

# Global Powder Sunscreens Market Growth 2026-2032

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## Abstracts

The global Powder Sunscreens market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Powder sunscreen is a sunscreen product that comes in a powder form and is often used to supplement or replace traditional liquid or cream sunscreens. Powder sunscreens are characterized by their lightweight texture, easy to carry, and quick and even coverage of the skin when applied. Such products are particularly suitable for use under makeup because they will not disrupt the makeup that has been completed.

Powder sunscreens work similarly to traditional sunscreens, protecting the skin from UVB (which causes sunburn and skin cancer) and UVA (which causes skin aging) by absorbing or reflecting ultraviolet (UV) rays. Powder sunscreens may contain mineral ingredients such as titanium dioxide or zinc oxide, which provide physical sun protection.

Advantages of powder sunscreen include:

- Non-greasy: Powder sunscreen is a good choice for people with oily or combination skin because it does not increase oil on the skin's surface.
- Translucent: Powder sunscreens generally do not leave a white residue, making them more suitable for people with darker skin tones.

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However, powdered sunscreens may not provide as long-lasting protection as traditional sunscreens, so they may need to be reapplied more frequently when used. Also, people with sensitive skin should always do a patch test before using any type of sunscreen to ensure it does not cause irritation or an allergic reaction.

United States market for Powder Sunscreens is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Powder Sunscreens is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Powder Sunscreens is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Powder Sunscreens players cover Supergoop, Colorescience, Hawaiian Tropic, Brush On Block, Mineral Fusion, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?Powder Sunscreens Industry Forecast? looks at past sales and reviews total world Powder Sunscreens sales in 2025, providing a comprehensive analysis by region and market sector of projected Powder Sunscreens sales for 2026 through 2032. With Powder Sunscreens sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Powder Sunscreens industry.

This Insight Report provides a comprehensive analysis of the global Powder Sunscreens landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Powder Sunscreens portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Powder Sunscreens market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Powder Sunscreens and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Powder Sunscreens.

This report presents a comprehensive overview, market shares, and growth opportunities of Powder Sunscreens market by product type, application, key manufacturers and key regions and countries.

### Segmentation by Type:

SPF 15-30

SPF 30-50

SPF 50+

### Segmentation by Application:

Offline Sales

Online Sales

### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Supergoop

Colorescience

Hawaiian Tropic

Brush On Block

Mineral Fusion

BareMinerals

Jane Iredale

ISDIN

iS Clinical

Barely Sunny

Derma Co

Sandiva

KEYA SETH

Jovees

Sephora

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Powder Sunscreens market?

What factors are driving Powder Sunscreens market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Powder Sunscreens market opportunities vary by end market size?

How does Powder Sunscreens break out by Type, by Application?

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