

Global Postpartum Care Services Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global Postpartum Care Services market size will reach US\$ 23360 million by 2031.

Postpartum care services encompass a comprehensive range of medical, emotional, and practical support provided to mothers and newborns during the postpartum period—typically defined as the first six weeks after childbirth, though care may extend well beyond that to address ongoing physical and psychological recovery. These services are designed to support the mother's health and well-being as she recovers from pregnancy and delivery, adjusts to life with a newborn, and navigates breastfeeding, hormonal changes, and emotional transitions.

United States market for Postpartum Care Services is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Postpartum Care Services is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Postpartum Care Services is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Postpartum Care Services players cover Homewatch CareGivers, The Cradle Company, Humansa, Emory Healthcare, Little Steps, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Postpartum Care Services Industry Forecast” looks at past sales and reviews total world Postpartum Care Services sales in

2024, providing a comprehensive analysis by region and market sector of projected Postpartum Care Services sales for 2025 through 2031. With Postpartum Care Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Postpartum Care Services industry.

This Insight Report provides a comprehensive analysis of the global Postpartum Care Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Postpartum Care Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Postpartum Care Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Postpartum Care Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Postpartum Care Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Postpartum Care Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Postpartum Care Center Services

Family-Style Confinement Care Services

Others

Segmentation by Application:

Primipara

Multipara

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Homewatch CareGivers

The Cradle Company

Humansa

Emory Healthcare

Little Steps

Boram At Home

The Mother Baby Center

ACOG

Alberta Health Services

HCA Florida

NayaCare

Private Midwives

MountainStar Healthcare

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