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Global Povidone-iodine Disinfectant Wipes Market Growth 2026-2032

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Abstracts

The global Povidone-iodine Disinfectant Wipes market size is predicted to grow from US$ 347 million in 2025 to US$ 540 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

In 2024, global sales of povidone-iodine disinfectant wipes reached 18.5 billion units, with an average selling price of US$0.018 per unit. Povidone-iodine disinfectant wipes are single-piece medical disinfectant products made with a non-woven fabric base and impregnated with a 7%–10% povidone-iodine solution (0.5% effective iodine). They are suitable for rapid sterilization of skin, wounds, and before medical procedures. Current global production capacity is approximately 23 billion units per year, with an average gross profit margin of approximately 24%–32%. Upstream raw materials mainly include medical non-woven fabric (approximately 45% of the material cost per unit), povidone (PVP, approximately 30%), iodine raw materials (approximately 10%), and packaging materials (approximately 15%). Downstream users mainly include hospitals, clinics, emergency kit manufacturers, pharmacies, e-commerce channels, and home care brands. In typical downstream consumption, hospitals consume an average of 50,000–300,000 units per month, home use accounts for approximately 38% of global demand, medical institutions account for 52%, and outdoor emergency and industrial applications account for 10%. Future demand growth will primarily come from improved hospital infection control standards, increased penetration of home first-aid kits, demand for public health emergency reserves, and the expansion of primary healthcare in developing countries. Business opportunities are concentrated in areas such as the construction of automated high-speed packaging lines, biodegradable nonwoven fabric alternatives, low-irritant formulas, integrated supply of medical wipes, and ODM export growth. Upstream PVP and medical nonwoven fabrics remain the core factors influencing cost fluctuations.

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United States market for Povidone-iodine Disinfectant Wipes is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Povidone-iodine Disinfectant Wipes is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Povidone-iodine Disinfectant Wipes is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Povidone-iodine Disinfectant Wipes players cover BOENMED, Medelast, Lircon, VIOMED, MedMount, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Povidone-iodine Disinfectant Wipes Industry Forecast” looks at past sales and reviews total world Povidone-iodine Disinfectant Wipes sales in 2025, providing a comprehensive analysis by region and market sector of projected Povidone-iodine Disinfectant Wipes sales for 2026 through 2032. With Povidone-iodine Disinfectant Wipes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Povidone-iodine Disinfectant Wipes industry.

This Insight Report provides a comprehensive analysis of the global Povidone-iodine Disinfectant Wipes landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Povidone-iodine Disinfectant Wipes portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Povidone-iodine Disinfectant Wipes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Povidone-iodine Disinfectant Wipes and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

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view of the current state and future trajectory in the global Povidone-iodine Disinfectant Wipes.

This report presents a comprehensive overview, market shares, and growth opportunities of Povidone-iodine Disinfectant Wipes market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Medical Grade

Daily Use Grade

Veterinary Grade

Segmentation by Effective Iodine Concentration:

Effective Iodine Concentration: 0.1% - 0.5%

Effective Iodine Concentration: 0.5% - 1.0%

Effective Iodine Concentration: 1.0% - 2.0%

Segmentation by Cotton Pad Sizes:

Cotton Pad Sizes: 2cm x 2cm - 4cm x 4cm

Cotton Pad Sizes: 5cm x 5cm - 6cm x 6cm

Others

Segmentation by Application:

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Hospitals

Clinics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BOENMED

Medelast

Lircon

VIOMED

MedMount

ZHONGSEN

Phoenix Wipes

LIDESEN

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PDI International

WipesPlus

Henry Schein

Sentry Medical

HUIRUN

Key Questions Addressed in this Report

What is the 10-year outlook for the global Povidone-iodine Disinfectant Wipes market?

What factors are driving Povidone-iodine Disinfectant Wipes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Povidone-iodine Disinfectant Wipes market opportunities vary by end market size?

How does Povidone-iodine Disinfectant Wipes break out by Type, by Application?

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