

# Global Postal Automation Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Postal Automation market size was valued at US\$ 3588.4 million in 2023. With growing demand in downstream market, the Postal Automation is forecast to a readjusted size of US\$ 5233.7 million by 2030 with a CAGR of 5.5% during review period.

The research report highlights the growth potential of the global Postal Automation market. Postal Automation are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Postal Automation. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Postal Automation market.

Postal Automation is a matter of bringing mail from sender to recipient – quickly, reliably and economically.

North America is likely to account for the largest share of the overall postal automation system market throughout the forecast period. The leading position of the region, in terms of market share, is primarily due to the presence of major postal and CEP companies in the region. Renovation of existing postal automation systems in North America has resulted in the installation or capacity expansion of these systems, thereby contributing to the growth of the market in the region. However, among all regions, the postal automation system market in APAC is expected to grow at the highest rate during the forecast period. High growth in the e-commerce industry in China, Japan, and India,

among other countries in APAC, are creating huge growth opportunities for the players in the market in this region.

#### Key Features:

The report on Postal Automation market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Postal Automation market. It may include historical data, market segmentation by Type (e.g., Culler Facer Cancellers, Letter Sorters), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Postal Automation market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Postal Automation market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Postal Automation industry. This include advancements in Postal Automation technology, Postal Automation new entrants, Postal Automation new investment, and other innovations that are shaping the future of Postal Automation.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Postal Automation market. It includes factors influencing customer ' purchasing decisions, preferences for Postal Automation product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Postal Automation market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Postal Automation market. The report also evaluates the

effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Postal Automation market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Postal Automation industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Postal Automation market.

**Market Segmentation:**

Postal Automation market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

**Segmentation by type**

Culler Facer Cancellers

Letter Sorters

Flat Sorters

Parcel Sorters

Mixed Mail Sorters

Others

**Segmentation by application**

Government Postal

Courier, Express & Parcel

This report also splits the market by region:

#### Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

#### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Siemens

Toshiba

NEC

Pitney Bowes

SOLYSTIC

Vanderlande

Fives Group

Leonardo

Lockheed Martin

Beumer Group

National Presort(NPI)

Dematic

Interroll

Eurosort Systems

Intelligrated

Bastian Solutions

Falcon Autotech

Bowe Systec

GBI Intralogistics

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