

Global Potted Plants Market Growth 2025-2031

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Abstracts

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The global Potted Plants market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

A potted plants is a plant that is grown mainly indoors in places such as residences and offices, namely for decorative purposes, but studies have also shown them to have positive psychological effects and as well as help with indoor air purification, since some species, and the soil-dwelling microbes associated with them, reduce indoor air pollution by absorbing volatile organic compounds including benzene, formaldehyde, and trichloroethylene. While generally toxic to humans, such pollutants are absorbed by the plant and its soil-dwelling microbes without harm.

Common houseplants are usually tropical or semi-tropical epiphytes, succulents, or cacti. Potted plants need the correct moisture, light levels, soil mixture, temperature, and humidity. As well, houseplants need the proper fertilizer and correct-sized pots.

Europe has more sales in Potted Plants market, while the North America is follow sales volume market for Potted Plants in 2019. Potted Plants are mostly sold in their home country due to their transportation cost and not easy transportation.

The Potted Plants market is very fragmented, and the technical requirements for Potted Plants cultivation are not high. Many small vendors can cultivate. The current representative companies on the market include: IKEA, Gardener's Supply Company, Urban Planters, Crocus, House of Plants, Kirton Farm Nurseries and The Sill, etc.

LP Information, Inc. (LPI) ' newest research report, the "Potted Plants Industry Forecast" looks at past sales and reviews total world Potted Plants sales in 2024,

providing a comprehensive analysis by region and market sector of projected Potted Plants sales for 2025 through 2031. With Potted Plants sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Potted Plants industry.

This Insight Report provides a comprehensive analysis of the global Potted Plants landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Potted Plants portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Potted Plants market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Potted Plants and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Potted Plants.

This report presents a comprehensive overview, market shares, and growth opportunities of Potted Plants market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Bright Light Plants

Medium Light Plants

Low Light Plants

Segmentation by Application:

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

IKEA

Gardener's Supply Company

Urban Planters

Crocus

House of Plants

Kirton Farm Nurseries

The Sill

Leon & George

Bloomscape

Greenery Unlimited

Urban Flower Company

Patch

OLFCO

The Potted Plant

Key Questions Addressed in this Report

What is the 10-year outlook for the global Potted Plants market?

What factors are driving Potted Plants market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Potted Plants market opportunities vary by end market size?

How does Potted Plants break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Potted Plants Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Potted Plants by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Potted Plants by Country/Region, 2020, 2024 & 2031
- 2.2 Potted Plants Segment by Type
 - 2.2.1 Bright Light Plants
 - 2.2.2 Medium Light Plants
 - 2.2.3 Low Light Plants
- 2.3 Potted Plants Sales by Type
 - 2.3.1 Global Potted Plants Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Potted Plants Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Potted Plants Sale Price by Type (2020-2025)
- 2.4 Potted Plants Segment by Application
 - 2.4.1 Household
 - 2.4.2 Commercial
- 2.5 Potted Plants Sales by Application
 - 2.5.1 Global Potted Plants Sale Market Share by Application (2020-2025)
 - 2.5.2 Global Potted Plants Revenue and Market Share by Application (2020-2025)
 - 2.5.3 Global Potted Plants Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

- 3.1 Global Potted Plants Breakdown Data by Company
 - 3.1.1 Global Potted Plants Annual Sales by Company (2020-2025)
 - 3.1.2 Global Potted Plants Sales Market Share by Company (2020-2025)
- 3.2 Global Potted Plants Annual Revenue by Company (2020-2025)
 - 3.2.1 Global Potted Plants Revenue by Company (2020-2025)
 - 3.2.2 Global Potted Plants Revenue Market Share by Company (2020-2025)
- 3.3 Global Potted Plants Sale Price by Company
- 3.4 Key Manufacturers Potted Plants Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Potted Plants Product Location Distribution
 - 3.4.2 Players Potted Plants Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR POTTED PLANTS BY GEOGRAPHIC REGION

- 4.1 World Historic Potted Plants Market Size by Geographic Region (2020-2025)
 - 4.1.1 Global Potted Plants Annual Sales by Geographic Region (2020-2025)
 - 4.1.2 Global Potted Plants Annual Revenue by Geographic Region (2020-2025)
- 4.2 World Historic Potted Plants Market Size by Country/Region (2020-2025)
 - 4.2.1 Global Potted Plants Annual Sales by Country/Region (2020-2025)
 - 4.2.2 Global Potted Plants Annual Revenue by Country/Region (2020-2025)
- 4.3 Americas Potted Plants Sales Growth
- 4.4 APAC Potted Plants Sales Growth
- 4.5 Europe Potted Plants Sales Growth
- 4.6 Middle East & Africa Potted Plants Sales Growth

5 AMERICAS

- 5.1 Americas Potted Plants Sales by Country
 - 5.1.1 Americas Potted Plants Sales by Country (2020-2025)
 - 5.1.2 Americas Potted Plants Revenue by Country (2020-2025)
- 5.2 Americas Potted Plants Sales by Type (2020-2025)
- 5.3 Americas Potted Plants Sales by Application (2020-2025)
- 5.4 United States
- 5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Potted Plants Sales by Region

6.1.1 APAC Potted Plants Sales by Region (2020-2025)

6.1.2 APAC Potted Plants Revenue by Region (2020-2025)

6.2 APAC Potted Plants Sales by Type (2020-2025)

6.3 APAC Potted Plants Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Potted Plants by Country

7.1.1 Europe Potted Plants Sales by Country (2020-2025)

7.1.2 Europe Potted Plants Revenue by Country (2020-2025)

7.2 Europe Potted Plants Sales by Type (2020-2025)

7.3 Europe Potted Plants Sales by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Potted Plants by Country

8.1.1 Middle East & Africa Potted Plants Sales by Country (2020-2025)

8.1.2 Middle East & Africa Potted Plants Revenue by Country (2020-2025)

8.2 Middle East & Africa Potted Plants Sales by Type (2020-2025)

8.3 Middle East & Africa Potted Plants Sales by Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Potted Plants

10.3 Manufacturing Process Analysis of Potted Plants

10.4 Industry Chain Structure of Potted Plants

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Potted Plants Distributors

11.3 Potted Plants Customer

12 WORLD FORECAST REVIEW FOR POTTED PLANTS BY GEOGRAPHIC REGION

12.1 Global Potted Plants Market Size Forecast by Region

12.1.1 Global Potted Plants Forecast by Region (2026-2031)

12.1.2 Global Potted Plants Annual Revenue Forecast by Region (2026-2031)

12.2 Americas Forecast by Country (2026-2031)

12.3 APAC Forecast by Region (2026-2031)

12.4 Europe Forecast by Country (2026-2031)

12.5 Middle East & Africa Forecast by Country (2026-2031)

12.6 Global Potted Plants Forecast by Type (2026-2031)

12.7 Global Potted Plants Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 IKEA

13.1.1 IKEA Company Information

13.1.2 IKEA Potted Plants Product Portfolios and Specifications

13.1.3 IKEA Potted Plants Sales, Revenue, Price and Gross Margin (2020-2025)

13.1.4 IKEA Main Business Overview

13.1.5 IKEA Latest Developments

13.2 Gardener's Supply Company

13.2.1 Gardener's Supply Company Company Information

13.2.2 Gardener's Supply Company Potted Plants Product Portfolios and Specifications

13.2.3 Gardener's Supply Company Potted Plants Sales, Revenue, Price and Gross Margin (2020-2025)

13.2.4 Gardener's Supply Company Main Business Overview

13.2.5 Gardener's Supply Company Latest Developments

13.3 Urban Planters

13.3.1 Urban Planters Company Information

13.3.2 Urban Planters Potted Plants Product Portfolios and Specifications

13.3.3 Urban Planters Potted Plants Sales, Revenue, Price and Gross Margin (2020-2025)

13.3.4 Urban Planters Main Business Overview

13.3.5 Urban Planters Latest Developments

13.4 Crocus

13.4.1 Crocus Company Information

13.4.2 Crocus Potted Plants Product Portfolios and Specifications

13.4.3 Crocus Potted Plants Sales, Revenue, Price and Gross Margin (2020-2025)

13.4.4 Crocus Main Business Overview

13.4.5 Crocus Latest Developments

13.5 House of Plants

13.5.1 House of Plants Company Information

13.5.2 House of Plants Potted Plants Product Portfolios and Specifications

13.5.3 House of Plants Potted Plants Sales, Revenue, Price and Gross Margin (2020-2025)

13.5.4 House of Plants Main Business Overview

13.5.5 House of Plants Latest Developments

13.6 Kirton Farm Nurseries

13.6.1 Kirton Farm Nurseries Company Information

13.6.2 Kirton Farm Nurseries Potted Plants Product Portfolios and Specifications

13.6.3 Kirton Farm Nurseries Potted Plants Sales, Revenue, Price and Gross Margin (2020-2025)

13.6.4 Kirton Farm Nurseries Main Business Overview

13.6.5 Kirton Farm Nurseries Latest Developments

13.7 The Sill

13.7.1 The Sill Company Information

13.7.2 The Sill Potted Plants Product Portfolios and Specifications

13.7.3 The Sill Potted Plants Sales, Revenue, Price and Gross Margin (2020-2025)

13.7.4 The Sill Main Business Overview

13.7.5 The Sill Latest Developments

13.8 Leon & George

13.8.1 Leon & George Company Information

13.8.2 Leon & George Potted Plants Product Portfolios and Specifications

13.8.3 Leon & George Potted Plants Sales, Revenue, Price and Gross Margin (2020-2025)

13.8.4 Leon & George Main Business Overview

13.8.5 Leon & George Latest Developments

13.9 Bloomscape

13.9.1 Bloomscape Company Information

13.9.2 Bloomscape Potted Plants Product Portfolios and Specifications

13.9.3 Bloomscape Potted Plants Sales, Revenue, Price and Gross Margin (2020-2025)

13.9.4 Bloomscape Main Business Overview

13.9.5 Bloomscape Latest Developments

13.10 Greenery Unlimited

13.10.1 Greenery Unlimited Company Information

13.10.2 Greenery Unlimited Potted Plants Product Portfolios and Specifications

13.10.3 Greenery Unlimited Potted Plants Sales, Revenue, Price and Gross Margin (2020-2025)

13.10.4 Greenery Unlimited Main Business Overview

13.10.5 Greenery Unlimited Latest Developments

13.11 Urban Flower Company

13.11.1 Urban Flower Company Company Information

13.11.2 Urban Flower Company Potted Plants Product Portfolios and Specifications

13.11.3 Urban Flower Company Potted Plants Sales, Revenue, Price and Gross Margin (2020-2025)

13.11.4 Urban Flower Company Main Business Overview

13.11.5 Urban Flower Company Latest Developments

13.12 Patch

- 13.12.1 Patch Company Information
- 13.12.2 Patch Potted Plants Product Portfolios and Specifications
- 13.12.3 Patch Potted Plants Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.12.4 Patch Main Business Overview
- 13.12.5 Patch Latest Developments
- 13.13 OLFCO
 - 13.13.1 OLFCO Company Information
 - 13.13.2 OLFCO Potted Plants Product Portfolios and Specifications
 - 13.13.3 OLFCO Potted Plants Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.13.4 OLFCO Main Business Overview
 - 13.13.5 OLFCO Latest Developments
- 13.14 The Potted Plant
 - 13.14.1 The Potted Plant Company Information
 - 13.14.2 The Potted Plant Potted Plants Product Portfolios and Specifications
 - 13.14.3 The Potted Plant Potted Plants Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.14.4 The Potted Plant Main Business Overview
 - 13.14.5 The Potted Plant Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

LIST OF TABLES

- Table 1. Potted Plants Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Table 2. Potted Plants Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Bright Light Plants
- Table 4. Major Players of Medium Light Plants
- Table 5. Major Players of Low Light Plants
- Table 6. Global Potted Plants Sales byType (2020-2025) & (K Units)
- Table 7. Global Potted Plants Sales Market Share byType (2020-2025)
- Table 8. Global Potted Plants Revenue byType (2020-2025) & (\$ million)
- Table 9. Global Potted Plants Revenue Market Share byType (2020-2025)
- Table 10. Global Potted Plants Sale Price byType (2020-2025) & (US\$/Unit)
- Table 11. Global Potted Plants Sale by Application (2020-2025) & (K Units)
- Table 12. Global Potted Plants Sale Market Share by Application (2020-2025)
- Table 13. Global Potted Plants Revenue by Application (2020-2025) & (\$ million)

Table 14. Global Potted Plants Revenue Market Share by Application (2020-2025)

Table 15. Global Potted Plants Sale Price by Application (2020-2025) & (US\$/Unit)

Table 16. Global Potted Plants Sales by Company (2020-2025) & (K Units)

Table 17. Global Potted Plants Sales Market Share by Company (2020-2025)

Table 18. Global Potted Plants Revenue by Company (2020-2025) & (\$ millions)

Table 19. Global Potted Plants Revenue Market Share by Company (2020-2025)

Table 20. Global Potted Plants Sale Price by Company (2020-2025) & (US\$/Unit)

Table 21. Key Manufacturers Potted Plants Producing Area Distribution and Sales Area

Table 22. Players Potted Plants Products Offered

Table 23. Potted Plants Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global Potted Plants Sales by Geographic Region (2020-2025) & (K Units)

Table 27. Global Potted Plants Sales Market Share Geographic Region (2020-2025)

Table 28. Global Potted Plants Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 29. Global Potted Plants Revenue Market Share by Geographic Region (2020-2025)

Table 30. Global Potted Plants Sales by Country/Region (2020-2025) & (K Units)

Table 31. Global Potted Plants Sales Market Share by Country/Region (2020-2025)

Table 32. Global Potted Plants Revenue by Country/Region (2020-2025) & (\$ millions)

Table 33. Global Potted Plants Revenue Market Share by Country/Region (2020-2025)

Table 34. Americas Potted Plants Sales by Country (2020-2025) & (K Units)

Table 35. Americas Potted Plants Sales Market Share by Country (2020-2025)

Table 36. Americas Potted Plants Revenue by Country (2020-2025) & (\$ millions)

Table 37. Americas Potted Plants Sales byType (2020-2025) & (K Units)

Table 38. Americas Potted Plants Sales by Application (2020-2025) & (K Units)

Table 39. APAC Potted Plants Sales by Region (2020-2025) & (K Units)

Table 40. APAC Potted Plants Sales Market Share by Region (2020-2025)

Table 41. APAC Potted Plants Revenue by Region (2020-2025) & (\$ millions)

Table 42. APAC Potted Plants Sales byType (2020-2025) & (K Units)

Table 43. APAC Potted Plants Sales by Application (2020-2025) & (K Units)

Table 44. Europe Potted Plants Sales by Country (2020-2025) & (K Units)

Table 45. Europe Potted Plants Revenue by Country (2020-2025) & (\$ millions)

Table 46. Europe Potted Plants Sales byType (2020-2025) & (K Units)

Table 47. Europe Potted Plants Sales by Application (2020-2025) & (K Units)

Table 48. Middle East & Africa Potted Plants Sales by Country (2020-2025) & (K Units)

Table 49. Middle East & Africa Potted Plants Revenue Market Share by Country (2020-2025)

Table 50. Middle East & Africa Potted Plants Sales byType (2020-2025) & (K Units)
Table 51. Middle East & Africa Potted Plants Sales by Application (2020-2025) & (K Units)
Table 52. Key Market Drivers & Growth Opportunities of Potted Plants
Table 53. Key Market Challenges & Risks of Potted Plants
Table 54. Key IndustryTrends of Potted Plants
Table 55. Potted Plants Raw Material
Table 56. Key Suppliers of Raw Materials
Table 57. Potted Plants Distributors List
Table 58. Potted Plants Customer List
Table 59. Global Potted Plants SalesForecast by Region (2026-2031) & (K Units)
Table 60. Global Potted Plants RevenueForecast by Region (2026-2031) & (\$ millions)
Table 61. Americas Potted Plants SalesForecast by Country (2026-2031) & (K Units)
Table 62. Americas Potted Plants Annual RevenueForecast by Country (2026-2031) & (\$ millions)
Table 63. APAC Potted Plants SalesForecast by Region (2026-2031) & (K Units)
Table 64. APAC Potted Plants Annual RevenueForecast by Region (2026-2031) & (\$ millions)
Table 65. Europe Potted Plants SalesForecast by Country (2026-2031) & (K Units)
Table 66. Europe Potted Plants RevenueForecast by Country (2026-2031) & (\$ millions)
Table 67. Middle East & Africa Potted Plants SalesForecast by Country (2026-2031) & (K Units)
Table 68. Middle East & Africa Potted Plants RevenueForecast by Country (2026-2031) & (\$ millions)
Table 69. Global Potted Plants SalesForecast byType (2026-2031) & (K Units)
Table 70. Global Potted Plants RevenueForecast byType (2026-2031) & (\$ millions)
Table 71. Global Potted Plants SalesForecast by Application (2026-2031) & (K Units)
Table 72. Global Potted Plants RevenueForecast by Application (2026-2031) & (\$ millions)
Table 73. IKEA Basic Information, Potted Plants Manufacturing Base, Sales Area and Its Competitors
Table 74. IKEA Potted Plants Product Portfolios and Specifications
Table 75. IKEA Potted Plants Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)
Table 76. IKEA Main Business
Table 77. IKEA Latest Developments
Table 78. Gardener's Supply Company Basic Information, Potted Plants Manufacturing Base, Sales Area and Its Competitors
Table 79. Gardener's Supply Company Potted Plants Product Portfolios and

Specifications

Table 80. Gardener's Supply Company Potted Plants Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 81. Gardener's Supply Company Main Business

Table 82. Gardener's Supply Company Latest Developments

Table 83. Urban Planters Basic Information, Potted Plants Manufacturing Base, Sales Area and Its Competitors

Table 84. Urban Planters Potted Plants Product Portfolios and Specifications

Table 85. Urban Planters Potted Plants Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 86. Urban Planters Main Business

Table 87. Urban Planters Latest Developments

Table 88. Crocus Basic Information, Potted Plants Manufacturing Base, Sales Area and Its Competitors

Table 89. Crocus Potted Plants Product Portfolios and Specifications

Table 90. Crocus Potted Plants Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 91. Crocus Main Business

Table 92. Crocus Latest Developments

Table 93. House of Plants Basic Information, Potted Plants Manufacturing Base, Sales Area and Its Competitors

Table 94. House of Plants Potted Plants Product Portfolios and Specifications

Table 95. House of Plants Potted Plants Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 96. House of Plants Main Business

Table 97. House of Plants Latest Developments

Table 98. KirtonFarm Nurseries Basic Information, Potted Plants Manufacturing Base, Sales Area and Its Competitors

Table 99. KirtonFarm Nurseries Potted Plants Product Portfolios and Specifications

Table 100. KirtonFarm Nurseries Potted Plants Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 101. KirtonFarm Nurseries Main Business

Table 102. KirtonFarm Nurseries Latest Developments

Table 103. The Sill Basic Information, Potted Plants Manufacturing Base, Sales Area and Its Competitors

Table 104. The Sill Potted Plants Product Portfolios and Specifications

Table 105. The Sill Potted Plants Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 106. The Sill Main Business

Table 107. The Sill Latest Developments

Table 108. Leon & George Basic Information, Potted Plants Manufacturing Base, Sales Area and Its Competitors

Table 109. Leon & George Potted Plants Product Portfolios and Specifications

Table 110. Leon & George Potted Plants Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 111. Leon & George Main Business

Table 112. Leon & George Latest Developments

Table 113. Bloomscape Basic Information, Potted Plants Manufacturing Base, Sales Area and Its Competitors

Table 114. Bloomscape Potted Plants Product Portfolios and Specifications

Table 115. Bloomscape Potted Plants Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 116. Bloomscape Main Business

Table 117. Bloomscape Latest Developments

Table 118. Greenery Unlimited Basic Information, Potted Plants Manufacturing Base, Sales Area and Its Competitors

Table 119. Greenery Unlimited Potted Plants Product Portfolios and Specifications

Table 120. Greenery Unlimited Potted Plants Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 121. Greenery Unlimited Main Business

Table 122. Greenery Unlimited Latest Developments

Table 123. UrbanFlower Company Basic Information, Potted Plants Manufacturing Base, Sales Area and Its Competitors

Table 124. UrbanFlower Company Potted Plants Product Portfolios and Specifications

Table 125. UrbanFlower Company Potted Plants Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 126. UrbanFlower Company Main Business

Table 127. UrbanFlower Company Latest Developments

Table 128. Patch Basic Information, Potted Plants Manufacturing Base, Sales Area and Its Competitors

Table 129. Patch Potted Plants Product Portfolios and Specifications

Table 130. Patch Potted Plants Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 131. Patch Main Business

Table 132. Patch Latest Developments

Table 133. OLFCO Basic Information, Potted Plants Manufacturing Base, Sales Area and Its Competitors

Table 134. OLFCO Potted Plants Product Portfolios and Specifications

Table 135. OLFCO Potted Plants Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 136. OLFCO Main Business

Table 137. OLFCO Latest Developments

Table 138. The Potted Plant Basic Information, Potted Plants Manufacturing Base, Sales Area and Its Competitors

Table 139. The Potted Plant Potted Plants Product Portfolios and Specifications

Table 140. The Potted Plant Potted Plants Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 141. The Potted Plant Main Business

Table 142. The Potted Plant Latest Developments

LIST OFFIGURES

Figure 1. Picture of Potted Plants

Figure 2. Potted Plants Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Potted Plants Sales Growth Rate 2020-2031 (K Units)

Figure 7. Global Potted Plants Revenue Growth Rate 2020-2031 (\$ millions)

Figure 8. Potted Plants Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Figure 9. Potted Plants Sales Market Share by Country/Region (2024)

Figure 10. Potted Plants Sales Market Share by Country/Region (2020, 2024 & 2031)

Figure 11. Product Picture of Bright Light Plants

Figure 12. Product Picture of Medium Light Plants

Figure 13. Product Picture of Low Light Plants

Figure 14. Global Potted Plants Sales Market Share byType in 2025

Figure 15. Global Potted Plants Revenue Market Share byType (2020-2025)

Figure 16. Potted Plants Consumed in Household

Figure 17. Global Potted Plants Market: Household (2020-2025) & (K Units)

Figure 18. Potted Plants Consumed in Commercial

Figure 19. Global Potted Plants Market: Commercial (2020-2025) & (K Units)

Figure 20. Global Potted Plants Sale Market Share by Application (2024)

Figure 21. Global Potted Plants Revenue Market Share by Application in 2025

Figure 22. Potted Plants Sales by Company in 2025 (K Units)

Figure 23. Global Potted Plants Sales Market Share by Company in 2025

- Figure 24. Potted Plants Revenue by Company in 2025 (\$ millions)
- Figure 25. Global Potted Plants Revenue Market Share by Company in 2025
- Figure 26. Global Potted Plants Sales Market Share by Geographic Region (2020-2025)
- Figure 27. Global Potted Plants Revenue Market Share by Geographic Region in 2025
- Figure 28. Americas Potted Plants Sales 2020-2025 (K Units)
- Figure 29. Americas Potted Plants Revenue 2020-2025 (\$ millions)
- Figure 30. APAC Potted Plants Sales 2020-2025 (K Units)
- Figure 31. APAC Potted Plants Revenue 2020-2025 (\$ millions)
- Figure 32. Europe Potted Plants Sales 2020-2025 (K Units)
- Figure 33. Europe Potted Plants Revenue 2020-2025 (\$ millions)
- Figure 34. Middle East & Africa Potted Plants Sales 2020-2025 (K Units)
- Figure 35. Middle East & Africa Potted Plants Revenue 2020-2025 (\$ millions)
- Figure 36. Americas Potted Plants Sales Market Share by Country in 2025
- Figure 37. Americas Potted Plants Revenue Market Share by Country (2020-2025)
- Figure 38. Americas Potted Plants Sales Market Share byType (2020-2025)
- Figure 39. Americas Potted Plants Sales Market Share by Application (2020-2025)
- Figure 40. United States Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 41. Canada Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 42. Mexico Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 43. Brazil Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 44. APAC Potted Plants Sales Market Share by Region in 2025
- Figure 45. APAC Potted Plants Revenue Market Share by Region (2020-2025)
- Figure 46. APAC Potted Plants Sales Market Share byType (2020-2025)
- Figure 47. APAC Potted Plants Sales Market Share by Application (2020-2025)
- Figure 48. China Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 49. Japan Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 50. South Korea Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 51. Southeast Asia Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 52. India Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 53. Australia Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 54. ChinaTaiwan Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 55. Europe Potted Plants Sales Market Share by Country in 2025
- Figure 56. Europe Potted Plants Revenue Market Share by Country (2020-2025)
- Figure 57. Europe Potted Plants Sales Market Share byType (2020-2025)
- Figure 58. Europe Potted Plants Sales Market Share by Application (2020-2025)
- Figure 59. Germany Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 60. France Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 61. UK Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 62. Italy Potted Plants Revenue Growth 2020-2025 (\$ millions)

- Figure 63. Russia Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 64. Middle East & Africa Potted Plants Sales Market Share by Country (2020-2025)
- Figure 65. Middle East & Africa Potted Plants Sales Market Share byType (2020-2025)
- Figure 66. Middle East & Africa Potted Plants Sales Market Share by Application (2020-2025)
- Figure 67. Egypt Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 68. South Africa Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 69. Israel Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 70. Turkey Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 71. GCC Countries Potted Plants Revenue Growth 2020-2025 (\$ millions)
- Figure 72. Manufacturing Cost Structure Analysis of Potted Plants in 2025
- Figure 73. Manufacturing Process Analysis of Potted Plants
- Figure 74. Industry Chain Structure of Potted Plants
- Figure 75. Channels of Distribution
- Figure 76. Global Potted Plants Sales MarketForecast by Region (2026-2031)
- Figure 77. Global Potted Plants Revenue Market ShareForecast by Region (2026-2031)
- Figure 78. Global Potted Plants Sales Market ShareForecast byType (2026-2031)
- Figure 79. Global Potted Plants Revenue Market ShareForecast byType (2026-2031)
- Figure 80. Global Potted Plants Sales Market ShareForecast by Application (2026-2031)
- Figure 81. Global Potted Plants Revenue Market ShareForecast by Application (2026-2031)

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