

Global Powdered Drinks Market Growth 2025-2031

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Abstracts

The global Powdered Drinks market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Powdered drink is a processed-food product, a powder designed to mix usually with water to produce a beverage resembling fruit juice or soda in flavor. Another type of drink mix is represented by products that must be mixed into milk.

United States market for Powdered Drinks is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Powdered Drinks is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Powdered Drinks is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Powdered Drinks players cover Nestl, Starbucks, AJINOMOTO GENERAL FOODS, AMT Coffee, COLCAF S.A.S. - INDUSTRIA COLOMBIANA DE CAF, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Powdered Drinks Industry Forecast" looks at past sales and reviews total world Powdered Drinks sales in 2024, providing a comprehensive analysis by region and market sector of projected Powdered

Drinks sales for 2025 through 2031. With Powdered Drinks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Powdered Drinks industry.

This Insight Report provides a comprehensive analysis of the global Powdered Drinks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Powdered Drinks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Powdered Drinks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Powdered Drinks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Powdered Drinks.

This report presents a comprehensive overview, market shares, and growth opportunities of Powdered Drinks market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Instant Coffee

Instant Orange Juice Powder

Instant Coconut Powder

Other

Segmentation by Application:

Age 0-18

Age Above 18

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nestl

Starbucks

AJINOMOTO GENERAL FOODS

AMT Coffee

COLCAF S.A.S. - INDUSTRIA COLOMBIANA DE CAF

InterNatural Foods

The J.M. Smucker Company

Kraft Heinz

Lavazza

Strauss Coffee

Tata Coffee

Tchibo Coffee

Trung Nguyen

Nanguo Foodstuff

Mondel?z International

Chunguang

Socona

JDE

Keurig Green Mountain

Key Questions Addressed in this Report

What is the 10-year outlook for the global Powdered Drinks market?

What factors are driving Powdered Drinks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Powdered Drinks market opportunities vary by end market size?

How does Powdered Drinks break out by Type, by Application?

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