information

13.7.2 Hongchang Electronics Power Cords Product Portfolios and Specifications

13.7.3 Hongchang Electronics Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 Hongchang Electronics Main Business Overview

13.7.5 Hongchang Electronics Latest Developments

13.8 Americord

13.8.1 Americord Company Information

13.8.2 Americord Power Cords Product Portfolios and Specifications

13.8.3 Americord Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 Americord Main Business Overview

13.8.5 Americord Latest Developments

13.9 CHING CHENG

13.9.1 CHING CHENG Company Information

13.9.2 CHING CHENG Power Cords Product Portfolios and Specifications

13.9.3 CHING CHENG Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)

13.9.4 CHING CHENG Main Business Overview

13.9.5 CHING CHENG Latest Developments

13.10 Prime Wire & Cable

13.10.1 Prime Wire & Cable Company Information

13.10.2 Prime Wire & Cable Power Cords Product Portfolios and Specifications

13.10.3 Prime Wire & Cable Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)

13.10.4 Prime Wire & Cable Main Business Overview

13.10.5 Prime Wire & Cable Latest Developments

13.11 AURICH

13.11.1 AURICH Company Information

13.11.2 AURICH Power Cords Product Portfolios and Specifications

13.11.3 AURICH Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)

13.11.4 AURICH Main Business Overview

13.11.5 AURICH Latest Developments

13.12 I-SHENG

13.12.1 I-SHENG Company Information

- 13.12.2 I-SHENG Power Cords Product Portfolios and Specifications
- 13.12.3 I-SHENG Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.12.4 I-SHENG Main Business Overview
- 13.12.5 I-SHENG Latest Developments
- 13.13 Queenpuo
  - 13.13.1 Queenpuo Company Information
  - 13.13.2 Queenpuo Power Cords Product Portfolios and Specifications
  - 13.13.3 Queenpuo Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.13.4 Queenpuo Main Business Overview
  - 13.13.5 Queenpuo Latest Developments
- 13.14 CEP
  - 13.14.1 CEP Company Information
  - 13.14.2 CEP Power Cords Product Portfolios and Specifications
  - 13.14.3 CEP Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.14.4 CEP Main Business Overview
  - 13.14.5 CEP Latest Developments
- 13.15 Yunhuan Electronics
  - 13.15.1 Yunhuan Electronics Company Information
  - 13.15.2 Yunhuan Electronics Power Cords Product Portfolios and Specifications
  - 13.15.3 Yunhuan Electronics Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.15.4 Yunhuan Electronics Main Business Overview
  - 13.15.5 Yunhuan Electronics Latest Developments
- 13.16 Coleman Cable
  - 13.16.1 Coleman Cable Company Information
  - 13.16.2 Coleman Cable Power Cords Product Portfolios and Specifications
  - 13.16.3 Coleman Cable Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.16.4 Coleman Cable Main Business Overview
  - 13.16.5 Coleman Cable Latest Developments
- 13.17 HUASHENG ELECTRICAL
  - 13.17.1 HUASHENG ELECTRICAL Company Information
  - 13.17.2 HUASHENG ELECTRICAL Power Cords Product Portfolios and Specifications
  - 13.17.3 HUASHENG ELECTRICAL Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.17.4 HUASHENG ELECTRICAL Main Business Overview
  - 13.17.5 HUASHENG ELECTRICAL Latest Developments
- 13.18 StayOnline

- 13.18.1 StayOnline Company Information
- 13.18.2 StayOnline Power Cords Product Portfolios and Specifications
- 13.18.3 StayOnline Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.18.4 StayOnline Main Business Overview
- 13.18.5 StayOnline Latest Developments
- 13.19 Yung Li
  - 13.19.1 Yung Li Company Information
  - 13.19.2 Yung Li Power Cords Product Portfolios and Specifications
  - 13.19.3 Yung Li Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.19.4 Yung Li Main Business Overview
  - 13.19.5 Yung Li Latest Developments
- 13.20 MEGA
  - 13.20.1 MEGA Company Information
  - 13.20.2 MEGA Power Cords Product Portfolios and Specifications
  - 13.20.3 MEGA Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.20.4 MEGA Main Business Overview
  - 13.20.5 MEGA Latest Developments
- 13.21 ShangYu Jintao
  - 13.21.1 ShangYu Jintao Company Information
  - 13.21.2 ShangYu Jintao Power Cords Product Portfolios and Specifications
  - 13.21.3 ShangYu Jintao Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.21.4 ShangYu Jintao Main Business Overview
  - 13.21.5 ShangYu Jintao Latest Developments
- 13.22 Kord King
  - 13.22.1 Kord King Company Information
  - 13.22.2 Kord King Power Cords Product Portfolios and Specifications
  - 13.22.3 Kord King Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.22.4 Kord King Main Business Overview
  - 13.22.5 Kord King Latest Developments
- 13.23 GoGreen Power
  - 13.23.1 GoGreen Power Company Information
  - 13.23.2 GoGreen Power Power Cords Product Portfolios and Specifications
  - 13.23.3 GoGreen Power Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.23.4 GoGreen Power Main Business Overview
  - 13.23.5 GoGreen Power Latest Developments
- 13.24 Tripplite



- 13.24.1 Tripplite Company Information
- 13.24.2 Tripplite Power Cords Product Portfolios and Specifications
- 13.24.3 Tripplite Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.24.4 Tripplite Main Business Overview
- 13.24.5 Tripplite Latest Developments
- 13.25 QIAOPU
  - 13.25.1 QIAOPU Company Information
  - 13.25.2 QIAOPU Power Cords Product Portfolios and Specifications
  - 13.25.3 QIAOPU Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.25.4 QIAOPU Main Business Overview
  - 13.25.5 QIAOPU Latest Developments
- 13.26 Weitien
  - 13.26.1 Weitien Company Information
  - 13.26.2 Weitien Power Cords Product Portfolios and Specifications
  - 13.26.3 Weitien Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.26.4 Weitien Main Business Overview
  - 13.26.5 Weitien Latest Developments
- 13.27 Ningbo Chenglong
  - 13.27.1 Ningbo Chenglong Company Information
  - 13.27.2 Ningbo Chenglong Power Cords Product Portfolios and Specifications
  - 13.27.3 Ningbo Chenglong Power Cords Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.27.4 Ningbo Chenglong Main Business Overview
  - 13.27.5 Ningbo Chenglong Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**



## List Of Tables

### LIST OF TABLES

Table 1. Power Cords Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Power Cords Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Ordinary Power Cord

Table 4. Major Players of Shielded Insulated Power Cord

Table 5. Global Power Cords Sales by Type (2019-2024) & (M Pcs)

Table 6. Global Power Cords Sales Market Share by Type (2019-2024)

Table 7. Global Power Cords Revenue by Type (2019-2024) & (\$ million)

Table 8. Global Power Cords Revenue Market Share by Type (2019-2024)

Table 9. Global Power Cords Sale Price by Type (2019-2024) & (USD/K Pcs)

Table 10. Global Power Cords Sales by Application (2019-2024) & (M Pcs)

Table 11. Global Power Cords Sales Market Share by Application (2019-2024)

Table 12. Global Power Cords Revenue by Application (2019-2024)

Table 13. Global Power Cords Revenue Market Share by Application (2019-2024)

Table 14. Global Power Cords Sale Price by Application (2019-2024) & (USD/K Pcs)

Table 15. Global Power Cords Sales by Company (2019-2024) & (M Pcs)

Table 16. Global Power Cords Sales Market Share by Company (2019-2024)

Table 17. Global Power Cords Revenue by Company (2019-2024) (\$ Millions)

Table 18. Global Power Cords Revenue Market Share by Company (2019-2024)

Table 19. Global Power Cords Sale Price by Company (2019-2024) & (USD/K Pcs)

Table 20. Key Manufacturers Power Cords Producing Area Distribution and Sales Area

Table 21. Players Power Cords Products Offered

Table 22. Power Cords Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 23. New Products and Potential Entrants

Table 24. Mergers & Acquisitions, Expansion

Table 25. Global Power Cords Sales by Geographic Region (2019-2024) & (M Pcs)

Table 26. Global Power Cords Sales Market Share Geographic Region (2019-2024)

Table 27. Global Power Cords Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 28. Global Power Cords Revenue Market Share by Geographic Region (2019-2024)

Table 29. Global Power Cords Sales by Country/Region (2019-2024) & (M Pcs)

Table 30. Global Power Cords Sales Market Share by Country/Region (2019-2024)

Table 31. Global Power Cords Revenue by Country/Region (2019-2024) & (\$ millions)

- Table 32. Global Power Cords Revenue Market Share by Country/Region (2019-2024)
- Table 33. Americas Power Cords Sales by Country (2019-2024) & (M Pcs)
- Table 34. Americas Power Cords Sales Market Share by Country (2019-2024)
- Table 35. Americas Power Cords Revenue by Country (2019-2024) & (\$ Millions)
- Table 36. Americas Power Cords Revenue Market Share by Country (2019-2024)
- Table 37. Americas Power Cords Sales by Type (2019-2024) & (M Pcs)
- Table 38. Americas Power Cords Sales by Application (2019-2024) & (M Pcs)
- Table 39. APAC Power Cords Sales by Region (2019-2024) & (M Pcs)
- Table 40. APAC Power Cords Sales Market Share by Region (2019-2024)
- Table 41. APAC Power Cords Revenue by Region (2019-2024) & (\$ Millions)
- Table 42. APAC Power Cords Revenue Market Share by Region (2019-2024)
- Table 43. APAC Power Cords Sales by Type (2019-2024) & (M Pcs)
- Table 44. APAC Power Cords Sales by Application (2019-2024) & (M Pcs)
- Table 45. Europe Power Cords Sales by Country (2019-2024) & (M Pcs)
- Table 46. Europe Power Cords Sales Market Share by Country (2019-2024)
- Table 47. Europe Power Cords Revenue by Country (2019-2024) & (\$ Millions)
- Table 48. Europe Power Cords Revenue Market Share by Country (2019-2024)
- Table 49. Europe Power Cords Sales by Type (2019-2024) & (M Pcs)
- Table 50. Europe Power Cords Sales by Application (2019-2024) & (M Pcs)
- Table 51. Middle East & Africa Power Cords Sales by Country (2019-2024) & (M Pcs)
- Table 52. Middle East & Africa Power Cords Sales Market Share by Country (2019-2024)
- Table 53. Middle East & Africa Power Cords Revenue by Country (2019-2024) & (\$ Millions)
- Table 54. Middle East & Africa Power Cords Revenue Market Share by Country (2019-2024)
- Table 55. Middle East & Africa Power Cords Sales by Type (2019-2024) & (M Pcs)
- Table 56. Middle East & Africa Power Cords Sales by Application (2019-2024) & (M Pcs)
- Table 57. Key Market Drivers & Growth Opportunities of Power Cords
- Table 58. Key Market Challenges & Risks of Power Cords
- Table 59. Key Industry Trends of Power Cords
- Table 60. Power Cords Raw Material
- Table 61. Key Suppliers of Raw Materials
- Table 62. Power Cords Distributors List
- Table 63. Power Cords Customer List
- Table 64. Global Power Cords Sales Forecast by Region (2025-2030) & (M Pcs)
- Table 65. Global Power Cords Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 66. Americas Power Cords Sales Forecast by Country (2025-2030) & (M Pcs)

Table 67. Americas Power Cords Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 68. APAC Power Cords Sales Forecast by Region (2025-2030) & (M Pcs)

Table 69. APAC Power Cords Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Europe Power Cords Sales Forecast by Country (2025-2030) & (M Pcs)

Table 71. Europe Power Cords Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. Middle East & Africa Power Cords Sales Forecast by Country (2025-2030) & (M Pcs)

Table 73. Middle East & Africa Power Cords Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Global Power Cords Sales Forecast by Type (2025-2030) & (M Pcs)

Table 75. Global Power Cords Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 76. Global Power Cords Sales Forecast by Application (2025-2030) & (M Pcs)

Table 77. Global Power Cords Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 78. Volex Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 79. Volex Power Cords Product Portfolios and Specifications

Table 80. Volex Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 81. Volex Main Business

Table 82. Volex Latest Developments

Table 83. Longwell Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 84. Longwell Power Cords Product Portfolios and Specifications

Table 85. Longwell Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 86. Longwell Main Business

Table 87. Longwell Latest Developments

Table 88. Electri-Cord Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 89. Electri-Cord Power Cords Product Portfolios and Specifications

Table 90. Electri-Cord Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 91. Electri-Cord Main Business

Table 92. Electri-Cord Latest Developments

Table 93. Feller Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 94. Feller Power Cords Product Portfolios and Specifications

Table 95. Feller Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 96. Feller Main Business

Table 97. Feller Latest Developments

Table 98. Quail Electronics Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 99. Quail Electronics Power Cords Product Portfolios and Specifications

Table 100. Quail Electronics Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 101. Quail Electronics Main Business

Table 102. Quail Electronics Latest Developments

Table 103. HL TECHNOLOGY Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 104. HL TECHNOLOGY Power Cords Product Portfolios and Specifications

Table 105. HL TECHNOLOGY Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 106. HL TECHNOLOGY Main Business

Table 107. HL TECHNOLOGY Latest Developments

Table 108. Hongchang Electronics Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 109. Hongchang Electronics Power Cords Product Portfolios and Specifications

Table 110. Hongchang Electronics Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 111. Hongchang Electronics Main Business

Table 112. Hongchang Electronics Latest Developments

Table 113. Americord Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 114. Americord Power Cords Product Portfolios and Specifications

Table 115. Americord Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 116. Americord Main Business

Table 117. Americord Latest Developments

Table 118. CHING CHENG Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 119. CHING CHENG Power Cords Product Portfolios and Specifications

Table 120. CHING CHENG Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 121. CHING CHENG Main Business

Table 122. CHING CHENG Latest Developments

Table 123. Prime Wire & Cable Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 124. Prime Wire & Cable Power Cords Product Portfolios and Specifications

Table 125. Prime Wire & Cable Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 126. Prime Wire & Cable Main Business

Table 127. Prime Wire & Cable Latest Developments

Table 128. AURICH Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 129. AURICH Power Cords Product Portfolios and Specifications

Table 130. AURICH Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 131. AURICH Main Business

Table 132. AURICH Latest Developments

Table 133. I-SHENG Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 134. I-SHENG Power Cords Product Portfolios and Specifications

Table 135. I-SHENG Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 136. I-SHENG Main Business

Table 137. I-SHENG Latest Developments

Table 138. Queenpuo Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 139. Queenpuo Power Cords Product Portfolios and Specifications

Table 140. Queenpuo Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 141. Queenpuo Main Business

Table 142. Queenpuo Latest Developments

Table 143. CEP Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 144. CEP Power Cords Product Portfolios and Specifications

Table 145. CEP Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 146. CEP Main Business

Table 147. CEP Latest Developments

Table 148. Yunhuan Electronics Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 149. Yunhuan Electronics Power Cords Product Portfolios and Specifications



Table 150. Yunhuan Electronics Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 151. Yunhuan Electronics Main Business

Table 152. Yunhuan Electronics Latest Developments

Table 153. Coleman Cable Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 154. Coleman Cable Power Cords Product Portfolios and Specifications

Table 155. Coleman Cable Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 156. Coleman Cable Main Business

Table 157. Coleman Cable Latest Developments

Table 158. HUASHENG ELECTRICAL Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 159. HUASHENG ELECTRICAL Power Cords Product Portfolios and Specifications

Table 160. HUASHENG ELECTRICAL Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 161. HUASHENG ELECTRICAL Main Business

Table 162. HUASHENG ELECTRICAL Latest Developments

Table 163. StayOnline Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 164. StayOnline Power Cords Product Portfolios and Specifications

Table 165. StayOnline Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 166. StayOnline Main Business

Table 167. StayOnline Latest Developments

Table 168. Yung Li Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 169. Yung Li Power Cords Product Portfolios and Specifications

Table 170. Yung Li Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 171. Yung Li Main Business

Table 172. Yung Li Latest Developments

Table 173. MEGA Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 174. MEGA Power Cords Product Portfolios and Specifications

Table 175. MEGA Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 176. MEGA Main Business

Table 177. MEGA Latest Developments

Table 178. ShangYu Jintao Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 179. ShangYu Jintao Power Cords Product Portfolios and Specifications

Table 180. ShangYu Jintao Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 181. ShangYu Jintao Main Business

Table 182. ShangYu Jintao Latest Developments

Table 183. Kord King Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 184. Kord King Power Cords Product Portfolios and Specifications

Table 185. Kord King Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 186. Kord King Main Business

Table 187. Kord King Latest Developments

Table 188. GoGreen Power Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 189. GoGreen Power Power Cords Product Portfolios and Specifications

Table 190. GoGreen Power Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 191. GoGreen Power Main Business

Table 192. GoGreen Power Latest Developments

Table 193. Triplite Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 194. Triplite Power Cords Product Portfolios and Specifications

Table 195. Triplite Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 196. Triplite Main Business

Table 197. Triplite Latest Developments

Table 198. QIAOPU Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 199. QIAOPU Power Cords Product Portfolios and Specifications

Table 200. QIAOPU Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 201. QIAOPU Main Business

Table 202. QIAOPU Latest Developments

Table 203. Weitien Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 204. Weitien Power Cords Product Portfolios and Specifications

Table 205. Weitian Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 206. Weitian Main Business

Table 207. Weitian Latest Developments

Table 208. Ningbo Chenglong Basic Information, Power Cords Manufacturing Base, Sales Area and Its Competitors

Table 209. Ningbo Chenglong Power Cords Product Portfolios and Specifications

Table 210. Ningbo Chenglong Power Cords Sales (M Pcs), Revenue (\$ Million), Price (USD/K Pcs) and Gross Margin (2019-2024)

Table 211. Ningbo Chenglong Main Business

Table 212. Ningbo Chenglong Latest Developments



## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Power Cords
- Figure 2. Power Cords Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Power Cords Sales Growth Rate 2019-2030 (M Pcs)
- Figure 7. Global Power Cords Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Power Cords Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Ordinary Power Cord
- Figure 10. Product Picture of Shielded Insulated Power Cord
- Figure 11. Global Power Cords Sales Market Share by Type in 2023
- Figure 12. Global Power Cords Revenue Market Share by Type (2019-2024)
- Figure 13. Power Cords Consumed in Computers
- Figure 14. Global Power Cords Market: Computers (2019-2024) & (M Pcs)
- Figure 15. Power Cords Consumed in Telecommunications
- Figure 16. Global Power Cords Market: Telecommunications (2019-2024) & (M Pcs)
- Figure 17. Power Cords Consumed in Consumer Electronics
- Figure 18. Global Power Cords Market: Consumer Electronics (2019-2024) & (M Pcs)
- Figure 19. Power Cords Consumed in Power Tools
- Figure 20. Global Power Cords Market: Power Tools (2019-2024) & (M Pcs)
- Figure 21. Power Cords Consumed in Medical Equipments
- Figure 22. Global Power Cords Market: Medical Equipments (2019-2024) & (M Pcs)
- Figure 23. Power Cords Consumed in Others
- Figure 24. Global Power Cords Market: Others (2019-2024) & (M Pcs)
- Figure 25. Global Power Cords Sales Market Share by Application (2023)
- Figure 26. Global Power Cords Revenue Market Share by Application in 2023
- Figure 27. Power Cords Sales Market by Company in 2023 (M Pcs)
- Figure 28. Global Power Cords Sales Market Share by Company in 2023
- Figure 29. Power Cords Revenue Market by Company in 2023 (\$ Million)
- Figure 30. Global Power Cords Revenue Market Share by Company in 2023
- Figure 31. Global Power Cords Sales Market Share by Geographic Region (2019-2024)
- Figure 32. Global Power Cords Revenue Market Share by Geographic Region in 2023
- Figure 33. Americas Power Cords Sales 2019-2024 (M Pcs)
- Figure 34. Americas Power Cords Revenue 2019-2024 (\$ Millions)
- Figure 35. APAC Power Cords Sales 2019-2024 (M Pcs)

- Figure 36. APAC Power Cords Revenue 2019-2024 (\$ Millions)
- Figure 37. Europe Power Cords Sales 2019-2024 (M Pcs)
- Figure 38. Europe Power Cords Revenue 2019-2024 (\$ Millions)
- Figure 39. Middle East & Africa Power Cords Sales 2019-2024 (M Pcs)
- Figure 40. Middle East & Africa Power Cords Revenue 2019-2024 (\$ Millions)
- Figure 41. Americas Power Cords Sales Market Share by Country in 2023
- Figure 42. Americas Power Cords Revenue Market Share by Country in 2023
- Figure 43. Americas Power Cords Sales Market Share by Type (2019-2024)
- Figure 44. Americas Power Cords Sales Market Share by Application (2019-2024)
- Figure 45. United States Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. Canada Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 47. Mexico Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Brazil Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. APAC Power Cords Sales Market Share by Region in 2023
- Figure 50. APAC Power Cords Revenue Market Share by Regions in 2023
- Figure 51. APAC Power Cords Sales Market Share by Type (2019-2024)
- Figure 52. APAC Power Cords Sales Market Share by Application (2019-2024)
- Figure 53. China Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Japan Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. South Korea Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. Southeast Asia Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. India Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 58. Australia Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. China Taiwan Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. Europe Power Cords Sales Market Share by Country in 2023
- Figure 61. Europe Power Cords Revenue Market Share by Country in 2023
- Figure 62. Europe Power Cords Sales Market Share by Type (2019-2024)
- Figure 63. Europe Power Cords Sales Market Share by Application (2019-2024)
- Figure 64. Germany Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. France Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 66. UK Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 67. Italy Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. Russia Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. Middle East & Africa Power Cords Sales Market Share by Country in 2023
- Figure 70. Middle East & Africa Power Cords Revenue Market Share by Country in 2023
- Figure 71. Middle East & Africa Power Cords Sales Market Share by Type (2019-2024)
- Figure 72. Middle East & Africa Power Cords Sales Market Share by Application (2019-2024)

- Figure 73. Egypt Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 74. South Africa Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 75. Israel Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 76. Turkey Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 77. GCC Country Power Cords Revenue Growth 2019-2024 (\$ Millions)
- Figure 78. Manufacturing Cost Structure Analysis of Power Cords in 2023
- Figure 79. Manufacturing Process Analysis of Power Cords
- Figure 80. Industry Chain Structure of Power Cords
- Figure 81. Channels of Distribution
- Figure 82. Global Power Cords Sales Market Forecast by Region (2025-2030)
- Figure 83. Global Power Cords Revenue Market Share Forecast by Region (2025-2030)
- Figure 84. Global Power Cords Sales Market Share Forecast by Type (2025-2030)
- Figure 85. Global Power Cords Revenue Market Share Forecast by Type (2025-2030)
- Figure 86. Global Power Cords Sales Market Share Forecast by Application (2025-2030)
- Figure 87. Global Power Cords Revenue Market Share Forecast by Application (2025-2030)

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