

# Global Potentiometer Market Growth 2024-2030

<https://marketpublishers.com/r/G61393D1A3BBEN.html>

Date: January 2024

Pages: 160

Price: US\$ 3,660.00 (Single User License)

ID: G61393D1A3BBEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Potentiometer market size was valued at US\$ 1679.4 million in 2023. With growing demand in downstream market, the Potentiometer is forecast to a readjusted size of US\$ 2359.8 million by 2030 with a CAGR of 5.0% during review period.

The research report highlights the growth potential of the global Potentiometer market. Potentiometer are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Potentiometer. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Potentiometer market.

There are three types of potentiometers that are used commonly: wire wound, carbon film and Plastic Film potentiometers. All these have been described below:

1) Wire wound potentiometers: This potentiometer comprises of several rounds of wire wound around the shaft of the non-conducting material. The turns of the coil are bonded together by an adhesive. In this case the slider, connected to the body whose displacement is to be measured, moves on the potentiometer track and it makes contacts with successive turns of the coil. In this case the wire between the two successive turns is not covered by the slider, which limits the resolution of the wire wound potentiometers. However, the larger the number of turns of the coil, more is the resolution of the coil. The resolution is measured as the reciprocal of the number of turns of the coil. This device has low noise and is mechanically rough and tough.

2) Carbon film potentiometers: The carbon film potentiometers are formed by depositing carbon composition ink on an insulating body, which in most of the cases is phenolic resin. This is one of the most commonly used materials for the pots that is quite cheap and has resolution better than the wire wound potentiometers. They have reasonable life and tolerable noise levels.

3) Plastic Film pots: These pots comprise of the specially impregnated plastic material having resistance characteristics that are controlled properly. These can be used for rotary as well as translational slider movements. They have very good life, resolution better than the wire wound pots, and low noise.

In carbon film and the Plastic Film pots the resolution is limited by the grain size of the particles, hence their accuracy is very high. Their resolution can be as high as 10 rest to -4 and is usually limited only by the spring connected between the slider and the body whose motion is to be measured.

The major players in global Potentiometer market include ALPS, Nidec Copal Electronics, Tokyo Cosmos Electric Co., Ltd. (TOCOS), etc., and the market concentration rate is low. China, Southeast Asia and Europe are main markets, they occupy about 50% of the global market. Rotary Potentiometer is the main type, with a share over 60%. Home Appliances and Industrial are two key applications, they hold a share about 60%.

#### Key Features:

The report on Potentiometer market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Potentiometer market. It may include historical data, market segmentation by Type (e.g., Rotary Potentiometer, Linear Potentiometer), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Potentiometer market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Potentiometer market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Potentiometer industry. This include advancements in Potentiometer technology, Potentiometer new entrants, Potentiometer new investment, and other innovations that are shaping the future of Potentiometer.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Potentiometer market. It includes factors influencing customer ' purchasing decisions, preferences for Potentiometer product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Potentiometer market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Potentiometer market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Potentiometer market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Potentiometer industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Potentiometer market.

**Market Segmentation:**

Potentiometer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Segmentation by type

Rotary Potentiometer

Linear Potentiometer

## Segmentation by application

Home Appliances

Industrial

Automotive

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ALPS

Nidec Copal Electronics

Tokyo Cosmos Electric Co., Ltd. (TOCOS)

Teikoku Tsushin Kogyo Co., Ltd (NOBLE)

Panasonic

Sakae Tsushin Kogyo Co., Ltd

Bourns, Inc

Vishay

TT Electronics

Honeywell

CTS Corporation

ABB

Siemens

TE Connectivity

Taiwan Alpha Electronic

Forward Electronics Co

Song Huei Electric Co., Ltd

Hohner Automaticos

Elap Srl

Omeg Limited

Chengdu Hongming Electronics Co Ltd

Everson Technology Ltd

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Potentiometer market?

What factors are driving Potentiometer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Potentiometer market opportunities vary by end market size?

How does Potentiometer break out type, application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Potentiometer Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Potentiometer by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Potentiometer by Country/Region, 2019, 2023 & 2030
- 2.2 Potentiometer Segment by Type
  - 2.2.1 Rotary Potentiometer
  - 2.2.2 Linear Potentiometer
- 2.3 Potentiometer Sales by Type
  - 2.3.1 Global Potentiometer Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Potentiometer Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Potentiometer Sale Price by Type (2019-2024)
- 2.4 Potentiometer Segment by Application
  - 2.4.1 Home Appliances
  - 2.4.2 Industrial
  - 2.4.3 Automotive
  - 2.4.4 Others
- 2.5 Potentiometer Sales by Application
  - 2.5.1 Global Potentiometer Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Potentiometer Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Potentiometer Sale Price by Application (2019-2024)

### 3 GLOBAL POTENTIOMETER BY COMPANY



- 3.1 Global Potentiometer Breakdown Data by Company
  - 3.1.1 Global Potentiometer Annual Sales by Company (2019-2024)
  - 3.1.2 Global Potentiometer Sales Market Share by Company (2019-2024)
- 3.2 Global Potentiometer Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Potentiometer Revenue by Company (2019-2024)
  - 3.2.2 Global Potentiometer Revenue Market Share by Company (2019-2024)
- 3.3 Global Potentiometer Sale Price by Company
- 3.4 Key Manufacturers Potentiometer Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Potentiometer Product Location Distribution
  - 3.4.2 Players Potentiometer Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 WORLD HISTORIC REVIEW FOR POTENTIOMETER BY GEOGRAPHIC REGION**

- 4.1 World Historic Potentiometer Market Size by Geographic Region (2019-2024)
  - 4.1.1 Global Potentiometer Annual Sales by Geographic Region (2019-2024)
  - 4.1.2 Global Potentiometer Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Potentiometer Market Size by Country/Region (2019-2024)
  - 4.2.1 Global Potentiometer Annual Sales by Country/Region (2019-2024)
  - 4.2.2 Global Potentiometer Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Potentiometer Sales Growth
- 4.4 APAC Potentiometer Sales Growth
- 4.5 Europe Potentiometer Sales Growth
- 4.6 Middle East & Africa Potentiometer Sales Growth

## **5 AMERICAS**

- 5.1 Americas Potentiometer Sales by Country
  - 5.1.1 Americas Potentiometer Sales by Country (2019-2024)
  - 5.1.2 Americas Potentiometer Revenue by Country (2019-2024)
- 5.2 Americas Potentiometer Sales by Type
- 5.3 Americas Potentiometer Sales by Application
- 5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Potentiometer Sales by Region

6.1.1 APAC Potentiometer Sales by Region (2019-2024)

6.1.2 APAC Potentiometer Revenue by Region (2019-2024)

6.2 APAC Potentiometer Sales by Type

6.3 APAC Potentiometer Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Potentiometer by Country

7.1.1 Europe Potentiometer Sales by Country (2019-2024)

7.1.2 Europe Potentiometer Revenue by Country (2019-2024)

7.2 Europe Potentiometer Sales by Type

7.3 Europe Potentiometer Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Potentiometer by Country

8.1.1 Middle East & Africa Potentiometer Sales by Country (2019-2024)

8.1.2 Middle East & Africa Potentiometer Revenue by Country (2019-2024)

8.2 Middle East & Africa Potentiometer Sales by Type

8.3 Middle East & Africa Potentiometer Sales by Application

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Potentiometer
- 10.3 Manufacturing Process Analysis of Potentiometer
- 10.4 Industry Chain Structure of Potentiometer

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Potentiometer Distributors
- 11.3 Potentiometer Customer

## **12 WORLD FORECAST REVIEW FOR POTENTIOMETER BY GEOGRAPHIC REGION**

- 12.1 Global Potentiometer Market Size Forecast by Region
  - 12.1.1 Global Potentiometer Forecast by Region (2025-2030)
  - 12.1.2 Global Potentiometer Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Potentiometer Forecast by Type
- 12.7 Global Potentiometer Forecast by Application

## 13 KEY PLAYERS ANALYSIS

### 13.1 ALPS

13.1.1 ALPS Company Information

13.1.2 ALPS Potentiometer Product Portfolios and Specifications

13.1.3 ALPS Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 ALPS Main Business Overview

13.1.5 ALPS Latest Developments

### 13.2 Nidec Copal Electronics

13.2.1 Nidec Copal Electronics Company Information

13.2.2 Nidec Copal Electronics Potentiometer Product Portfolios and Specifications

13.2.3 Nidec Copal Electronics Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Nidec Copal Electronics Main Business Overview

13.2.5 Nidec Copal Electronics Latest Developments

### 13.3 Tokyo Cosmos Electric Co., Ltd. (TOCOS)

13.3.1 Tokyo Cosmos Electric Co., Ltd. (TOCOS) Company Information

13.3.2 Tokyo Cosmos Electric Co., Ltd. (TOCOS) Potentiometer Product Portfolios and Specifications

13.3.3 Tokyo Cosmos Electric Co., Ltd. (TOCOS) Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Tokyo Cosmos Electric Co., Ltd. (TOCOS) Main Business Overview

13.3.5 Tokyo Cosmos Electric Co., Ltd. (TOCOS) Latest Developments

### 13.4 Teikoku Tsushin Kogyo Co., Ltd (NOBLE)

13.4.1 Teikoku Tsushin Kogyo Co., Ltd (NOBLE) Company Information

13.4.2 Teikoku Tsushin Kogyo Co., Ltd (NOBLE) Potentiometer Product Portfolios and Specifications

13.4.3 Teikoku Tsushin Kogyo Co., Ltd (NOBLE) Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Teikoku Tsushin Kogyo Co., Ltd (NOBLE) Main Business Overview

13.4.5 Teikoku Tsushin Kogyo Co., Ltd (NOBLE) Latest Developments

### 13.5 Panasonic

13.5.1 Panasonic Company Information

13.5.2 Panasonic Potentiometer Product Portfolios and Specifications

13.5.3 Panasonic Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Panasonic Main Business Overview

13.5.5 Panasonic Latest Developments

### 13.6 Sakae Tsushin Kogyo Co., Ltd

- 13.6.1 Sakae Tsushin Kogyo Co., Ltd Company Information
- 13.6.2 Sakae Tsushin Kogyo Co., Ltd Potentiometer Product Portfolios and Specifications
- 13.6.3 Sakae Tsushin Kogyo Co., Ltd Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.6.4 Sakae Tsushin Kogyo Co., Ltd Main Business Overview
- 13.6.5 Sakae Tsushin Kogyo Co., Ltd Latest Developments
- 13.7 Bourns, Inc
  - 13.7.1 Bourns, Inc Company Information
  - 13.7.2 Bourns, Inc Potentiometer Product Portfolios and Specifications
  - 13.7.3 Bourns, Inc Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.7.4 Bourns, Inc Main Business Overview
  - 13.7.5 Bourns, Inc Latest Developments
- 13.8 Vishay
  - 13.8.1 Vishay Company Information
  - 13.8.2 Vishay Potentiometer Product Portfolios and Specifications
  - 13.8.3 Vishay Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 Vishay Main Business Overview
  - 13.8.5 Vishay Latest Developments
- 13.9 TT Electronics
  - 13.9.1 TT Electronics Company Information
  - 13.9.2 TT Electronics Potentiometer Product Portfolios and Specifications
  - 13.9.3 TT Electronics Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.9.4 TT Electronics Main Business Overview
  - 13.9.5 TT Electronics Latest Developments
- 13.10 Honeywell
  - 13.10.1 Honeywell Company Information
  - 13.10.2 Honeywell Potentiometer Product Portfolios and Specifications
  - 13.10.3 Honeywell Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.10.4 Honeywell Main Business Overview
  - 13.10.5 Honeywell Latest Developments
- 13.11 CTS Corporation
  - 13.11.1 CTS Corporation Company Information
  - 13.11.2 CTS Corporation Potentiometer Product Portfolios and Specifications
  - 13.11.3 CTS Corporation Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.11.4 CTS Corporation Main Business Overview
- 13.11.5 CTS Corporation Latest Developments
- 13.12 ABB
  - 13.12.1 ABB Company Information
  - 13.12.2 ABB Potentiometer Product Portfolios and Specifications
  - 13.12.3 ABB Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.12.4 ABB Main Business Overview
  - 13.12.5 ABB Latest Developments
- 13.13 Siemens
  - 13.13.1 Siemens Company Information
  - 13.13.2 Siemens Potentiometer Product Portfolios and Specifications
  - 13.13.3 Siemens Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.13.4 Siemens Main Business Overview
  - 13.13.5 Siemens Latest Developments
- 13.14 TE Connectivity
  - 13.14.1 TE Connectivity Company Information
  - 13.14.2 TE Connectivity Potentiometer Product Portfolios and Specifications
  - 13.14.3 TE Connectivity Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.14.4 TE Connectivity Main Business Overview
  - 13.14.5 TE Connectivity Latest Developments
- 13.15 Taiwan Alpha Electronic
  - 13.15.1 Taiwan Alpha Electronic Company Information
  - 13.15.2 Taiwan Alpha Electronic Potentiometer Product Portfolios and Specifications
  - 13.15.3 Taiwan Alpha Electronic Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.15.4 Taiwan Alpha Electronic Main Business Overview
  - 13.15.5 Taiwan Alpha Electronic Latest Developments
- 13.16 Forward Electronics Co
  - 13.16.1 Forward Electronics Co Company Information
  - 13.16.2 Forward Electronics Co Potentiometer Product Portfolios and Specifications
  - 13.16.3 Forward Electronics Co Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.16.4 Forward Electronics Co Main Business Overview
  - 13.16.5 Forward Electronics Co Latest Developments
- 13.17 Song Huei Electric Co., Ltd
  - 13.17.1 Song Huei Electric Co., Ltd Company Information
  - 13.17.2 Song Huei Electric Co., Ltd Potentiometer Product Portfolios and Specifications

13.17.3 Song Huei Electric Co., Ltd Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)

13.17.4 Song Huei Electric Co., Ltd Main Business Overview

13.17.5 Song Huei Electric Co., Ltd Latest Developments

13.18 Hohner Automaticos

13.18.1 Hohner Automaticos Company Information

13.18.2 Hohner Automaticos Potentiometer Product Portfolios and Specifications

13.18.3 Hohner Automaticos Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)

13.18.4 Hohner Automaticos Main Business Overview

13.18.5 Hohner Automaticos Latest Developments

13.19 Elap Srl

13.19.1 Elap Srl Company Information

13.19.2 Elap Srl Potentiometer Product Portfolios and Specifications

13.19.3 Elap Srl Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)

13.19.4 Elap Srl Main Business Overview

13.19.5 Elap Srl Latest Developments

13.20 Omeg Limited

13.20.1 Omeg Limited Company Information

13.20.2 Omeg Limited Potentiometer Product Portfolios and Specifications

13.20.3 Omeg Limited Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)

13.20.4 Omeg Limited Main Business Overview

13.20.5 Omeg Limited Latest Developments

13.21 Chengdu Hongming Electronics Co Ltd

13.21.1 Chengdu Hongming Electronics Co Ltd Company Information

13.21.2 Chengdu Hongming Electronics Co Ltd Potentiometer Product Portfolios and Specifications

13.21.3 Chengdu Hongming Electronics Co Ltd Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)

13.21.4 Chengdu Hongming Electronics Co Ltd Main Business Overview

13.21.5 Chengdu Hongming Electronics Co Ltd Latest Developments

13.22 Everson Technology Ltd

13.22.1 Everson Technology Ltd Company Information

13.22.2 Everson Technology Ltd Potentiometer Product Portfolios and Specifications

13.22.3 Everson Technology Ltd Potentiometer Sales, Revenue, Price and Gross Margin (2019-2024)

13.22.4 Everson Technology Ltd Main Business Overview

13.22.5 Everson Technology Ltd Latest Developments

## 14 RESEARCH FINDINGS AND CONCLUSION



## List Of Tables

### LIST OF TABLES

- Table 1. Potentiometer Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Potentiometer Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Rotary Potentiometer
- Table 4. Major Players of Linear Potentiometer
- Table 5. Global Potentiometer Sales by Type (2019-2024) & (K Units)
- Table 6. Global Potentiometer Sales Market Share by Type (2019-2024)
- Table 7. Global Potentiometer Revenue by Type (2019-2024) & (\$ million)
- Table 8. Global Potentiometer Revenue Market Share by Type (2019-2024)
- Table 9. Global Potentiometer Sale Price by Type (2019-2024) & (USD/Unit)
- Table 10. Global Potentiometer Sales by Application (2019-2024) & (K Units)
- Table 11. Global Potentiometer Sales Market Share by Application (2019-2024)
- Table 12. Global Potentiometer Revenue by Application (2019-2024)
- Table 13. Global Potentiometer Revenue Market Share by Application (2019-2024)
- Table 14. Global Potentiometer Sale Price by Application (2019-2024) & (USD/Unit)
- Table 15. Global Potentiometer Sales by Company (2019-2024) & (K Units)
- Table 16. Global Potentiometer Sales Market Share by Company (2019-2024)
- Table 17. Global Potentiometer Revenue by Company (2019-2024) (\$ Millions)
- Table 18. Global Potentiometer Revenue Market Share by Company (2019-2024)
- Table 19. Global Potentiometer Sale Price by Company (2019-2024) & (USD/Unit)
- Table 20. Key Manufacturers Potentiometer Producing Area Distribution and Sales Area
- Table 21. Players Potentiometer Products Offered
- Table 22. Potentiometer Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 23. New Products and Potential Entrants
- Table 24. Mergers & Acquisitions, Expansion
- Table 25. Global Potentiometer Sales by Geographic Region (2019-2024) & (K Units)
- Table 26. Global Potentiometer Sales Market Share Geographic Region (2019-2024)
- Table 27. Global Potentiometer Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 28. Global Potentiometer Revenue Market Share by Geographic Region (2019-2024)
- Table 29. Global Potentiometer Sales by Country/Region (2019-2024) & (K Units)
- Table 30. Global Potentiometer Sales Market Share by Country/Region (2019-2024)
- Table 31. Global Potentiometer Revenue by Country/Region (2019-2024) & (\$ millions)

- Table 32. Global Potentiometer Revenue Market Share by Country/Region (2019-2024)
- Table 33. Americas Potentiometer Sales by Country (2019-2024) & (K Units)
- Table 34. Americas Potentiometer Sales Market Share by Country (2019-2024)
- Table 35. Americas Potentiometer Revenue by Country (2019-2024) & (\$ Millions)
- Table 36. Americas Potentiometer Revenue Market Share by Country (2019-2024)
- Table 37. Americas Potentiometer Sales by Type (2019-2024) & (K Units)
- Table 38. Americas Potentiometer Sales by Application (2019-2024) & (K Units)
- Table 39. APAC Potentiometer Sales by Region (2019-2024) & (K Units)
- Table 40. APAC Potentiometer Sales Market Share by Region (2019-2024)
- Table 41. APAC Potentiometer Revenue by Region (2019-2024) & (\$ Millions)
- Table 42. APAC Potentiometer Revenue Market Share by Region (2019-2024)
- Table 43. APAC Potentiometer Sales by Type (2019-2024) & (K Units)
- Table 44. APAC Potentiometer Sales by Application (2019-2024) & (K Units)
- Table 45. Europe Potentiometer Sales by Country (2019-2024) & (K Units)
- Table 46. Europe Potentiometer Sales Market Share by Country (2019-2024)
- Table 47. Europe Potentiometer Revenue by Country (2019-2024) & (\$ Millions)
- Table 48. Europe Potentiometer Revenue Market Share by Country (2019-2024)
- Table 49. Europe Potentiometer Sales by Type (2019-2024) & (K Units)
- Table 50. Europe Potentiometer Sales by Application (2019-2024) & (K Units)
- Table 51. Middle East & Africa Potentiometer Sales by Country (2019-2024) & (K Units)
- Table 52. Middle East & Africa Potentiometer Sales Market Share by Country (2019-2024)
- Table 53. Middle East & Africa Potentiometer Revenue by Country (2019-2024) & (\$ Millions)
- Table 54. Middle East & Africa Potentiometer Revenue Market Share by Country (2019-2024)
- Table 55. Middle East & Africa Potentiometer Sales by Type (2019-2024) & (K Units)
- Table 56. Middle East & Africa Potentiometer Sales by Application (2019-2024) & (K Units)
- Table 57. Key Market Drivers & Growth Opportunities of Potentiometer
- Table 58. Key Market Challenges & Risks of Potentiometer
- Table 59. Key Industry Trends of Potentiometer
- Table 60. Potentiometer Raw Material
- Table 61. Key Suppliers of Raw Materials
- Table 62. Potentiometer Distributors List
- Table 63. Potentiometer Customer List
- Table 64. Global Potentiometer Sales Forecast by Region (2025-2030) & (K Units)
- Table 65. Global Potentiometer Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 66. Americas Potentiometer Sales Forecast by Country (2025-2030) & (K Units)

Table 67. Americas Potentiometer Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 68. APAC Potentiometer Sales Forecast by Region (2025-2030) & (K Units)

Table 69. APAC Potentiometer Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Europe Potentiometer Sales Forecast by Country (2025-2030) & (K Units)

Table 71. Europe Potentiometer Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. Middle East & Africa Potentiometer Sales Forecast by Country (2025-2030) & (K Units)

Table 73. Middle East & Africa Potentiometer Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Global Potentiometer Sales Forecast by Type (2025-2030) & (K Units)

Table 75. Global Potentiometer Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 76. Global Potentiometer Sales Forecast by Application (2025-2030) & (K Units)

Table 77. Global Potentiometer Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 78. ALPS Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 79. ALPS Potentiometer Product Portfolios and Specifications

Table 80. ALPS Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 81. ALPS Main Business

Table 82. ALPS Latest Developments

Table 83. Nidec Copal Electronics Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 84. Nidec Copal Electronics Potentiometer Product Portfolios and Specifications

Table 85. Nidec Copal Electronics Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 86. Nidec Copal Electronics Main Business

Table 87. Nidec Copal Electronics Latest Developments

Table 88. Tokyo Cosmos Electric Co., Ltd. (TOCOS) Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 89. Tokyo Cosmos Electric Co., Ltd. (TOCOS) Potentiometer Product Portfolios and Specifications

Table 90. Tokyo Cosmos Electric Co., Ltd. (TOCOS) Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 91. Tokyo Cosmos Electric Co., Ltd. (TOCOS) Main Business

Table 92. Tokyo Cosmos Electric Co., Ltd. (TOCOS) Latest Developments

Table 93. Teikoku Tsushin Kogyo Co., Ltd (NOBLE) Basic Information, Potentiometer

## Manufacturing Base, Sales Area and Its Competitors

Table 94. Teikoku Tsushin Kogyo Co., Ltd (NOBLE) Potentiometer Product Portfolios and Specifications

Table 95. Teikoku Tsushin Kogyo Co., Ltd (NOBLE) Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 96. Teikoku Tsushin Kogyo Co., Ltd (NOBLE) Main Business

Table 97. Teikoku Tsushin Kogyo Co., Ltd (NOBLE) Latest Developments

Table 98. Panasonic Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 99. Panasonic Potentiometer Product Portfolios and Specifications

Table 100. Panasonic Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 101. Panasonic Main Business

Table 102. Panasonic Latest Developments

Table 103. Sakae Tsushin Kogyo Co., Ltd Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 104. Sakae Tsushin Kogyo Co., Ltd Potentiometer Product Portfolios and Specifications

Table 105. Sakae Tsushin Kogyo Co., Ltd Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 106. Sakae Tsushin Kogyo Co., Ltd Main Business

Table 107. Sakae Tsushin Kogyo Co., Ltd Latest Developments

Table 108. Bourns, Inc Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 109. Bourns, Inc Potentiometer Product Portfolios and Specifications

Table 110. Bourns, Inc Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 111. Bourns, Inc Main Business

Table 112. Bourns, Inc Latest Developments

Table 113. Vishay Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 114. Vishay Potentiometer Product Portfolios and Specifications

Table 115. Vishay Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 116. Vishay Main Business

Table 117. Vishay Latest Developments

Table 118. TT Electronics Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 119. TT Electronics Potentiometer Product Portfolios and Specifications

Table 120. TT Electronics Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 121. TT Electronics Main Business

Table 122. TT Electronics Latest Developments

Table 123. Honeywell Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 124. Honeywell Potentiometer Product Portfolios and Specifications

Table 125. Honeywell Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 126. Honeywell Main Business

Table 127. Honeywell Latest Developments

Table 128. CTS Corporation Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 129. CTS Corporation Potentiometer Product Portfolios and Specifications

Table 130. CTS Corporation Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 131. CTS Corporation Main Business

Table 132. CTS Corporation Latest Developments

Table 133. ABB Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 134. ABB Potentiometer Product Portfolios and Specifications

Table 135. ABB Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 136. ABB Main Business

Table 137. ABB Latest Developments

Table 138. Siemens Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 139. Siemens Potentiometer Product Portfolios and Specifications

Table 140. Siemens Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 141. Siemens Main Business

Table 142. Siemens Latest Developments

Table 143. TE Connectivity Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 144. TE Connectivity Potentiometer Product Portfolios and Specifications

Table 145. TE Connectivity Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 146. TE Connectivity Main Business

Table 147. TE Connectivity Latest Developments

Table 148. Taiwan Alpha Electronic Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 149. Taiwan Alpha Electronic Potentiometer Product Portfolios and Specifications

Table 150. Taiwan Alpha Electronic Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 151. Taiwan Alpha Electronic Main Business

Table 152. Taiwan Alpha Electronic Latest Developments

Table 153. Forward Electronics Co Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 154. Forward Electronics Co Potentiometer Product Portfolios and Specifications

Table 155. Forward Electronics Co Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 156. Forward Electronics Co Main Business

Table 157. Forward Electronics Co Latest Developments

Table 158. Song Huei Electric Co., Ltd Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 159. Song Huei Electric Co., Ltd Potentiometer Product Portfolios and Specifications

Table 160. Song Huei Electric Co., Ltd Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 161. Song Huei Electric Co., Ltd Main Business

Table 162. Song Huei Electric Co., Ltd Latest Developments

Table 163. Hohner Automaticos Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 164. Hohner Automaticos Potentiometer Product Portfolios and Specifications

Table 165. Hohner Automaticos Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 166. Hohner Automaticos Main Business

Table 167. Hohner Automaticos Latest Developments

Table 168. Elap Srl Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 169. Elap Srl Potentiometer Product Portfolios and Specifications

Table 170. Elap Srl Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 171. Elap Srl Main Business

Table 172. Elap Srl Latest Developments

Table 173. Omeg Limited Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 174. Omeg Limited Potentiometer Product Portfolios and Specifications

Table 175. Omeg Limited Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 176. Omeg Limited Main Business

Table 177. Omeg Limited Latest Developments

Table 178. Chengdu Hongming Electronics Co Ltd Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 179. Chengdu Hongming Electronics Co Ltd Potentiometer Product Portfolios and Specifications

Table 180. Chengdu Hongming Electronics Co Ltd Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 181. Chengdu Hongming Electronics Co Ltd Main Business

Table 182. Chengdu Hongming Electronics Co Ltd Latest Developments

Table 183. Everson Technology Ltd Basic Information, Potentiometer Manufacturing Base, Sales Area and Its Competitors

Table 184. Everson Technology Ltd Potentiometer Product Portfolios and Specifications

Table 185. Everson Technology Ltd Potentiometer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 186. Everson Technology Ltd Main Business

Table 187. Everson Technology Ltd Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Potentiometer
- Figure 2. Potentiometer Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Potentiometer Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Potentiometer Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Potentiometer Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Rotary Potentiometer
- Figure 10. Product Picture of Linear Potentiometer
- Figure 11. Global Potentiometer Sales Market Share by Type in 2023
- Figure 12. Global Potentiometer Revenue Market Share by Type (2019-2024)
- Figure 13. Potentiometer Consumed in Home Appliances
- Figure 14. Global Potentiometer Market: Home Appliances (2019-2024) & (K Units)
- Figure 15. Potentiometer Consumed in Industrial
- Figure 16. Global Potentiometer Market: Industrial (2019-2024) & (K Units)
- Figure 17. Potentiometer Consumed in Automotive
- Figure 18. Global Potentiometer Market: Automotive (2019-2024) & (K Units)
- Figure 19. Potentiometer Consumed in Others
- Figure 20. Global Potentiometer Market: Others (2019-2024) & (K Units)
- Figure 21. Global Potentiometer Sales Market Share by Application (2023)
- Figure 22. Global Potentiometer Revenue Market Share by Application in 2023
- Figure 23. Potentiometer Sales Market by Company in 2023 (K Units)
- Figure 24. Global Potentiometer Sales Market Share by Company in 2023
- Figure 25. Potentiometer Revenue Market by Company in 2023 (\$ Million)
- Figure 26. Global Potentiometer Revenue Market Share by Company in 2023
- Figure 27. Global Potentiometer Sales Market Share by Geographic Region (2019-2024)
- Figure 28. Global Potentiometer Revenue Market Share by Geographic Region in 2023
- Figure 29. Americas Potentiometer Sales 2019-2024 (K Units)
- Figure 30. Americas Potentiometer Revenue 2019-2024 (\$ Millions)
- Figure 31. APAC Potentiometer Sales 2019-2024 (K Units)
- Figure 32. APAC Potentiometer Revenue 2019-2024 (\$ Millions)
- Figure 33. Europe Potentiometer Sales 2019-2024 (K Units)
- Figure 34. Europe Potentiometer Revenue 2019-2024 (\$ Millions)



- Figure 35. Middle East & Africa Potentiometer Sales 2019-2024 (K Units)
- Figure 36. Middle East & Africa Potentiometer Revenue 2019-2024 (\$ Millions)
- Figure 37. Americas Potentiometer Sales Market Share by Country in 2023
- Figure 38. Americas Potentiometer Revenue Market Share by Country in 2023
- Figure 39. Americas Potentiometer Sales Market Share by Type (2019-2024)
- Figure 40. Americas Potentiometer Sales Market Share by Application (2019-2024)
- Figure 41. United States Potentiometer Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Canada Potentiometer Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Mexico Potentiometer Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. Brazil Potentiometer Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. APAC Potentiometer Sales Market Share by Region in 2023
- Figure 46. APAC Potentiometer Revenue Market Share by Regions in 2023
- Figure 47. APAC Potentiometer Sales Market Share by Type (2019-2024)
- Figure 48. APAC Potentiometer Sales Market Share by Application (2019-2024)
- Figure 49. China Potentiometer Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Japan Potentiometer Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. South Korea Potentiometer Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Southeast Asia Potentiometer Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. India Potentiometer Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Australia Potentiometer Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. China Taiwan Potentiometer Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. Europe Potentiometer Sales Market Share by Country in 2023
- Figure 57. Europe Potentiometer Revenue Market Share by Country in 2023
- Figure 58. Europe Potentiometer Sales Market Share by Type (2019-2024)
- Figure 59. Europe Potentiometer Sales Market Share by Application (2019-2024)
- Figure 60. Germany Potentiometer Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. France Potentiometer Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. UK Potentiometer Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Italy Potentiometer Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Russia Potentiometer Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. Middle East & Africa Potentiometer Sales Market Share by Country in 2023
- Figure 66. Middle East & Africa Potentiometer Revenue Market Share by Country in 2023
- Figure 67. Middle East & Africa Potentiometer Sales Market Share by Type (2019-2024)
- Figure 68. Middle East & Africa Potentiometer Sales Market Share by Application (2019-2024)
- Figure 69. Egypt Potentiometer Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. South Africa Potentiometer Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. Israel Potentiometer Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Turkey Potentiometer Revenue Growth 2019-2024 (\$ Millions)

Figure 73. GCC Country Potentiometer Revenue Growth 2019-2024 (\$ Millions)

Figure 74. Manufacturing Cost Structure Analysis of Potentiometer in 2023

Figure 75. Manufacturing Process Analysis of Potentiometer

Figure 76. Industry Chain Structure of Potentiometer

Figure 77. Channels of Distribution

Figure 78. Global Potentiometer Sales Market Forecast by Region (2025-2030)

Figure 79. Global Potentiometer Revenue Market Share Forecast by Region (2025-2030)

Figure 80. Global Potentiometer Sales Market Share Forecast by Type (2025-2030)

Figure 81. Global Potentiometer Revenue Market Share Forecast by Type (2025-2030)

Figure 82. Global Potentiometer Sales Market Share Forecast by Application (2025-2030)

Figure 83. Global Potentiometer Revenue Market Share Forecast by Application (2025-2030)

## I would like to order

Product name: Global Potentiometer Market Growth 2024-2030

Product link: <https://marketpublishers.com/r/G61393D1A3BBEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G61393D1A3BBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970