

Global Povidone Iodine (PVP-I) Market Growth 2025-2031

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Abstracts

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The global Povidone Iodine (PVP-I) market size is predicted to grow from US\$ 174 million in 2025 to US\$ 213 million in 2031; it is expected to grow at a CAGR of 3.4% from 2025 to 2031.

Povidone-Iodine is a stable chemical complex of Polyvinylpyrrolidone (Povidone, PVP) and elemental Iodine (I). It contains from 9.0% to 12.0% available iodine.

PVP-I is a broad spectrum antiseptic for topical application. It is used in first aid for minor cuts, grazes, burns, abrasions and blisters. PVP-I has broad applications in medicine as a surgical scrub; for pre- and post-operative skin cleansing; for the treatment and prevention of infections in wounds, ulcers, cuts and burns; for the treatment of infections in decubitus ulcers and stasis ulcers; in gynecology for vaginitis associated with candidal, trichomonal or mixed infections.

PVP-I can be formulated at concentrations of 5–12% in solution, spray, surgical scrub, ointment, and swab dosage forms.

The major players in global Povidone Iodine (PVP-I) market include BASF, Ashland, etc. The top 2 players occupy about 70% shares of the global market. North America and Europe are main markets, they occupy about 70% of the global market. Medical Grade PVP-I is the main type, with a share about 70%. Skin Sterilization is the main application, which holds a share about 25%.

LP Information, Inc. (LPI) ' newest research report, the "Povidone Iodine (PVP-I)

Industry Forecast” looks at past sales and reviews total world Povidone Iodine (PVP-I) sales in 2024, providing a comprehensive analysis by region and market sector of projected Povidone Iodine (PVP-I) sales for 2025 through 2031. With Povidone Iodine (PVP-I) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Povidone Iodine (PVP-I) industry.

This Insight Report provides a comprehensive analysis of the global Povidone Iodine (PVP-I) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Povidone Iodine (PVP-I) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Povidone Iodine (PVP-I) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Povidone Iodine (PVP-I) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Povidone Iodine (PVP-I).

This report presents a comprehensive overview, market shares, and growth opportunities of Povidone Iodine (PVP-I) market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Medical Grade PVP-I

Industrial Grade PVP-I

Segmentation by Application:

Skin Sterilization

Infection Prevention

Instrument Sterilization

Food Industry

Breeding Industry

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BASF

Ashland

Thatcher

Quat Chem

Glide Chem

Zen Chemicals

Adani Pharmachem

Boai NKY Pharmaceuticals

Nanhang Industrial

Sunflower

Zhongwei

Huaan Chemical

Key Questions Addressed in this Report

What is the 10-year outlook for the global Povidone Iodine (PVP-I) market?

What factors are driving Povidone Iodine (PVP-I) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Povidone Iodine (PVP-I) market opportunities vary by end market size?

How does Povidone Iodine (PVP-I) break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Povidone Iodine (PVP-I) Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Povidone Iodine (PVP-I) by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Povidone Iodine (PVP-I) by Country/Region, 2020, 2024 & 2031
- 2.2 Povidone Iodine (PVP-I) Segment by Type
 - 2.2.1 Medical Grade PVP-I
 - 2.2.2 Industrial Grade PVP-I
- 2.3 Povidone Iodine (PVP-I) Sales by Type
 - 2.3.1 Global Povidone Iodine (PVP-I) Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Povidone Iodine (PVP-I) Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Povidone Iodine (PVP-I) Sale Price by Type (2020-2025)
- 2.4 Povidone Iodine (PVP-I) Segment by Application
 - 2.4.1 Skin Sterilization
 - 2.4.2 Infection Prevention
 - 2.4.3 Instrument Sterilization
 - 2.4.4 Food Industry
 - 2.4.5 Breeding Industry
- 2.5 Povidone Iodine (PVP-I) Sales by Application
 - 2.5.1 Global Povidone Iodine (PVP-I) Sale Market Share by Application (2020-2025)
 - 2.5.2 Global Povidone Iodine (PVP-I) Revenue and Market Share by Application (2020-2025)

2.5.3 Global Povidone Iodine (PVP-I) Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Povidone Iodine (PVP-I) Breakdown Data by Company

3.1.1 Global Povidone Iodine (PVP-I) Annual Sales by Company (2020-2025)

3.1.2 Global Povidone Iodine (PVP-I) Sales Market Share by Company (2020-2025)

3.2 Global Povidone Iodine (PVP-I) Annual Revenue by Company (2020-2025)

3.2.1 Global Povidone Iodine (PVP-I) Revenue by Company (2020-2025)

3.2.2 Global Povidone Iodine (PVP-I) Revenue Market Share by Company (2020-2025)

3.3 Global Povidone Iodine (PVP-I) Sale Price by Company

3.4 Key Manufacturers Povidone Iodine (PVP-I) Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Povidone Iodine (PVP-I) Product Location Distribution

3.4.2 Players Povidone Iodine (PVP-I) Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR POVIDONE IODINE (PVP-I) BY GEOGRAPHIC REGION

4.1 World Historic Povidone Iodine (PVP-I) Market Size by Geographic Region (2020-2025)

4.1.1 Global Povidone Iodine (PVP-I) Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Povidone Iodine (PVP-I) Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Povidone Iodine (PVP-I) Market Size by Country/Region (2020-2025)

4.2.1 Global Povidone Iodine (PVP-I) Annual Sales by Country/Region (2020-2025)

4.2.2 Global Povidone Iodine (PVP-I) Annual Revenue by Country/Region (2020-2025)

4.3 Americas Povidone Iodine (PVP-I) Sales Growth

4.4 APAC Povidone Iodine (PVP-I) Sales Growth

4.5 Europe Povidone Iodine (PVP-I) Sales Growth

4.6 Middle East & Africa Povidone Iodine (PVP-I) Sales Growth

5 AMERICAS

5.1 Americas Povidone Iodine (PVP-I) Sales by Country

5.1.1 Americas Povidone Iodine (PVP-I) Sales by Country (2020-2025)

5.1.2 Americas Povidone Iodine (PVP-I) Revenue by Country (2020-2025)

5.2 Americas Povidone Iodine (PVP-I) Sales by Type (2020-2025)

5.3 Americas Povidone Iodine (PVP-I) Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Povidone Iodine (PVP-I) Sales by Region

6.1.1 APAC Povidone Iodine (PVP-I) Sales by Region (2020-2025)

6.1.2 APAC Povidone Iodine (PVP-I) Revenue by Region (2020-2025)

6.2 APAC Povidone Iodine (PVP-I) Sales by Type (2020-2025)

6.3 APAC Povidone Iodine (PVP-I) Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Povidone Iodine (PVP-I) by Country

7.1.1 Europe Povidone Iodine (PVP-I) Sales by Country (2020-2025)

7.1.2 Europe Povidone Iodine (PVP-I) Revenue by Country (2020-2025)

7.2 Europe Povidone Iodine (PVP-I) Sales by Type (2020-2025)

7.3 Europe Povidone Iodine (PVP-I) Sales by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Povidone Iodine (PVP-I) by Country

8.1.1 Middle East & Africa Povidone Iodine (PVP-I) Sales by Country (2020-2025)

8.1.2 Middle East & Africa Povidone Iodine (PVP-I) Revenue by Country (2020-2025)

8.2 Middle East & Africa Povidone Iodine (PVP-I) Sales by Type (2020-2025)

8.3 Middle East & Africa Povidone Iodine (PVP-I) Sales by Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Povidone Iodine (PVP-I)

10.3 Manufacturing Process Analysis of Povidone Iodine (PVP-I)

10.4 Industry Chain Structure of Povidone Iodine (PVP-I)

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Povidone Iodine (PVP-I) Distributors

11.3 Povidone Iodine (PVP-I) Customer

12 WORLD FORECAST REVIEW FOR POVIDONE IODINE (PVP-I) BY GEOGRAPHIC REGION

12.1 Global Povidone Iodine (PVP-I) Market Size Forecast by Region

- 12.1.1 Global Povidone Iodine (PVP-I) Forecast by Region (2026-2031)
- 12.1.2 Global Povidone Iodine (PVP-I) Annual Revenue Forecast by Region (2026-2031)
- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)
- 12.6 Global Povidone Iodine (PVP-I) Forecast by Type (2026-2031)
- 12.7 Global Povidone Iodine (PVP-I) Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 BASF

- 13.1.1 BASF Company Information
- 13.1.2 BASF Povidone Iodine (PVP-I) Product Portfolios and Specifications
- 13.1.3 BASF Povidone Iodine (PVP-I) Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.1.4 BASF Main Business Overview
- 13.1.5 BASF Latest Developments

13.2 Ashland

- 13.2.1 Ashland Company Information
- 13.2.2 Ashland Povidone Iodine (PVP-I) Product Portfolios and Specifications
- 13.2.3 Ashland Povidone Iodine (PVP-I) Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.2.4 Ashland Main Business Overview
- 13.2.5 Ashland Latest Developments

13.3 Thatcher

- 13.3.1 Thatcher Company Information
- 13.3.2 Thatcher Povidone Iodine (PVP-I) Product Portfolios and Specifications
- 13.3.3 Thatcher Povidone Iodine (PVP-I) Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.3.4 Thatcher Main Business Overview
- 13.3.5 Thatcher Latest Developments

13.4 Quat Chem

- 13.4.1 Quat Chem Company Information
- 13.4.2 Quat Chem Povidone Iodine (PVP-I) Product Portfolios and Specifications
- 13.4.3 Quat Chem Povidone Iodine (PVP-I) Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.4.4 Quat Chem Main Business Overview

- 13.4.5 Quat Chem Latest Developments
- 13.5 Glide Chem
 - 13.5.1 Glide Chem Company Information
 - 13.5.2 Glide Chem Povidone Iodine (PVP-I) Product Portfolios and Specifications
 - 13.5.3 Glide Chem Povidone Iodine (PVP-I) Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.5.4 Glide Chem Main Business Overview
 - 13.5.5 Glide Chem Latest Developments
- 13.6 Zen Chemicals
 - 13.6.1 Zen Chemicals Company Information
 - 13.6.2 Zen Chemicals Povidone Iodine (PVP-I) Product Portfolios and Specifications
 - 13.6.3 Zen Chemicals Povidone Iodine (PVP-I) Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.6.4 Zen Chemicals Main Business Overview
 - 13.6.5 Zen Chemicals Latest Developments
- 13.7 Adani Pharmachem
 - 13.7.1 Adani Pharmachem Company Information
 - 13.7.2 Adani Pharmachem Povidone Iodine (PVP-I) Product Portfolios and Specifications
 - 13.7.3 Adani Pharmachem Povidone Iodine (PVP-I) Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.7.4 Adani Pharmachem Main Business Overview
 - 13.7.5 Adani Pharmachem Latest Developments
- 13.8 Boai NKY Pharmaceuticals
 - 13.8.1 Boai NKY Pharmaceuticals Company Information
 - 13.8.2 Boai NKY Pharmaceuticals Povidone Iodine (PVP-I) Product Portfolios and Specifications
 - 13.8.3 Boai NKY Pharmaceuticals Povidone Iodine (PVP-I) Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.8.4 Boai NKY Pharmaceuticals Main Business Overview
 - 13.8.5 Boai NKY Pharmaceuticals Latest Developments
- 13.9 Nanhang Industrial
 - 13.9.1 Nanhang Industrial Company Information
 - 13.9.2 Nanhang Industrial Povidone Iodine (PVP-I) Product Portfolios and Specifications
 - 13.9.3 Nanhang Industrial Povidone Iodine (PVP-I) Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.9.4 Nanhang Industrial Main Business Overview
 - 13.9.5 Nanhang Industrial Latest Developments

13.10 Sunflower

13.10.1 Sunflower Company Information

13.10.2 Sunflower Povidone Iodine (PVP-I) Product Portfolios and Specifications

13.10.3 Sunflower Povidone Iodine (PVP-I) Sales, Revenue, Price and Gross Margin (2020-2025)

13.10.4 Sunflower Main Business Overview

13.10.5 Sunflower Latest Developments

13.11 Zhongwei

13.11.1 Zhongwei Company Information

13.11.2 Zhongwei Povidone Iodine (PVP-I) Product Portfolios and Specifications

13.11.3 Zhongwei Povidone Iodine (PVP-I) Sales, Revenue, Price and Gross Margin (2020-2025)

13.11.4 Zhongwei Main Business Overview

13.11.5 Zhongwei Latest Developments

13.12 Huaan Chemical

13.12.1 Huaan Chemical Company Information

13.12.2 Huaan Chemical Povidone Iodine (PVP-I) Product Portfolios and Specifications

13.12.3 Huaan Chemical Povidone Iodine (PVP-I) Sales, Revenue, Price and Gross Margin (2020-2025)

13.12.4 Huaan Chemical Main Business Overview

13.12.5 Huaan Chemical Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Povidone Iodine (PVP-I) Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Table 2. Povidone Iodine (PVP-I) Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Medical Grade PVP-I
- Table 4. Major Players of Industrial Grade PVP-I
- Table 5. Global Povidone Iodine (PVP-I) Sales byType (2020-2025) & (K MT)
- Table 6. Global Povidone Iodine (PVP-I) Sales Market Share byType (2020-2025)
- Table 7. Global Povidone Iodine (PVP-I) Revenue byType (2020-2025) & (\$ million)
- Table 8. Global Povidone Iodine (PVP-I) Revenue Market Share byType (2020-2025)
- Table 9. Global Povidone Iodine (PVP-I) Sale Price byType (2020-2025) & (USD/MT)
- Table 10. Global Povidone Iodine (PVP-I) Sale by Application (2020-2025) & (K MT)
- Table 11. Global Povidone Iodine (PVP-I) Sale Market Share by Application (2020-2025)
- Table 12. Global Povidone Iodine (PVP-I) Revenue by Application (2020-2025) & (\$ million)
- Table 13. Global Povidone Iodine (PVP-I) Revenue Market Share by Application (2020-2025)
- Table 14. Global Povidone Iodine (PVP-I) Sale Price by Application (2020-2025) & (USD/MT)
- Table 15. Global Povidone Iodine (PVP-I) Sales by Company (2020-2025) & (K MT)
- Table 16. Global Povidone Iodine (PVP-I) Sales Market Share by Company (2020-2025)
- Table 17. Global Povidone Iodine (PVP-I) Revenue by Company (2020-2025) & (\$ millions)
- Table 18. Global Povidone Iodine (PVP-I) Revenue Market Share by Company (2020-2025)
- Table 19. Global Povidone Iodine (PVP-I) Sale Price by Company (2020-2025) & (USD/MT)
- Table 20. Key Manufacturers Povidone Iodine (PVP-I) Producing Area Distribution and Sales Area
- Table 21. Players Povidone Iodine (PVP-I) Products Offered
- Table 22. Povidone Iodine (PVP-I) Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Povidone Iodine (PVP-I) Sales by Geographic Region (2020-2025) & (K MT)

Table 26. Global Povidone Iodine (PVP-I) Sales Market Share Geographic Region (2020-2025)

Table 27. Global Povidone Iodine (PVP-I) Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 28. Global Povidone Iodine (PVP-I) Revenue Market Share by Geographic Region (2020-2025)

Table 29. Global Povidone Iodine (PVP-I) Sales by Country/Region (2020-2025) & (K MT)

Table 30. Global Povidone Iodine (PVP-I) Sales Market Share by Country/Region (2020-2025)

Table 31. Global Povidone Iodine (PVP-I) Revenue by Country/Region (2020-2025) & (\$ millions)

Table 32. Global Povidone Iodine (PVP-I) Revenue Market Share by Country/Region (2020-2025)

Table 33. Americas Povidone Iodine (PVP-I) Sales by Country (2020-2025) & (K MT)

Table 34. Americas Povidone Iodine (PVP-I) Sales Market Share by Country (2020-2025)

Table 35. Americas Povidone Iodine (PVP-I) Revenue by Country (2020-2025) & (\$ millions)

Table 36. Americas Povidone Iodine (PVP-I) Sales byType (2020-2025) & (K MT)

Table 37. Americas Povidone Iodine (PVP-I) Sales by Application (2020-2025) & (K MT)

Table 38. APAC Povidone Iodine (PVP-I) Sales by Region (2020-2025) & (K MT)

Table 39. APAC Povidone Iodine (PVP-I) Sales Market Share by Region (2020-2025)

Table 40. APAC Povidone Iodine (PVP-I) Revenue by Region (2020-2025) & (\$ millions)

Table 41. APAC Povidone Iodine (PVP-I) Sales byType (2020-2025) & (K MT)

Table 42. APAC Povidone Iodine (PVP-I) Sales by Application (2020-2025) & (K MT)

Table 43. Europe Povidone Iodine (PVP-I) Sales by Country (2020-2025) & (K MT)

Table 44. Europe Povidone Iodine (PVP-I) Revenue by Country (2020-2025) & (\$ millions)

Table 45. Europe Povidone Iodine (PVP-I) Sales byType (2020-2025) & (K MT)

Table 46. Europe Povidone Iodine (PVP-I) Sales by Application (2020-2025) & (K MT)

Table 47. Middle East & Africa Povidone Iodine (PVP-I) Sales by Country (2020-2025) & (K MT)

Table 48. Middle East & Africa Povidone Iodine (PVP-I) Revenue Market Share by Country (2020-2025)

Table 49. Middle East & Africa Povidone Iodine (PVP-I) Sales byType (2020-2025) & (K MT)

Table 50. Middle East & Africa Povidone Iodine (PVP-I) Sales by Application (2020-2025) & (K MT)

Table 51. Key Market Drivers & Growth Opportunities of Povidone Iodine (PVP-I)

Table 52. Key Market Challenges & Risks of Povidone Iodine (PVP-I)

Table 53. Key IndustryTrends of Povidone Iodine (PVP-I)

Table 54. Povidone Iodine (PVP-I) Raw Material

Table 55. Key Suppliers of Raw Materials

Table 56. Povidone Iodine (PVP-I) Distributors List

Table 57. Povidone Iodine (PVP-I) Customer List

Table 58. Global Povidone Iodine (PVP-I) SalesForecast by Region (2026-2031) & (K MT)

Table 59. Global Povidone Iodine (PVP-I) RevenueForecast by Region (2026-2031) & (\$ millions)

Table 60. Americas Povidone Iodine (PVP-I) SalesForecast by Country (2026-2031) & (K MT)

Table 61. Americas Povidone Iodine (PVP-I) Annual RevenueForecast by Country (2026-2031) & (\$ millions)

Table 62. APAC Povidone Iodine (PVP-I) SalesForecast by Region (2026-2031) & (K MT)

Table 63. APAC Povidone Iodine (PVP-I) Annual RevenueForecast by Region (2026-2031) & (\$ millions)

Table 64. Europe Povidone Iodine (PVP-I) SalesForecast by Country (2026-2031) & (K MT)

Table 65. Europe Povidone Iodine (PVP-I) RevenueForecast by Country (2026-2031) & (\$ millions)

Table 66. Middle East & Africa Povidone Iodine (PVP-I) SalesForecast by Country (2026-2031) & (K MT)

Table 67. Middle East & Africa Povidone Iodine (PVP-I) RevenueForecast by Country (2026-2031) & (\$ millions)

Table 68. Global Povidone Iodine (PVP-I) SalesForecast byType (2026-2031) & (K MT)

Table 69. Global Povidone Iodine (PVP-I) RevenueForecast byType (2026-2031) & (\$ millions)

Table 70. Global Povidone Iodine (PVP-I) SalesForecast by Application (2026-2031) & (K MT)

Table 71. Global Povidone Iodine (PVP-I) RevenueForecast by Application (2026-2031) & (\$ millions)

Table 72. BASF Basic Information, Povidone Iodine (PVP-I) Manufacturing Base, Sales

Area and Its Competitors

Table 73. BASF Povidone Iodine (PVP-I) Product Portfolios and Specifications

Table 74. BASF Povidone Iodine (PVP-I) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 75. BASF Main Business

Table 76. BASF Latest Developments

Table 77. Ashland Basic Information, Povidone Iodine (PVP-I) Manufacturing Base, Sales Area and Its Competitors

Table 78. Ashland Povidone Iodine (PVP-I) Product Portfolios and Specifications

Table 79. Ashland Povidone Iodine (PVP-I) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 80. Ashland Main Business

Table 81. Ashland Latest Developments

Table 82. Thatcher Basic Information, Povidone Iodine (PVP-I) Manufacturing Base, Sales Area and Its Competitors

Table 83. Thatcher Povidone Iodine (PVP-I) Product Portfolios and Specifications

Table 84. Thatcher Povidone Iodine (PVP-I) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 85. Thatcher Main Business

Table 86. Thatcher Latest Developments

Table 87. Quat Chem Basic Information, Povidone Iodine (PVP-I) Manufacturing Base, Sales Area and Its Competitors

Table 88. Quat Chem Povidone Iodine (PVP-I) Product Portfolios and Specifications

Table 89. Quat Chem Povidone Iodine (PVP-I) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 90. Quat Chem Main Business

Table 91. Quat Chem Latest Developments

Table 92. Glide Chem Basic Information, Povidone Iodine (PVP-I) Manufacturing Base, Sales Area and Its Competitors

Table 93. Glide Chem Povidone Iodine (PVP-I) Product Portfolios and Specifications

Table 94. Glide Chem Povidone Iodine (PVP-I) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 95. Glide Chem Main Business

Table 96. Glide Chem Latest Developments

Table 97. Zen Chemicals Basic Information, Povidone Iodine (PVP-I) Manufacturing Base, Sales Area and Its Competitors

Table 98. Zen Chemicals Povidone Iodine (PVP-I) Product Portfolios and Specifications

Table 99. Zen Chemicals Povidone Iodine (PVP-I) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 100. Zen Chemicals Main Business

Table 101. Zen Chemicals Latest Developments

Table 102. Adani Pharmachem Basic Information, Povidone Iodine (PVP-I) Manufacturing Base, Sales Area and Its Competitors

Table 103. Adani Pharmachem Povidone Iodine (PVP-I) Product Portfolios and Specifications

Table 104. Adani Pharmachem Povidone Iodine (PVP-I) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 105. Adani Pharmachem Main Business

Table 106. Adani Pharmachem Latest Developments

Table 107. Boai NKY Pharmaceuticals Basic Information, Povidone Iodine (PVP-I) Manufacturing Base, Sales Area and Its Competitors

Table 108. Boai NKY Pharmaceuticals Povidone Iodine (PVP-I) Product Portfolios and Specifications

Table 109. Boai NKY Pharmaceuticals Povidone Iodine (PVP-I) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 110. Boai NKY Pharmaceuticals Main Business

Table 111. Boai NKY Pharmaceuticals Latest Developments

Table 112. Nanhang Industrial Basic Information, Povidone Iodine (PVP-I) Manufacturing Base, Sales Area and Its Competitors

Table 113. Nanhang Industrial Povidone Iodine (PVP-I) Product Portfolios and Specifications

Table 114. Nanhang Industrial Povidone Iodine (PVP-I) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 115. Nanhang Industrial Main Business

Table 116. Nanhang Industrial Latest Developments

Table 117. Sunflower Basic Information, Povidone Iodine (PVP-I) Manufacturing Base, Sales Area and Its Competitors

Table 118. Sunflower Povidone Iodine (PVP-I) Product Portfolios and Specifications

Table 119. Sunflower Povidone Iodine (PVP-I) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 120. Sunflower Main Business

Table 121. Sunflower Latest Developments

Table 122. Zhongwei Basic Information, Povidone Iodine (PVP-I) Manufacturing Base, Sales Area and Its Competitors

Table 123. Zhongwei Povidone Iodine (PVP-I) Product Portfolios and Specifications

Table 124. Zhongwei Povidone Iodine (PVP-I) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 125. Zhongwei Main Business

Table 126. Zhongwei Latest Developments

Table 127. Huaan Chemical Basic Information, Povidone Iodine (PVP-I) Manufacturing Base, Sales Area and Its Competitors

Table 128. Huaan Chemical Povidone Iodine (PVP-I) Product Portfolios and Specifications

Table 129. Huaan Chemical Povidone Iodine (PVP-I) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 130. Huaan Chemical Main Business

Table 131. Huaan Chemical Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Povidone Iodine (PVP-I)
- Figure 2. Povidone Iodine (PVP-I) Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Povidone Iodine (PVP-I) Sales Growth Rate 2020-2031 (K MT)
- Figure 7. Global Povidone Iodine (PVP-I) Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Povidone Iodine (PVP-I) Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Povidone Iodine (PVP-I) Sales Market Share by Country/Region (2024)
- Figure 10. Povidone Iodine (PVP-I) Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Medical Grade PVP-I
- Figure 12. Product Picture of Industrial Grade PVP-I
- Figure 13. Global Povidone Iodine (PVP-I) Sales Market Share byType in 2025
- Figure 14. Global Povidone Iodine (PVP-I) Revenue Market Share byType (2020-2025)
- Figure 15. Povidone Iodine (PVP-I) Consumed in Skin Sterilization
- Figure 16. Global Povidone Iodine (PVP-I) Market: Skin Sterilization (2020-2025) & (K MT)
- Figure 17. Povidone Iodine (PVP-I) Consumed in Infection Prevention
- Figure 18. Global Povidone Iodine (PVP-I) Market: Infection Prevention (2020-2025) & (K MT)
- Figure 19. Povidone Iodine (PVP-I) Consumed in Instrument Sterilization
- Figure 20. Global Povidone Iodine (PVP-I) Market: Instrument Sterilization (2020-2025) & (K MT)
- Figure 21. Povidone Iodine (PVP-I) Consumed inFood Industry
- Figure 22. Global Povidone Iodine (PVP-I) Market:Food Industry (2020-2025) & (K MT)
- Figure 23. Povidone Iodine (PVP-I) Consumed in Breeding Industry
- Figure 24. Global Povidone Iodine (PVP-I) Market: Breeding Industry (2020-2025) & (K MT)
- Figure 25. Global Povidone Iodine (PVP-I) Sale Market Share by Application (2024)
- Figure 26. Global Povidone Iodine (PVP-I) Revenue Market Share by Application in 2025
- Figure 27. Povidone Iodine (PVP-I) Sales by Company in 2025 (K MT)
- Figure 28. Global Povidone Iodine (PVP-I) Sales Market Share by Company in 2025

- Figure 29. Povidone Iodine (PVP-I) Revenue by Company in 2025 (\$ millions)
- Figure 30. Global Povidone Iodine (PVP-I) Revenue Market Share by Company in 2025
- Figure 31. Global Povidone Iodine (PVP-I) Sales Market Share by Geographic Region (2020-2025)
- Figure 32. Global Povidone Iodine (PVP-I) Revenue Market Share by Geographic Region in 2025
- Figure 33. Americas Povidone Iodine (PVP-I) Sales 2020-2025 (K MT)
- Figure 34. Americas Povidone Iodine (PVP-I) Revenue 2020-2025 (\$ millions)
- Figure 35. APAC Povidone Iodine (PVP-I) Sales 2020-2025 (K MT)
- Figure 36. APAC Povidone Iodine (PVP-I) Revenue 2020-2025 (\$ millions)
- Figure 37. Europe Povidone Iodine (PVP-I) Sales 2020-2025 (K MT)
- Figure 38. Europe Povidone Iodine (PVP-I) Revenue 2020-2025 (\$ millions)
- Figure 39. Middle East & Africa Povidone Iodine (PVP-I) Sales 2020-2025 (K MT)
- Figure 40. Middle East & Africa Povidone Iodine (PVP-I) Revenue 2020-2025 (\$ millions)
- Figure 41. Americas Povidone Iodine (PVP-I) Sales Market Share by Country in 2025
- Figure 42. Americas Povidone Iodine (PVP-I) Revenue Market Share by Country (2020-2025)
- Figure 43. Americas Povidone Iodine (PVP-I) Sales Market Share by Type (2020-2025)
- Figure 44. Americas Povidone Iodine (PVP-I) Sales Market Share by Application (2020-2025)
- Figure 45. United States Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)
- Figure 46. Canada Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)
- Figure 47. Mexico Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)
- Figure 48. Brazil Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)
- Figure 49. APAC Povidone Iodine (PVP-I) Sales Market Share by Region in 2025
- Figure 50. APAC Povidone Iodine (PVP-I) Revenue Market Share by Region (2020-2025)
- Figure 51. APAC Povidone Iodine (PVP-I) Sales Market Share by Type (2020-2025)
- Figure 52. APAC Povidone Iodine (PVP-I) Sales Market Share by Application (2020-2025)
- Figure 53. China Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)
- Figure 54. Japan Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)
- Figure 55. South Korea Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)
- Figure 56. Southeast Asia Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)
- Figure 57. India Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)

Figure 58. Australia Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)

Figure 59. ChinaTaiwan Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)

Figure 60. Europe Povidone Iodine (PVP-I) Sales Market Share by Country in 2025

Figure 61. Europe Povidone Iodine (PVP-I) Revenue Market Share by Country (2020-2025)

Figure 62. Europe Povidone Iodine (PVP-I) Sales Market Share byType (2020-2025)

Figure 63. Europe Povidone Iodine (PVP-I) Sales Market Share by Application (2020-2025)

Figure 64. Germany Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)

Figure 65. France Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)

Figure 66. UK Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)

Figure 67. Italy Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)

Figure 68. Russia Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)

Figure 69. Middle East & Africa Povidone Iodine (PVP-I) Sales Market Share by Country (2020-2025)

Figure 70. Middle East & Africa Povidone Iodine (PVP-I) Sales Market Share byType (2020-2025)

Figure 71. Middle East & Africa Povidone Iodine (PVP-I) Sales Market Share by Application (2020-2025)

Figure 72. Egypt Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)

Figure 73. South Africa Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)

Figure 74. Israel Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)

Figure 75. Turkey Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)

Figure 76. GCC Countries Povidone Iodine (PVP-I) Revenue Growth 2020-2025 (\$ millions)

Figure 77. Manufacturing Cost Structure Analysis of Povidone Iodine (PVP-I) in 2025

Figure 78. Manufacturing Process Analysis of Povidone Iodine (PVP-I)

Figure 79. Industry Chain Structure of Povidone Iodine (PVP-I)

Figure 80. Channels of Distribution

Figure 81. Global Povidone Iodine (PVP-I) Sales MarketForecast by Region (2026-2031)

Figure 82. Global Povidone Iodine (PVP-I) Revenue Market ShareForecast by Region (2026-2031)

Figure 83. Global Povidone Iodine (PVP-I) Sales Market ShareForecast byType (2026-2031)

Figure 84. Global Povidone Iodine (PVP-I) Revenue Market ShareForecast byType (2026-2031)

Figure 85. Global Povidone Iodine (PVP-I) Sales Market ShareForecast by Application (2026-2031)

Figure 86. Global Povidone Iodine (PVP-I) Revenue Market ShareForecast by Application (2026-2031)

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