

Global Potato Crisps Market Growth 2023-2029

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Abstracts

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Potato Crisps is a type of popular snacks that made from potato, it has very long time history.

LPI (LP Information)' newest research report, the "Potato Crisps Industry Forecast" looks at past sales and reviews total world Potato Crisps sales in 2022, providing a comprehensive analysis by region and market sector of projected Potato Crisps sales for 2023 through 2029. With Potato Crisps sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Potato Crisps industry.

This Insight Report provides a comprehensive analysis of the global Potato Crisps landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Potato Crisps portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Potato Crisps market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Potato Crisps and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Potato Crisps.

The global Potato Crisps market size is projected to grow from US\$ million in 2022 to

US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Potato Crisps is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Potato Crisps is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Potato Crisps is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Potato Crisps players cover PepsiCo, Shearer's, Pringles, Kettle Brand, Better Made, Cape Cod, Utz Quality Foods, Golden Flake and Mikesell's, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Potato Crisps market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Plain

Barbecue

Sour Cream & Onion

Salt & Vinegar

Others

Segmentation by application

Supermarket/Hypermarket

Independent Retailer

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

PepsiCo

Shearer's

Pringles

Kettle Brand

Better Made

Cape Cod

Utz Quality Foods

Golden Flake

Mikesell's

Ballreich's

Key Questions Addressed in this Report

What is the 10-year outlook for the global Potato Crisps market?

What factors are driving Potato Crisps market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Potato Crisps market opportunities vary by end market size?

How does Potato Crisps break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Potato Crisps Annual Sales 2018-2029
 - 2.1.2 World Current & Future Analysis for Potato Crisps by Geographic Region, 2018, 2022 & 2029
 - 2.1.3 World Current & Future Analysis for Potato Crisps by Country/Region, 2018, 2022 & 2029
- 2.2 Potato Crisps Segment by Type
 - 2.2.1 Plain
 - 2.2.2 Barbecue
 - 2.2.3 Sour Cream & Onion
 - 2.2.4 Salt & Vinegar
 - 2.2.5 Others
- 2.3 Potato Crisps Sales by Type
 - 2.3.1 Global Potato Crisps Sales Market Share by Type (2018-2023)
 - 2.3.2 Global Potato Crisps Revenue and Market Share by Type (2018-2023)
 - 2.3.3 Global Potato Crisps Sale Price by Type (2018-2023)
- 2.4 Potato Crisps Segment by Application
 - 2.4.1 Supermarket/Hypermarket
 - 2.4.2 Independent Retailer
 - 2.4.3 Other
- 2.5 Potato Crisps Sales by Application
 - 2.5.1 Global Potato Crisps Sale Market Share by Application (2018-2023)
 - 2.5.2 Global Potato Crisps Revenue and Market Share by Application (2018-2023)
 - 2.5.3 Global Potato Crisps Sale Price by Application (2018-2023)

3 GLOBAL POTATO CRISPS BY COMPANY

3.1 Global Potato Crisps Breakdown Data by Company

3.1.1 Global Potato Crisps Annual Sales by Company (2018-2023)

3.1.2 Global Potato Crisps Sales Market Share by Company (2018-2023)

3.2 Global Potato Crisps Annual Revenue by Company (2018-2023)

3.2.1 Global Potato Crisps Revenue by Company (2018-2023)

3.2.2 Global Potato Crisps Revenue Market Share by Company (2018-2023)

3.3 Global Potato Crisps Sale Price by Company

3.4 Key Manufacturers Potato Crisps Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Potato Crisps Product Location Distribution

3.4.2 Players Potato Crisps Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR POTATO CRISPS BY GEOGRAPHIC REGION

4.1 World Historic Potato Crisps Market Size by Geographic Region (2018-2023)

4.1.1 Global Potato Crisps Annual Sales by Geographic Region (2018-2023)

4.1.2 Global Potato Crisps Annual Revenue by Geographic Region (2018-2023)

4.2 World Historic Potato Crisps Market Size by Country/Region (2018-2023)

4.2.1 Global Potato Crisps Annual Sales by Country/Region (2018-2023)

4.2.2 Global Potato Crisps Annual Revenue by Country/Region (2018-2023)

4.3 Americas Potato Crisps Sales Growth

4.4 APAC Potato Crisps Sales Growth

4.5 Europe Potato Crisps Sales Growth

4.6 Middle East & Africa Potato Crisps Sales Growth

5 AMERICAS

5.1 Americas Potato Crisps Sales by Country

5.1.1 Americas Potato Crisps Sales by Country (2018-2023)

5.1.2 Americas Potato Crisps Revenue by Country (2018-2023)

5.2 Americas Potato Crisps Sales by Type

5.3 Americas Potato Crisps Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Potato Crisps Sales by Region

6.1.1 APAC Potato Crisps Sales by Region (2018-2023)

6.1.2 APAC Potato Crisps Revenue by Region (2018-2023)

6.2 APAC Potato Crisps Sales by Type

6.3 APAC Potato Crisps Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Potato Crisps by Country

7.1.1 Europe Potato Crisps Sales by Country (2018-2023)

7.1.2 Europe Potato Crisps Revenue by Country (2018-2023)

7.2 Europe Potato Crisps Sales by Type

7.3 Europe Potato Crisps Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Potato Crisps by Country

8.1.1 Middle East & Africa Potato Crisps Sales by Country (2018-2023)

8.1.2 Middle East & Africa Potato Crisps Revenue by Country (2018-2023)

- 8.2 Middle East & Africa Potato Crisps Sales by Type
- 8.3 Middle East & Africa Potato Crisps Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Potato Crisps
- 10.3 Manufacturing Process Analysis of Potato Crisps
- 10.4 Industry Chain Structure of Potato Crisps

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Potato Crisps Distributors
- 11.3 Potato Crisps Customer

12 WORLD FORECAST REVIEW FOR POTATO CRISPS BY GEOGRAPHIC REGION

- 12.1 Global Potato Crisps Market Size Forecast by Region
 - 12.1.1 Global Potato Crisps Forecast by Region (2024-2029)
 - 12.1.2 Global Potato Crisps Annual Revenue Forecast by Region (2024-2029)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country

12.6 Global Potato Crisps Forecast by Type

12.7 Global Potato Crisps Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 PepsiCo

13.1.1 PepsiCo Company Information

13.1.2 PepsiCo Potato Crisps Product Portfolios and Specifications

13.1.3 PepsiCo Potato Crisps Sales, Revenue, Price and Gross Margin (2018-2023)

13.1.4 PepsiCo Main Business Overview

13.1.5 PepsiCo Latest Developments

13.2 Shearer's

13.2.1 Shearer's Company Information

13.2.2 Shearer's Potato Crisps Product Portfolios and Specifications

13.2.3 Shearer's Potato Crisps Sales, Revenue, Price and Gross Margin (2018-2023)

13.2.4 Shearer's Main Business Overview

13.2.5 Shearer's Latest Developments

13.3 Pringles

13.3.1 Pringles Company Information

13.3.2 Pringles Potato Crisps Product Portfolios and Specifications

13.3.3 Pringles Potato Crisps Sales, Revenue, Price and Gross Margin (2018-2023)

13.3.4 Pringles Main Business Overview

13.3.5 Pringles Latest Developments

13.4 Kettle Brand

13.4.1 Kettle Brand Company Information

13.4.2 Kettle Brand Potato Crisps Product Portfolios and Specifications

13.4.3 Kettle Brand Potato Crisps Sales, Revenue, Price and Gross Margin
(2018-2023)

13.4.4 Kettle Brand Main Business Overview

13.4.5 Kettle Brand Latest Developments

13.5 Better Made

13.5.1 Better Made Company Information

13.5.2 Better Made Potato Crisps Product Portfolios and Specifications

13.5.3 Better Made Potato Crisps Sales, Revenue, Price and Gross Margin
(2018-2023)

13.5.4 Better Made Main Business Overview

13.5.5 Better Made Latest Developments

13.6 Cape Cod

13.6.1 Cape Cod Company Information

- 13.6.2 Cape Cod Potato Crisps Product Portfolios and Specifications
- 13.6.3 Cape Cod Potato Crisps Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.6.4 Cape Cod Main Business Overview
- 13.6.5 Cape Cod Latest Developments
- 13.7 Utz Quality Foods
 - 13.7.1 Utz Quality Foods Company Information
 - 13.7.2 Utz Quality Foods Potato Crisps Product Portfolios and Specifications
 - 13.7.3 Utz Quality Foods Potato Crisps Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.7.4 Utz Quality Foods Main Business Overview
 - 13.7.5 Utz Quality Foods Latest Developments
- 13.8 Golden Flake
 - 13.8.1 Golden Flake Company Information
 - 13.8.2 Golden Flake Potato Crisps Product Portfolios and Specifications
 - 13.8.3 Golden Flake Potato Crisps Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.8.4 Golden Flake Main Business Overview
 - 13.8.5 Golden Flake Latest Developments
- 13.9 Mikesell's
 - 13.9.1 Mikesell's Company Information
 - 13.9.2 Mikesell's Potato Crisps Product Portfolios and Specifications
 - 13.9.3 Mikesell's Potato Crisps Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.9.4 Mikesell's Main Business Overview
 - 13.9.5 Mikesell's Latest Developments
- 13.10 Ballreich's
 - 13.10.1 Ballreich's Company Information
 - 13.10.2 Ballreich's Potato Crisps Product Portfolios and Specifications
 - 13.10.3 Ballreich's Potato Crisps Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.10.4 Ballreich's Main Business Overview
 - 13.10.5 Ballreich's Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Potato Crisps Annual Sales CAGR by Geographic Region (2018, 2022 & 2029) & (\$ millions)
- Table 2. Potato Crisps Annual Sales CAGR by Country/Region (2018, 2022 & 2029) & (\$ millions)
- Table 3. Major Players of Plain
- Table 4. Major Players of Barbecue
- Table 5. Major Players of Sour Cream & Onion
- Table 6. Major Players of Salt & Vinegar
- Table 7. Major Players of Others
- Table 8. Global Potato Crisps Sales by Type (2018-2023) & (K MT)
- Table 9. Global Potato Crisps Sales Market Share by Type (2018-2023)
- Table 10. Global Potato Crisps Revenue by Type (2018-2023) & (\$ million)
- Table 11. Global Potato Crisps Revenue Market Share by Type (2018-2023)
- Table 12. Global Potato Crisps Sale Price by Type (2018-2023) & (USD/MT)
- Table 13. Global Potato Crisps Sales by Application (2018-2023) & (K MT)
- Table 14. Global Potato Crisps Sales Market Share by Application (2018-2023)
- Table 15. Global Potato Crisps Revenue by Application (2018-2023)
- Table 16. Global Potato Crisps Revenue Market Share by Application (2018-2023)
- Table 17. Global Potato Crisps Sale Price by Application (2018-2023) & (USD/MT)
- Table 18. Global Potato Crisps Sales by Company (2018-2023) & (K MT)
- Table 19. Global Potato Crisps Sales Market Share by Company (2018-2023)
- Table 20. Global Potato Crisps Revenue by Company (2018-2023) (\$ Millions)
- Table 21. Global Potato Crisps Revenue Market Share by Company (2018-2023)
- Table 22. Global Potato Crisps Sale Price by Company (2018-2023) & (USD/MT)
- Table 23. Key Manufacturers Potato Crisps Producing Area Distribution and Sales Area
- Table 24. Players Potato Crisps Products Offered
- Table 25. Potato Crisps Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
- Table 26. New Products and Potential Entrants
- Table 27. Mergers & Acquisitions, Expansion
- Table 28. Global Potato Crisps Sales by Geographic Region (2018-2023) & (K MT)
- Table 29. Global Potato Crisps Sales Market Share Geographic Region (2018-2023)
- Table 30. Global Potato Crisps Revenue by Geographic Region (2018-2023) & (\$ millions)
- Table 31. Global Potato Crisps Revenue Market Share by Geographic Region (2018-2023)

Table 32. Global Potato Crisps Sales by Country/Region (2018-2023) & (K MT)
Table 33. Global Potato Crisps Sales Market Share by Country/Region (2018-2023)
Table 34. Global Potato Crisps Revenue by Country/Region (2018-2023) & (\$ millions)
Table 35. Global Potato Crisps Revenue Market Share by Country/Region (2018-2023)
Table 36. Americas Potato Crisps Sales by Country (2018-2023) & (K MT)
Table 37. Americas Potato Crisps Sales Market Share by Country (2018-2023)
Table 38. Americas Potato Crisps Revenue by Country (2018-2023) & (\$ Millions)
Table 39. Americas Potato Crisps Revenue Market Share by Country (2018-2023)
Table 40. Americas Potato Crisps Sales by Type (2018-2023) & (K MT)
Table 41. Americas Potato Crisps Sales by Application (2018-2023) & (K MT)
Table 42. APAC Potato Crisps Sales by Region (2018-2023) & (K MT)
Table 43. APAC Potato Crisps Sales Market Share by Region (2018-2023)
Table 44. APAC Potato Crisps Revenue by Region (2018-2023) & (\$ Millions)
Table 45. APAC Potato Crisps Revenue Market Share by Region (2018-2023)
Table 46. APAC Potato Crisps Sales by Type (2018-2023) & (K MT)
Table 47. APAC Potato Crisps Sales by Application (2018-2023) & (K MT)
Table 48. Europe Potato Crisps Sales by Country (2018-2023) & (K MT)
Table 49. Europe Potato Crisps Sales Market Share by Country (2018-2023)
Table 50. Europe Potato Crisps Revenue by Country (2018-2023) & (\$ Millions)
Table 51. Europe Potato Crisps Revenue Market Share by Country (2018-2023)
Table 52. Europe Potato Crisps Sales by Type (2018-2023) & (K MT)
Table 53. Europe Potato Crisps Sales by Application (2018-2023) & (K MT)
Table 54. Middle East & Africa Potato Crisps Sales by Country (2018-2023) & (K MT)
Table 55. Middle East & Africa Potato Crisps Sales Market Share by Country (2018-2023)
Table 56. Middle East & Africa Potato Crisps Revenue by Country (2018-2023) & (\$ Millions)
Table 57. Middle East & Africa Potato Crisps Revenue Market Share by Country (2018-2023)
Table 58. Middle East & Africa Potato Crisps Sales by Type (2018-2023) & (K MT)
Table 59. Middle East & Africa Potato Crisps Sales by Application (2018-2023) & (K MT)
Table 60. Key Market Drivers & Growth Opportunities of Potato Crisps
Table 61. Key Market Challenges & Risks of Potato Crisps
Table 62. Key Industry Trends of Potato Crisps
Table 63. Potato Crisps Raw Material
Table 64. Key Suppliers of Raw Materials
Table 65. Potato Crisps Distributors List
Table 66. Potato Crisps Customer List

Table 67. Global Potato Crisps Sales Forecast by Region (2024-2029) & (K MT)

Table 68. Global Potato Crisps Revenue Forecast by Region (2024-2029) & (\$ millions)

Table 69. Americas Potato Crisps Sales Forecast by Country (2024-2029) & (K MT)

Table 70. Americas Potato Crisps Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 71. APAC Potato Crisps Sales Forecast by Region (2024-2029) & (K MT)

Table 72. APAC Potato Crisps Revenue Forecast by Region (2024-2029) & (\$ millions)

Table 73. Europe Potato Crisps Sales Forecast by Country (2024-2029) & (K MT)

Table 74. Europe Potato Crisps Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 75. Middle East & Africa Potato Crisps Sales Forecast by Country (2024-2029) & (K MT)

Table 76. Middle East & Africa Potato Crisps Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 77. Global Potato Crisps Sales Forecast by Type (2024-2029) & (K MT)

Table 78. Global Potato Crisps Revenue Forecast by Type (2024-2029) & (\$ Millions)

Table 79. Global Potato Crisps Sales Forecast by Application (2024-2029) & (K MT)

Table 80. Global Potato Crisps Revenue Forecast by Application (2024-2029) & (\$ Millions)

Table 81. PepsiCo Basic Information, Potato Crisps Manufacturing Base, Sales Area and Its Competitors

Table 82. PepsiCo Potato Crisps Product Portfolios and Specifications

Table 83. PepsiCo Potato Crisps Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 84. PepsiCo Main Business

Table 85. PepsiCo Latest Developments

Table 86. Shearer's Basic Information, Potato Crisps Manufacturing Base, Sales Area and Its Competitors

Table 87. Shearer's Potato Crisps Product Portfolios and Specifications

Table 88. Shearer's Potato Crisps Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 89. Shearer's Main Business

Table 90. Shearer's Latest Developments

Table 91. Pringles Basic Information, Potato Crisps Manufacturing Base, Sales Area and Its Competitors

Table 92. Pringles Potato Crisps Product Portfolios and Specifications

Table 93. Pringles Potato Crisps Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 94. Pringles Main Business

Table 95. Pringles Latest Developments

Table 96. Kettle Brand Basic Information, Potato Crisps Manufacturing Base, Sales Area and Its Competitors

Table 97. Kettle Brand Potato Crisps Product Portfolios and Specifications

Table 98. Kettle Brand Potato Crisps Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 99. Kettle Brand Main Business

Table 100. Kettle Brand Latest Developments

Table 101. Better Made Basic Information, Potato Crisps Manufacturing Base, Sales Area and Its Competitors

Table 102. Better Made Potato Crisps Product Portfolios and Specifications

Table 103. Better Made Potato Crisps Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 104. Better Made Main Business

Table 105. Better Made Latest Developments

Table 106. Cape Cod Basic Information, Potato Crisps Manufacturing Base, Sales Area and Its Competitors

Table 107. Cape Cod Potato Crisps Product Portfolios and Specifications

Table 108. Cape Cod Potato Crisps Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 109. Cape Cod Main Business

Table 110. Cape Cod Latest Developments

Table 111. Utz Quality Foods Basic Information, Potato Crisps Manufacturing Base, Sales Area and Its Competitors

Table 112. Utz Quality Foods Potato Crisps Product Portfolios and Specifications

Table 113. Utz Quality Foods Potato Crisps Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 114. Utz Quality Foods Main Business

Table 115. Utz Quality Foods Latest Developments

Table 116. Golden Flake Basic Information, Potato Crisps Manufacturing Base, Sales Area and Its Competitors

Table 117. Golden Flake Potato Crisps Product Portfolios and Specifications

Table 118. Golden Flake Potato Crisps Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 119. Golden Flake Main Business

Table 120. Golden Flake Latest Developments

Table 121. Mikesell's Basic Information, Potato Crisps Manufacturing Base, Sales Area and Its Competitors

Table 122. Mikesell's Potato Crisps Product Portfolios and Specifications

Table 123. Mikesell's Potato Crisps Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 124. Mikesell's Main Business

Table 125. Mikesell's Latest Developments

Table 126. Ballreich's Basic Information, Potato Crisps Manufacturing Base, Sales Area and Its Competitors

Table 127. Ballreich's Potato Crisps Product Portfolios and Specifications

Table 128. Ballreich's Potato Crisps Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 129. Ballreich's Main Business

Table 130. Ballreich's Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Potato Crisps
- Figure 2. Potato Crisps Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Potato Crisps Sales Growth Rate 2018-2029 (K MT)
- Figure 7. Global Potato Crisps Revenue Growth Rate 2018-2029 (\$ Millions)
- Figure 8. Potato Crisps Sales by Region (2018, 2022 & 2029) & (\$ Millions)
- Figure 9. Product Picture of Plain
- Figure 10. Product Picture of Barbecue
- Figure 11. Product Picture of Sour Cream & Onion
- Figure 12. Product Picture of Salt & Vinegar
- Figure 13. Product Picture of Others
- Figure 14. Global Potato Crisps Sales Market Share by Type in 2022
- Figure 15. Global Potato Crisps Revenue Market Share by Type (2018-2023)
- Figure 16. Potato Crisps Consumed in Supermarket/Hypermarket
- Figure 17. Global Potato Crisps Market: Supermarket/Hypermarket (2018-2023) & (K MT)
- Figure 18. Potato Crisps Consumed in Independent Retailer
- Figure 19. Global Potato Crisps Market: Independent Retailer (2018-2023) & (K MT)
- Figure 20. Potato Crisps Consumed in Other
- Figure 21. Global Potato Crisps Market: Other (2018-2023) & (K MT)
- Figure 22. Global Potato Crisps Sales Market Share by Application (2022)
- Figure 23. Global Potato Crisps Revenue Market Share by Application in 2022
- Figure 24. Potato Crisps Sales Market by Company in 2022 (K MT)
- Figure 25. Global Potato Crisps Sales Market Share by Company in 2022
- Figure 26. Potato Crisps Revenue Market by Company in 2022 (\$ Million)
- Figure 27. Global Potato Crisps Revenue Market Share by Company in 2022
- Figure 28. Global Potato Crisps Sales Market Share by Geographic Region (2018-2023)
- Figure 29. Global Potato Crisps Revenue Market Share by Geographic Region in 2022
- Figure 30. Americas Potato Crisps Sales 2018-2023 (K MT)
- Figure 31. Americas Potato Crisps Revenue 2018-2023 (\$ Millions)
- Figure 32. APAC Potato Crisps Sales 2018-2023 (K MT)
- Figure 33. APAC Potato Crisps Revenue 2018-2023 (\$ Millions)
- Figure 34. Europe Potato Crisps Sales 2018-2023 (K MT)

- Figure 35. Europe Potato Crisps Revenue 2018-2023 (\$ Millions)
- Figure 36. Middle East & Africa Potato Crisps Sales 2018-2023 (K MT)
- Figure 37. Middle East & Africa Potato Crisps Revenue 2018-2023 (\$ Millions)
- Figure 38. Americas Potato Crisps Sales Market Share by Country in 2022
- Figure 39. Americas Potato Crisps Revenue Market Share by Country in 2022
- Figure 40. Americas Potato Crisps Sales Market Share by Type (2018-2023)
- Figure 41. Americas Potato Crisps Sales Market Share by Application (2018-2023)
- Figure 42. United States Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 43. Canada Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 44. Mexico Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 45. Brazil Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 46. APAC Potato Crisps Sales Market Share by Region in 2022
- Figure 47. APAC Potato Crisps Revenue Market Share by Regions in 2022
- Figure 48. APAC Potato Crisps Sales Market Share by Type (2018-2023)
- Figure 49. APAC Potato Crisps Sales Market Share by Application (2018-2023)
- Figure 50. China Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 51. Japan Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 52. South Korea Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 53. Southeast Asia Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 54. India Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 55. Australia Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 56. China Taiwan Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 57. Europe Potato Crisps Sales Market Share by Country in 2022
- Figure 58. Europe Potato Crisps Revenue Market Share by Country in 2022
- Figure 59. Europe Potato Crisps Sales Market Share by Type (2018-2023)
- Figure 60. Europe Potato Crisps Sales Market Share by Application (2018-2023)
- Figure 61. Germany Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 62. France Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 63. UK Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 64. Italy Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 65. Russia Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 66. Middle East & Africa Potato Crisps Sales Market Share by Country in 2022
- Figure 67. Middle East & Africa Potato Crisps Revenue Market Share by Country in 2022
- Figure 68. Middle East & Africa Potato Crisps Sales Market Share by Type (2018-2023)
- Figure 69. Middle East & Africa Potato Crisps Sales Market Share by Application (2018-2023)
- Figure 70. Egypt Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 71. South Africa Potato Crisps Revenue Growth 2018-2023 (\$ Millions)

- Figure 72. Israel Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 73. Turkey Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 74. GCC Country Potato Crisps Revenue Growth 2018-2023 (\$ Millions)
- Figure 75. Manufacturing Cost Structure Analysis of Potato Crisps in 2022
- Figure 76. Manufacturing Process Analysis of Potato Crisps
- Figure 77. Industry Chain Structure of Potato Crisps
- Figure 78. Channels of Distribution
- Figure 79. Global Potato Crisps Sales Market Forecast by Region (2024-2029)
- Figure 80. Global Potato Crisps Revenue Market Share Forecast by Region (2024-2029)
- Figure 81. Global Potato Crisps Sales Market Share Forecast by Type (2024-2029)
- Figure 82. Global Potato Crisps Revenue Market Share Forecast by Type (2024-2029)
- Figure 83. Global Potato Crisps Sales Market Share Forecast by Application (2024-2029)
- Figure 84. Global Potato Crisps Revenue Market Share Forecast by Application (2024-2029)

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