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Global Powdered Tea Market Growth 2025-2031

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Abstracts

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The global Powdered Tea market size is predicted to grow from US$ million in 2025 to US$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

Powdered Tea, or Instant tea is a powdered mix in which water is added, in order to reconstitute it into a cup of tea. The earliest form of instant tea was developed in the United Kingdom in 1885. A patent was granted for a paste made of concentrated tea extract, sugar, and evaporated milk, which became tea when hot water was added. However, no notable developments were made until spray drying technology allowed for drying the tea concentrates at a temperature which did not damage the flavors of the product.

United States market for Powdered Tea is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Powdered Tea is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Powdered Tea is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Powdered Tea players cover Aiya, Marushichi Seicha, ShaoXing Royal Tea, ITOEn, Marukyu Koyamaen, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Powdered Tea Industry Forecast” looks at past sales and reviews total world Powdered Tea sales in 2024,

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providing a comprehensive analysis by region and market sector of projected Powdered Tea sales for 2025 through 2031. With Powdered Tea sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Powdered Tea industry.

This Insight Report provides a comprehensive analysis of the global Powdered Tea landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Powdered Tea portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Powdered Tea market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Powdered Tea and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Powdered Tea.

This report presents a comprehensive overview, market shares, and growth opportunities of Powdered Tea market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Drinking-use Tea

Additive-use Tea

Segmentation by Application:

Drinking Tea

Pastry

Ice Cream

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Beverage

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Aiya

Marushichi Seicha

ShaoXing Royal Tea

ITOEn

Marukyu Koyamaen

ujimatcha

Yanoen

AOI Seicha

DoMatcha

Key Questions Addressed in this Report

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What is the 10-year outlook for the global Powdered Tea market?

What factors are driving Powdered Tea market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Powdered Tea market opportunities vary by end market size?

How does Powdered Tea break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Powdered Tea Annual Sales 2020-2031
  2.1.2 World Current & Future Analysis for Powdered Tea by Geographic Region, 2020, 2024 & 2031
  2.1.3 World Current & Future Analysis for Powdered Tea by Country/Region, 2020, 2024 & 2031
2.2 Powdered Tea Segment by Type
  2.2.1 Drinking-use Tea
  2.2.2 Additive-use Tea
2.3 Powdered Tea Sales by Type
  2.3.1 Global Powdered Tea Sales Market Share by Type (2020-2025)
  2.3.2 Global Powdered Tea Revenue and Market Share by Type (2020-2025)
  2.3.3 Global Powdered Tea Sale Price by Type (2020-2025)
2.4 Powdered Tea Segment by Application
  2.4.1 Drinking Tea
  2.4.2 Pastry
  2.4.3 Ice Cream
  2.4.4 Beverage
2.5 Powdered Tea Sales by Application
  2.5.1 Global Powdered Tea Sale Market Share by Application (2020-2025)
  2.5.2 Global Powdered Tea Revenue and Market Share by Application (2020-2025)
  2.5.3 Global Powdered Tea Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

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3.1 Global Powdered Tea Breakdown Data by Company
3.1.1 Global Powdered Tea Annual Sales by Company (2020-2025)
3.1.2 Global Powdered Tea Sales Market Share by Company (2020-2025)
3.2 Global Powdered Tea Annual Revenue by Company (2020-2025)
3.2.1 Global Powdered Tea Revenue by Company (2020-2025)
3.2.2 Global Powdered Tea Revenue Market Share by Company (2020-2025)
3.3 Global Powdered Tea Sale Price by Company
3.4 Key Manufacturers Powdered Tea Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Powdered Tea Product Location Distribution
3.4.2 Players Powdered Tea Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR POWDERED TEA BY GEOGRAPHIC REGION

4.1 World Historic Powdered Tea Market Size by Geographic Region (2020-2025)
4.1.1 Global Powdered Tea Annual Sales by Geographic Region (2020-2025)
4.1.2 Global Powdered Tea Annual Revenue by Geographic Region (2020-2025)
4.2 World Historic Powdered Tea Market Size by Country/Region (2020-2025)
4.2.1 Global Powdered Tea Annual Sales by Country/Region (2020-2025)
4.2.2 Global Powdered Tea Annual Revenue by Country/Region (2020-2025)
4.3 Americas Powdered Tea Sales Growth
4.4 APAC Powdered Tea Sales Growth
4.5 Europe Powdered Tea Sales Growth
4.6 Middle East & Africa Powdered Tea Sales Growth

5 AMERICAS

5.1 Americas Powdered Tea Sales by Country
5.1.1 Americas Powdered Tea Sales by Country (2020-2025)
5.1.2 Americas Powdered Tea Revenue by Country (2020-2025)
5.2 Americas Powdered Tea Sales by Type (2020-2025)
5.3 Americas Powdered Tea Sales by Application (2020-2025)
5.4 United States

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5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Powdered Tea Sales by Region
  6.1.1 APAC Powdered Tea Sales by Region (2020-2025)
  6.1.2 APAC Powdered Tea Revenue by Region (2020-2025)
6.2 APAC Powdered Tea Sales by Type (2020-2025)
6.3 APAC Powdered Tea Sales by Application (2020-2025)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Powdered Tea by Country
  7.1.1 Europe Powdered Tea Sales by Country (2020-2025)
  7.1.2 Europe Powdered Tea Revenue by Country (2020-2025)
7.2 Europe Powdered Tea Sales by Type (2020-2025)
7.3 Europe Powdered Tea Sales by Application (2020-2025)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Powdered Tea by Country
  8.1.1 Middle East & Africa Powdered Tea Sales by Country (2020-2025)
  8.1.2 Middle East & Africa Powdered Tea Revenue by Country (2020-2025)
8.2 Middle East & Africa Powdered Tea Sales by Type (2020-2025)
8.3 Middle East & Africa Powdered Tea Sales by Application (2020-2025)

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8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Powdered Tea
10.3 Manufacturing Process Analysis of Powdered Tea
10.4 Industry Chain Structure of Powdered Tea

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Powdered Tea Distributors
11.3 Powdered Tea Customer

12 WORLD FORECAST REVIEW FOR POWDERED TEA BY GEOGRAPHIC REGION

12.1 Global Powdered Tea Market Size Forecast by Region
  12.1.1 Global Powdered Tea Forecast by Region (2026-2031)
  12.1.2 Global Powdered Tea Annual Revenue Forecast by Region (2026-2031)
12.2 Americas Forecast by Country (2026-2031)
12.3 APAC Forecast by Region (2026-2031)
12.4 Europe Forecast by Country (2026-2031)
12.5 Middle East & Africa Forecast by Country (2026-2031)
12.6 Global Powdered Tea Forecast by Type (2026-2031)
12.7 Global Powdered Tea Forecast by Application (2026-2031)

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13 KEY PLAYERS ANALYSIS

13.1 Aiya
13.1.1 Aiya Company Information
13.1.2 Aiya Powdered Tea Product Portfolios and Specifications
13.1.3 Aiya Powdered Tea Sales, Revenue, Price and Gross Margin (2020-2025)
13.1.4 Aiya Main Business Overview
13.1.5 Aiya Latest Developments
13.2 Marushichi Seicha
13.2.1 Marushichi Seicha Company Information
13.2.2 Marushichi Seicha Powdered Tea Product Portfolios and Specifications
13.2.3 Marushichi Seicha Powdered Tea Sales, Revenue, Price and Gross Margin (2020-2025)
13.2.4 Marushichi Seicha Main Business Overview
13.2.5 Marushichi Seicha Latest Developments
13.3 ShaoXing Royal Tea
13.3.1 ShaoXing Royal Tea Company Information
13.3.2 ShaoXing Royal Tea Powdered Tea Product Portfolios and Specifications
13.3.3 ShaoXing Royal Tea Powdered Tea Sales, Revenue, Price and Gross Margin (2020-2025)
13.3.4 ShaoXing Royal Tea Main Business Overview
13.3.5 ShaoXing Royal Tea Latest Developments
13.4 ITOEn
13.4.1 ITOEn Company Information
13.4.2 ITOEn Powdered Tea Product Portfolios and Specifications
13.4.3 ITOEn Powdered Tea Sales, Revenue, Price and Gross Margin (2020-2025)
13.4.4 ITOEn Main Business Overview
13.4.5 ITOEn Latest Developments
13.5 Marukyu Koyamaen
13.5.1 Marukyu Koyamaen Company Information
13.5.2 Marukyu Koyamaen Powdered Tea Product Portfolios and Specifications
13.5.3 Marukyu Koyamaen Powdered Tea Sales, Revenue, Price and Gross Margin (2020-2025)
13.5.4 Marukyu Koyamaen Main Business Overview
13.5.5 Marukyu Koyamaen Latest Developments
13.6 ujimatcha
13.6.1 ujimatcha Company Information
13.6.2 ujimatcha Powdered Tea Product Portfolios and Specifications

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13.6.3 ujimatcha Powdered Tea Sales, Revenue, Price and Gross Margin (2020-2025)
13.6.4 ujimatcha Main Business Overview
13.6.5 ujimatcha Latest Developments
13.7 Yanoen
13.7.1 Yanoen Company Information
13.7.2 Yanoen Powdered Tea Product Portfolios and Specifications
13.7.3 Yanoen Powdered Tea Sales, Revenue, Price and Gross Margin (2020-2025)
13.7.4 Yanoen Main Business Overview
13.7.5 Yanoen Latest Developments
13.8 AOI Seicha
13.8.1 AOI Seicha Company Information
13.8.2 AOI Seicha Powdered Tea Product Portfolios and Specifications
13.8.3 AOI Seicha Powdered Tea Sales, Revenue, Price and Gross Margin (2020-2025)
13.8.4 AOI Seicha Main Business Overview
13.8.5 AOI Seicha Latest Developments
13.9 DoMatcha
13.9.1 DoMatcha Company Information
13.9.2 DoMatcha Powdered Tea Product Portfolios and Specifications
13.9.3 DoMatcha Powdered Tea Sales, Revenue, Price and Gross Margin (2020-2025)
13.9.4 DoMatcha Main Business Overview
13.9.5 DoMatcha Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

LIST OFTABLES

Table 1. PowderedTea Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & ($ millions)
Table 2. PowderedTea Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & ($ millions)
Table 3. Major Players of Drinking-useTea
Table 4. Major Players of Additive-useTea
Table 5. Global PowderedTea Sales byType (2020-2025) & (K MT)
Table 6. Global PowderedTea Sales Market Share byType (2020-2025)
Table 7. Global PowderedTea Revenue byType (2020-2025) & ($ million)
Table 8. Global PowderedTea Revenue Market Share byType (2020-2025)

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Table 9. Global PowderedTea Sale Price byType (2020-2025) & (USD/MT)
Table 10. Global PowderedTea Sale by Application (2020-2025) & (K MT)
Table 11. Global PowderedTea Sale Market Share by Application (2020-2025)
Table 12. Global PowderedTea Revenue by Application (2020-2025) & ($ million)
Table 13. Global PowderedTea Revenue Market Share by Application (2020-2025)
Table 14. Global PowderedTea Sale Price by Application (2020-2025) & (USD/MT)
Table 15. Global PowderedTea Sales by Company (2020-2025) & (K MT)
Table 16. Global PowderedTea Sales Market Share by Company (2020-2025)
Table 17. Global PowderedTea Revenue by Company (2020-2025) & ($ millions)
Table 18. Global PowderedTea Revenue Market Share by Company (2020-2025)
Table 19. Global PowderedTea Sale Price by Company (2020-2025) & (USD/MT)
Table 20. Key Manufacturers PowderedTea Producing Area Distribution and Sales Area
Table 21. Players PowderedTea Products Offered
Table 22. PowderedTea Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 23. New Products and Potential Entrants
Table 24. Market M&A Activity & Strategy
Table 25. Global PowderedTea Sales by Geographic Region (2020-2025) & (K MT)
Table 26. Global PowderedTea Sales Market Share Geographic Region (2020-2025)
Table 27. Global PowderedTea Revenue by Geographic Region (2020-2025) & ($ millions)
Table 28. Global PowderedTea Revenue Market Share by Geographic Region (2020-2025)
Table 29. Global PowderedTea Sales by Country/Region (2020-2025) & (K MT)
Table 30. Global PowderedTea Sales Market Share by Country/Region (2020-2025)
Table 31. Global PowderedTea Revenue by Country/Region (2020-2025) & ($ millions)
Table 32. Global PowderedTea Revenue Market Share by Country/Region (2020-2025)
Table 33. Americas PowderedTea Sales by Country (2020-2025) & (K MT)
Table 34. Americas PowderedTea Sales Market Share by Country (2020-2025)
Table 35. Americas PowderedTea Revenue by Country (2020-2025) & ($ millions)
Table 36. Americas PowderedTea Sales byType (2020-2025) & (K MT)
Table 37. Americas PowderedTea Sales by Application (2020-2025) & (K MT)
Table 38. APAC PowderedTea Sales by Region (2020-2025) & (K MT)
Table 39. APAC PowderedTea Sales Market Share by Region (2020-2025)
Table 40. APAC PowderedTea Revenue by Region (2020-2025) & ($ millions)
Table 41. APAC PowderedTea Sales byType (2020-2025) & (K MT)
Table 42. APAC PowderedTea Sales by Application (2020-2025) & (K MT)
Table 43. Europe PowderedTea Sales by Country (2020-2025) & (K MT)
Table 44. Europe PowderedTea Revenue by Country (2020-2025) & ($ millions)
Table 45. Europe PowderedTea Sales byType (2020-2025) & (K MT)

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Table 46. Europe PowderedTea Sales by Application (2020-2025) & (K MT)
Table 47. Middle East & Africa PowderedTea Sales by Country (2020-2025) & (K MT)
Table 48. Middle East & Africa PowderedTea Revenue Market Share by Country (2020-2025)
Table 49. Middle East & Africa PowderedTea Sales byType (2020-2025) & (K MT)
Table 50. Middle East & Africa PowderedTea Sales by Application (2020-2025) & (K MT)
Table 51. Key Market Drivers & Growth Opportunities of PowderedTea
Table 52. Key Market Challenges & Risks of PowderedTea
Table 53. Key IndustryTrends of PowderedTea
Table 54. PowderedTea Raw Material
Table 55. Key Suppliers of Raw Materials
Table 56. PowderedTea Distributors List
Table 57. PowderedTea Customer List
Table 58. Global PowderedTea SalesForecast by Region (2026-2031) & (K MT)
Table 59. Global PowderedTea RevenueForecast by Region (2026-2031) & ($ millions)
Table 60. Americas PowderedTea SalesForecast by Country (2026-2031) & (K MT)
Table 61. Americas PowderedTea Annual RevenueForecast by Country (2026-2031) & ($ millions)
Table 62. APAC PowderedTea SalesForecast by Region (2026-2031) & (K MT)
Table 63. APAC PowderedTea Annual RevenueForecast by Region (2026-2031) & ($ millions)
Table 64. Europe PowderedTea SalesForecast by Country (2026-2031) & (K MT)
Table 65. Europe PowderedTea RevenueForecast by Country (2026-2031) & ($ millions)
Table 66. Middle East & Africa PowderedTea SalesForecast by Country (2026-2031) & (K MT)
Table 67. Middle East & Africa PowderedTea RevenueForecast by Country (2026-2031) & ($ millions)
Table 68. Global PowderedTea SalesForecast byType (2026-2031) & (K MT)
Table 69. Global PowderedTea RevenueForecast byType (2026-2031) & ($ millions)
Table 70. Global PowderedTea SalesForecast by Application (2026-2031) & (K MT)
Table 71. Global PowderedTea RevenueForecast by Application (2026-2031) & ($ millions)
Table 72. Aiya Basic Information, PowderedTea Manufacturing Base, Sales Area and Its Competitors
Table 73. Aiya PowderedTea Product Portfolios and Specifications
Table 74. Aiya PowderedTea Sales (K MT), Revenue ($ Million), Price (USD/MT) and Gross Margin (2020-2025)

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Table 75. Aiya Main Business
Table 76. Aiya Latest Developments
Table 77. Marushichi Seicha Basic Information, PowderedTea Manufacturing Base, Sales Area and Its Competitors
Table 78. Marushichi Seicha PowderedTea Product Portfolios and Specifications
Table 79. Marushichi Seicha PowderedTea Sales (K MT), Revenue ($ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 80. Marushichi Seicha Main Business
Table 81. Marushichi Seicha Latest Developments
Table 82. ShaoXing RoyalTea Basic Information, PowderedTea Manufacturing Base, Sales Area and Its Competitors
Table 83. ShaoXing RoyalTea PowderedTea Product Portfolios and Specifications
Table 84. ShaoXing RoyalTea PowderedTea Sales (K MT), Revenue ($ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 85. ShaoXing RoyalTea Main Business
Table 86. ShaoXing RoyalTea Latest Developments
Table 87. ITOEn Basic Information, PowderedTea Manufacturing Base, Sales Area and Its Competitors
Table 88. ITOEn PowderedTea Product Portfolios and Specifications
Table 89. ITOEn PowderedTea Sales (K MT), Revenue ($ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 90. ITOEn Main Business
Table 91. ITOEn Latest Developments
Table 92. Marukyu Koyamaen Basic Information, PowderedTea Manufacturing Base, Sales Area and Its Competitors
Table 93. Marukyu Koyamaen PowderedTea Product Portfolios and Specifications
Table 94. Marukyu Koyamaen PowderedTea Sales (K MT), Revenue ($ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 95. Marukyu Koyamaen Main Business
Table 96. Marukyu Koyamaen Latest Developments
Table 97. ujimatcha Basic Information, PowderedTea Manufacturing Base, Sales Area and Its Competitors
Table 98. ujimatcha PowderedTea Product Portfolios and Specifications
Table 99. ujimatcha PowderedTea Sales (K MT), Revenue ($ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 100. ujimatcha Main Business
Table 101. ujimatcha Latest Developments
Table 102. Yanoen Basic Information, PowderedTea Manufacturing Base, Sales Area and Its Competitors

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Table 103. Yanoen PowderedTea Product Portfolios and Specifications
Table 104. Yanoen PowderedTea Sales (K MT), Revenue ($ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 105. Yanoen Main Business
Table 106. Yanoen Latest Developments
Table 107. AOI Seicha Basic Information, PowderedTea Manufacturing Base, Sales Area and Its Competitors
Table 108. AOI Seicha PowderedTea Product Portfolios and Specifications
Table 109. AOI Seicha PowderedTea Sales (K MT), Revenue ($ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 110. AOI Seicha Main Business
Table 111. AOI Seicha Latest Developments
Table 112. DoMatcha Basic Information, PowderedTea Manufacturing Base, Sales Area and Its Competitors
Table 113. DoMatcha PowderedTea Product Portfolios and Specifications
Table 114. DoMatcha PowderedTea Sales (K MT), Revenue ($ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 115. DoMatcha Main Business
Table 116. DoMatcha Latest Developments

LIST OFFIGURES

Figure 1. Picture of PowderedTea
Figure 2. PowderedTea Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global PowderedTea Sales Growth Rate 2020-2031 (K MT)
Figure 7. Global PowderedTea Revenue Growth Rate 2020-2031 ($ millions)
Figure 8. PowderedTea Sales by Geographic Region (2020, 2024 & 2031) & ($ millions)
Figure 9. PowderedTea Sales Market Share by Country/Region (2024)
Figure 10. PowderedTea Sales Market Share by Country/Region (2020, 2024 & 2031)
Figure 11. Product Picture of Drinking-useTea
Figure 12. Product Picture of Additive-useTea
Figure 13. Global PowderedTea Sales Market Share byType in 2025
Figure 14. Global PowderedTea Revenue Market Share byType (2020-2025)
Figure 15. PowderedTea Consumed in DrinkingTea

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Figure 16. Global PowderedTea Market: DrinkingTea (2020-2025) & (K MT)
Figure 17. PowderedTea Consumed in Pastry
Figure 18. Global PowderedTea Market: Pastry (2020-2025) & (K MT)
Figure 19. PowderedTea Consumed in Ice Cream
Figure 20. Global PowderedTea Market: Ice Cream (2020-2025) & (K MT)
Figure 21. PowderedTea Consumed in Beverage
Figure 22. Global PowderedTea Market: Beverage (2020-2025) & (K MT)
Figure 23. Global PowderedTea Sale Market Share by Application (2024)
Figure 24. Global PowderedTea Revenue Market Share by Application in 2025
Figure 25. PowderedTea Sales by Company in 2025 (K MT)
Figure 26. Global PowderedTea Sales Market Share by Company in 2025
Figure 27. PowderedTea Revenue by Company in 2025 ($ millions)
Figure 28. Global PowderedTea Revenue Market Share by Company in 2025
Figure 29. Global PowderedTea Sales Market Share by Geographic Region (2020-2025)
Figure 30. Global PowderedTea Revenue Market Share by Geographic Region in 2025
Figure 31. Americas PowderedTea Sales 2020-2025 (K MT)
Figure 32. Americas PowderedTea Revenue 2020-2025 ($ millions)
Figure 33. APAC PowderedTea Sales 2020-2025 (K MT)
Figure 34. APAC PowderedTea Revenue 2020-2025 ($ millions)
Figure 35. Europe PowderedTea Sales 2020-2025 (K MT)
Figure 36. Europe PowderedTea Revenue 2020-2025 ($ millions)
Figure 37. Middle East & Africa PowderedTea Sales 2020-2025 (K MT)
Figure 38. Middle East & Africa PowderedTea Revenue 2020-2025 ($ millions)
Figure 39. Americas PowderedTea Sales Market Share by Country in 2025
Figure 40. Americas PowderedTea Revenue Market Share by Country (2020-2025)
Figure 41. Americas PowderedTea Sales Market Share byType (2020-2025)
Figure 42. Americas PowderedTea Sales Market Share by Application (2020-2025)
Figure 43. United States PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 44. Canada PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 45. Mexico PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 46. Brazil PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 47. APAC PowderedTea Sales Market Share by Region in 2025
Figure 48. APAC PowderedTea Revenue Market Share by Region (2020-2025)
Figure 49. APAC PowderedTea Sales Market Share byType (2020-2025)
Figure 50. APAC PowderedTea Sales Market Share by Application (2020-2025)
Figure 51. China PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 52. Japan PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 53. South Korea PowderedTea Revenue Growth 2020-2025 ($ millions)

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Figure 54. Southeast Asia PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 55. India PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 56. Australia PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 57. ChinaTaiwan PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 58. Europe PowderedTea Sales Market Share by Country in 2025
Figure 59. Europe PowderedTea Revenue Market Share by Country (2020-2025)
Figure 60. Europe PowderedTea Sales Market Share byType (2020-2025)
Figure 61. Europe PowderedTea Sales Market Share by Application (2020-2025)
Figure 62. Germany PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 63.France PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 64. UK PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 65. Italy PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 66. Russia PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 67. Middle East & Africa PowderedTea Sales Market Share by Country (2020-2025)
Figure 68. Middle East & Africa PowderedTea Sales Market Share byType (2020-2025)
Figure 69. Middle East & Africa PowderedTea Sales Market Share by Application (2020-2025)
Figure 70. Egypt PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 71. South Africa PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 72. Israel PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 73.Turkey PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 74. GCC Countries PowderedTea Revenue Growth 2020-2025 ($ millions)
Figure 75. Manufacturing Cost Structure Analysis of PowderedTea in 2025
Figure 76. Manufacturing Process Analysis of PowderedTea
Figure 77. Industry Chain Structure of PowderedTea
Figure 78. Channels of Distribution
Figure 79. Global PowderedTea Sales MarketForecast by Region (2026-2031)
Figure 80. Global PowderedTea Revenue Market ShareForecast by Region (2026-2031)
Figure 81. Global PowderedTea Sales Market ShareForecast byType (2026-2031)
Figure 82. Global PowderedTea Revenue Market ShareForecast byType (2026-2031)
Figure 83. Global PowderedTea Sales Market ShareForecast by Application (2026-2031)
Figure 84. Global PowderedTea Revenue Market ShareForecast by Application (2026-2031)

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