

# Global Poultry Market Growth 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Poultry market size was valued at US\$ 391050 million in 2023. With growing demand in downstream market, the Poultry is forecast to a readjusted size of US\$ 504760 million by 2030 with a CAGR of 3.7% during review period.

The research report highlights the growth potential of the global Poultry market. Poultry are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Poultry. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Poultry market.

Poultry are domesticated birds kept by humans for their eggs, their meat or their feathers. In this report, we cover entire poultry market (chicks and eggs).

Global key poultry brands include JBS, Tyson Foods and Sanderson Farms etc. The top 3 companies hold a share about 6%. Asia-Pacific is the largest market with a share about 41%, followed by North America and Europe.

In terms of product, chicks is the largest segment with a share about 56%. And in terms of applications, the largest application is fattened with a share about 72%.

Key Features:

The report on Poultry market reflects various aspects and provide valuable insights into

the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Poultry market. It may include historical data, market segmentation by Type (e.g., Chicks, Eggs), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Poultry market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Poultry market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Poultry industry. This include advancements in Poultry technology, Poultry new entrants, Poultry new investment, and other innovations that are shaping the future of Poultry.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Poultry market. It includes factors influencing customer ' purchasing decisions, preferences for Poultry product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Poultry market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Poultry market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Poultry market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Poultry industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Poultry market.

#### Market Segmentation:

Poultry market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Segmentation by type

- Chicks

- Eggs

#### Segmentation by application

- Layers

- Fattened

- Reproduction

This report also splits the market by region:

- Americas

  - United States

  - Canada

  - Mexico

  - Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Tyson Foods

CP Group

Wens Foodstuff Group

Sanderson Farms

Industrias Bachoco

Koch Foods

BRF

New Hope Liuhe

Perdue Farms

Cargill

Hormel Foods

PHW

Cal-Maine Foods

OSI Group

Rose Acre Farms

Hendrix Genetics

Grimaud

Nutreco

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Poultry market?

What factors are driving Poultry market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Poultry market opportunities vary by end market size?

How does Poultry break out type, application?

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Poultry Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Poultry by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Poultry by Country/Region, 2019, 2023 & 2030
- 2.2 Poultry Segment by Type
  - 2.2.1 Chicks
  - 2.2.2 Eggs
- 2.3 Poultry Sales by Type
  - 2.3.1 Global Poultry Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Poultry Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Poultry Sale Price by Type (2019-2024)
- 2.4 Poultry Segment by Application
  - 2.4.1 Layers
  - 2.4.2 Fattened
  - 2.4.3 Reproduction
- 2.5 Poultry Sales by Application
  - 2.5.1 Global Poultry Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Poultry Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Poultry Sale Price by Application (2019-2024)

### **3 GLOBAL POULTRY BY COMPANY**

- 3.1 Global Poultry Breakdown Data by Company
  - 3.1.1 Global Poultry Annual Sales by Company (2019-2024)
  - 3.1.2 Global Poultry Sales Market Share by Company (2019-2024)
- 3.2 Global Poultry Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Poultry Revenue by Company (2019-2024)
  - 3.2.2 Global Poultry Revenue Market Share by Company (2019-2024)
- 3.3 Global Poultry Sale Price by Company
- 3.4 Key Manufacturers Poultry Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Poultry Product Location Distribution
  - 3.4.2 Players Poultry Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 WORLD HISTORIC REVIEW FOR POULTRY BY GEOGRAPHIC REGION**

- 4.1 World Historic Poultry Market Size by Geographic Region (2019-2024)
  - 4.1.1 Global Poultry Annual Sales by Geographic Region (2019-2024)
  - 4.1.2 Global Poultry Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Poultry Market Size by Country/Region (2019-2024)
  - 4.2.1 Global Poultry Annual Sales by Country/Region (2019-2024)
  - 4.2.2 Global Poultry Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Poultry Sales Growth
- 4.4 APAC Poultry Sales Growth
- 4.5 Europe Poultry Sales Growth
- 4.6 Middle East & Africa Poultry Sales Growth

## **5 AMERICAS**

- 5.1 Americas Poultry Sales by Country
  - 5.1.1 Americas Poultry Sales by Country (2019-2024)
  - 5.1.2 Americas Poultry Revenue by Country (2019-2024)
- 5.2 Americas Poultry Sales by Type
- 5.3 Americas Poultry Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico



## 5.7 Brazil

## **6 APAC**

### 6.1 APAC Poultry Sales by Region

#### 6.1.1 APAC Poultry Sales by Region (2019-2024)

#### 6.1.2 APAC Poultry Revenue by Region (2019-2024)

### 6.2 APAC Poultry Sales by Type

### 6.3 APAC Poultry Sales by Application

### 6.4 China

### 6.5 Japan

### 6.6 South Korea

### 6.7 Southeast Asia

### 6.8 India

### 6.9 Australia

### 6.10 China Taiwan

## **7 EUROPE**

### 7.1 Europe Poultry by Country

#### 7.1.1 Europe Poultry Sales by Country (2019-2024)

#### 7.1.2 Europe Poultry Revenue by Country (2019-2024)

### 7.2 Europe Poultry Sales by Type

### 7.3 Europe Poultry Sales by Application

### 7.4 Germany

### 7.5 France

### 7.6 UK

### 7.7 Italy

### 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

### 8.1 Middle East & Africa Poultry by Country

#### 8.1.1 Middle East & Africa Poultry Sales by Country (2019-2024)

#### 8.1.2 Middle East & Africa Poultry Revenue by Country (2019-2024)

### 8.2 Middle East & Africa Poultry Sales by Type

### 8.3 Middle East & Africa Poultry Sales by Application

### 8.4 Egypt

### 8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Poultry

10.3 Manufacturing Process Analysis of Poultry

10.4 Industry Chain Structure of Poultry

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Poultry Distributors

11.3 Poultry Customer

## **12 WORLD FORECAST REVIEW FOR POULTRY BY GEOGRAPHIC REGION**

12.1 Global Poultry Market Size Forecast by Region

12.1.1 Global Poultry Forecast by Region (2025-2030)

12.1.2 Global Poultry Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Poultry Forecast by Type

12.7 Global Poultry Forecast by Application

## **13 KEY PLAYERS ANALYSIS**

## 13.1 Tyson Foods

13.1.1 Tyson Foods Company Information

13.1.2 Tyson Foods Poultry Product Portfolios and Specifications

13.1.3 Tyson Foods Poultry Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Tyson Foods Main Business Overview

13.1.5 Tyson Foods Latest Developments

## 13.2 CP Group

13.2.1 CP Group Company Information

13.2.2 CP Group Poultry Product Portfolios and Specifications

13.2.3 CP Group Poultry Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 CP Group Main Business Overview

13.2.5 CP Group Latest Developments

## 13.3 Wens Foodstuff Group

13.3.1 Wens Foodstuff Group Company Information

13.3.2 Wens Foodstuff Group Poultry Product Portfolios and Specifications

13.3.3 Wens Foodstuff Group Poultry Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Wens Foodstuff Group Main Business Overview

13.3.5 Wens Foodstuff Group Latest Developments

## 13.4 Sanderson Farms

13.4.1 Sanderson Farms Company Information

13.4.2 Sanderson Farms Poultry Product Portfolios and Specifications

13.4.3 Sanderson Farms Poultry Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Sanderson Farms Main Business Overview

13.4.5 Sanderson Farms Latest Developments

## 13.5 Industrias Bachoco

13.5.1 Industrias Bachoco Company Information

13.5.2 Industrias Bachoco Poultry Product Portfolios and Specifications

13.5.3 Industrias Bachoco Poultry Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Industrias Bachoco Main Business Overview

13.5.5 Industrias Bachoco Latest Developments

## 13.6 Koch Foods

13.6.1 Koch Foods Company Information

13.6.2 Koch Foods Poultry Product Portfolios and Specifications

13.6.3 Koch Foods Poultry Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 Koch Foods Main Business Overview

13.6.5 Koch Foods Latest Developments

## 13.7 BRF

13.7.1 BRF Company Information

13.7.2 BRF Poultry Product Portfolios and Specifications

13.7.3 BRF Poultry Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 BRF Main Business Overview

13.7.5 BRF Latest Developments

## 13.8 New Hope Liuhe

13.8.1 New Hope Liuhe Company Information

13.8.2 New Hope Liuhe Poultry Product Portfolios and Specifications

13.8.3 New Hope Liuhe Poultry Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 New Hope Liuhe Main Business Overview

13.8.5 New Hope Liuhe Latest Developments

## 13.9 Perdue Farms

13.9.1 Perdue Farms Company Information

13.9.2 Perdue Farms Poultry Product Portfolios and Specifications

13.9.3 Perdue Farms Poultry Sales, Revenue, Price and Gross Margin (2019-2024)

13.9.4 Perdue Farms Main Business Overview

13.9.5 Perdue Farms Latest Developments

## 13.10 Cargill

13.10.1 Cargill Company Information

13.10.2 Cargill Poultry Product Portfolios and Specifications

13.10.3 Cargill Poultry Sales, Revenue, Price and Gross Margin (2019-2024)

13.10.4 Cargill Main Business Overview

13.10.5 Cargill Latest Developments

## 13.11 Hormel Foods

13.11.1 Hormel Foods Company Information

13.11.2 Hormel Foods Poultry Product Portfolios and Specifications

13.11.3 Hormel Foods Poultry Sales, Revenue, Price and Gross Margin (2019-2024)

13.11.4 Hormel Foods Main Business Overview

13.11.5 Hormel Foods Latest Developments

## 13.12 PHW

13.12.1 PHW Company Information

13.12.2 PHW Poultry Product Portfolios and Specifications

13.12.3 PHW Poultry Sales, Revenue, Price and Gross Margin (2019-2024)

13.12.4 PHW Main Business Overview

13.12.5 PHW Latest Developments

## 13.13 Cal-Maine Foods

13.13.1 Cal-Maine Foods Company Information

13.13.2 Cal-Maine Foods Poultry Product Portfolios and Specifications

- 13.13.3 Cal-Maine Foods Poultry Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.13.4 Cal-Maine Foods Main Business Overview
- 13.13.5 Cal-Maine Foods Latest Developments
- 13.14 OSI Group
  - 13.14.1 OSI Group Company Information
  - 13.14.2 OSI Group Poultry Product Portfolios and Specifications
  - 13.14.3 OSI Group Poultry Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.14.4 OSI Group Main Business Overview
  - 13.14.5 OSI Group Latest Developments
- 13.15 Rose Acre Farms
  - 13.15.1 Rose Acre Farms Company Information
  - 13.15.2 Rose Acre Farms Poultry Product Portfolios and Specifications
  - 13.15.3 Rose Acre Farms Poultry Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.15.4 Rose Acre Farms Main Business Overview
  - 13.15.5 Rose Acre Farms Latest Developments
- 13.16 Hendrix Genetics
  - 13.16.1 Hendrix Genetics Company Information
  - 13.16.2 Hendrix Genetics Poultry Product Portfolios and Specifications
  - 13.16.3 Hendrix Genetics Poultry Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.16.4 Hendrix Genetics Main Business Overview
  - 13.16.5 Hendrix Genetics Latest Developments
- 13.17 Grimaud
  - 13.17.1 Grimaud Company Information
  - 13.17.2 Grimaud Poultry Product Portfolios and Specifications
  - 13.17.3 Grimaud Poultry Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.17.4 Grimaud Main Business Overview
  - 13.17.5 Grimaud Latest Developments
- 13.18 Nutreco
  - 13.18.1 Nutreco Company Information
  - 13.18.2 Nutreco Poultry Product Portfolios and Specifications
  - 13.18.3 Nutreco Poultry Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.18.4 Nutreco Main Business Overview
  - 13.18.5 Nutreco Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**



## List Of Tables

### LIST OF TABLES

Table 1. Poultry Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Poultry Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Chicks

Table 4. Major Players of Eggs

Table 5. Global Poultry Sales by Type (2019-2024) & (K MT)

Table 6. Global Poultry Sales Market Share by Type (2019-2024)

Table 7. Global Poultry Revenue by Type (2019-2024) & (\$ million)

Table 8. Global Poultry Revenue Market Share by Type (2019-2024)

Table 9. Global Poultry Sale Price by Type (2019-2024) & (US\$/MT)

Table 10. Global Poultry Sales by Application (2019-2024) & (K MT)

Table 11. Global Poultry Sales Market Share by Application (2019-2024)

Table 12. Global Poultry Revenue by Application (2019-2024)

Table 13. Global Poultry Revenue Market Share by Application (2019-2024)

Table 14. Global Poultry Sale Price by Application (2019-2024) & (US\$/MT)

Table 15. Global Poultry Sales by Company (2019-2024) & (K MT)

Table 16. Global Poultry Sales Market Share by Company (2019-2024)

Table 17. Global Poultry Revenue by Company (2019-2024) (\$ Millions)

Table 18. Global Poultry Revenue Market Share by Company (2019-2024)

Table 19. Global Poultry Sale Price by Company (2019-2024) & (US\$/MT)

Table 20. Key Manufacturers Poultry Producing Area Distribution and Sales Area

Table 21. Players Poultry Products Offered

Table 22. Poultry Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 23. New Products and Potential Entrants

Table 24. Mergers & Acquisitions, Expansion

Table 25. Global Poultry Sales by Geographic Region (2019-2024) & (K MT)

Table 26. Global Poultry Sales Market Share Geographic Region (2019-2024)

Table 27. Global Poultry Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 28. Global Poultry Revenue Market Share by Geographic Region (2019-2024)

Table 29. Global Poultry Sales by Country/Region (2019-2024) & (K MT)

Table 30. Global Poultry Sales Market Share by Country/Region (2019-2024)

Table 31. Global Poultry Revenue by Country/Region (2019-2024) & (\$ millions)

Table 32. Global Poultry Revenue Market Share by Country/Region (2019-2024)

Table 33. Americas Poultry Sales by Country (2019-2024) & (K MT)



- Table 34. Americas Poultry Sales Market Share by Country (2019-2024)
- Table 35. Americas Poultry Revenue by Country (2019-2024) & (\$ Millions)
- Table 36. Americas Poultry Revenue Market Share by Country (2019-2024)
- Table 37. Americas Poultry Sales by Type (2019-2024) & (K MT)
- Table 38. Americas Poultry Sales by Application (2019-2024) & (K MT)
- Table 39. APAC Poultry Sales by Region (2019-2024) & (K MT)
- Table 40. APAC Poultry Sales Market Share by Region (2019-2024)
- Table 41. APAC Poultry Revenue by Region (2019-2024) & (\$ Millions)
- Table 42. APAC Poultry Revenue Market Share by Region (2019-2024)
- Table 43. APAC Poultry Sales by Type (2019-2024) & (K MT)
- Table 44. APAC Poultry Sales by Application (2019-2024) & (K MT)
- Table 45. Europe Poultry Sales by Country (2019-2024) & (K MT)
- Table 46. Europe Poultry Sales Market Share by Country (2019-2024)
- Table 47. Europe Poultry Revenue by Country (2019-2024) & (\$ Millions)
- Table 48. Europe Poultry Revenue Market Share by Country (2019-2024)
- Table 49. Europe Poultry Sales by Type (2019-2024) & (K MT)
- Table 50. Europe Poultry Sales by Application (2019-2024) & (K MT)
- Table 51. Middle East & Africa Poultry Sales by Country (2019-2024) & (K MT)
- Table 52. Middle East & Africa Poultry Sales Market Share by Country (2019-2024)
- Table 53. Middle East & Africa Poultry Revenue by Country (2019-2024) & (\$ Millions)
- Table 54. Middle East & Africa Poultry Revenue Market Share by Country (2019-2024)
- Table 55. Middle East & Africa Poultry Sales by Type (2019-2024) & (K MT)
- Table 56. Middle East & Africa Poultry Sales by Application (2019-2024) & (K MT)
- Table 57. Key Market Drivers & Growth Opportunities of Poultry
- Table 58. Key Market Challenges & Risks of Poultry
- Table 59. Key Industry Trends of Poultry
- Table 60. Poultry Raw Material
- Table 61. Key Suppliers of Raw Materials
- Table 62. Poultry Distributors List
- Table 63. Poultry Customer List
- Table 64. Global Poultry Sales Forecast by Region (2025-2030) & (K MT)
- Table 65. Global Poultry Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 66. Americas Poultry Sales Forecast by Country (2025-2030) & (K MT)
- Table 67. Americas Poultry Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 68. APAC Poultry Sales Forecast by Region (2025-2030) & (K MT)
- Table 69. APAC Poultry Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 70. Europe Poultry Sales Forecast by Country (2025-2030) & (K MT)
- Table 71. Europe Poultry Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 72. Middle East & Africa Poultry Sales Forecast by Country (2025-2030) & (K MT)



Table 73. Middle East & Africa Poultry Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Global Poultry Sales Forecast by Type (2025-2030) & (K MT)

Table 75. Global Poultry Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 76. Global Poultry Sales Forecast by Application (2025-2030) & (K MT)

Table 77. Global Poultry Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 78. Tyson Foods Basic Information, Poultry Manufacturing Base, Sales Area and Its Competitors

Table 79. Tyson Foods Poultry Product Portfolios and Specifications

Table 80. Tyson Foods Poultry Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 81. Tyson Foods Main Business

Table 82. Tyson Foods Latest Developments

Table 83. CP Group Basic Information, Poultry Manufacturing Base, Sales Area and Its Competitors

Table 84. CP Group Poultry Product Portfolios and Specifications

Table 85. CP Group Poultry Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 86. CP Group Main Business

Table 87. CP Group Latest Developments

Table 88. Wens Foodstuff Group Basic Information, Poultry Manufacturing Base, Sales Area and Its Competitors

Table 89. Wens Foodstuff Group Poultry Product Portfolios and Specifications

Table 90. Wens Foodstuff Group Poultry Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 91. Wens Foodstuff Group Main Business

Table 92. Wens Foodstuff Group Latest Developments

Table 93. Sanderson Farms Basic Information, Poultry Manufacturing Base, Sales Area and Its Competitors

Table 94. Sanderson Farms Poultry Product Portfolios and Specifications

Table 95. Sanderson Farms Poultry Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 96. Sanderson Farms Main Business

Table 97. Sanderson Farms Latest Developments

Table 98. Industrias Bachoco Basic Information, Poultry Manufacturing Base, Sales Area and Its Competitors

Table 99. Industrias Bachoco Poultry Product Portfolios and Specifications

Table 100. Industrias Bachoco Poultry Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

- Table 101. Industrias Bachoco Main Business
- Table 102. Industrias Bachoco Latest Developments
- Table 103. Koch Foods Basic Information, Poultry Manufacturing Base, Sales Area and Its Competitors
- Table 104. Koch Foods Poultry Product Portfolios and Specifications
- Table 105. Koch Foods Poultry Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)
- Table 106. Koch Foods Main Business
- Table 107. Koch Foods Latest Developments
- Table 108. BRF Basic Information, Poultry Manufacturing Base, Sales Area and Its Competitors
- Table 109. BRF Poultry Product Portfolios and Specifications
- Table 110. BRF Poultry Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)
- Table 111. BRF Main Business
- Table 112. BRF Latest Developments
- Table 113. New Hope Liuhe Basic Information, Poultry Manufacturing Base, Sales Area and Its Competitors
- Table 114. New Hope Liuhe Poultry Product Portfolios and Specifications
- Table 115. New Hope Liuhe Poultry Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)
- Table 116. New Hope Liuhe Main Business
- Table 117. New Hope Liuhe Latest Developments
- Table 118. Perdue Farms Basic Information, Poultry Manufacturing Base, Sales Area and Its Competitors
- Table 119. Perdue Farms Poultry Product Portfolios and Specifications
- Table 120. Perdue Farms Poultry Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)
- Table 121. Perdue Farms Main Business
- Table 122. Perdue Farms Latest Developments
- Table 123. Cargill Basic Information, Poultry Manufacturing Base, Sales Area and Its Competitors
- Table 124. Cargill Poultry Product Portfolios and Specifications
- Table 125. Cargill Poultry Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)
- Table 126. Cargill Main Business
- Table 127. Cargill Latest Developments
- Table 128. Hormel Foods Basic Information, Poultry Manufacturing Base, Sales Area and Its Competitors

- Table 129. Hormel Foods Poultry Product Portfolios and Specifications
- Table 130. Hormel Foods Poultry Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)
- Table 131. Hormel Foods Main Business
- Table 132. Hormel Foods Latest Developments
- Table 133. PHW Basic Information, Poultry Manufacturing Base, Sales Area and Its Competitors
- Table 134. PHW Poultry Product Portfolios and Specifications
- Table 135. PHW Poultry Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)
- Table 136. PHW Main Business
- Table 137. PHW Latest Developments
- Table 138. Cal-Maine Foods Basic Information, Poultry Manufacturing Base, Sales Area and Its Competitors
- Table 139. Cal-Maine Foods Poultry Product Portfolios and Specifications
- Table 140. Cal-Maine Foods Poultry Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)
- Table 141. Cal-Maine Foods Main Business
- Table 142. Cal-Maine Foods Latest Developments
- Table 143. OSI Group Basic Information, Poultry Manufacturing Base, Sales Area and Its Competitors
- Table 144. OSI Group Poultry Product Portfolios and Specifications
- Table 145. OSI Group Poultry Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)
- Table 146. OSI Group Main Business
- Table 147. OSI Group Latest Developments
- Table 148. Rose Acre Farms Basic Information, Poultry Manufacturing Base, Sales Area and Its Competitors
- Table 149. Rose Acre Farms Poultry Product Portfolios and Specifications
- Table 150. Rose Acre Farms Poultry Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)
- Table 151. Rose Acre Farms Main Business
- Table 152. Rose Acre Farms Latest Developments
- Table 153. Hendrix Genetics Basic Information, Poultry Manufacturing Base, Sales Area and Its Competitors
- Table 154. Hendrix Genetics Poultry Product Portfolios and Specifications
- Table 155. Hendrix Genetics Poultry Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)
- Table 156. Hendrix Genetics Main Business

Table 157. Hendrix Genetics Latest Developments

Table 158. Grimaud Basic Information, Poultry Manufacturing Base, Sales Area and Its Competitors

Table 159. Grimaud Poultry Product Portfolios and Specifications

Table 160. Grimaud Poultry Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 161. Grimaud Main Business

Table 162. Grimaud Latest Developments

Table 163. Nutreco Basic Information, Poultry Manufacturing Base, Sales Area and Its Competitors

Table 164. Nutreco Poultry Product Portfolios and Specifications

Table 165. Nutreco Poultry Sales (K MT), Revenue (\$ Million), Price (US\$/MT) and Gross Margin (2019-2024)

Table 166. Nutreco Main Business

Table 167. Nutreco Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Poultry
- Figure 2. Poultry Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Poultry Sales Growth Rate 2019-2030 (K MT)
- Figure 7. Global Poultry Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Poultry Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Chicks
- Figure 10. Product Picture of Eggs
- Figure 11. Global Poultry Sales Market Share by Type in 2023
- Figure 12. Global Poultry Revenue Market Share by Type (2019-2024)
- Figure 13. Poultry Consumed in Layers
- Figure 14. Global Poultry Market: Layers (2019-2024) & (K MT)
- Figure 15. Poultry Consumed in Fattened
- Figure 16. Global Poultry Market: Fattened (2019-2024) & (K MT)
- Figure 17. Poultry Consumed in Reproduction
- Figure 18. Global Poultry Market: Reproduction (2019-2024) & (K MT)
- Figure 19. Global Poultry Sales Market Share by Application (2023)
- Figure 20. Global Poultry Revenue Market Share by Application in 2023
- Figure 21. Poultry Sales Market by Company in 2023 (K MT)
- Figure 22. Global Poultry Sales Market Share by Company in 2023
- Figure 23. Poultry Revenue Market by Company in 2023 (\$ Million)
- Figure 24. Global Poultry Revenue Market Share by Company in 2023
- Figure 25. Global Poultry Sales Market Share by Geographic Region (2019-2024)
- Figure 26. Global Poultry Revenue Market Share by Geographic Region in 2023
- Figure 27. Americas Poultry Sales 2019-2024 (K MT)
- Figure 28. Americas Poultry Revenue 2019-2024 (\$ Millions)
- Figure 29. APAC Poultry Sales 2019-2024 (K MT)
- Figure 30. APAC Poultry Revenue 2019-2024 (\$ Millions)
- Figure 31. Europe Poultry Sales 2019-2024 (K MT)
- Figure 32. Europe Poultry Revenue 2019-2024 (\$ Millions)
- Figure 33. Middle East & Africa Poultry Sales 2019-2024 (K MT)
- Figure 34. Middle East & Africa Poultry Revenue 2019-2024 (\$ Millions)
- Figure 35. Americas Poultry Sales Market Share by Country in 2023

- Figure 36. Americas Poultry Revenue Market Share by Country in 2023
- Figure 37. Americas Poultry Sales Market Share by Type (2019-2024)
- Figure 38. Americas Poultry Sales Market Share by Application (2019-2024)
- Figure 39. United States Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Canada Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Mexico Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Brazil Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. APAC Poultry Sales Market Share by Region in 2023
- Figure 44. APAC Poultry Revenue Market Share by Regions in 2023
- Figure 45. APAC Poultry Sales Market Share by Type (2019-2024)
- Figure 46. APAC Poultry Sales Market Share by Application (2019-2024)
- Figure 47. China Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Japan Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. South Korea Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Southeast Asia Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. India Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Australia Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. China Taiwan Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Europe Poultry Sales Market Share by Country in 2023
- Figure 55. Europe Poultry Revenue Market Share by Country in 2023
- Figure 56. Europe Poultry Sales Market Share by Type (2019-2024)
- Figure 57. Europe Poultry Sales Market Share by Application (2019-2024)
- Figure 58. Germany Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. France Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. UK Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Italy Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Russia Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Middle East & Africa Poultry Sales Market Share by Country in 2023
- Figure 64. Middle East & Africa Poultry Revenue Market Share by Country in 2023
- Figure 65. Middle East & Africa Poultry Sales Market Share by Type (2019-2024)
- Figure 66. Middle East & Africa Poultry Sales Market Share by Application (2019-2024)
- Figure 67. Egypt Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. South Africa Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. Israel Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. Turkey Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. GCC Country Poultry Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. Manufacturing Cost Structure Analysis of Poultry in 2023
- Figure 73. Manufacturing Process Analysis of Poultry
- Figure 74. Industry Chain Structure of Poultry



Figure 75. Channels of Distribution

Figure 76. Global Poultry Sales Market Forecast by Region (2025-2030)

Figure 77. Global Poultry Revenue Market Share Forecast by Region (2025-2030)

Figure 78. Global Poultry Sales Market Share Forecast by Type (2025-2030)

Figure 79. Global Poultry Revenue Market Share Forecast by Type (2025-2030)

Figure 80. Global Poultry Sales Market Share Forecast by Application (2025-2030)

Figure 81. Global Poultry Revenue Market Share Forecast by Application (2025-2030)

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