

Global Postnatal Vitamins Market Growth (Status and Outlook) 2022-2028

<https://marketpublishers.com/r/G0DD3D4AFA2BEN.html>

Date: December 2022

Pages: 103

Price: US\$ 3,660.00 (Single User License)

ID: G0DD3D4AFA2BEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Postnatal vitamins are designed to meet the health needs of women who have given birth. They share many core elements with prenatal vitamins, but some versions also account for concerns unique to the postpartum period.

The global market for Postnatal Vitamins is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Postnatal Vitamins market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Postnatal Vitamins market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Postnatal Vitamins market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China Postnatal Vitamins market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Postnatal Vitamins players cover New Chapter, Mama's Select, ACTIF USA,

Nutrafol (Nutraceuticals Wellness Inc.) and Anya, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

Report Coverage

This latest report provides a deep insight into the global Postnatal Vitamins market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Postnatal Vitamins market, with both quantitative and qualitative data, to help readers understand how the Postnatal Vitamins market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions.

Market Segmentation:

The study segments the Postnatal Vitamins market and forecasts the market size by Type (Vitamins A, Vitamins B1 and Vitamins B2), by Channel (Online Sales and Offline Sales.), and region (APAC, Americas, Europe, and Middle East & Africa).

Segmentation by type

Vitamins A

Vitamins B1

Vitamins B2

Vitamins B6

Vitamins B12

Vitamins D

Others

Segmentation by channel

Online Sales

Offline Sales

Segmentation by region

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Major companies covered

New Chapter

Mama's Select

ACTIF USA

Nutrafol (Nutraceuticals Wellness Inc.)

Anya

DSM

Pink Stork

Mommy's Bliss Inc.

Church & Dwight Co.

Nordic Naturals

Chapter Introduction

Chapter 1: Scope of Postnatal Vitamins, Research Methodology, etc.

Chapter 2: Executive Summary, global Postnatal Vitamins market size and CAGR, Postnatal Vitamins market size by region, by type, by channel, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Postnatal Vitamins revenue, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Postnatal Vitamins revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, revenue segment by country, by type, and channel.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Postnatal Vitamins market size forecast by region, by country, by type, and channel

Chapter 13: Comprehensive company profiles of the leading players, including New Chapter, Mama's Select, ACTIF USA, Nutrafol (Nutraceuticals Wellness Inc.), Anya, DSM, Pink Stork, Mommy's Bliss Inc. and Church & Dwight Co., etc.

Chapter 14: Research Findings and Conclusion

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