

Global Potato Snack Market Growth 2023-2029

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Abstracts

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Potato is among the most consumed commodities in the world. Every country has a variety of potato snacks and food products, which represent the taste and flavor of that country. Consumers across the world are adopting the cuisines of different countries to experience variety in taste. Different parts of the world offer their own specialty of frozen potato foods that are worth trying. A wide variety of frozen potato products is positively impacting the potato snacks market.

Carb alternatives is the latest trend that has become popular among consumers. The addition of cauliflower rice and mushroom, spaghetti in potato products is beneficial in reducing the number of carbohydrates. Since consumers prefer low-carb diets, manufacturers are developing new potato snacks with low fat and salt. Vegetable-based alternatives are mainly utilized in potato snacks products.

LPI (LP Information)' newest research report, the "Potato Snack Industry Forecast" looks at past sales and reviews total world Potato Snack sales in 2022, providing a comprehensive analysis by region and market sector of projected Potato Snack sales for 2023 through 2029. With Potato Snack sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Potato Snack industry.

This Insight Report provides a comprehensive analysis of the global Potato Snack landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Potato Snack portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global

Potato Snack market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Potato Snack and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Potato Snack.

The global Potato Snack market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Potato Snack is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Potato Snack is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Potato Snack is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Potato Snack players cover McCain Foods Limited, Lamb Weston Holdings, Inc., The Kraft Heinz Company, Aviko B.V., AGRANA Beteiligungs-AG, Farm Frites International B.V., Emsland Group, LENG-D'OR and Idahoan Foods, LLC, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Potato Snack market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Chips & French Fries

Canned Potatoes

Frozen Potatoes

Dehydrated Potatoes

Others

Segmentation by application

Ready-to-cook Products

Snacks

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

McCain Foods Limited

Lamb Weston Holdings, Inc.

The Kraft Heinz Company

Aviko B.V.

AGRANA Beteiligungs-AG

Farm Frites International B.V.

Emsland Group

LENG-D'OR

Idahoan Foods, LLC

J.R. Simplot Company

PepsiCo

Limagrain Ingredients

Intersnack Group GmbH & Co. Kg

The Little Potato Company Ltd.

J.R. Short Milling Company

Key Questions Addressed in this Report

What is the 10-year outlook for the global Potato Snack market?

What factors are driving Potato Snack market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Potato Snack market opportunities vary by end market size?

How does Potato Snack break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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